

TargetShare

Expect More. Pay Less. Be Social

Problem

Amy wants to plan dessert tonite as she has friends coming over!

First she needs to think of options by searching online using Pinterest, epicurious etc

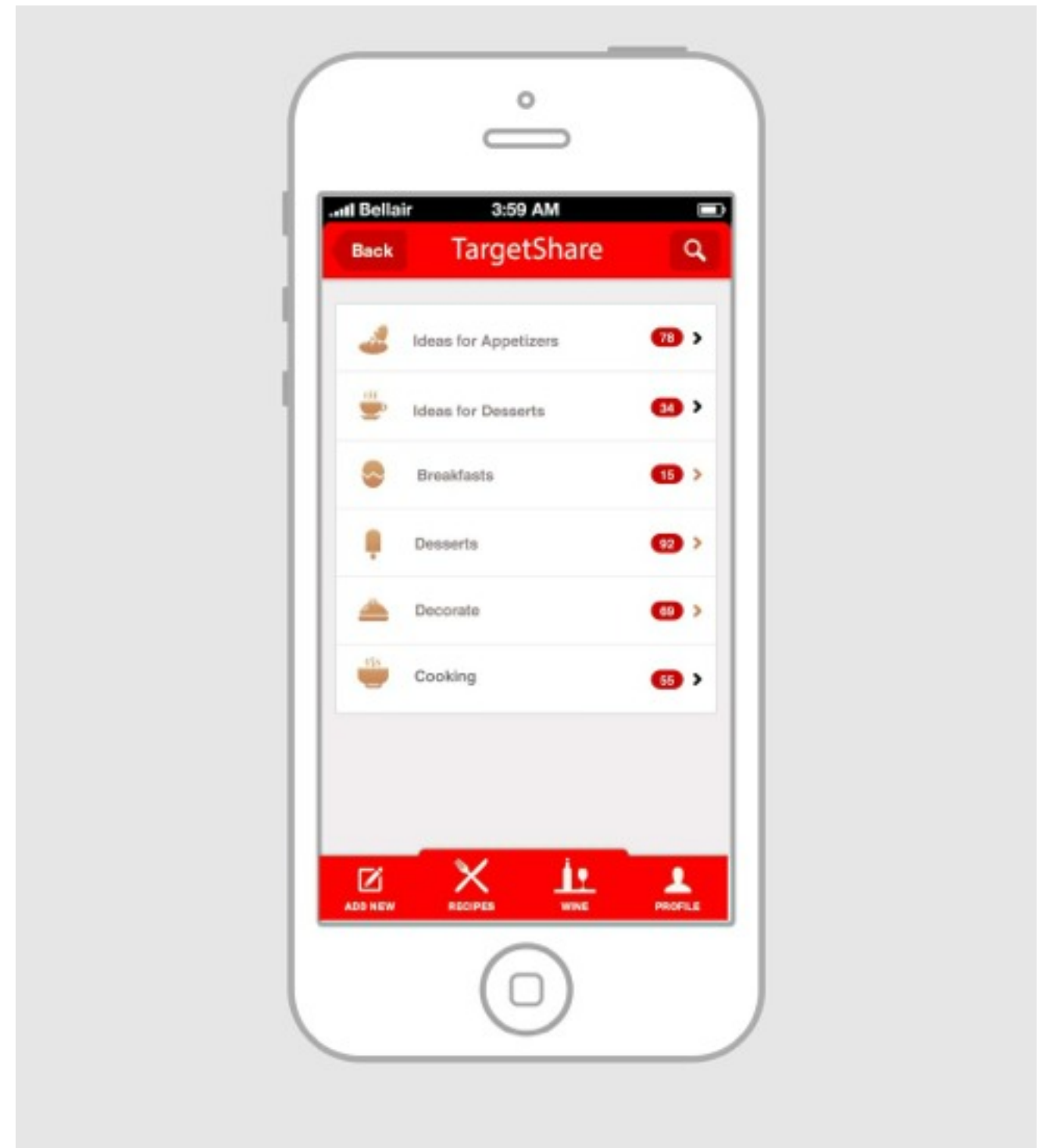
Next, list out items one by one and write it down

