

Name	Description
Identifier	Mystery_france_2023
Title	Mystery shopping campaign France 2023
Description	<p>The focus of the this mystery shopping campaign was to assess the compliance with the new MiFID II regulation and broader sustainability motivations in France. We assessed the following topics (please note that for duty of confidentiality we removed personal information of mystery shoppers and the bank name and recommended products):</p> <ul style="list-style-type: none"> - Explanation of sustainability preferences - Advisor knowledge and expertise - Identification of sustainability preferences - Financial product presentation/recommendation - Final conclusion of the meeting
Creator	2 Degrees Investing Initiative
Keywords	retail investor, sustainable finance, mystery shopping, MiFID II regulation
Date	2023
Geographic coverage	France
Type of data	In-person interview
Number of observations	64
Data collection company	2 Degrees Investing Initiative
Data collection method	In-person interview
Sample	<p>3 Profiles :</p> <ul style="list-style-type: none"> - one asking for a 100% minimum proportion - one asking for investments that generate impact - one does not ask for anything to see if financial advisor will propose him sustainable investments
Language	French
Variables	See "name variables" on Tables_Excel/Documentation
Data format	xlsx, R file
Related publications	
Contact	<ul style="list-style-type: none"> - Nicola Koch : nicola@2degrees-investing.org - Ana Rivera : ana@2degrees-investing.org - Thierry Santacruz : thierry@2degrees-investing.org