

MLH

POWERED BY

Windows

SEASON

17

# SBHACKS III

JANUARY 20-22  
UC SANTA BARBARA



Several small grey birds are flying in the sky above the title.

# #MAKE WAVES

By participating in the third annual UCSB hackathon, your company will be recognized in cultivating creativity and innovation. We proudly encourage students to create original projects using your API, platforms, and tools.

Your sponsorship will spawn the creative workspace and fund the ambitious ideas of 500 students for 48 hours with :





# PERK GUIDE

## HACKER QUERY INTERFACE + COMPANY WEB PAGE

Our dev team is building a web interface to enable you to query our database of hackers directly. Similar to a mini-LinkedIn Premium, but with your potential candidates being right there at our event. As well as design a sbhacks.com/\$company page with information on your challenges, products, and any marketing or branding content. These interfaces will greatly improve sponsor-hacker interaction and enhance your ability to recruit from our event.

**You will be able to:**

- **VIEW ALL HACKERS GITHUB AND LINKEDIN PROFILES**
- **SEE WHICH OF THEM ARE IN ATTENDANCE**
- **VIEW NAMES, EMAIL ADDRESS, LANGUAGE, SCHOOL, EXPERIENCE, YEAR, AND RESUME**
- **SEE WHICH CHALLENGE(S) THEY ARE GOING FOR**

### **PREMIUM FEATURES**

- **SEND MESSAGES TO A SPECIFIC HACKER'S PHONE VIA TWILIO**
- **SEND A (STAFF APPROVED) MESSAGE TO ALL OR A SUBSET OF HACKERS**
- **EXPORT DATA INTO A CSV FILE AND FOLDER**





# SPONSOR TIERS

CATFISH	SUNFISH	SAILFISH	ANGELFISH	JAWS
\$1,500	\$3,500	\$7,500	\$10,000	\$15,000

## GENERAL

Representatives

Table

API Prize

Tech Talk

Lounge/Wing

Custom Question  
on Signup Form

Opening & Closing  
ceremony keynote



## BRANDING

Logo on t-shirt  
and website

Mobile Push  
Notifications

Sponsored Meal  
or Activity

SB HACKS  
Co-hosted by YOU

