

Marketing Representative Recruitment Proposal

1. About Us:

Hindkart is a multi vendor platform where anyone can Promotions, Sales and Purchase any Product and service from their nearest marketplace. We help our clients to solve their business challenges through digital transformation. The Company brings a wide range of digital marketing solutions like E-commerce, Courier Service, Doorstep Services, Transportation and Medical service. We are committed to helping startups, medium and small business owner in digital marketing, leads provide and introduce their product and services to the customer with product delivery, COD payment collection and many more service.

For further queries,

Visit us at: www.myhindkat.com

Contact us at: [+91-8902 984964](tel:+91-8902984964)

Write to us at: info.myhindkart@gmail.com

We are looking for Marketing representative

2. Recruitment Team:

Our team values the importance of hiring the correct individual for the open positions we are partnered for.

- ❖ **BLOCK PARTNERS** will discuss about our proposal to the candidates and collect CVs and forward to District to check eligibility. **Marketing Representative** will work under the Block Franchise.
- ❖ **DISTRICT PARTNERS** will check it and listing for the interview. He will contact to Zonal Partner to schedule interview date.
- ❖ **ZONAL PARTNERS** will arrange an interview date discuss with HR department of the Company. When online/offline interview process will be complete then he send the CV and other documents to HR.



- ❖ **HR DEPARTMENT** will complete the registration process and forward them to marketing training.

3. Requirements and Responsibilities:

Marketing Representative will be working under Block Franchise Partner.

Requirements:

- A bike with Driving License
- An Android Mobile
- Minimum 10th pass
- Photo ID and Bank A/C
- Proven success in a fast-paced environment, working both individually and as a team member
- Exceptional communication and presentation skills
- Strong attention to deadlines and budgetary guidelines
- Experience with relevant markets and trends



Responsibilities

- Register Merchant in hindkart application from their nearest marketplace.
- Communicate with the merchant and help them to use of the application.
- Adversaries , Product Listing Order Collection and Monthly Subscriptions Collections
- Company Brochure, templates, PDF, QR Codes provide to merchants.
- Collaborate with team members to execute sales and marketing campaigns by leading brainstorming sessions for internal and external projects
- Meet with clients to plan and implement marketing campaigns for brand building and lead generation, aligning with overall company goals and sales targets
- Help gather and analyze data to reach insights about brands, competitors, and trends
- Contribute to lead-generation and customer-acquisition activities, such as sales enablement, media promotion, networking, trade shows, and events
- Coordinate public relations and outreach initiatives, including media releases, awards, company announcements, and speaker proposals
- Measure and report performance of marketing campaigns, gain insights, and assess against goals
- Reporting to block franchise regularly and follow the Company Guidelines Properly.

4. Payment:

Investment: No investment Required.
Registration : Rs. 100 + GST = 118/-
Monthly Subscriptions: Rs. 399+GST = 471/-

5. Payout and Commission:

Type of Hires	Earning	Time of Payment	Incentives	Minimum Business	Starting Payout
Direct Hires	25% of the net collection	Regular	5% extra above 50k net collection	NA	0.00
Contract Hires (package)	Contractual Salaried (contact by the Block partners)	Monthly	2% extra above 1lakh net collection	100,000/- (inc. GST)	24600.00*
			3% extra above 1.5lakh net collection	150,000/- (inc. GST)	36900.00*
			4% extra above 2lakh and above net collection	200,000/- (inc. GST)	49200.00*
			5% extra above 2lakh and above net collection	Above 200,000/- (inc. GST)	50000.00*
Part time Hires or Freelancers	20% of the net collection (only on register of Merchant)	Regular	NA	NA	0.00
*Contact hire: Contractual Representatives have to choose any of the above package and accordingly the offer letter will be sent to them. If he is not successful in completing his preferred package, he will be paid 20% commission on net collection.					

6. Terms and Conditions:

- More work more earn, no work no pay policy.
- MR and Block Partners will be responsible to delivery product to customer, if no delivery merchant registered or not available at your area (extra commission will provide by the company for the delivery service.)
- Registration Cost is non refundable.
- If any illegal activity is proved against MR, he will be canceled and legal action will be taken against him/her.
- Registration Cost, Subscription fees and MR commissions will be increase or decrease without prior notice.
- All the franchise partners and MR are responsible to collect the COD amount.



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HINDKART MULTI SERVICE (OPC) PRIVATE LIMITE

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