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| Target Inventory and Shopping AppFor public download & release | |
|  | This section describes the application; there are 2 functions that rely on each other to bring the user a hassle free shopping experience.  Users use the app in 2 ways:   * **Inventory @ home:** The target app will add household items by SKU to a database which in turn will check the number of items contained within. When items are consumed, the user inputs the quantity used. * **Shopping @ Target:** When users shop, not only will it be able to add the items and give you a total, but everything you shop for is going to be added to your home inventory list. |
|  | After the **Inventory** has been taken the total number of items can be added. This can also be useful to see who uses what household items. The entire feature will make **Shopping** easy to budget and manage finances.   * **Get the total** of your items +tax before you even get on line to pay. * **Never forget** again having to make a second trip with alerts (PUSH, SMS, e-Mail) straight to your phone for low quantities. * **Save by Preventing** food from spoiling by buying what you need saving you money. |
|  | The app can also store how much you been buying and saving with Target every time you shop.   * **Create lists** Create a shopping list on the go. * **Stay on top** by creating a list and scanning while you shop you can see exactly what you need to buy. * **Always stay prepared** with your inventory list which updates every time you shop at any Target. |
|  | See item usage statistics. Who used what items the most?  Add or view other lists from your authorized contacts, or see what inventory might be needed at a friends or relatives home. “*Can you spare some sugar?*” becomes an informed question!  **Note:** (images are strictly for demonstrational purposes and are subject to changes). |
|  | **Platform 1:**  The application will be originally be designed for iOS; iPhone as well as iPad.  **Platform 2:** The application will be released for Android shortly thereafter.  **Note:** This application must utilize the Target API to determine item availability at user’s geolocation. |
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