

# ACKNOWLEDGEMENT OF COUNTRY

Monash University recognises that its Australian campuses are located on the unceded lands of the people of the Kulin Nations, and pays its respects to their Elders, past and present.











MONASH  
University

# GOALS FOR THE DAY

## Values and Empathy

Tuesday Authentic Innovator

## The purpose of this unit - boosting your impact

No matter what, everyone needs to be innovative in a changing world.

Why?

As recognised by the [European Commission](#):

“

We live in a rapidly changing society where it is essential that everyone has the capacity to act upon opportunities and ideas, to work with others, to manage dynamic careers and shape the future for the common good.

”

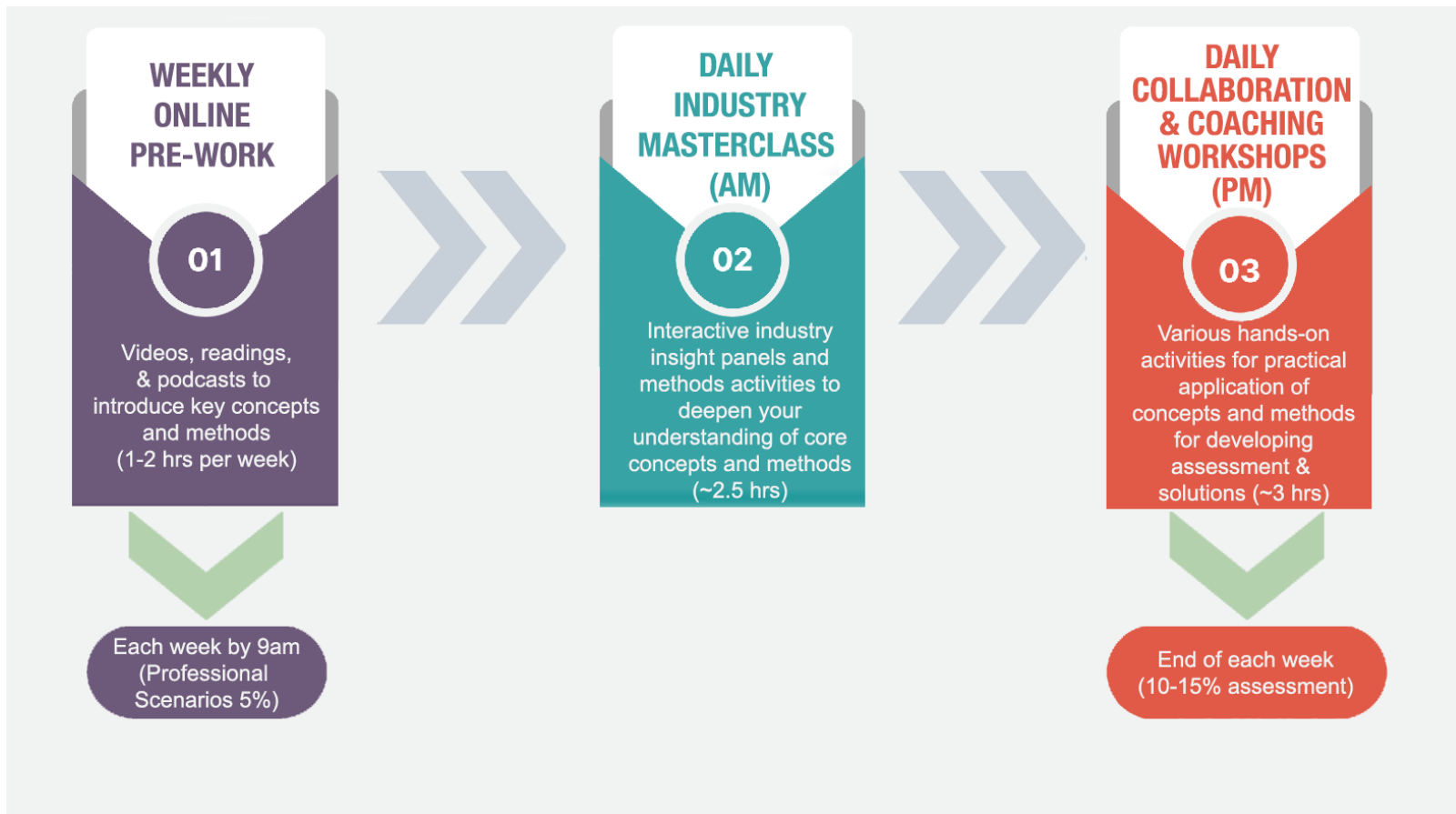
*European Commission*



WEEK 1 AUTHENTIC INNOVATOR IS ABOUT  
**MINDSET &  
PERSPECTIVE**

IT IS SET UP FOR YOUR SPRINT

# WEEKLY STRUCTURE



# ASSESSMENT SUMMARY

Task	Value	Due Date
<b>AT1 Professional Reflection Videos</b>	<b>Total 20% (individual)</b>	
	AT1a 10% 3 minute Video 1: How have my views on innovation changed during Week 1?	11.55pm Sunday Jan 15 (Week 1)
	AT1b 10% 3 minute Video 2: How will I innovate going forward?	11.55pm Sunday Feb 12 (Week 5)
<b>AT2 Sprint Prototype Presentations</b>	<b>Total 30% (Team)</b>	
	AT2a 15% Initial 6 minute challenge analysis and prototype presentation	During class on Thursday Jan 19 between 5.30-7pm (Week 2)
	AT2b 15% 6 minute pitch to test and validate	During Industry Pitch Event on Jan 25 between 5.30-7pm (Week 3)
<b>AT3 5-6 page Industry Innovation Report</b>	<b>Total 35% (individual)</b>	11.55pm Sunday Feb 5 (Week 4)
<b>AT5 Weekly Pre-work Quizzes</b>	<b>Total 15% (individual)</b>	
Each quiz is open to the due date shown	5% Authentic Innovator Quiz	9am Mon Jan 9 (Week 1)
	5% Innovation Sprint Quiz	9am Mon Jan 16 (Week 2)
	5% Liftoff and Pitch Quiz	9am Mon Jan 23 (Week 3)

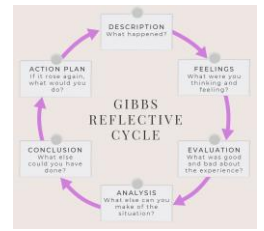




# **AT1a Reflection Video: How have my views on innovation changed during Week 1?**

- 10% (individual)
- 3 minutes +/- 30 seconds
- Brings together all of this week
- Reflection is used by the most successful leaders in the world
- You'll need to make professional videos in your career
- Choose any concept that resonated with you and changed your mindset and the way you see innovation and yourself as an innovator

# AT1a Reflection Video



## Your video should contain:

1. An **introduction** to you, including your name and disciplinary background, why you are drawn to innovation/want to be an innovator, and an overview of the concept or topic from Week 1 you have chosen to focus upon in the video.
