HackDuke: Code for Good   Sponsorship Guidelines

Duke University   **November 12th - 13th, 2016**
Durham, NC   **600 Students**

The HackDuke team is proud to hold HackDuke for the fourth time this Fall 2016! HackDuke is a 24-hour hackathon held at Duke University. It is the largest hackathon in the region and the largest collegiate hackathon ever held that focuses on social good and impact.

HackDuke: Code for Good Fall 2016 will be held on **November 12th & 13th**. Students will work closely with non-profit and development organizations to create projects in several impact zones (e.g., environment, gender equality, education, poverty, immigration, health). We expect to have **600 participants** from colleges worldwide. We will also be partnering with the university to support goals of fostering a diverse and inclusive event.

Your funds will go towards **prizes** (e.g., donations to charities of the winner's choice), **transportation, hardware, logistics, food, and shirts.** In the following pages we've provided a breakdown of the different services we offer in return for sponsorship. Sponsorship gives your company or organization **access to the top engineers, designers, and thinkers from across the nation,** and provides long-lasting reach throughout the community. Previous sponsors have had success in recruiting future employees, gaining product/API use, and creating long-term connections with the university. Don't forget - your sponsorship goes towards an **invaluable learning experience** and an opportunity to **inspire change in high impact areas!**

We are also willing to accept substitutes in lieu of sponsorship money such as food, bus rentals, sleeping bags and blankets, etc. Likewise, by the nature of the event, this extends to anything which **contributes to the "Code for Good" theme!** (e.g., bringing in nonprofits/charities which you already work with, speakers that have applied technology for philanthropic purposes, etc.) Please contact us if you want to discuss particular collaborative ideas or adjust the sponsorship packages to better meet your goals.

Sponsorship Packages

	Bronze Level $2,500	Silver Level $5,000	Gold Level $10,000	Platinum Level $15,000	Grand Sponsor (only 1) $30,000
General					
Send technical ambassadors Bring engineers and technical recruiters to help with general engineering challenges.	✓	✓	✓	✓	✓
API Demo Showcase your API with a two-minute demo.	✓	✓	✓	✓	✓
Eligible to award a company prize Create a company prize to engage students with your company.			✓	✓	✓
Tech Talk We will set up a room packed with curious hackers for a 30 minute session about your company or organization.				✓	✓
Keynote at opening ceremony or closing ceremony (choose one) Take the stage with a 15-minute keynote presentation during the peak of the opening or closing ceremony.					✓
Recruiting					
Send recruiters			✓	✓	✓
Company table Before, during, and after hacking hours, chat with students about technology, building for good, and your company or organization.			✓	✓	✓

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Access to all participants' resumes, emails, LinkedIn/GitHubs			✓	✓	✓
Contact info for all project teams We'll provide you with the contact info of every member on each project team.			✓	✓	✓
Branding					
Distribution of swag	✓	✓	✓	✓	✓
Logo on website and event program	✓	✓	✓	✓	✓
Logo on HackDuke t-shirt		✓	✓	✓	✓
Sponsored Event or Dinner					✓
Track Sponsorship or Grand Prize					✓