GitHub repo: https://github.com/2Coo85/Project4.git

SEO Recommendations

Contrast

1. Text should have high contrast and not have a brightness too close to the background brightness. Too low contrast can make it difficult to read and for users to distinguish the shapes of the letters.

Ref.-https://web.dev/color-contrast/

Names and Labels

- 2. Links should have descriptive text
- 3. Images should have a short, descriptive [alt] if they are informative; decorative elements can be empty
- 4. Form labels should point to associated input

Ref.: https://web.dev/label/; https://web.dev/image-alt/; https://web.dev/link-text/

Internationalization and localization

5. The https://www.energen.com/html tag should specify a language to make it easier for screen readers to find the right sound library for the right language.

Ref.: https://web.dev/html-has-lang/

Content Best Practices

6. Meta description should give a brief summary of a webpage that will be displayed in search results. They should also be directly relevant to the page it describes and unique from other pages; this can directly influence the click-through rate.

Ref.: https://moz.com/learn/seo/meta-description

Focus Visible

7. Elements on page should be visibly highlighted for keyboard navigation

Ref.: https://www.w3.org/WAI/WCAG21/quickref/#focus-visible

Mobile Friendly

8. Links should be spaced evenly away from each other so each link can be tapped or clicked with overlapping with another link

Ref.: https://moz.com/learn/seo/mobile-optimization

Navigation

- 9. Pages should have headings for keyboard users to navigate the pages
- 10. Navigation should be consistent between pages

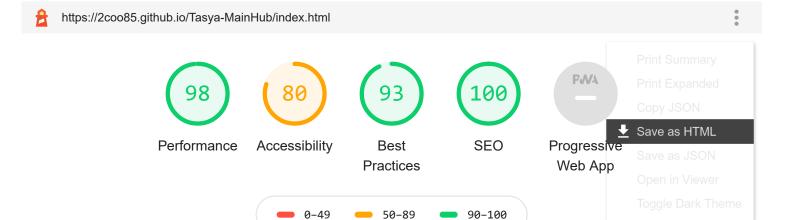
Ref.: https://www.w3.org/WAI/WCAG21/quickref/#headings-and-labels;

https://www.w3.org/WAI/WCAG21/quickref/#consistent-navigation

Black Hat Practice

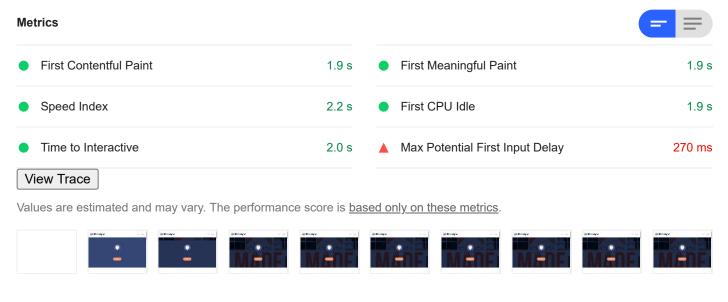
- 11. There should not be a flood of links; this lowers the rank of the website
- 12. Keywords should not be in small font, matching the background

Ref.: https://www.pcmag.com/news/the-promises-and-pitfalls-of-black-hat-seo-practices; https://www.forbes.com/sites/johnrampton/2015/07/29/25-black-hat-techniques-that-are-killing-your-seo/#5cd4004a6431





Performance



Opportunities — These suggestions can help your page load faster. They don't directly affect the Performance score.

Opportunity	Estimated Savings
▲ Efficiently encode images	25.5 s V
▲ Serve images in next-gen formats	25.5 s V
▲ Properly size images	17.85 v
▲ Eliminate render-blocking resources	■ 0.84 s ∨
Remove unused CSS	□ 0.15 s ∨

Diagnostics — More information about the performance of your application. These numbers don't <u>directly affect</u> the Performance score.

