

# Shreyas N

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## Profile

AI/ML enthusiast and creative developer with an entrepreneurial spirit, driven by curiosity and real-world problem-solving from smart web apps and prediction systems to blockchain tools and creative UI/UX. Always exploring new tech, pushing boundaries, and turning ideas into real, usable products that make an impact.

## Work Experience

### SIGGRAPH BNMIT - COMPUTER GRAPHIC CLUB, Bangalore

Jan 2024 - Present

#### Web Developer and Designer

- Delivered 4+ client websites including portfolio sites, event landing pages, and registration platforms designed for high user engagement and optimized for cross-device performance.
- Designed and implemented a high-conversion registration system for a client event, enabling frictionless ticketing and real-time QR validation for 2,000+ participants.
- Improved conversion rates by crafting visually compelling UIs and refining UX flows, leading to 30% faster user task completion on event sites.
- Designed 10+ brand assets including logos, posters, and digital kits that strengthened visual identity and improved brand recall across platforms.
- Collaborated with core teams to drive social media content design and marketing efforts, resulting in a 2x boost in event visibility and engagement.

### Hoppryde, Bangalore

Nov 2023 - Mar 2024

#### Web Developer and UI/UX Intern

- Built and deployed a dynamic landing page featuring a real-time city-to-city ride search module, allowing users to select trip type (e.g., round trip/one way) and instantly view pricing options improving lead conversion by over 30%.
- Redesigned the platform's end-to-end user interface from login to booking confirmation, focused on intuitive navigation, responsive layouts, and frictionless user journeys.
- Conducted A/B testing and usability audits to validate designs, resulting in measurable improvements in user retention and task completion times.
- Created mobile-first and accessibility-compliant UI designs, enhancing overall platform usability and delivering a 25% boost in session duration.
- Worked closely with the product and dev team to align UX flows with business goals, ensuring consistency, clarity, and customer engagement throughout the platform.

## Skills

**Languages:** C/C++, Java, Python, JavaScript, HTML, CSS

**Technologies & Tools:** React.js, Flask, Web3.js, Scikit-learn, Pandas, NumPy, Matplotlib, TensorFlow (basic), spaCy, Docker, Linear Regression, Naive Bayes, TF-IDF, Cosine Similarity, Model Evaluation (MSE), Data Preprocessing, Git, GitHub, Google Cloud Vision API, yFinance API, REST APIs

**Design & UI/UX:** Wireframing, Responsive Web Design, Figma, Pastel-themed UI Creation, UX Flow Optimization, Logo Design, High-Conversion Interface Design, Adobe suites, Canva

**Soft Skills:** Entrepreneurial mindset, Strategic thinker, Problem-solver, Rapid learner, Collaborative, Creative, Outcome-driven, Project Management, Leadership

## Project Work

**Blockchain Certificate Verification System:** Built a decentralized platform to issue and verify academic certificates, reducing verification time by 90% and eliminating document fraud. Integrated Ethereum smart contracts, IPFS for tamper-proof storage, and MetaMask for secure user access. Designed a scalable and responsive frontend with React.js and Web3.js for seamless blockchain interaction.  
**Tech Stack:** React.js, Solidity, Ethereum, IPFS, MetaMask, Web3.js

**Stock Market Prediction Web App:** Built a web-based machine learning tool to forecast stock prices using real-time data and linear regression. Fetched and processed live stock data via yFinance API and trained a prediction model evaluated with MSE. Developed a Flask-based app to display historical trends and next-day forecasts with clean, user-friendly UI.

**Tech Stack:** Python, Flask, Scikit-learn, yFinance, Pandas, HTML/CSS

**Image Analysis using Google Vision API:** Built a Flask-based application that leverages Google Cloud Vision API to extract labels, detect objects, and assess image safety. Enabled real-time feedback with bounding box overlays, confidence filtering, and dynamic result rendering in a responsive UI.

**Tech Stack:** Python, Flask, Google Cloud Vision, REST, PIL, HTML/CSS

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**House Price Prediction System:** Built a regression model using Linear Regression and Random Forest to predict home prices based on location, size, and features. Deployed an interactive web interface for real-time predictions with input-based outputs and model evaluation using MSE.

**Tech Stack:** Python, scikit-learn, Pandas, Matplotlib, Streamlit

**Netflix-style Movie Recommendation System:** Built a content-based recommendation engine using TF-IDF and cosine similarity to suggest similar movies based on genre, cast, and keywords. Deployed an interactive Flask web app for real-time user queries and dynamic movie recommendations.

**Tech Stack:** Python, Flask, Scikit-learn, NLP, TF-IDF, Cosine Similarity

**AI Healthcare Chatbot System:** Built an intelligent chatbot using NLP (spaCy) and a Naive Bayes classifier to provide preliminary diagnosis from user-described symptoms. Designed a Flask-based interface with real-time interaction and deployed RESTful APIs for processing symptom inputs and generating predictions.

**Tech Stack:** Python, spaCy, scikit-learn, Naive Bayes, Flask, REST API, NLP

**Motion-Controlled MIDI AIR Drum Kit:** Built a virtual drum kit using Arduino Nano and MPU6050, detecting hand gestures via accelerometer data to trigger real-time MIDI drum sounds. Mapped dynamic motion to MIDI notes for snare, kick, and hi-hat, with low-latency signal transmission compatible with major DAWs like FL Studio.

**Tech Stack:** Arduino Nano, MPU6050, Embedded C, Serial MIDI, I2C

## Accomplishments

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- Conducted 8+ workshops and events as part of SIGGRAPH BNMIT, focused on computer graphics, design, and tech.
- Participated in multiple hackathons, including IBM and Qualcomm AI challenges.
- Secured 2nd place in Prothon, a college-level hackathon held at BNMIT.
- Attended several workshops and industry sessions by NVIDIA and other leading tech communities.
- Mentored teams and served as a judge during college-level hackathons held as part of induction programs.
- Founded a small startup called Ryzix aimed at semiconductor fabrication. It didn't take off, but taught valuable lessons in tech, grit, and building from scratch.

## Education

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**BNMIT**

Nov 2022 - Mar 2026

B.E. in ECE

**Relevant Coursework:** Object Oriented Programming, C/C++, Java, Python, Data Structures and Algorithms, Data Science, Fundamentals of Data Science, VLSI Design, Communication Networks, Embedded Systems and RTOS, Digital Image Processing, Computer Networks and Security, Artificial Intelligence and Machine Learning Applications

## Certificates

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- Programming Fundamentals using Python
- Statistics for R Programming
- Cisco Network Addressing & Basic Troubleshooting
- AI-900: Microsoft Azure AI Fundamentals
- Java Programming Fundamentals