Data Preprocessing

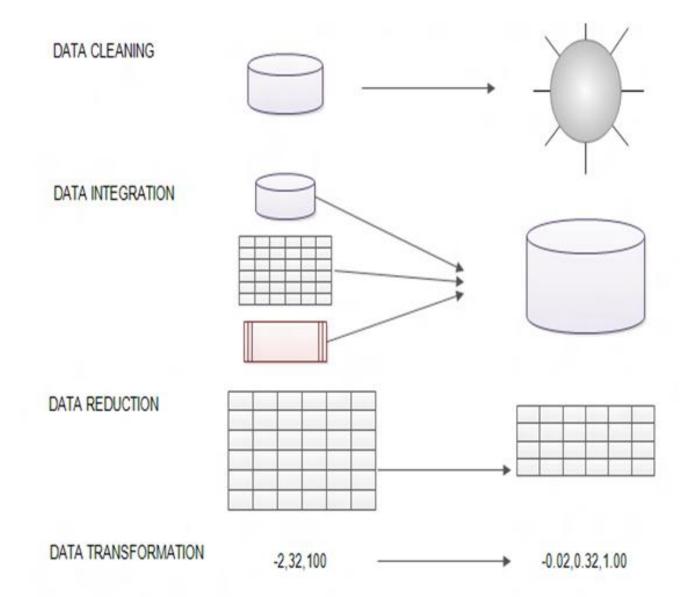
Real World Data

Any Problem?

| S.No | Credit_ratin | Age | Income | Credit_card |
|------|--------------|-----|---------------------|-------------|
| | g | | | S |
| 1 | 0.00 | 21 | 10000 | У |
| 2 | 1.0 | | 2500 | n |
| 3 | 2.0 | 62 | -500 | У |
| 4 | 100.012 | 42 | | n |
| 5 | yes | 200 | 1 | У |
| 6 | 30 | 0 | Seventy thousand | No |

Data Preprocessing

- Data Cleaning
- Data Integration
- Data Reduction
- Data Transformation



Data Cleaning

- Missing Data
- Central Imputation
- KNN Imputation
- 2. Noisy Data
- Smoothing
- Clustering
- 1. Outlier Removal
- Using Boxplot

| company name | furigana | postal code | address | telephone number |
|---------------------------|-------------------|----------------|---|---------------------|
| AlphaPurchase Co,. Ltd | Alpha Purchase | 107- 0061 | Aoyama Building 12th floor, 1–2–3, Kita–Aoy ama, Minato–ku, Tokyo | 03-5772-7801 |
| AAA Foundation | AAA | 1500002 | Kami-meguro, Meguro-ku X-X-X | 0312345678 |
| BBBB, Inc. | BBBB | 123 | Minami-Azabu, Minato-ku XX-1-1 | 03(1234)9876 |



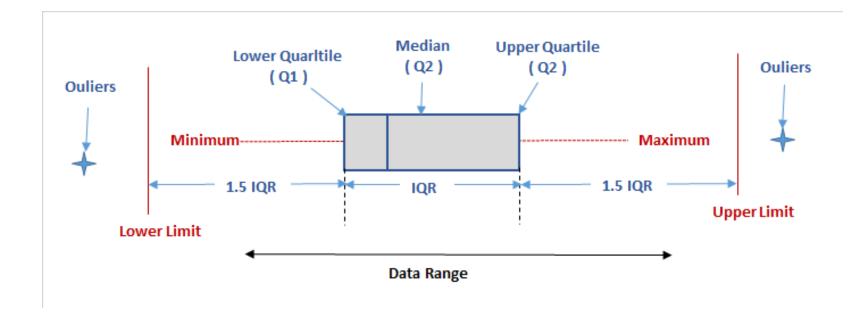
Imputation

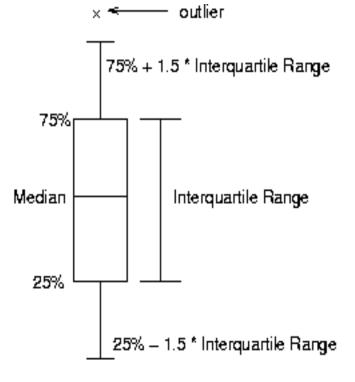
- Replace with mean or a median
- When to use mean?
- Replace with nearest neighbour
- How much nearest to see?

