BIGRED//HACKS

BigRed//Hacks Fall 2016 will be the third iteration of Cornell University's large-scale, student-run hackathon. Over the weekend of September 16-18, for 46 hours (from registration to closing ceremony), students from all across the northeast will gather to build the coolest and most innovative web, mobile, and hardware applications; meet amazing people; and win prizes and awards!

We expect to have roughly 300–400 undergraduate and graduate students participate in this hackathon. With the help of sponsors like you, we will be able to offer an engaging workspace, complementary transportation, as well as free food, drinks, and giveaways.

As a tech company, sponsoring BigRed//Hacks is a great way to share your brand with the upcoming talent in the computer science and software development community. Sponsors that are able to attend the hackathon will be allowed to have their own award and/or prize for the team they judge as the best at the demo expo. A full list of sponsorship tiers and corresponding benefits are listed on the next page.

As a sponsor, you will get the most out of the hackathon if you…

Send Company Swag (t-shirts, water bottles, etc.) for participants, which is an easy way to build company brand recognition as well as general positive spirit.

Bring Company Representatives and mentors to the event to provide assistance to participants working with your APIs and other technologies. Mentoring at BigRed// Hacks is a great way to meet participants and also further establish brand recognition.

Thank you for helping us make BigRed//Hacks a success!

Interested in sponsoring?

contact us at
sponsors@bigredhacks.com
http://bigredhacks.com
Cornell University | September 16-18, 2016

	Level 1 $500	Level 2 $2,000	Level 3 $6,000	Level 4 $10,000 (limit 5)	Level 5 $18,000 (co-host: limit 1)
GENERAL					
Mention at Opening/Final Presentation	✓	✓	✓	✓	✓
Branded Prize Permitted	✓	✓	✓	✓	✓
Mentors on Site	1	2	4	5	8
Reserved Company Table			✓	✓	✓
Standing Banner Permitted			Table	Table	Table & Stage
BRANDING					
Logo on Website & Program	✓	✓	✓	✓	✓
Distribute Swag	✓	✓	✓	✓	✓
Swag in Swagbag		✓	✓	✓	✓
Logo on T-Shirt		✓	✓	✓	✓
Extended API Demo*			✓	✓	✓
Event —1 hour slot				1	1 & Keynote
RECRUITING					
Access to Participant Contact Information		✓	✓	✓	✓
Distribute Recruiting Information			✓	✓	✓
Access to Participant Resume, GitHub, and LinkedIn			Post-Event	Pre-Event	Pre-Event

Sponsors who wish to make their API available to participants will get a minute-long API demo at opening presentation.

*A 20 minute slot on Friday evening to further demonstrate your API to hackers.