Started on	Sunday, 15 January 2023, 10:10 PM
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Time taken	7 mins
Grade	**4.69** out of 5.00 (**94**%)

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Question 1

Partially correct

Mark 0.83 out of 1.00

You work at a Big 4 consulting firm. You and your team want to create an innovative new approach to sustainability reporting for government clients. You decide to block out five days to flesh out your idea. The reason you are doing a sprint is...(choose all that apply)

- ☑ a.   We want to build momentum ✔
- ☑ b.   Sprints keep you focused ✔
- ☑ c.   We want to move ahead fast and with confidence ✔
- ☑ d.   We need to move from a vague abstract idea to a concrete prototype ✔
- ☐ e.   We need to force decisions on this project
- ☑ f.   There are lots of competing demands at work. We just need to get started ✔
- ☐ g.   We want to spend a lot of time doing research
- ☐ h.   We want to do things the same way as before

Your answer is partially correct.

You have correctly selected 5.
The correct answers are: We want to build momentum, There are lots of competing demands at work. We just need to get started, Sprints keep you focused, We need to move from a vague abstract idea to a concrete prototype, We need to force decisions on this project, We want to move ahead fast and with confidence

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Question 2

Correct

Mark 1.00 out of 1.00

In the MIG, we'll be covering certain sprint stages on certain days. Match the correct stages to the day.

Tuesday Week 2	Sketching	✔
Monday Week 2	Challenge mapping and focus	✔
Wednesday Week 2	Choosing and storyboarding	✔
Thursday Week 2	Prototyping	✔
Monday Week 3	Testing	✔

Your answer is correct.

The correct answer is: Tuesday Week 2 → Sketching, Monday Week 2 → Challenge mapping and focus, Wednesday Week 2 → Choosing and storyboarding, Thursday Week 2 → Prototyping, Monday Week 3 → Testing

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Question 3

Correct

Mark 1.00 out of 1.00

Sprints will be valuable in your future career, because you can use this process to build and test a rough prototype in just five days. It's a way of fast-forwarding into the future so you can see how users/clients/customers react before you go to all the time and expense of implementing the real solution.

Select one:

◉ True ✔

○ False

The correct answer is 'True'.

Question **4**

Correct

Mark 1.00 out of 1.00

Match the description to the correct stage of a sprint.

Sketch	Sketch out potential solutions, as individuals and as a team. Don't censor yourselves.
✔	
Challenge mapping and focus ✔	Make a map of the challenge so you can understand it's dimensions and choose a focus
Choose and storyboard ✔	Critique each sketch of a solution and decide which one has the best chance. Then, create a story of the user experience for th
Prototype	Adopt a 'fake it' philosophy to turn the storyboard into a rough but realistic prototype.
✔	

Your answer is correct.

The correct answer is: Sketch → Sketch out potential solutions, as individuals and as a team. Don't censor yourselves., Challenge mapping and focus → Make a map of the challenge so you can understand it's dimensions and choose a focus, Choose and storyboard → Critique each sketch of a solution and decide which one has the best chance. Then, create a story of the user experience for this winning sketch., Prototype → Adopt a 'fake it' philosophy to turn the storyboard into a rough but realistic prototype.

Question **5**

Partially correct

Mark 0.86 out of 1.00

You are a founder of an ethical startup. You need to pitch a new idea to investors. How will you structure your talk for maximum impact? Choose all that apply.

☑ a. I'll use a 3 act structure; I'll have a clear beginning, middle and end ✔

☑ b. I'll use a story structure to reach the hearts and minds of my audience ✔

☐ c. I'll just focus on the data

☑ d. I will move back and forth between what what is and what could be to counter natural resistance ✔

☑ e. I'll make sure I am the hero of the talk

- [x] f.   I'll finish with a call to action ✔
- [x] g.   I'll use a personal story if there is time ✔
- [x] h.   I'll establish the status quo and contrast that to what could be e.g. here's the problem and this is the problem removed ✔
- [ ] i.   I'll include a lot of discipline specific jargon
- [ ] j.   I won't use images
- [ ] k.   I'll make the audience the hero of the talk; I'll focus on transforming the audience's thinking

Your answer is partially correct.

You have correctly selected 6.
The correct answers are: I'll use a story structure to reach the hearts and minds of my audience, I'll use a 3 act structure; I'll have a clear beginning, middle and end, I'll make the audience the hero of the talk; I'll focus on transforming the audience's thinking, I'll establish the status quo and contrast that to what could be e.g. here's the problem and this is the problem removed, I will move back and forth between what what is and what could be to counter natural resistance, I'll use a personal story if there is time, I'll finish with a call to action

- [x] f.   I'll finish with a call to action
- [x] g.   I'll use a personal story if there is time
- [x] h.   I'll establish the status quo and contrast that to what could be e.g. here's the problem and this is the problem removed
- [ ] i.   I'll include a lot of discipline specific jargon