

Work Immersion | 4<sup>th</sup> Quarter  
**Reflection Paper**  
April 17 2022

**How does technology today generally affect Gen Zs, as discussed by Sync's Webinar? What benefits/insights have you gained in attending the webinar.**

Technology today has affected Gen Zs in every way. Recent events have shown how technology has changed how education is delivered to students and how it has significantly helped students in their studies. Education is only one field in comparison to many more ways that technology has changed not just this generation, but the generations before it as well. Technology has also affected how business is conducted and how transactions are made as we can see that a lot of payments and transactions are being handled online by computers.

I have gained a lot of insight by attending the webinar. A speaker talked about entrepreneurship in the youth these days, and how there is a growing number of entrepreneurs among the youth, the available technology giving a platform and aiding them. A panel talked about how Gen Zs are being affected by these new forms of entertainment in the format of short videos, such as those seen TikTok. In general, and in summary, this webinar was very helpful in giving me an overview on the state of this generation and how it works alongside technology today.