Icon Guidelines

Design Team

Skyscanner's icon set is built with 💙 to let you 💬 the same way.

Each icon is crafted to a consistent grid, and typographically aligned.
Perfect for any 🧍 , no matter if they're using a 📱 or 💻 .

Whether you need to snap a 📷 , book a 🛏 , or ↗ a video, you're covered.

It's easy to ✏ your own as well.

Read on for more ℹ

Baggage

Our icon system

--depart
--return
--arrive
--direct
--indirect
--airline
--airline-multiple
--upgrade
--ticket
--meal
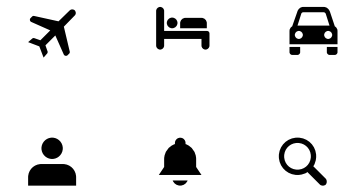--drink
--duration
--power

--yes
--no
--hand
--add
--remov
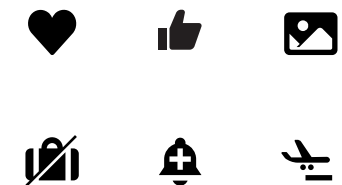
Naming system

Icons in our set fall into three types:

Concept

Concepts are the least abstractable level of an icon. Flights, Baggage, Traveller, Account etc. Concepts should be represented simply, and the creation of new concepts is rare.
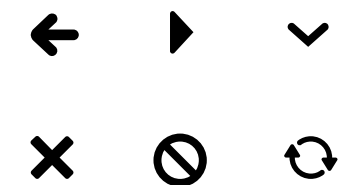
Extenders

We use Extenders to enhance a Concept and add additional meaning. This may be a direct flight, or hotel check-in. This also includes representations of actions; add baggage, remove breakfast. Patterns for action-extenders are intended to be consistent between icons.

Utility

These icons are simple icons that add affordance to a UI element; chevrons, arrows, close buttons. Utility icons will only ever have one layer of meaning, but can be modified with different holding shapes.
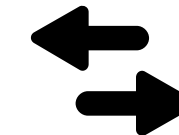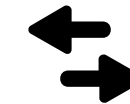
Sizes

All icons use an external bounding box of 24px, with content scaled according to a grid. This can be seen later in the doc.
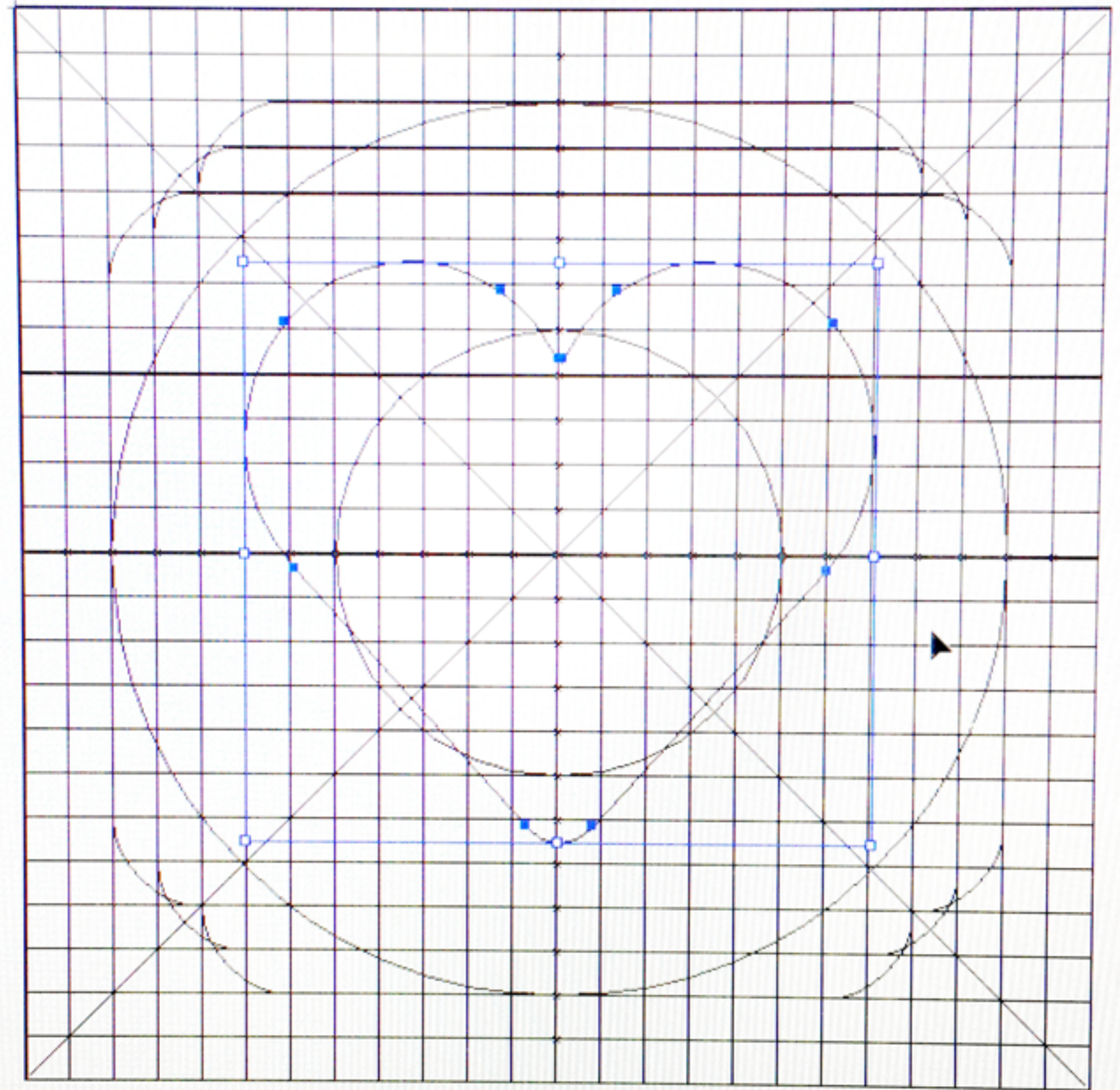
We allow for icons to be set smaller than this, but they should still sit within the same grid. Not all concepts can be clearly illustrated in a smaller icon, therefore we do not mandate that all icons should have a smaller version.

