



UNIVERSITI
TEKNOLOGI
PETRONAS

OOP PROJECT PROPOSAL

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**E-COMMERCE
ABDULLAH EMPORIUM**

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No.	Name	Student ID	Programme
1.	DANISH SAFIN BIN ZULKARNAIN	24000149	COMPUTER SCIENCE
2.	ABDULLAH SHAHIR BIN ZULMAJDI	24000112	COMPUTER SCIENCE
3.	AHMAD AQIL FAHMI BIN AHMAD NOR	24000235	COMPUTER SCIENCE
4.	MUHAMMAD FAIQ HAKEEM BIN FARID	24000054	COMPUTER SCIENCE
5.	DZURIYAT ILHAN BIN MOHD RIDZUAN	24000061	COMPUTER SCIENCE

INTRODUCTION

Greetings! We're thrilled to present our proposal, for a client server project centered around e commerce. With the surge in shopping in todays age businesses require solid platforms, for prosperity. Our goal is to enhance the shopping journey by developing a client server structure. Within this proposal we will detail our projects goals, the strategies we'll employ to accomplish them and the advantages it will offer. Come along as we strive to transform e commerce through cutting edge technology!

OBJECTIVES

1. **Optimize Performance:** Implement efficient data management and retrieval processes to minimize load times, ensuring a smooth and responsive user experience.
2. **Ensure Cross-Platform Compatibility:** Ensure compatibility with a wide range of devices and browsers to reach a broader audience and maximize accessibility.
3. **Enable Efficient Inventory Management:** Implement systems for real-time inventory tracking, automated stock replenishment, and seamless order fulfillment to minimize stockouts and improve customer satisfaction.
4. **Provide Reliable Support and Maintenance:** Establish protocols for ongoing maintenance, updates, and technical support to address any issues promptly and ensure the platform's long-term success.

FUNCTIONS

- 1. Data Collection:** User data is securely stored for personalized experiences and secure transactions. This includes basic account information, profile details, order history, and payment data. Compliance with data protection regulations is essential, with regular backups and security measures in place. By prioritizing data security and privacy, e-commerce platforms can build trust and provide a seamless shopping experience.
- 2. Catalog:** A catalog serves as the digital equivalent of a traditional product brochure or inventory list. It's essentially a comprehensive database or collection of products or services that a business offers for sale to its customers online.
- 3. Inventory:** Inventory management is a critical aspect of running a successful e-commerce business. It involves overseeing the storage, tracking, and replenishment of products available for sale online.