Serve static assets with an efficient cache policy — 24 resources found	~
Ensure text remains visible during webfont load	~
Avoid chaining critical requests — 11 chains found	~
■ Keep request counts low and transfer sizes small — 25 requests • 10,302 KB	~



Accessibility

These checks highlight opportunities to improve the accessibility of your web app. Only a subset of accessibility issues can be automatically detected so manual testing is also encouraged.

Contrast — These are opportunities to improve the legibility of your content.

■ Background and foreground colors do not have a sufficient contrast ratio.

Internationalization and localization — These are opportunities to improve the interpretation of your content by users in different locales.

Internationalization and localization — These are opportunities to improve the interpretation of your content by users in different locales.

Names and labels — These are opportunities to improve the semantics of the controls in your application. This may enhance the experience for users of assistive technology, like a screen reader.

Links do not have a discernible name

Additional items to manually check (11) — These items address areas which an automated testing tool cannot cover. Learn wore in our guide on conducting an accessibility review.

Passed audits (8)



▲ Includes front-end JavaScript libraries with known security vulnerabilities — 7 vulnerabilities detected



These checks ensure that your page is optimized for search engine results ranking. There are additional factors Lighthouse does not check that may affect your search ranking. <u>Learn more</u>.

Additional items to manually check (1) — Run these additional validators on your site to check additional SEO best practices.

Passed audits (9)

Passed audits (14)

Not applicable (4)



Progressive Web App

These checks validate the aspects of a Progressive Web App. Learn more.

Fast and reliable

Page load is fast enough on mobile networks

Current page does not respond with a 200 when offline

start_url does not respond with a 200 when offline No usable web app manifest found on page.

Installable

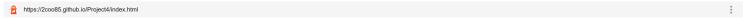
Uses HTTPS

▲ Does not register a service worker that controls page and start_url	~
▲ Web app manifest does not meet the installability requirements Failures: No manifest was fetched.	~
PWA Optimized	
Redirects HTTP traffic to HTTPS	~
▲ Is not configured for a custom splash screen Failures: No manifest was fetched.	~
Does not set a theme color for the address bar. Failures: No manifest was fetched, No ` <meta name="theme-color"/> ` tag found.	~
Content is sized correctly for the viewport	~
Has a <meta name="viewport"/> tag with width or initial-scale	~
Contains some content when JavaScript is not available	~
▲ Does not provide a valid apple-touch-icon	~
Additional items to manually check (3) — These checks are required by the baseline PWA Checklist but are not automatically checked by Lighthouse. They do not affect your score but it's important that you verify them manually.	~

Runtime Settings

URL	https://2coo85.github.io/Tasya-MainHub/index.html
Fetch time	Jul 8, 2020, 8:53 AM CDT
Device	Emulated Desktop
Network throttling	150 ms TCP RTT, 1,638.4 Kbps throughput (Simulated)
CPU throttling	4x slowdown (Simulated)
User agent (host)	Mozilla/5.0 (Windows NT 10.0; Win64; x64) AppleWebKit/537.36 (KHTML, like Gecko) Chrome/83.0.4103.116 Safari/537.36
User agent (network)	Mozilla/5.0 (Macintosh; Intel Mac OS X 10_13_6) AppleWebKit/537.36 (KHTML, like Gecko) Chrome/74.0.3694.0 Safari/537.36 Chrome-Lighthouse
CPU/Memory Power	648

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Performance

First Contentful Paint	0.5 s • Time to Interactive	0.5
Speed Index	0.5 s • Total Blocking Time	0 0
Largest Contentful Paint	0.8 s Cumulative Layout Shift	0.1
View Trace		
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Diagnostics — More information about the		when the section is a section of the
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Diagnostics — More information about the reformance score. Lensure text remains visible during web Serve static assets with an efficient car Avoid chaining critical requests — 2 c	font load the policy — 23 resources found thains found sizes small — 27 requests • 641 KB	the the



Accessibility

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Additional items to manually check (10) — These items address areas which an automated testing tool cannot cover. Learn v more in our guide on conducting an accessibility review.