Smaller icons should use the -sm suffix as an extender, and should always have a normal sized parent icon.
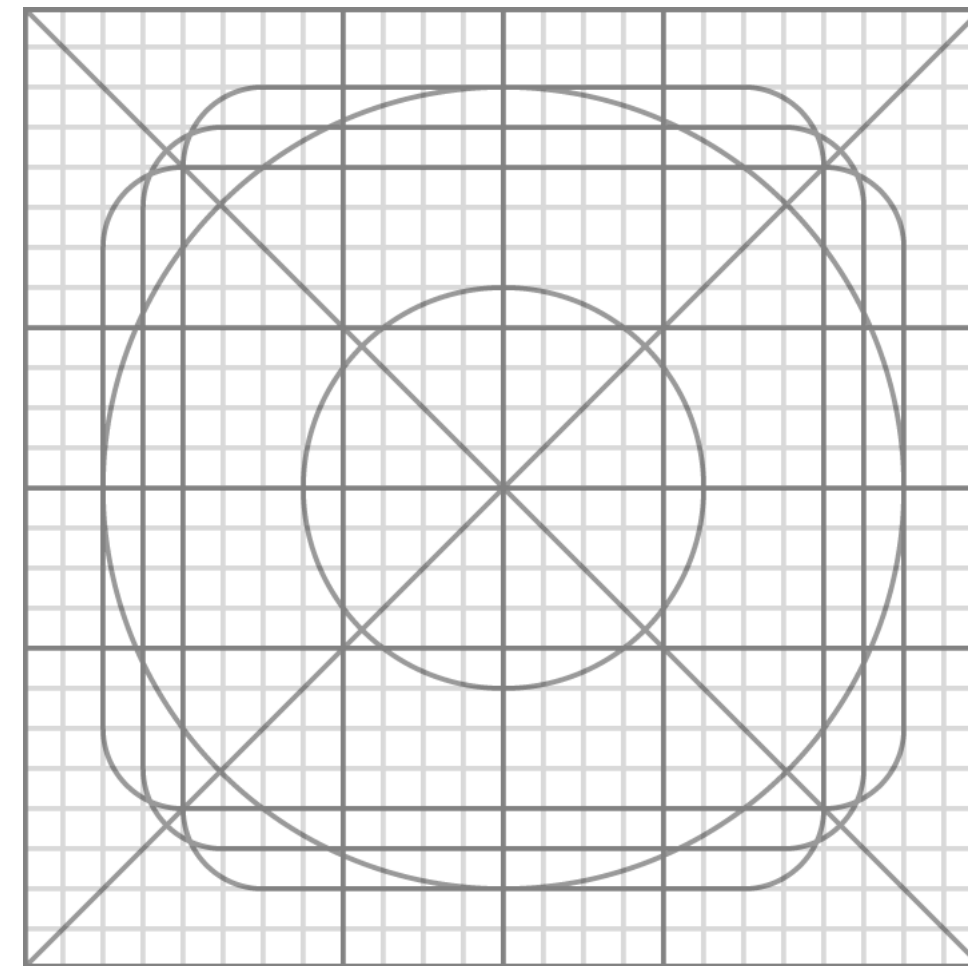
Making icons

Grid

Our icons are drawn using Google's Material icon grid. We chose this as it offers the most flexibility for our icons, whilst producing results that can be adopted across web, iOS, Android, and other platforms.

