



# Sponsorship Package - Spring 2017

University of Colorado Boulder

<https://hackcu.org> • [contact@hackcu.org](mailto:contact@hackcu.org) • [@hackcu](https://twitter.com/hackcu)



# HackCU

## About the Event:

HackCU is the largest collegiate hackathon in Colorado and was the very first national collegiate hackathon in the Rocky Mountain Region. The closest collegiate hackathon to the University of Colorado Boulder is 500 miles away. HackCU was created in order to fill the void of hackathons throughout this region. We foster innovation and creativity through a community of students who are motivated to make a lasting difference in the world, by connecting them with other passionate hackers, brilliant mentors, and the best companies.

Last year, more than 250 students arrived in Boulder for 36 hours of teamwork, creativity, and immense determination to produce marketable technology. This year HackCU will return again with a 36 hour hackathon event during spring 2017. This hackathon will bring together 400 of the best hackers from across the country to Boulder, Colorado.

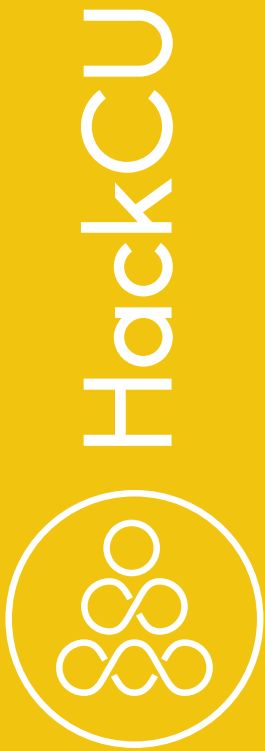
## Why Sponsor?

- Receive access to untapped talent in the Rocky Mountain Hacker Community.
- Demo your API's and products to hundreds of eager student developers.
- Get realtime feedback on your company's tech and products.
- Gain brand recognition and build positive perception your brand
- Send mentors to interact with and assist hackers in integrating your API or technology into their products.

## How to get the most out of your HackCU Sponsorship?

Our team has found that our sponsors get the most out of HackCU when they:

- 1) **Bring company engineers and mentors** - bringing mentors and engineers is a great way to establish personal connections with the participants and provide help with API's or other company technologies.
- 2) **Send Company Swag** - easily builds and establishes brand recognition among participants.
- 3) **Demo your API** - allow attendees to easily integrate your technology in their projects.



# Sponsor Tiers

Tier	Bronze	Silver	Gold	Diamond	Powered by
	\$1,500	\$3,000	\$5,000	\$7,000	\$8,000 (Minimum Bid)
General					
Send Mentors	▲	▲	▲	▲	▲
Booth at Event		▲	▲	▲	▲
Second Table for Booth			▲	▲	▲
Opening Remarks			2 min	3 min	5 min
Closing Remarks					3 min
Company Lounge				▲	▲
Interview Table				▲	▲
Company Rep. Judge				1 Judge	2 Judges
Tech Talk					▲
Recruiting					
Participant Email	▲	▲	▲	▲	▲
Participant Resume		▲	▲	▲	▲
Recruiters at HackCU			▲	▲	▲
Event Presence					
Distribute Swag	▲	▲	▲	▲	▲
Logo on Website*	▲	▲	▲	▲	▲
Logo on Shirt*	▲	▲	▲	▲	▲
Social Media Shout-out			▲	▲	▲
Powered by _____					▲
Startup Option \$500	Sponsor a Snack \$1,000		Sponsor a Meal \$2,000		

\* Logos will be ordered and sized based on sponsorship tier.

\*\* A Tech Talk is a workshop or talk given by a company representative while the event is going on.

If these sponsorship tiers aren't exactly what your company is looking for, that's not a problem at all! Please email us at [contact@hackcu.org](mailto:contact@hackcu.org) and we will work with you and your company to find the best way HackCU can provide for your organization in return.