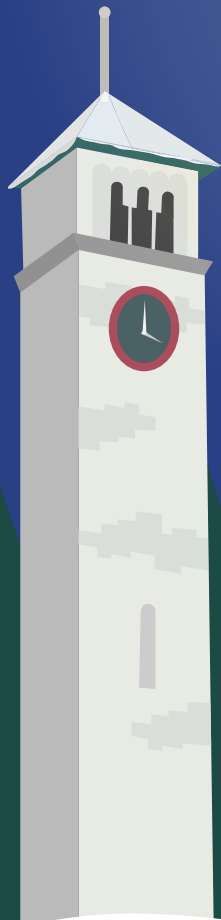# QHacks

Queen's University
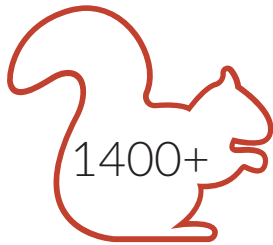Kingston, Ontario
February 3rd – 5th, 2017

Sponsorship Package
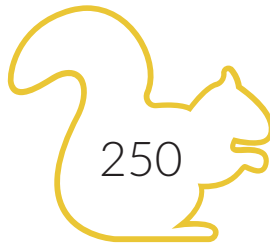sponsor@qhacks.io

To Potential Sponsors,

QHacks is Queen's University's annual hackathon. In this exciting event, Canada's most talented student developers and engineers are given 36-hours to bring their innovative ideas to life. In only its 2nd year, QHacks is excited to double its number of hackers, and double its impact on the Canadian tech community.
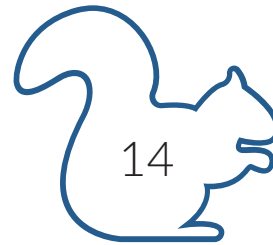
In 2016, our inaugural hackathon exceeded all expecations

1400+
Applicants

250
Hackers

14
Schools

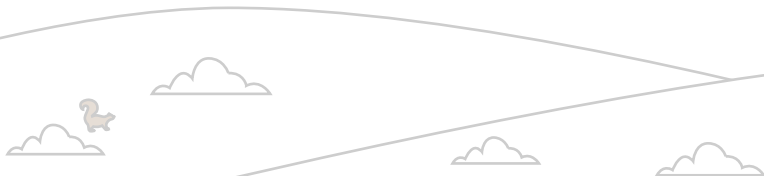## What can QHacks provide for you?

RECRUITING

Say goodbye to the career fair booths. Hackathons have become the #1 way for companies to find top talents. From a pool of thousands of anticipated applicants, we handpick the most innovative and talented hackers to attend QHacks. At our hackathon, recruiters can get to know the hackers.

MARKETING

QHacks is the perfect place to market your business to talented young developers, entrepreneurs and students interested in technology. We offer multiple benefits and perks to connect your team and your brand with the best of the best in the industry.

PRODUCT TESTING

If your business is launching a new product - QHacks is a great way to get feedback directly from knowledgeable users. At the end of the day, there is no better way to test your product than to put it in the hands of hundreds of talented hackers and ask for reviews.

MLH
MAJOR LEAGUE HACKING

Queen's
SCHOOL OF
Computing

Sponsorship Levels

	START UP (Contact Us)	MEGA $3k	GIGA $5k	TERA $8k
GENERAL				
Thanked at opening/closing ceremony	✓	✓	✓	✓
Distribute material	✓	✓	✓	✓
Speaking at opening ceremony	30 sec	60 sec	90 sec	2 min
Sponsor table		✓	✓	✓
Sponsored meal		✓	✓	✓
Workshops		✓	✓	✓
Sponsored bus			✓	✓
Host mini event			✓	✓
Closing remarks				✓
RECRUITING				
Send representatives	✓	✓	✓	✓
Acces to Github/LinkedIn/resumes		post	post	pre
Access to student emails			post	pre
BRANDING				
Social media promotion	✓	✓	✓	✓
Logo on website	small	medium	large	banner
Logo at opening/closing ceremony	✓	✓	✓	✓
API demo at opening ceremony		✓	✓	✓
Award custom prize		✓	✓	✓
Branded items in swag bag		✓	✓	✓
Blurb in event program			medium	large
Announcements during event				✓
Company rep on judging				✓
Logo on QHacks banner				✓

Running a startup?

Contact us at sponsor@qhacks.io and we'll tailor a package for you

Our Event is Your Event

Our hackathon is about collaboration amongst brilliant students building brilliant things. It's also about building the bridge between sponsors and attendees. We are committed to working with you to make QHacks a worthwhile experience for your team and our delegates. If you have any questions at all, drop us a line.

sponsor@qhacks.io