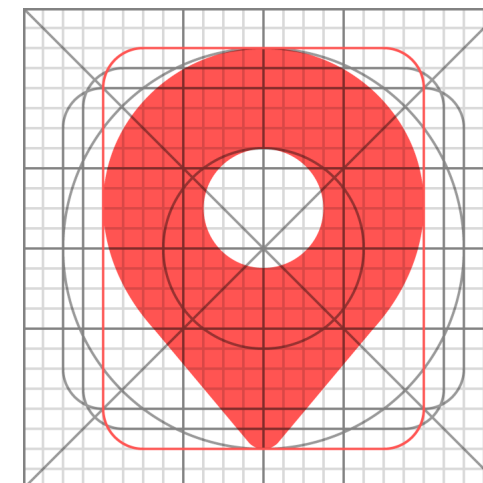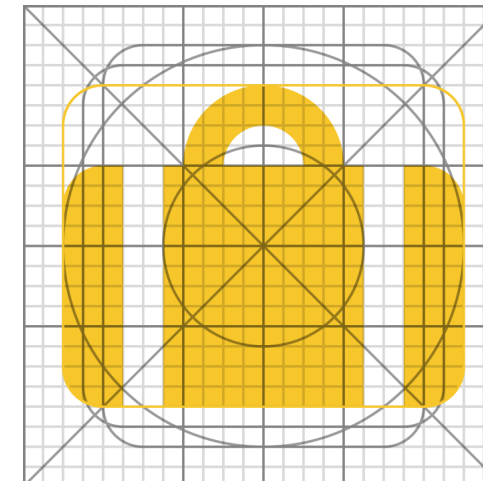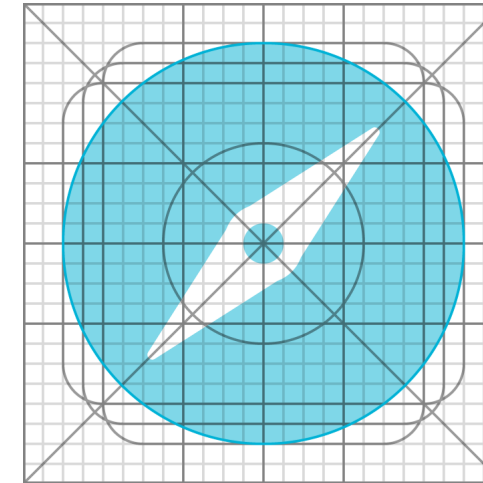Icons are outputted at 24px x 24px, with an internal padding of 2px.

