

STORY

Development Team Intro

The 3-Day-Cab game trailer starts with appearance of the development team logo (2ez Studios) in a glitching format, then reverts to normal after the glitching ended.

Commented [ACS1]: Logo: 1 shot

Game Teaser - Intro to Game Title (No Gameplay Introduced)

The screen then fades into a city scene. On close-ups, several angles of a cab car would be displayed (like those in car advertisements). The shot angle would fix on horizontal layout with the cab car's right side facing the camera.

Commented [ACS2]: City Scene: 1 shot (establishing shot)

Commented [ACS3]: Car Multiple-Angle View: 3 shots

Later, the player character would appear from the left side of the screen, opens the door and then enters the car. The car then starts its engine and then leaves, shooting a large amount of dust from its exhaust. The exhaust gradually disappears, and the game's title displays from the location where the dust begins to disappear.

Commented [ACS4]: Player appears: 1 shot
Player opens car door: 1 shot
Player enters car: 1 shot
Player closes car door: 1 shot

Commented [ACS5]: Car engine starts: 1 shot
Car exhaust shoots dust: 1 shot
Dust covering the screen: 1 shot
Car leaves: 1 shot

Commented [ACS6]: Dust disappears: 1 shot
Showing game title: 1 shot

Game Trailer - Briefing of Game's Features (Gameplay Introduced)

The screen immediately cuts into an introductory layout where the gameplay of the game would be displayed on the left side of the screen, while its relevant description and explanation would be displayed on the right side of the screen. The game's first feature of 'enabling players to choose their own customers' would be shown along with a game layout showing selection of customers to drive with.

Commented [ACS7]: Gameplay Video Display (Feature 01): 3 shots

Commented [ACS8]: Gameplay description animation: 1 shot

The screen then transitioned into the second introductory layout, with format similar to the first one but with slightly different color layout. The game's second feature of 'selecting the best path to drive your customers quickly and safely' would be shown. The game layout would display a map of paths available for the players to travel around, displaying the perks obtained when entering a specific tile.

Commented [ACS9]: Gameplay Video Display (Feature 02): 4 shots

Gameplay description animation: 1 shot

The screen then transitioned into the third introductory layout, with format similar to the first one as well with slightly different color layout. The game's third feature of 'bond with different customers and befriend them' would be displayed with the game showing several instances of conversations in-game, while displaying both the description and all customers' silhouette at the right side of the screen.

Commented [ACS10]: Gameplay Video Display (Feature 03): 4 shots

Gameplay description animation: 1 shot

Commented [ACS11]: Showing each character's silhouette: 4 shots

Game Trailer End-card - Game Release Announcement

The screen immediately cuts into a layout showing the game title (3-Day-Cab), while showing a cab car driving in the background. The game release date and platform would be displayed at the bottom side of the screen. The screen then fades out after a certain amount of time to end the video.

Commented [ACS12]: Display game title: 1 shot

Commented [ACS13]: Cab car driving background: 1 shot

Commented [ACS14]: Game release date & platform display: 1 shot

VISUAL STORY

Segment	Content	Shots Needed	Cumulative Shots
Dev. Team Intro	Logo Display	1	1
Game Teaser	City Scene (ELS)	1	2
	Cab Car Multi-Angle View	3	5
	Player appears	1	6
	Player opens car door	1	7
	Player enters car	1	8
	Player closes car door	1	9
	Car engine starts	1	10
	Car exhaust shoots dust	1	11
	Dust covering the screen	1	12
	Car leaves	1	13
	Dust disappears	1	14
	Showing Game Title	1	15
Game Trailer	Gameplay Video Display (Feature 01)	3	18
	Game Description Animation (Feature 01)	1	19
	Gameplay Video Display (Feature 02)	4	23
	Game Description Animation (Feature 02)	1	24
	Gameplay Video Display (Feature 03)	4	28
	Game Description Animation (Feature 03)	1	29
	Showing all (customer) characters silhouette	4	33
Game End-card	Display Game Title	1	34
	Cab Car driving background	1	35
	Game release date & platform display	1	36
TOTAL			36 Shots