



## Sponsor Guide

March 25-26, 2016

[sponsor@crimsonhacks.com](mailto:sponsor@crimsonhacks.com)

# \\ Why CrimsonHacks?

The famous theoretical physicist Albert Einstein said, "The only source of knowledge is experience." He realized that experience is key in developing a working knowledge of a particular field. It was this need for experience that drove us to create the first MLH Sponsored Hackathon in the State of Alabama.

The weekend of March 25, 2016, 150 students will travel to The University of Alabama in Tuscaloosa. They are not traveling here for football, but for **36 hours** of turning numerous ideas into reality at **CrimsonHacks**.

**CrimsonHacks** will present you with the unique opportunity for your company to recruit the most dedicated and talented students from all over the Southeastern United States.

## **Here's a few reasons why we think you might be interested:**

- Foster relationships with top students in the Southeast
- Access to numerous resumes, GitHub profiles, and email addresses
- Demo and get feedback on your new API or other toolkit
- Show your support for the hackers in the Southeast
- Provide branded prizes that get students interested in your toolkits

We've included a few of our sponsorship tiers below, but if you don't find one that suits your needs or you have any questions, feel free to email us at [sponsor@crimsonhacks.com](mailto:sponsor@crimsonhacks.com).

By working together, we can *Innovate the South* by enabling 150 students to work on amazing and innovative ideas. We hope you'll join us in making **CrimsonHacks** a reality.

Roll Tide!

**CrimsonHacks** Team

# \\ Sponsorship Levels

We offer a few standard options for sponsorships. We're also open to specific requests, reach out at [sponsor@crimsonhacks.com](mailto:sponsor@crimsonhacks.com) if you want something in particular.

	White \$2,000	Grey \$4,000	Crimson \$8,000
<b>General</b>			
Sponsor Table	✓	✓	✓
Pre-event Meeting			✓
Limit	4	2	1
<b>Recruiting</b>			
Send Representatives	✓	✓	✓
Applicant Resumes		✓	✓
Recruitment Email		After	Before & After
Interview Rooms			✓
<b>Branding</b>			
Logo on Web & Shirts	S	M	L
Item Distribution	✓	✓	✓
Custom Prizes	✓	✓	✓
Social Media Shoutout		✓	✓
Speak at Opening			✓
<b>Judging</b>			
Company Rep on Panel			✓