



Says

What have we heard them say?
What can we imagine them saying?

Every business card should include your name, and contact information.

Contact information can include your phone number, mailing address, physical address and email address.

The primary purpose of your business card is to help people remember you and to be able to contact you when needed.



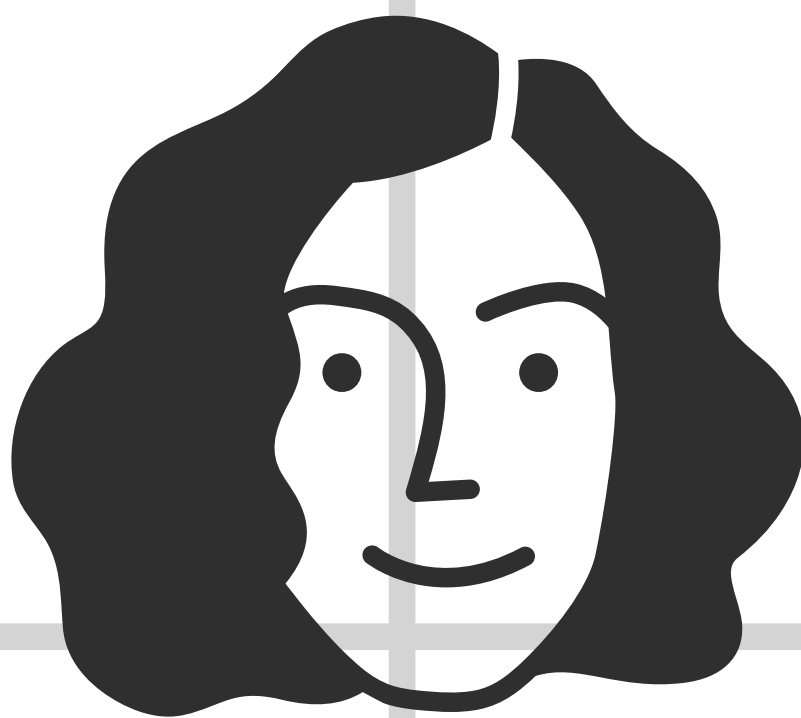
Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?

Experimental materials like wood and deadstock fabric are leading business card trends in 2023.

they both have more longevity and they re great way to wow your potential clients with an unconventional look.

if you are a vintage store owner or a fashion designer, a cloth business card is both relevant and refreshing.



Akalya

Short summary of the persona

business cards are pieces of paper that people hand out with their professional and contact information .

they typically include the company they work for ,their type of work ,their phone number and email address and a small design to make it memorable.

point cards stock are the most popular business card paper types.

the importance of business card in todays world .

business cards remain unquestionably valuable even as technology swirls around us.

the represent another outward extension of your brand, a powerful devices to connect with customers and a handy tool to legitimize your business.



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?