

Name	Description
Identifier	Mystery_france_2021
Title	Mystery shopping campaign France 2021
Description	<p>The aim of this mystery shopping campaign was to find out how sustainability preferences are questioned by bank advisors and how they are handled once identified before the new MiFID II directive comes into force (please note that for duty of confidentiality we removed personal information of mystery shoppers and the bank name and recommended products)):</p> <ul style="list-style-type: none"> - Sustainability assessment - Advisor knowledge and expertise - Identification of sustainability preferences - Conclusions.
Creator	2 Degrees Investing Initiative
Keywords	retail investor, sustainable finance, mystery shopping, MiFID II regulation
Date	2022
Geographic coverage	France
Type of data	Feedback Form
Number of observations	100
Data collection company	2 Degrees Investing Initiative
Data collection method	In-person interview
Sample	3 profiles : risk-averse, risk-taker and actively interested by green investment
Language	French
Variables	See "name variables" on Tables_Excel/Documentation
Data format	xlsx, R file
Related publications	https://2degrees-investing.org/resource/jumping-the-barriers-to-sustainable-retail-investment-in-france/
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