

AthenaHacks

LA's All-Female* Hackathon

February 11-12, University of Southern California



*trans and non-binary inclusive **

hack-a-thon

'hakə, THän/

1. an event, typically lasting several days, in which a large number of people meet to engage in collaborative computer programming.
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OUR MISSION



Welcome to AthenaHacks, the premiere all-female* hackathon of Southern California! From **February 11-12**, we will bring together 250+ women for a weekend dedicated to filling the gender gap, exploring tech, and creating amazing projects. In 2013, only 26% of computing professionals identified as female, down from 35% in 1990. That same year, only 18% of computer science degrees went to women, and that number has not changed much since. AthenaHacks will support and nurture women* in the field, and by women, we mean **all women from all walks of life**. We want those who have been coding since birth, those who have just started coding, and those who have never seen a line of code in their life. Through workshops, mentorship (from local companies and universities), and talks, we know these women will learn and grow in computer science.

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A diversity of thought, perspective, and culture is important in any field, not just engineering. Surround yourself with people who support you and get involved in [coding] programs.

-Sarah Friar, CFO @ Square

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OUR EVENT

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We truly believe that without physical diversity, there is less intellectual diversity and less room for innovative and groundbreaking ideas. Therefore, AthenaHacks has a goal of having **at least 20% attendance from black and Latinx women***. We are recruiting from both nationally-ranked schools, like USC, Caltech, and UCLA, and from state

schools and community colleges as well. Additionally, we place a special emphasis on social good; instead of earning monetary prizes for themselves, **the money the top 3 teams win will be donated to a charity and/or nonprofit of their choice.**

COMMUNITY PARTNERS



- We are partnered with Major League Hacking (MLH), a nonprofit that organizes hackathons around the world, and Blackstone Launchpad, a start-up incubator
- We are affiliated with the Society of Women Engineers and the Women in Computing (ACM-W) chapters at the University of Southern California
- Every one of our directors is affiliated with the National Center for Women and Information Technology (NCWIT), and we have three local winners and one national winner on our board



OUR SPONSORS



We are seeking sponsors who are invested in our mission and willing to support us financially for our event. Attached we have a list of sponsorship levels so you can figure out what best matches the needs of your company. We are aiming to raise \$35,000 to cover electrical/AV, infrastructure (chairs and tables and such), food and drinks, marketing, tax, and emergency costs for this event.

FAQs CAN BE FOUND AT ATHENAHACKS.COM

Sponsorship Levels	Delta Level (\$1,000)	Gamma Level (\$2,500)	Beta Level (\$5,000)	Alpha Level (\$10,000)
Send Mentors	x	x	x	x
Company Table	x	x	x	x
Tech Talk (Workshops)		x	x	x
Give away a prize	x	x	x	x
Area named after company (i.e. X Food Area)			x	x
Co-host				x
Lounge Area for your Company				x
Recruiting	\$1,000	\$2,500	\$5,000	\$10,000
Distribute Recruiting materials	x	x	x	x
Access to participant resumes		After	Before	Before
Send Recruiters			x	x
Branding	\$1,000	\$2,500	\$5,000	\$10,000
Logo on Website	x	x	x	x
Recognition at Opener/Closer			x	x
Distribute Swag	x	x	x	x
Company Logo on AthenaHacks Shirt		x	x	x