

## Privacy Policy – 2gether online

Welcome to **2gether online**. We greatly respect your privacy, and therefore, it is important to us to inform you of the scope of the information that is collected about you, its possible uses, and your rights in this regard.

2gether online supplies a service that supports community involvement by users and enables group cooperation and coordination of digital PR activities for the purpose of fighting anti-Semitism and delegitimization of Israel and Jews worldwide. This service is supplied via the website <https://www.togetheronlineheb.info/> and via the corresponding application (hereinafter: the “App”).

**General:** This document constitutes an integral part of the terms of use. We collect two types of information about you: one – general information that does not identify you personally, such as cumulative statistical information, the manner in which you use the App, the browser that you are using, the duration of time that you spend on the App, the services you use, the IP address from which you browse online, and more. Two – naturally, the App also collects personal, sensitive information about you, most of which was provided to the App by you in order to receive the services that it offers. For example: the information that you provided at registration (such as your name, age, address, etc.), history of your communication via the App (such as uploads that you shared), and so forth. Our primary purpose in collecting personal information is to provide you with a safe, effective, and personally adapted experience when using our App.

**Registration for services:** When registering for the services that we offer, you may be asked to provide identifying personal information. You are of course not obligated to register for the services at all, nor are you obligated to provide all of the information. However, if correct and appropriate relevant and/or identifying information is not provided, the level of service that you will receive from us will consequentially be lower.

**Use of information:** The information that is collected will be used in order to:

- Enable you to use various services on the App.
- Send updates and reminders.
- Streamline, analyze, and improve the content that is sent to you.
- Internally study the demographics, areas of interest, and behavior of our users.
- Better understand the users, protect them, and serve you and our community.
- Create personal areas on the App that will save your personal information, so that you can perform personalized actions with the App, if relevant.
- Cancel, add, change, improve, and enrich the services and content offered by the App.
- Communicate with you in a specific manner using the information on the App, your personal information uploaded to the App, or your user history on the App.
- Adapt the advertisements shown on the App to your preferences, characteristics, and behavior.
- Contact you, as necessary.

We may integrate information collected about you with information from other services or third parties, in order to provide you with a better experience and/or improve the quality of

our services. For certain services, we may provide you with the option of cancelling your consent to this type of integration of information.

By using our website or our services, you are providing your consent for us to send a cookie to your computer in order to uniquely identify your browser and improve the quality of our services; you may turn off the cookie files in your browser, although by doing so, some or all of our services may not operate.

**Log files:** We may collect certain information regarding the operation of our website and store it in log files. This information includes internet protocol (IP) addresses, browser type, internet service provider (ISP), referral/exit pages, operating system, date/time stamp, and other information.

We use this information, which does not identify individual users, in order to analyze trends, manage the website, track user operations in connection with the website, and collect demographic information about our user base. We may connect information that is automatically collected to personal information. IP addresses may be connected to personal information in order to solve accessibility problems and prohibit users via IP from the website or from certain communities according to an appropriate request. We may integrate a third party service that uses log files and cookies in order to analyze information that is not personal regarding visitors to the website. This service captures usage and volume statistics, as well as geographic location data, in order to compile reports and usage maps for optimization and problem-solving purposes.

**Providing information to a third party:** We will not transfer your personal information and the information that identifies you personally that was collected about you to any third parties, except under the following circumstances:

- You have provided your consent to do so.
- In the event of a legal dispute between you and us that requires exposure of your information, or in the event of a breach of the terms of services, privacy policy, and any other agreement with us or with our representatives.
- If activities that are in contravention of the law or against the terms of use or any other document are performed through us.
- If a court order is issued requiring the transfer of your details or information about you to a third party.
- If we sell or transfer, in any way, our operations to another company – and in the event that we merge with another body or merge our operations with the operations of a third party, on condition that this company accepts the provisions of this privacy policy with regard to you.
- If you purchase products and/or services from us and/or from any of our partners or representatives.
- If, to the best of our discretion, we believe that providing this information is necessary in order to minimize damage of any type or form that will be caused to us, our representatives, and/or any other third party, whether corporal damage or damage to their assets.

Information that does not personally identify and statistical information is not maintained in confidentiality and may be provided to third parties.

