

Name	Description
Identifier	Survey_ESIP_2021
Title	Survey demand ESIP 2021
Description	<p>The survey assets to retail investors green consumer preferences. It contains:</p> <ul style="list-style-type: none"> <li>A. sociodemographic information</li> <li>B. Believes</li> <li>C. Sustainability objectives</li> <li>D. Personal causes</li> <li>E. Trade-offs</li> <li>F. Green energy transition</li> <li>G. Sustainability techniques</li> <li>H. Applied sustainability techniques</li> </ul>
Creator	2 Degrees Investing Initiative
Keywords	retail investor, sustainable finance, sustainable preferences
Date	2021
Geographic coverage	Germany, Greece, Estonia, Ireland, Romania and Denmark.
Type of data	Survey
Number of observations	6000
Data collection company	Kantar
Data collection method	Online survey
Sample	<p>18 years old minimum, save at least 10€ per month</p> <p>51 % Female - 49 % Male</p>
Language	English
Variables	See "name variables" on Tables_Excel/Documentation
Data format	xlsx, R file
Related publications	<a href="https://2degrees-investing.org/resource/what-do-your-clients-actually-want/">https://2degrees-investing.org/resource/what-do-your-clients-actually-want/</a>
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