Go to the store and find them in the store

Solution

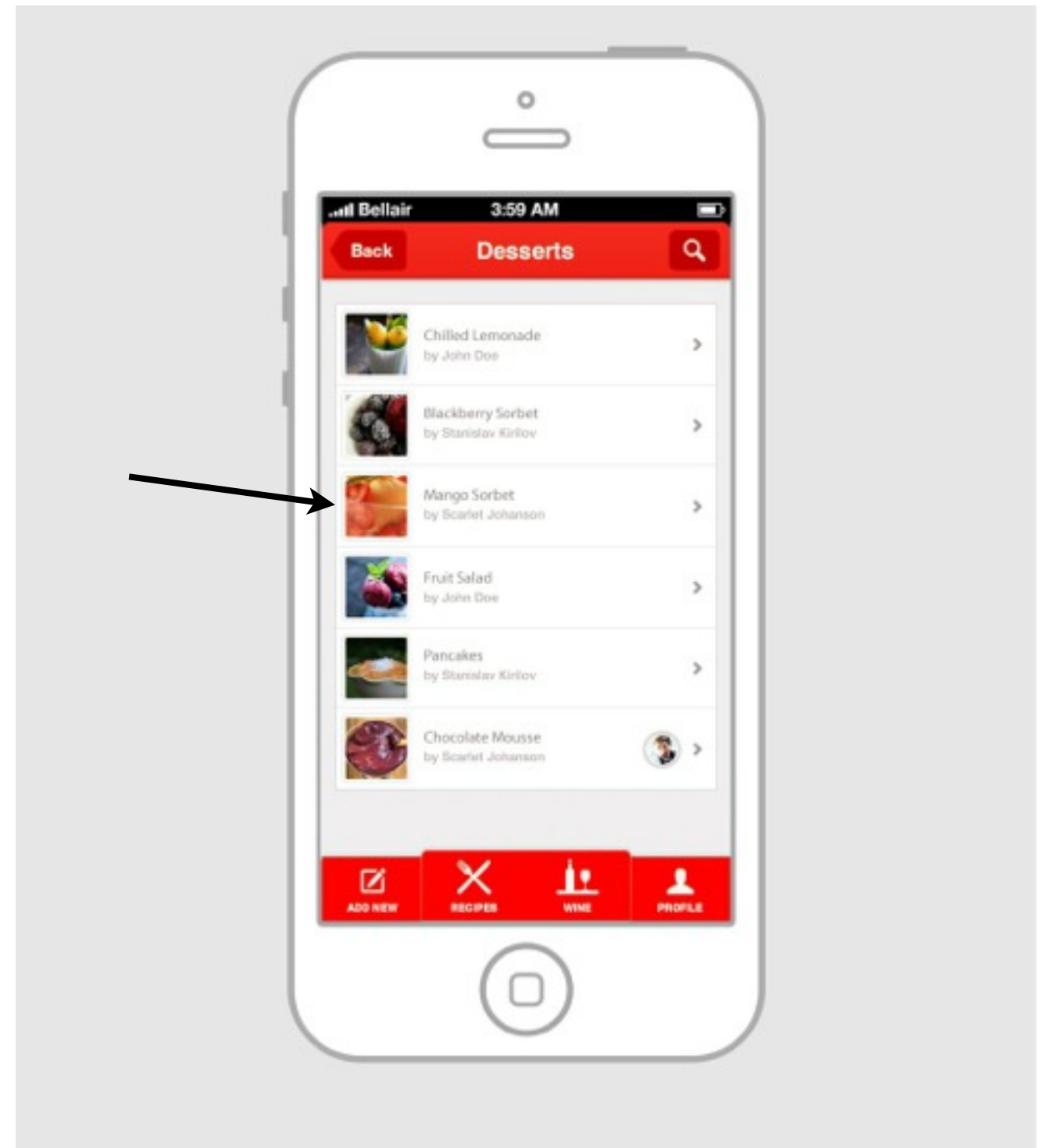
I. Search for the project ideas

Pre-saved in the app or
Search on your own e.g.
“make a chocolate cake”



