



COMPANY DETAILS:

CIN NO: U74999WB2023OPC259884
PAN : AAGCH6610J
TAN : CALH07832G
COMPANY NAME: HINDKART MULTI
SERVICE (OPC) PRIVATE LIMITED

BUSINESS PROPOSAL

ABOUT US

Hindkart is a multi vendor platform where anyone can promotions, sales and purchase any product and service from your nearest marketplace. We help our clients to solve their business challenges through digital transformation. The Company brings a wide range of digital marketing solutions like E-commerce, Courier Service, Doorstep services, Transportation and Medical service. We are committed to helping startups, medium and small business owner in digital marketing, leads provide and introduce their product and services to the customer with product delivery, COD payment collection and many more service. To meet your needs and expectations, dedicated teams and tribes are formed. We are tightly aligned with your business.

MISSION:

Hindkart is the first company having a mission to deliver excellence in various diverse range of service like ecommerce, Transportation, Courier Service, Food & Grocery delivery, Doorstep service, Medical and Health care service to customer and also for the business merchant to growth their business. Our mission is to provide excellent, qualitative and prompt professional services all the time at a very competitive price with an aim to be the first preference amongst the entrepreneurs.

VISION

Our vision is to create a better daily life for the customers, merchants, franchise partners and the employees of the company



THE PROBLEMS

We live a world where everyone is online, this means one of the most effective way to reach your customer is via website, but having a website is only a small part of marketing yourself online. There are following challenge that's why we can't reach successfully to our online client.

- Lack of Knowledge awareness
- Lack of trust online product
- Delivery problems,
- No way to return policy instantly
- No way to check product before payment
- Lack of digital payment.







THE SOLUTION

All type of Shops, Restaurant, Medical Stores of your city will be online via hindkart as a merchant, as same as all type of Transport, E-Rickshaw and Bike will be Merchant, to deliver service for the users. There are following solutions that why, we can success our dreams.

- Every merchant have a web link and e-shop in hindkart platform.
- Constantly creating great content.
- Fastest delivery service (within 60 minutes*).
- COD and Easy return Policy.
- Online and offline Support by our team.
- Real time tracking system.

OUR SERVICES

Being a online service provider, we offer a very diverce range of services that cover the needs of startups and estebelished business owner growth their business and service to the customers. And also fullfill the user requirments to get there product, food, medicine or doorstape service at one place.

-  **01 E-COMMERCE**
You can sales or purchase anything from your nearest marketplace, with COD and instant delivery.
-  **02 DELIVERY AND COURIER**
Send or booking Product or package to your customer or relatives within the city in 60 mins with prepaid or COD.
-  **03 TRANSPORTATION**
Book a Bike, Toto, Auto, car instantly or hire any type of Commercial car to travel or urgent needs. You can register as a merchant also.
-  **04 DOOR-STEP SERVICE**
A to Z doorstep service book instantly and also you can register as a service merchant with us.
-  **05 MEDICAL SERVICE**
Get online appointment and consultation with verified doctors and lab test for your family at your locality for emergency or regularly.
-  **06 APPOINTMENTS**
Get online appointment an consultation with Civil Engineers, Lawyers, Astrologers etc.

- ❖ Unlimited categorieies and sub categories added as per requirment,
- ❖ Automated customer leads provide to our marchent,
- ❖ Our franchise Pertners, Marketting team and office staff always Support our marchent online and also Shop visit.



FRANCHISE MODEL

To provide best service to our merchants and customers or users we are offering Franchise in every city in India. Every franchise partners will work for the develop their own area on commission basis. We are looking for them as a Franchise Partners who have working ability and experience in this field. Every Block Franchise has to start their business with minimum three Marketing Representative for his/her area. All the Blocks will be controlled by the District Franchise partner, and 5-7 District will be controlled by the Zonal Franchise Partners.

MARKETING REPRESENTATIVE:

Marketing Representative will be working under Block Franchise Partner.

Requirements:

- 1) A bike with Driving License
- 2) An Android Mobile
- 3) Minimum 10th pass
- 4) Photo ID and Bank A/C

Duties:

- 1) Register Merchant in hindkart application from your Area.
- 2) Communicate with the merchant and help them to use of the application.
- 3) Adversaries , Product Listing Order Collection and Monthly Subscriptions Collections
- 4) Company Brochure, templates, PDF, QR Codes provide to merchants.
- 5) Reporting to block franchise regularly and follow the Company Guidelines Properly.



Investment: No investment Required.

Registration : Rs. 100 + GST = 118/-

Monthly
Subscriptions : Rs. 399+GST=471

Commission : Below 50k 25% of net Collection
50k or above 30% .

Earning
Possibility: 25k – 60k

NB: Payout will be regularly and commission not fixed, it will increase or decrease without any prior notice

BLOCK FRANCHISE



Requirements:

- An Office (No size Requirements)
- A Desktop/Laptop with Printer
- Minimum 10 th Pass
- Photo ID and Bank A/C
- 1 year experience in this field

Duties:

- Arrange 3-5 Marketing Representative for your area,
- Communicate with the MR and Merchant to help them grow their business,
- Control, motivate and track your employees,
- Selection Bike Riders and Delivery boys as a merchant from your locality and ask to district for approval,
- Check COD collection amount properly send or not to company from your delivery partners,
- All the Merchants, Delivery Boys, Employees are directly connecting with you.
- Monthly Subscriptions collection,
- Reporting to District franchise regularly and follow the Company Guidelines properly.