**Cookies:** We use cookies for the purpose of ongoing, proper operation, including in order to collect statistical data about the use of our services, verify information, adapt the service to your personal preferences, for information security, and so forth. Cookies are text files that are created by your computer for the purpose of saving records, according to the instructions of the App and/or its representatives. Some of them are temporary and some are permanent. The cookies include information such as the websites that you visited, the time you spent on various websites, and so forth.

Most of the browsers have an option of preventing the use of cookies by changing the browser settings or erasing the cookies, and you are entitled to select this option. However, cancelling the cookies on your computer may derogate and/or impair the services that you receive from the App, their results and/or their suitability to your needs.

Some of our business partners, the advertisers, may use cookies on our website. It should be noted that we do not have access or control over these cookie files used by third party websites.

We may use tracking on our HTML-based email messages in order to notify you which email messages have been opened. This allows us to evaluate the effectivity of certain types of communication and the effectivity of our advertising campaigns. If you would like to cancel your consent to receipt of these email messages, see “selection and cancellation of consent.” We may use embedded scripts, which is a programming code that collects information about your interaction with the website, such as the links that you click. The code is downloaded to the computer or other device temporarily from our server or from a third party supplier, and it is cancelled or deleted when you disconnect from the website. In addition, we may use a range of other technologies that collect similar information for security and fraud detection purposes.

**Mobile phone use:** If you visit our website or use it from a mobile phone, we may collect information from your device, including the device identity, your mobile provider, and your physical GPS location. We may store and use this information for security purposes (for example, to verify users). We do not share your location details with third parties, unless your consent to do so was requested and provided. According to the type of device you have, you can turn off location services in your device settings. After you set up your account on your mobile phone or computer, we may collect information that we receive from your mobile phone or computer, such as the type of device, its number, and the serial number of its chip.

**Tell a friend:** If you choose to use our referral service (if such exists) in order to tell a friend about us, we will request the name of your friend and their email address. We will send your friend a one-time, automatic email inviting him or her to try us. We will store this information for the sole purpose of sending the one-time email, and we will track the success of our referral program. Your friend may contact us to request that we remove this information from our database.

**Public messaging areas:** If you choose to publish messages on our forums or in other public messaging areas, or if you leave a response for other users, we will collect the information that you publish. We save this information as needed in order to solve disputes, provide support to customers, and solve problems as permitted by law.

Please take care when publishing personal information in areas that are accessible to the public, and be aware that we have no control over what other users choose to do with content that you share with them. If you send us personal correspondence, such as emails or letters, or if other users or third parties send us correspondence about your activities or posts on your website, we may collect this information to the file specific for you. We reserve the right to terminate the accounts of visitors who use these services in a manner that does not comply with the terms of service.

**Messages related to the service:** We will send you messages that are related to the service only in rare cases when this is necessary. For example, if our service is temporarily suspended for maintenance purposes, we may send you an email. In general, you are not entitled to cancel your consent to this type of correspondence, which is not related to sales promotion. If you are not interested in receiving them, you may cancel your account.

**Third-party advertisements:** The App may include advertisements, whether from the App operator or from third parties. If the source of the advertisements is not the App, but rather third parties, the App is not responsible for the content of those advertisements, transactions performed in connection with them, and their existence. In addition, please note that third parties like these may collect information about you that differs from that which is collected by the App, or may establish policies different than the App with regard to data exposure; act with caution.

**Information security:** Protecting your personal information is important to us. The App applies up-to-date systems and procedures and accepted standards with regard to information security. However, while these systems and procedures minimize the risk of unauthorized infiltration, they do not provide 100% safety. Therefore, we cannot guarantee that the App and/or the services will be completely immune to unauthorized infiltration to the information stored therein or changes by means of such access.

You are responsible for protecting your login information, such as your user name and password. Ensure that your computer is protected by an appropriate anti-virus program that includes anti-malware programs, and ensure that you are running updated versions and continue to receive updates. Address your mobile device exactly as you would your computer.

**Your consent:** By using the website, you consent to the current version of our privacy policy. In any event of material changes to the provisions regarding the use of personal information that you provided are made to this policy, the determining date in this document will be updated. Any continuation of use of the App after the privacy policy is changed will

unequivocally constitute your consent to the updated policy, and if you do not consent to it – please do not use the App in any way after this update is made.