Passed audits (16)

Not applicable (25)



Best Practices



SEO

These checks ensure that your page is optimized for search engine results ranking. There are additional factors Lighthouse does not check that may affect your search ranking. Learn more.

practices.

Passed audits (9)

Not applicable (4)

Runtime Settings

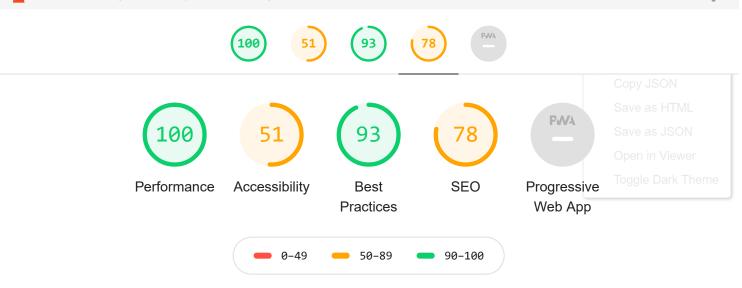
	Numaric Octangs
URL	https://2coo85.github.io/Project4/index.html
Fetch Time	Jul 22, 2020, 9:17 AM CDT
Device	Emulated Desktop
Network throttling	40 ms TCP RTT, 10,240 Kbps throughput (Simulated)
CPU throttling	1x slowdown (Simulated)
Channel	devtools
User agent (host)	Mozilla/5.0 (Windows NT 10.0; Win64; x64) AppleWebKit/537.36 (KHTML, like Gecko) Chrome/84.0.4147.89 Safari/537.36 Edg/84.0.522.40
User agent (network)	Mozilla/5.0 (Macintosh; Intel Mac OS X 10_13_6) AppleWebKit/537.36 (KHTML, like Gecko) Chrome/80.0.3963.0 Safari/537.36 Chrome-Lighthouse
CPU/Memory Power	1136

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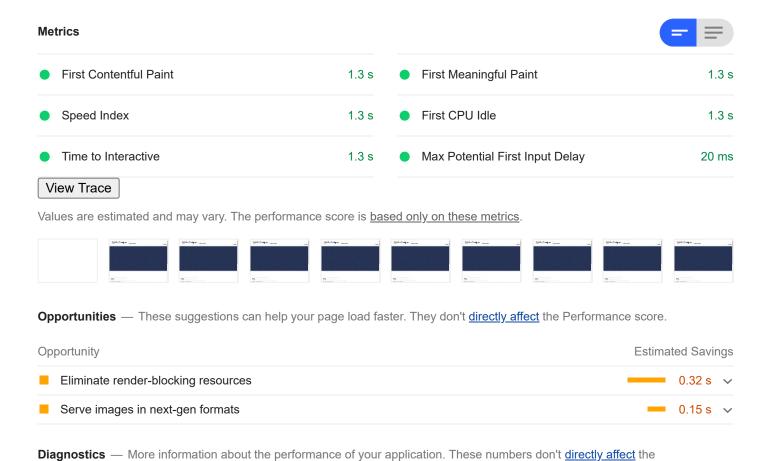
Performance score.

Serve static assets with an efficient cache policy — 6 resources found





Performance



Avoid chaining critical requests — 10 chains found

Keep request counts low and transfer sizes small — 14 requests • 190 KB

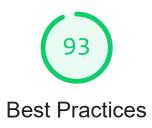
Passed audits (19)



Accessibility

These checks highlight opportunities to improve the accessibility of your web app. Only a subset of accessibility issues can be automatically detected so manual testing is also encouraged.

Navigation — These are opportunities to improve keyboard navigation in your application. The page does not contain a heading, skip link, or landmark region **Contrast** — These are opportunities to improve the legibility of your content. Background and foreground colors do not have a sufficient contrast ratio. Internationalization and localization — These are opportunities to improve the interpretation of your content by users in different locales. <html> element does not have a valid value for its [lang] attribute. Names and labels — These are opportunities to improve the semantics of the controls in your application. This may enhance the experience for users of assistive technology, like a screen reader. Image elements do not have [alt] attributes Form elements do not have associated labels Links do not have a discernible name Additional items to manually check (11) — These items address areas which an automated testing tool cannot cover. Learn 🗸 more in our guide on conducting an accessibility review. Passed audits (7) Not applicable (22)



▲ Browser errors were logged to the console

Passed audits (14)

✓



These checks ensure that your page is optimized for search engine results ranking. There are additional factors Lighthouse does not check that may affect your search ranking. <u>Learn more</u>.

