



CITY CALL

Remove receiver from hook, drop coin in
proper slot, then dial number wanted.
If call is not answered, coin will be returned
when receiver is replaced.

LONG DISTANCE CALL

Proceed as above and dial

Deposit coins requested by operator.

Cover Page

Dance Africa Partner with the Pulse of Africa  www.danceafrica.com | 
advertise@danceafrica.com

About Dance Africa

Dance Africa is a vibrant digital platform celebrating the heartbeat of African culture through dance, music, fashion, and storytelling. We connect global audiences to the rich traditions and modern expressions of Africa's creative spirit.

Our Mission: To amplify African voices, preserve cultural heritage, and empower creators across the diaspora.

Our Reach: From Lagos to London, Nairobi to New York — we are the digital stage for Africa's rhythm and soul.

Audience Snapshot

Monthly Reach: 85,000+ unique visitors **Social Media Followers:** 120,000+ across platforms

Email Subscribers: 15,000+ active readers

Demographics:

- **Age:** 70% between 18–35 years old
- **Location:** Africa (40%), North America (30%), Europe (20%), Caribbean & Others (10%)
- **Interests:** Afrobeat, dance, fashion, food, travel, cultural heritage

Engagement: Our audience is passionate, loyal, and eager to discover new brands that align with their identity and values.

Advertising Opportunities

We offer a variety of customizable options to help you connect with our community:

- **Homepage Banners** High-visibility placements on our most visited pages
- **Sponsored Content** Feature your brand in articles, interviews, or videos
- **Video Ads** Pre-roll or mid-roll ads during our cultural event coverage
- **Email Campaigns** Reach our subscribers with targeted promotions
- **Social Media Collaborations** Partner with our influencers and creators for authentic engagement
- **Event Sponsorships** Sponsor live or virtual dance showcases, workshops, and festivals

Partnership Packages

Packag e	Features	Ideal For
Starter	1 homepage banner + 1 social media post	Small businesses, startups
Pro	Sponsored article + 2 social posts + newsletter feature	Growing brands, artists
Elite	Full campaign: video ad + homepage + article + social + email + event	Agencies, major campaigns

Custom packages available on request. Let's build something together.

Brands We've Worked With

[Insert logos of past collaborators or placeholders like:]

- 
-
- Roots & Rhythm Apparel
- Diaspora Digital
- Ubuntu Vodka

What Partners Say

"Dance Africa helped us reach a passionate, engaged audience we couldn't find anywhere else. The results were incredible." — Nia K., Marketing Director, Ubuntu Vodka

"Our sponsored video campaign with Dance Africa tripled our engagement in just one week."

— Kwame A., CEO, Roots & Rhythm Apparel

Let's Connect

We'd love to hear from you.

 advertise@danceafrica.com  www.danceafrica.com/advertise 
 [@danceafricaofficial](https://twitter.com/danceafricaofficial) on all platforms