2. A **description** of the topic from Week 1 (Authentic Innovator) that resonated with you or surprised you. This could be a topic from your industry masterclasses or your Team Collaboration Agreement. Tell us why you believe this led to personal learnings that will be useful for you in your career or as you work on your industry challenge. You could talk about many things here e.g. human-centred design, sustainability, empathy, collaboration, resilience, values and purpose, interdisciplinarity, dealing with uncertainty, strengths mapping, etc.
3. An **evaluation and analysis** of how this changed the way you think and feel about the notion of innovation, as well as yourself as an innovator.
  - Discuss how your thinking and feelings changed
  - Discuss how you had previously thought or felt about innovation and yourself as an innovator and how this has changed
4. A **conclusion** in the form of one action you will personally take to apply your learning in order to more effectively contribute to your challenge team or how you approach your industry challenge.

# AT1a Reflection Video: What's your concept?

- Your mindset should already be shifting
- What's one insight or concept from yesterday that changed the way you think and will innovate going forward?

PAIR SHARE (5 mintues)

WHAT'S ON  
TODAY?



# Industry Insight Panel (10am)

Does innovation require an authentic approach?  
Why empathy, sustainability, and diversity are key



**Terence Jeyaretnam**  
APAC Leader & Partner, Climate  
Change & Sustainability Services,  
EY



**Ifrin Fittock**  
CEO of SisterWorks



**Sascha Rust**  
Food Systems Architect at Two  
Hands, Conservationist, Winner of  
Banksia Youth as our  
Changemakers Award



# Methods Seminar (10.45am)

Human-centered design and the SDGs



Ilya Fridman  
Lecturer and Program Director (Design  
Thinking), Monash University



# C&C Workshop (1pm)



- How can I use empathy and HCD to discover the human complexity?
- What ideas have changed my thinking about innovation and how I see myself as an innovator?
- **How do I build my video (10%) due this Sunday?**



# By the end of today you should be able to answer these questions

1. Does innovation require an authentic approach? What does this mean?
2. What is HCD and why will it help me in the sprint?
3. What stakeholders are involved with my challenge?
4. How will I build my video?





Authenticity requires applying your unique skills set but also your unique values

What are your authentic values as a person?

(4 people; 5 minutes)



# THANK YOU

## HOUSEKEEPING...

- SLIDES/RECORDINGS UNDER SUPPORT RESOURCES
- SHARE AND FOLLOW AT [#MIG23](#)
- MISSING HEADPHONES
- FINISH EARLIER TODAY
- TRY TO ENHANCE TEAM BALANCE
- YOU HAVE SWIPE ACCESS UNTIL 6PM
- SEE SUSIE WITH ANY ISSUES OR QUERIES