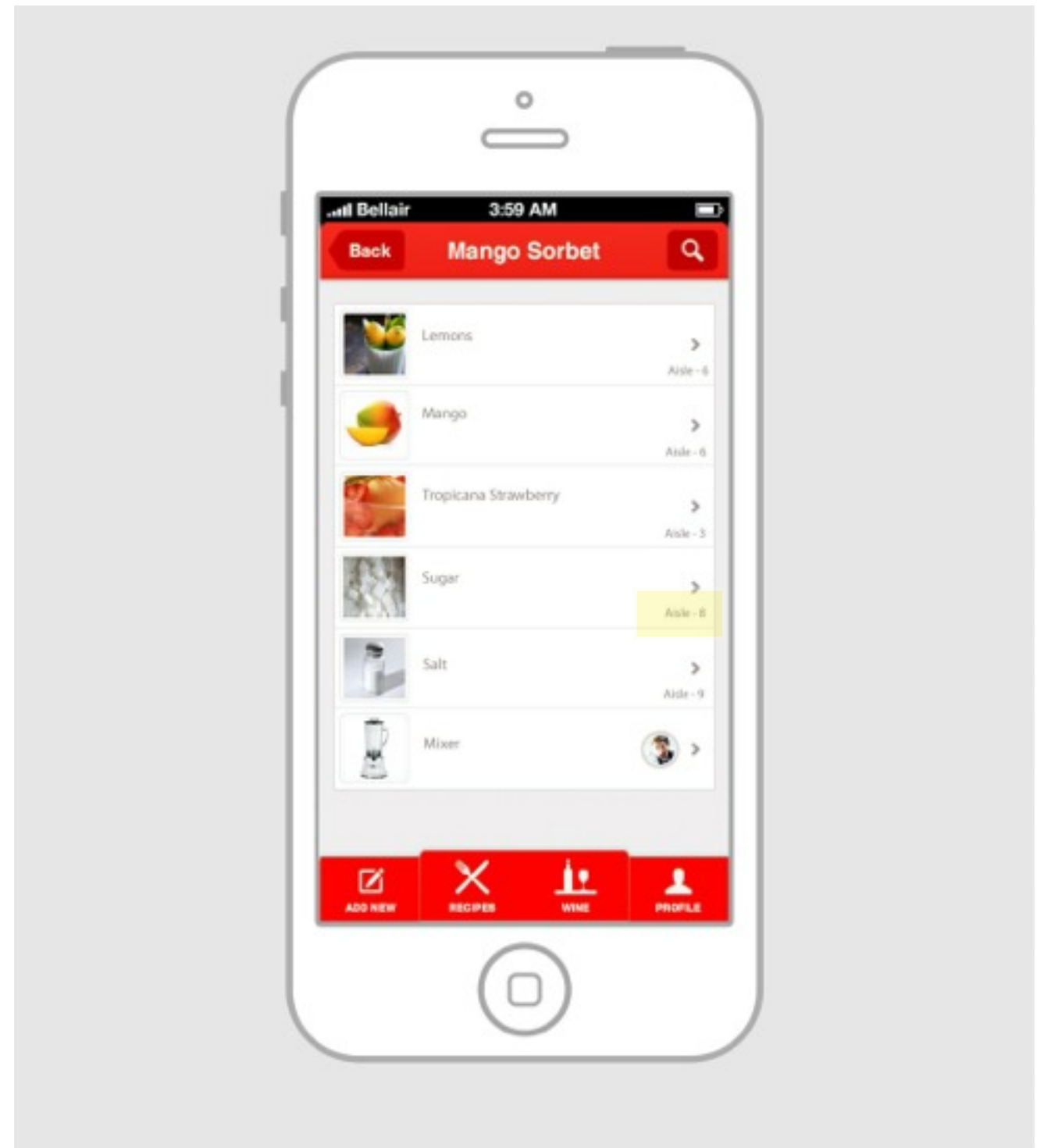
Solution

2. Pick the project/item you want to make



Solution

3. List gets auto-generated with prices, aisle no. that could be saved to your grocery list



Go shopping to Target

DONE!

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TargetShare want to simplify the experience from searching for new projects to buying in the store.

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