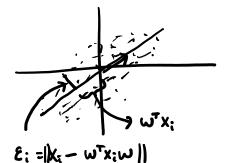
$X_i \in \mathbb{R}^p$  (assume centered  $\frac{1}{n} \sum_{i=0}^{n} X_i = 0$ )



Principle Component Analysis: Let w be sit subspace is span (w) assume | | w| = 1

Project x; onto spansw?

$$\mathcal{E}_{i}^{2} = \dot{X}_{i}^{T} X_{i} - 2x_{i}^{T} (\omega^{T} x_{i}) \omega + \omega^{T} (\omega^{T} x_{i})^{2} \omega$$

$$= \dot{X}_{i}^{T} X_{i} - 2 (x_{i}^{T} \omega)^{2} + (\dot{X}_{i}^{T} \omega)^{2}$$

$$= ||x_{i}||_{2}^{2} - (\dot{X}_{i}^{T} \omega)^{2}$$

Recall k-means: find mk center assignment

 $\hat{X}_i = M_{\epsilon_i}$  distortion:  $\sum_{i=1}^{n} ||X_i - \hat{X}_i||_2^2$ 

In PLA X: = w'x: w

distortion: Il II x, -xill = Z &?

min [ 5:2 = max [(x,Tw)] = max ||Xw||2 ||w||2=1 i 2:2 = ||w||2=1

Sample Courinnee  $\hat{\sigma}_{jk}^2 = \frac{1}{n} \sum_{i=1}^{n} (x_{ij} - \overline{X_j})(x_{ik} - \overline{X_k})$ 

Matrix  $S = \begin{bmatrix} \hat{\sigma}_{11}^{2} \hat{\sigma}_{21}^{2} \\ \hat{\sigma}_{11}^{2} \hat{\sigma}_{21}^{2} \end{bmatrix} = \frac{1}{n} \sum_{i=1}^{n} x_{i} x_{i}^{T} = \frac{1}{n} X^{T} X$ 

max [(x; Tw) s, + IIully=1

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S= \f\X\X = \frac{1}{12} (u\t\V^\*)^T (u\t\V^\*) = \frac{1}{12} V\t^T u^T u\t\V^\*

$$\begin{aligned}
\partial &= \frac{1}{n} X X &= \frac{1}{n} \left( u t V^{T} \right)' \left( u t V^{T} \right) &= \frac{1}{n} V t^{T} u^{T} u t u^{T} u$$

SVD of X 
Spectrum of S

X = U \( \frac{1}{2} \text{V} \)

XV = U \( \frac{1}{2} \text{V} \)

Qet U

def 1st Principle Component: proj. onto v, of x:

= (x: \tau,) v,

2nd PC: proj onto v2 of x: = (x: \tau\_i) v2

minimized distortion: [ IIX; - xillz