| S.No | Qualification | Age | Income |
|------|---------------|-----|--------|
| 1 | B.Tech | 25 | 30k |
| 2 | M.Tech | 30 | 50k |
| 3 | B.Tech | 26 | 32k |
| 4 | B.Tech | 25 | ? |
| 5 | M.Tech | 29 | 60k |
| 6 | B.Tech | ? | 30k |

Outlier

BoxPlot





Data Transformation

Normalization

Min-max normalization

- 1. Min Max Normalization
- 2. Z Score Normalization
- 3. Decimal scaling

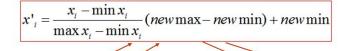
Decimal scaling

v= v/10^j

Normalization: Example II

• Min-Max normalization on an employee database

- max distance for salary: 100000-19000 = 81000
- \blacktriangleright max distance for age: 52-27 = 25
- New min for age and salary = 0; new max for age and salary = 1

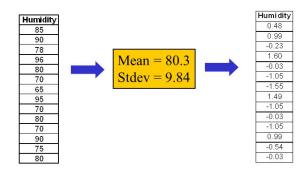


| ID | Gender | Age | Salary |
|----|--------|-----|---------|
| 1 | F | 27 | 19,000 |
| 2 | M | 51 | 64,000 |
| 3 | M | 52 | 100,000 |
| 4 | F | 33 | 55,000 |
| 5 | M | 45 | 45,000 |

| ID | Gender | Age | Salary |
|----|--------|------|--------|
| 1 | 1 | 0.00 | 0.00 |
| 2 | 0 | 0.96 | 0.56 |
| 3 | 0 | 1.00 | 1.00 |
| 4 | 1 | 0.24 | 0.44 |
| 5 | 0 | 0.72 | 0.32 |

Normalization: Example

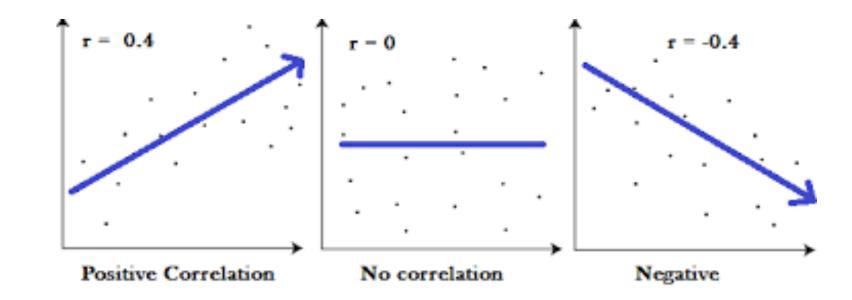
- z-score normalization: v' = (v Mean) / Stdev
- Example: normalizing the "Humidity" attribute:



2

Data Integration

- Check for correlation
- Remove uncorrelated data



$$r = \frac{\sum (x - \overline{x})(y - \overline{y})}{\sqrt{\sum (x - \overline{x})^2 \sum (y - \overline{y})^2}}$$

Data Reduction

Data Cube Aggregation

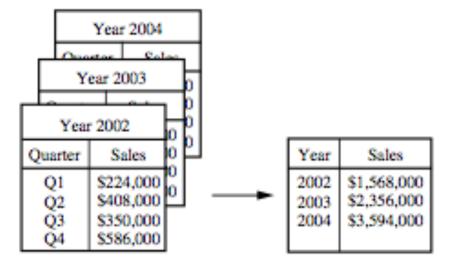


Figure 2.13 Sales data for a given branch of AllElectronics for the years 2002 to 2004. On the left, the sales are shown per quarter. On the right, the data are aggregated to provide the annual sales.