Content Best Practices — Format your HTML in a way that enables crawlers to better understand your app's content.

▲ Document does not have a meta description Description text is empty.	~
▲ Image elements do not have [alt] attributes	~
Additional items to manually check (1) — Run these additional validators on your site to check additional SEO best practices.	~
Passed audits (7)	~
Not applicable (4)	~



Progressive Web App

These checks validate the aspects of a Progressive Web App. Learn more.



Fast and reliable

Page load is fast enough on mobile networks	~
▲ Current page does not respond with a 200 when offline	~
▲ start_url does not respond with a 200 when offline No usable web app manifest found on page.	~
+ Installable	
Uses HTTPS	~
▲ Does not register a service worker that controls page and start_url	~
▲ Web app manifest does not meet the installability requirements Failures: No manifest was fetched.	~
PWA Optimized	
Redirects HTTP traffic to HTTPS	~
▲ Is not configured for a custom splash screen Failures: No manifest was fetched.	~
Does not set a theme color for the address bar. Failures: No manifest was fetched, No ` <meta name="theme-color"/> ` tag found.	~
Content is sized correctly for the viewport	~
Has a <meta name="viewport"/> tag with width or initial-scale	~
Contains some content when JavaScript is not available	~
▲ Does not provide a valid apple-touch-icon	~
Additional items to manually check (3) — These checks are required by the baseline PWA Checklist but are not automatically checked by Lighthouse. They do not affect your score but it's important that you verify them manually.	~

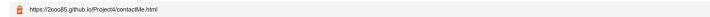
Runtime Settings

URL	https://2coo85.github.io/Tasya-MainHub/page2.html
Fetch time	Jul 8, 2020, 9:17 AM CDT
Device	Emulated Desktop
Network throttling	150 ms TCP RTT, 1,638.4 Kbps throughput (Simulated)
CPU throttling	4x slowdown (Simulated)
User agent (host)	Mozilla/5.0 (Windows NT 10.0; Win64; x64) AppleWebKit/537.36 (KHTML, like Gecko) Chrome/83.0.4103.116 Safari/537.36
User agent (network)	Mozilla/5.0 (Macintosh; Intel Mac OS X 10_13_6) AppleWebKit/537.36 (KHTML, like Gecko) Chrome/74.0.3694.0 Safari/537.36 Chrome-Lighthouse

CPU/Memory Power

672

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Performance

First Contentful Paint	0.5 s Time to Interactive	0.5
Speed Index	0.5 s • Total Blocking Time	0 m
Largest Contentful Paint	0.7 s • Cumulative Layout Shift	0.00
/alues are estimated and may vary. The per	formance score is calculated directly from these metrics. See	calculator.
View Trace		
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Diagnostics — More information about the Performance score. A Ensure text remains visible during webfi A Serve static assets with an efficient caci Avoid chaining critical requests — 2 ch	performance of your application. These numbers don't direct ont load he policy — 11 resources found hains found tzes small — 15 requests • 310 KB	www. Bir. pre- B



Accessibility

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Additional items to manually check (10) — These items address areas which an automated testing tool cannot cover. Learn v more in our guide on conducting an accessibility review.

Passed audits (18)

Not applicable (23)



Best Practices

General

▲ Browser errors were logged to the console

Passed audits (13)



SEO

These checks ensure that your page is optimized for search engine results ranking. There are additional factors Lighthouse does not check that may affect your search ranking. Learn more.

practices.

Passed audits (9)

Not applicable (4)

Runtime Settings

37.36 (KHTML, like 40
bKit/537.36 (KHTML, hthouse

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