Grid alignment

In most cases icons will align to a set of shapes within the grid. This ensures that a tall and thin icon feels balanced against a wide and short one, or circles are balanced against squares.
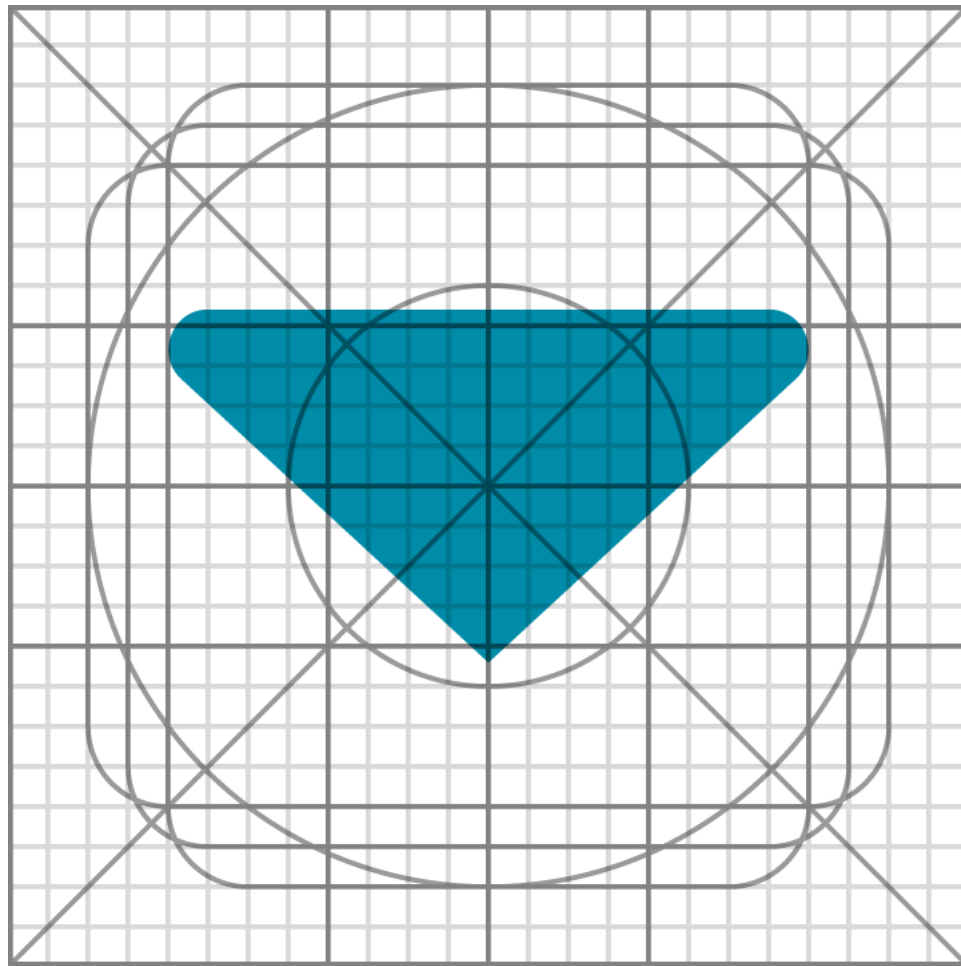
Some exceptions are icons that may commonly sit beside text, which are balanced against the baseline and x-height of text. You may occasionally go outside the bounds for icons you deem necessary.
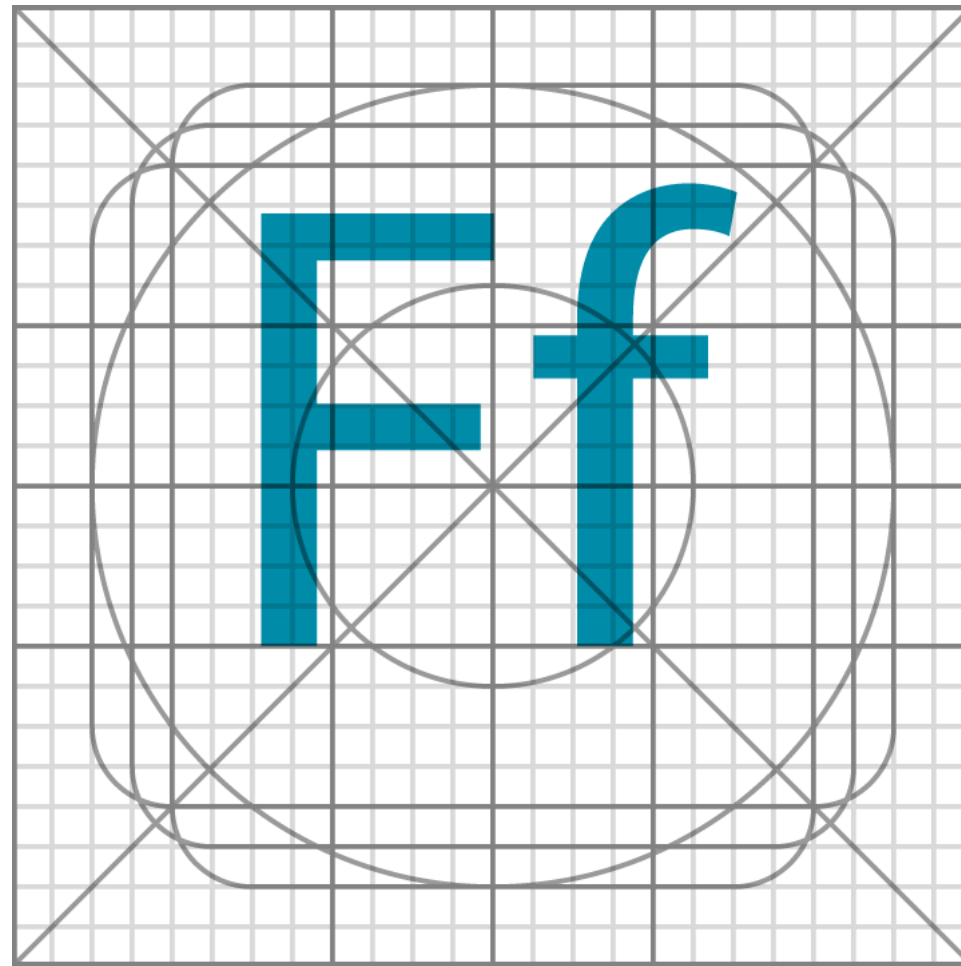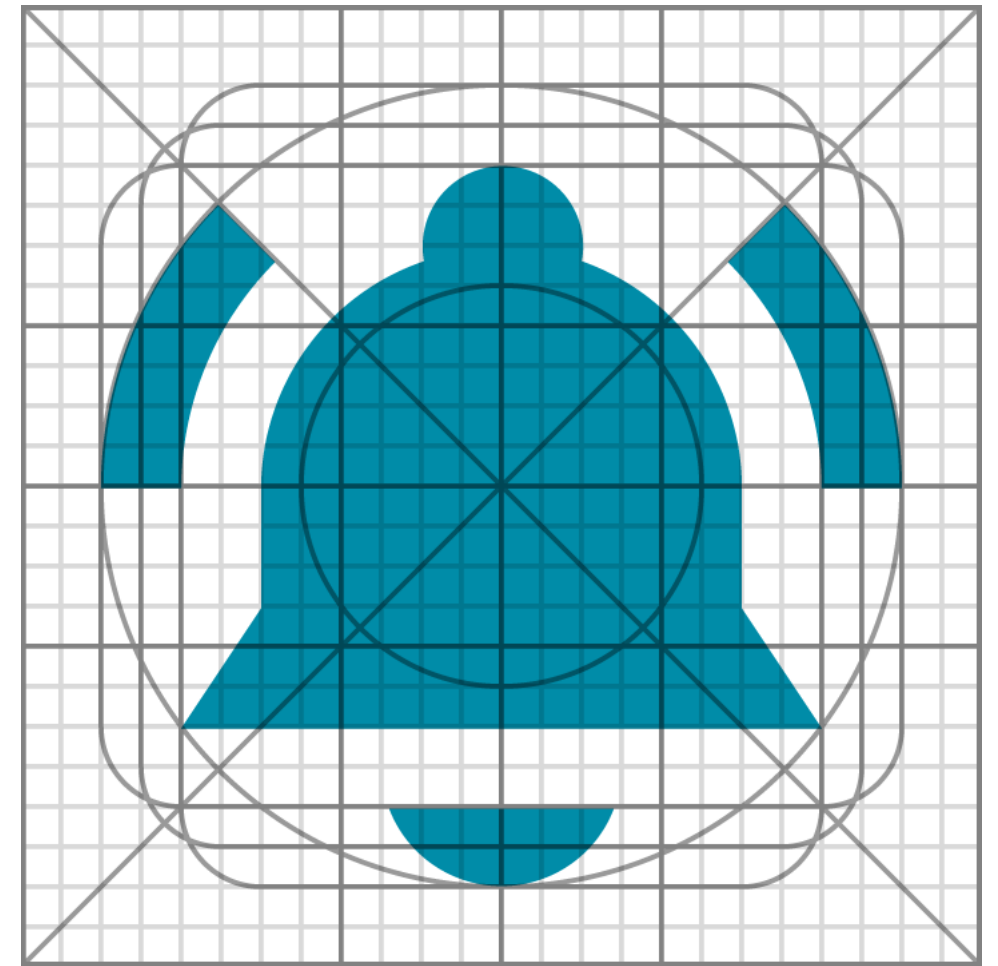
Type aligned utility icon

Font baseline
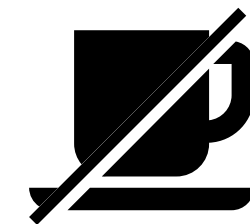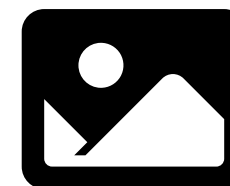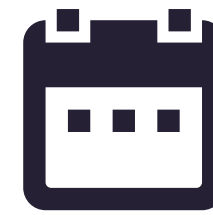
Exceptional icon breaking bounds

Style

Backpack icons take their stylistic cues from our typography. This means we tend towards filled shapes, using a mixture of straight and curved corners to create clearly defined, solid glyphs.

Outlined shapes may be used where appropriate, and should use 2px strokes.

Generally icons should be flat, but depth can be used where it adds clarity to an object.

Add and remove

Add and remove should use consistent styling.

Remove

1px line extending the full size bounding box (20px).
1px negative slice completely bisecting the icon.

Add

2px x 8px (8x8px total) plus sign, or 1px x 5px (5px total) plus sign in a 7px circle. If necessary, remove detail from the original icon.

Thanks

For any questions,
email **design@skyscanner.net**
or visit **#design-general**