

Name	Description
Identifier	EEI_2022
Title	Survey demand level EEI 2022
Description	<p>This survey aimed to assess the retail investor demand and market potential for green/sustainable financial solutions in six EU countries. It is structured in 9 parts:</p> <p>A. Interest in sustainable finance products  B. Believes abouts sustainable finance products  C. Sustainability objectives in relation to financial objectives  D. Interst and preferences about voting  E+F. Investments in and preferences for green financial products  G. Interest in innovative green financial products (e.g. PE or infrastructure funds)  H. Interest in green borrowing (e.g. green loans or energy performance contracts)  I. Sociodemographic profile</p>
Creator	2 Degrees Investing Initiative
Keywords	retail investor, sustainable finance, sustainable preferences
Date	2022
Geographic coverage	Belgium, Italy, the Netherlands, Poland, Spain, and Sweden.
Type of data	Survey
Number of observations	6105 (Belgium: 1002, Spain: 1050, Italy: 1053, Netherlands: 1000, Poland: 1000; Sweden: 1000)
Data collection company	Kantar
Data collection method	Online survey
Sample	<p>Respondents above 18 years old, people saving at least €50/month and/or with at least €900 in financial assets (or equivalent depending on countries).  49 % Male - 51 % Female</p>
Language	English
Variables	See "name variables" on Tables_Excel/Documentation
Data format	xlsx, R file
Related publications	<a href="https://2degrees-investing.org/resource/the-6-national-country-report/">https://2degrees-investing.org/resource/the-6-national-country-report/</a> <a href="https://2degrees-investing.org/resource/moving-the-blockers-of-retail-sustainable-finance/">https://2degrees-investing.org/resource/moving-the-blockers-of-retail-sustainable-finance/</a>
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