



tamuhack

sponsor information

October 1-2 2016 | sponsor@tamuhack.com

It's Almost Here!

We are proud to announce Texas A&M University's third annual hackathon, **tamuhack**, and would like you to be a part of it!

For the third year in a row, **tamuhack** is bringing together a select group of 500-600 of the most technologically savvy, creative and driven student hackers from all over the country. For the past two years, we have been a factory of creativity and innovation, providing students with the time and resources to put their thoughts into action to build a variety of technical projects (using your technologies and APIs). **tamuhack** is 24 hours of pure innovation, design, and hacking on web, mobile, and hardware.

Why Sponsor?

When this organization was formed, our vision was to bring an atmosphere of collaborative learning, collective building, and intellectual adventure to Texas universities. Since our debut in 2014, we've doubled down our efforts to ensure our vision becomes a reality. In order to do this, we need your help. Sponsoring **tamuhack** would give you the opportunity to:

- **Access resumes, portfolios and personal websites** of the brightest technical students, and get the opportunity to **interview** them
- **Demo your API during the event, or showcase your hardware / devices**, enabling students to tinker and create while also receiving invaluable feedback to further improve your product.
- **Showcase your company and brand.** Hackers will see your logo, your engineers, and your products during the hackathon. Sponsoring gives your company one the best ways to increase your brand recognition, your image, and the message you want to students to think of when your brand comes to mind.
- Make a lasting impression and form relationships with a diverse group of hackers through **mentorship**.

sponsorship tiers

\$2000



Triangle

\$4000



Square

\$7000



Pentagon

\$10000



Hexagon

\$12000



Circle

General

Send mentors	✓	✓	✓	✓	✓
Get hardware	✓	✓	✓	✓	✓
Tech talk/demo		✓	✓	✓	✓
Talk at opening		2 m	3 m	5 m	keynote
Sponsor a side event			✓	✓	✓
BYO customized lounge			✓	✓	✓
Present prize on stage			✓	✓	✓
Interview booth			✓	✓	✓
Branded meal				✓	✓
Branded hacking space				✓	✓
Keynote					✓
VIP judge					✓

Recruiting

Receive resumes		post-hack	pre-hack	pre-hack	pre-hack
Distribute recruiting materials	✓	✓	✓	✓	✓
Send recruiters		✓	✓	✓	✓

Branding

Website logo	✓	✓	✓	✓	✓
API directory	✓	✓	✓	✓	✓
Sponsor prize	✓	✓	✓	✓	✓
Hacker shirt logo		✓	✓	✓	✓
Company table		✓	✓	✓	✓
Cohosted by you					✓