# Sumit Mehta

# UI / UX Designer | New Delhi, India

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http://bit.ly/2KzEtgf

#### **SUMMARY**

A designer passionate about creating better user experiences through aesthetics and problem-solving.

#### **SKILLS**

**UX** Design

Lean Persona
Information Architecture

Journey Map Sketching Hi-fi Wireframe

Design

Experience Design Interaction Design Visual Design Typography Wireframe

#### Tools

Sketch , Adobe XD
Photoshop / Illustrator,
Invision, Zeplin

sumitmehtas@gmail.com in www.linkedin.com/in/sumitmehtas

#### **Programming Languages**

HTML/CSS, Bootstrap Framework, Sass/Less, Material Framework, Javascript & Jquery

#### **EDUCATION**

Web design

#### Babasaheb Bhimrao Ambedkar University Muzaffarpur

Bihar, India JUN 08 - JUN 11

Bachelor of Arts

### **Bihar School Examination Board**

Bihar, India Class of 2008

12th Middle school

## **Bihar School Examination Board**

Bihar, India Class of 2003

10th High school

### PROFESSIONAL TRAINING

Diploma in Computer Application Programming & Web Designing in 2009

Become a UX Designer from Scratch

## LANGUAGE

Hindi English

## PERSONAL INFORMATION

Name Sumit Mehta

Father' Name Shri Shivji Parsad Mehta

Date of Birth 03 / 04 / 1987
Sex Male
Marital Status Married
Nationality Indian

#### **EXPERIENCE**

Bē www.behance.net/sumitmehta

#### Nov 2014 Present

## Atlogys Technical Consulting | New Delhi

Sr. UI Designer & Devloper

 Designed UI for client interfaces which includes understanding the functionality from use cases and design UI according to UI specifications and meeting the business requirement with work flow

www.dribbble.com/sumitmehtas

- Assisted in developing functional specifications, software requirements specification (SRS) and created User Interface (UI) prototypes.
- Designing and improving several products / services, UX / UI design, interaction design, usability, sketching and lo-fi / hi-fi prototyping.
- Created UX artifacts (process flows, site maps, storyboards, wireframes, and visual designs) conceptualizing and detailing design of system and process flow, user interaction, as well as thinking of end user's behaviors and functional specifications.
- Assisted design team in projects ranging from branding & identity, website design, UX/UI & marketing.

#### Dec 2012 Feb 2014

# Shimply Software Pvt Ltd | Noida, Uttar Pradesh

Web Designer

- Founded small start-up internet company performing all phases of web design and internet marketing including graphic design and layout, copywriting, logo design and branding, online-advertising campaigns, search engine optimization, e-commerce design and consulting, and web hosting.
- Established website development policies and procedures to ensure standardization of web code and integration of web applications, simultaneously troubleshot the website, developed new modules for web site, web interface designing, database update, added new pages as and when required.

#### Mar 2011 Nov 2012

# Redfusion Wunderman | Gurugram, Haryana

Graphic Designer

- Graphic Layout and Design: Designed graphic layouts of presentations, brochures, folders, charts, manuals, booklets, tables and other print and non-print media for use in graphic design products.
- Responsibilities included Web Authoring/Designing for custom corporate web sites in addition to the company's main web presence, design of all graphic content, monthly HTML-based email newsletter as well as design of graphics, logos and animation for video productions.