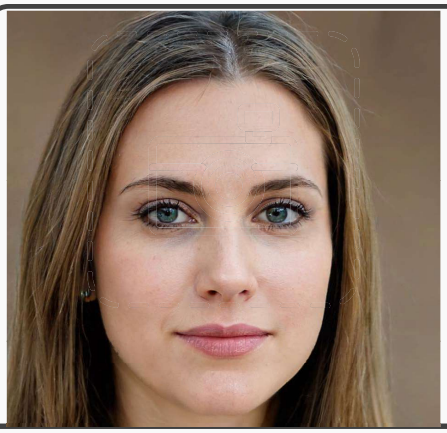
# Persona Template



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|---|---|
| | **Name** Jenny |
| | **Age** 20 |
| | **Psyche** Introvert |
| **Background** | she is a full time college student who works part time at the local fast food chain.<br><br>she has an iPhone and uses her candler for social events and uses a planner for her school assignments. she is a casual tech user amd has a surface level understanding of it<br><br>outside of school she parts on weekends and hangs with her friends |
| **Emotions and attitudes** | she is excited to try the new product given the information she knows but is hesitant to adopt it full time |
| **Personal traits** | jenny likes to follow the crowed and stick to her ways. she may not be a pioneer adopter but will definite adopt if her friends do. jenny like most college student is a cereal procrastinator and would like to change this. |
| **Needs** | jenny needs a better way to schedule her life. she often procrastinates or forgets assignments and even when she has everything done she feels like shes forgetting something leading to guilt while shes relaxing or out with her friends. |
| **Situations** | currently jenny carys around a planner to keep track of her school assignments. on a sperate app her work posts her schedules and on her phone calender she trys and keep track of social events. but using 3 seprate shcudles thingsslip through the cracks or she has anxiety that they are leading to her not enjoying her leasire to the fullest. |
| **Scenarios** | at the start of  new week jenny gets her work schedule. she goes into our app and gives it to the AI who plots it for her. then as the week goes by she adds assignments and the party she got invited too Friday night. as she adds things the AI updates her schedule putting in time to work and keeping tracking of completed and upcoming assignments and work shifts. os by the time Friday comes she knows with confidence she is caught up and can enjoy the night without rembering that essay she forgot halfway though or worrying if ones exits |



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