

BEX2750 and BEX3750 - Monash Innovation Guarantee - SSB-01

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Not yet answered

Marked out of 1.00

You work at a Big 4 consulting firm. You and your team want to create an innovative new approach to sustainability reporting for government clients. You decide to block out five days to flesh out your idea. The reason you are doing a sprint is...(choose all that apply)

- ☒ a. We want to build momentum
- ☒ b. Sprints keep you focused
- ☒ c. We want to move ahead fast and with confidence
- ☒ d. We need to move from a vague abstract idea to a concrete prototype
- ☐ e. We need to force decisions on this project
- ☒ f. There are lots of competing demands at work. We just need to get started
- ☐ g. We want to spend a lot of time doing research
- ☐ h. We want to do things the same way as before

Question 2

Not yet answered

Marked out of 1.00

In the MIG, we'll be covering certain sprint stages on certain days. Match the correct stages to the day.

Tuesday Week 2

Monday Week 2

Wednesday Week 2

Thursday Week 2

Monday Week 3

Sketching

Challenge mapping and focus

Choosing and storyboarding

Prototyping

Testing

Question 3

Not yet answered

Marked out of 1.00

Sprints will be valuable in your future career, because you can use this process to build and test a rough prototype in just five days. It's a way of fast forwarding into the future so you can see how your clients/customers react to your work all the time and remove it

way or fast-forwarding into the future so you can see how users/clients/customers react before you go to all the time and expense of implementing the real solution.

Select one:

- ☒ True
- ☐ False

Question 4

Not yet answered

Marked out of 1.00

Match the description to the correct stage of a sprint.

Sketch

Sketch out potential solutions, as individuals and as a team. Don't censor yourselves.

Challenge
mapping
and focus

Make a map of the challenge so you can understand its dimensions and choose a focus

Choose
and
storyboard

Critique each sketch of a solution and decide which one has the best chance. Then, create a story of the user experience for the storyboard

Prototype

Adopt a 'fake it' philosophy to turn the storyboard into a rough but realistic prototype.

Question 5

Not yet answered

Marked out of 1.00

You are a founder of an ethical startup. You need to pitch a new idea to investors. How will you structure your talk for maximum impact? Choose all that apply.

- ☒ a. I'll use a 3 act structure; I'll have a clear beginning, middle and end
- ☒ b. I'll use a story structure to reach the hearts and minds of my audience
- ☐ c. I'll just focus on the data
- ☒ d. I will move back and forth between what what is and what could be to counter natural resistance
- ☒ e. I'll make sure I am the hero of the talk
- ☒ f. I'll finish with a call to action
- ☒ g. I'll use a personal story if there is time
- ☒ h. I'll establish the status quo and contrast that to what could be e.g. here's the problem and this is the problem removed
- ☐ i. I'll include a lot of discipline specific jargon
- ☐ j. I won't use images
- ☐ k. I'll make the audience the hero of the talk; I'll focus on transforming the audience's thinking