StudentHack

SPONSOR OUR HACKAWEEN 2014

StudentHack is one of the UK's first and most well known university hackathons. Over 400 students from Europe have attended our past two hackathons and numerous free workshops in Manchester, England.

See photos and videos from our past events:
- First hackathon in May 2013
- Second hackathon in February 2014
- Find photos on our Facebook page

Our third hackathon on Halloween

We are back on the 31st Oct - 2nd Nov weekend with over 250 of the smartest upcoming programmers and designers come to Manchester to work on building really impressive projects (known as a "hack") in only 36 hours.

StudentHack is known for its outstanding diversity in students. We've previously hosted self-taught programmers to incredibly famous ethical hackers. There will be students from local colleges to as prestigious as Oxford/Harvard university - all working together to solve real problems.

And for the first time ever, we're commissioning buses from Edinburgh, Newcastle, London, Oxford, Nottingham and more to StudentHack. And we have an incredible new venue having outgrown our old space - say hello to the brand-spanking new AutoTrader HQ on First Street in Manchester.

AutoTrader's new HQ on First Street, Manchester

How does StudentHack work?

Students arrive on Friday 31st Oct at 6pm. They have until 12am to set up, think of ideas and build teams - after of which they have 36 hours to make their idea a reality in the form of software or a web/mobile application.

After the 36 hours, we will run a "science fair" format where peers, judges and spectators can see the work built over the weekend. Judges pick the top 6 teams which will present on stage in front of a live audience to win the prize.

Hackathons are incredibly famous and companies such as Google, Facebook and PayPal run them globally. We have a very similar model that empowers talented students to learn the skills needed to make an impact at a company.

How can I sponsor?

We have three levels of sponsorship - all of which varyingly permit you to expose your jobs, product and brand in front of our attendees. You'll be joining great past sponsors such as Microsoft, AutoTrader and Capital One.

Kilo	Mega (Limited to 3)	Giga (Limited to 1)
£700	£1,700	£7,000

General

Send up to 2 technical mentors	Send up to 5 technical mentors	Send as many technical mentors as you want
	Send up to 1 technical mentor to our workshops	Send up to 2 technical mentors to our workshops
	2 minute talk during workshop presentation	5 minute talk during workshop presentation
	5 minute talk during hackathon opening ceremony	10 minute talk during hackathon opening ceremony

Recruitment

Distribute recruitment materials such as leaflets	Distribute recruitment materials such as leaflets	Distribute recruitment materials such as leaflets
	Send up to 2 recruiters	Send up to 4 recruiters
	Post-event access to attendees wanting to be contacted by sponsors	Post-event access to attendees wanting to be contacted by sponsors

Branding

Mentioned and praised during opening and closing presentations	Mentioned and praised during opening and closing presentations	Mentioned and praised during opening and closing presentations
Small sized logo on website	Medium sized logo on website	Largest and most prominent logo on website
Small sized logo on T-Shirts	Medium sized logo on T-Shirts	Largest and most prominent logo on T-Shirts
Setup up to 1 banner in our venue	Setup up to 3 banners in our venue	Setup as many banners in our venue

	Setup a small branded desk in our venue	Setup a large branded desk in our venue
	Award and sponsor the prizes for one of our own challenges	Create your own challenge and award the prize to the winners

<p align="center" style="color:orange">Merchandise</p>

Distribute merchandise on shared table(s)	Distribute merchandise on own and shared table(s)	Distribute merchandise on own and shared table(s) and gift bags provided

Plans don't work for you? Lets talk. Email sponsorship@studenthack.com

I'm still unsure. Why should I sponsor?

- **The best way to recruit.** Hackathons have already replaced career fairs everywhere, because you're watching the best talent do what they love. Build early and unique relationships with the brightest young students.
- **Experience all the way.** We attend and work with hackathons all over the world, including France, Croatia, Qatar and the USA. Hackathons are our bread and butter - so you can trust our experience in running them.
- **Long-term benefits.** After the hackathon, we will continue to promote any major developments (i.e. new announcements, job offers) through our social media and mention you as a previous sponsor on our website.
- **Complete transparency.** We want to help you achieve your goals for your sponsorship with us and so we're here the entire way to help you attract the best upcoming talent that the country has to offer.

So.. can I sponsor the best student hackathon in the world?

Of course you can! Drop us a line at sponsorship@studenthack.com