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Type of tasks:
- Retrieve Value
- Filter
- Compute derived values
- Find extremes
- Sort
- Determine Range
- Characterize Distribution
- Find Anomalies
- Cluster
- Correlate

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- Is knowledge building and model-confirmation, like a substance that people acquire with the aid of systems (not an aha! Moment)

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The ability to convey an overall **essence** or take-away sense of the data.
(the big picture, where the whole is greater that the sum of the parts)

THE VALUE OF VISUALIZATION

$$V = T + I + E + \mathbf{C}$$

The ability to generate **confidence** and trust about the data, its domain and context. (beneficial data analysis process side effects)