Company Provide:

- Business Platform
- Business Area
- Admin Portal
- Marketing Support and training
- Franchise Certificate
- Visiting Card
- T-Shirt
- Digital Banner Design
- Technical Support
- Best Earning opportunity

Investment: Registration Fees - 3000/- (including GST)
(Non Refundable)
Security Amount - 7000/-
(Refundable*)

Monthly Subscriptions : Rs 999+GST= 1179/-

Earning : Below 2L 12% of net Collection
2L or above 15% .

Earning Possibility: 30k – 75k

NB: Payout will be regularly and commission not fixed, it will increase or decrease without any prior notice.

DISTRICT FRANCHISE



Company Provide:

- Business Platform
- Business Area
- Admin Portal
- Marketing Support and training
- Franchise Certificate
- Visiting Card
- T-Shirt
- Digital Banner Design
- Technical Support
- Best Earning opportunity

Requirements:

- An Office (as per Requirements)
- A Desktop/Laptop with Printer
- Minimum 12 th Pass
- Basic Computer knowledge
- Photo ID and Bank A/C
- 2 years experience in this field

Duties:

- Register Block Franchise in your district
- Communicate with the Block and help them to Recruit their Marketing Representative
- Control, motivate and track your Blocks, employees and collect report regularly from the blocks,
- Approve Bike Rider and Delivery boy as a merchant from which send by the blocks
- Check COD collection amount properly send or not to company from your district.
- All the Merchants, Delivery Boys, Employees are indirectly and Block Franchise directly connecting with you.
- Monthly Subscriptions collection,
- Reporting to Zonal franchise regularly and follow the Company Guidelines properly.

Investment: Registration Fees - 5000/- (inc. GST)
(Non Refundable)
Security Amount - 15000/-
(Refundable*)

Monthly Subscriptions: Rs 2499+GST= 2949/-

Commission: Below 1000k 5% of net Collection
1000k or above 7% .

Earning Possibility: 50k – 1L

NB: Payout will be regularly and commission not fixed, it will increase or decrease without any prior notice

Requirements:

- An Office (as per Requirement)
- A Desktop/Laptop with Printer
- Minimum 12 th Pass
- Basic computer knowledge
- Photo ID and Bank A/C
- 2 years experience in this field

ZONAL FRANCHISE

Duties and Responsibility:

- Register 5-7 District Franchise in your Zone,
- Communicate with the District and Block to help them Recruit their Block franchise and Marketing Representative,
- Control, motivate and track your District, Blocks, employees and collect reports regularly from district franchises.
- Take an necessary action against the Franchise, Merchant and MR if any of them involve in illegal activities or against the company rules.
- Check COD collection amount properly send or not to company from your Zone, if not collect then you have to take necessary action to collect due COD amount through your network.
- All the Merchants, Delivery Boys, Employees, Blocks are indirectly and District Franchise directly connecting with you.
- Collect Monthly Subscriptions through your network,
- Reporting to State franchise or Company regularly and follow the Company Guidelines properly.



Company Provide:

- Business Platform
- Business Area
- Admin Portal
- Marketing Support and training
- Franchise Certificate
- Visiting Card
- T-Shirt
- Digital Banner Design
- Technical Support
- Best Earning opportunity

Investment: Registration Fees - 10000/-
 (inc GST / Non Refundable)
 Security Amount - 25000/-
 (Refundable*)

Monthly
Subscriptions : Rs 4999+GST= 5899/-
Earning : Below 40L 2% of net Collection
 40 or above 3%.

NB: Payout will be regularly and commission not fixed, it will increase or decrease without any prior notice

TERMS AND CONDITIONS:

- One Man One Franchise model.
- More work more earn, no work no pay policy.
- Franchise office should be in the designated place.
- Booking your Franchise with Registration cost and security amount pay before start the work.
- If any illegal activity is proved against anyone, he will be canceled and legal action will be taken against him/her and security amount will not be refunded.
- Registration Cost and Security amount will be increase or decrease without prior notice.
- All the franchise partners are responsible to collect the COD amount.



Contact Us :

For Block Franchise :	7037739501
For District Franchise:	8597061087
For Business Enquiry:	9732803380
Any other queries:	8902984964

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HINDKART MULTI SERVICE (OPC) PRIVATE LIMITED

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Westbengal – 743262 Contact No - +91-8902984964

Website: www.myhindkart.com, Email: info.myhindkart@gmail.com

Branch Office:

Kolkata, Jalpaiguri, Nadia, Burdwan (East & West), 24 PGS (North & South), Purulia,
Dinajpur(West Bengal), Dhanbad (Jharkhand) , Agartala, West Tripura, South Tripura, North
Tripura, Guwahati (Assam)...