

Name	Description
Identifier	Survey_sustainability_france_2024
Title	Survey demand France 2024
Description	<p>The survey assets to understand the retail investors demand for sustainable finance products. It has 5 parts :</p> <p>A. Interest</p> <p>B. Sustainable investing - General</p> <p>C. Sustainability goals</p> <p>D. Sustainability Preferences</p> <p>E. Sociodemographic profile</p>
Creator	2 Degrees Investing Initiative
Keywords	retail investor, sustainable finance, sustainable preferences
Date	2024
Geographic coverage	France
Type of data	Survey
Number of observations	1000
Data collection company	Kantar
Data collection method	Online survey
Sample	<p>18 years old minimum, people saving at least €50/month and/or with at least €900 in financial assets</p> <p>52 % Female - 48 % Male</p>
Language	French
Variables	See "name variables" on Tables_Excel/Documentation
Data format	xlsx, R file
Related publications	
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