Dear Potential Sponsor,

We are BoilerMake, a team dedicated to providing hackers with an unforgettable experience, to designing a creativity-inducing environment, and to cultivating innovation and collaboration across schools and fields of study. BoilerMake is Purdue University's 36-hour hackathon where students utilize a variety of software and hardware tools to solve real-world problems.

We would like to extend the opportunity for your company to be a part of our event. BoilerMake sponsors get access to a community of 500 highly motivated university students who have a passion for developing technologies. This pool of talent is a place to find qualified job and internship candidates, assess their work, and evaluate their ability to function in a team. Additionally, you have direct access to the next generation of leaders and innovators, being able to promote your company's goals and introduce them to your new technologies.

## Other sponsor benefits include:

- Gaining access to hackers' resumes, emails, GitHubs, and LinkedIns profiles
- Awarding prizes based on your company's criteria
- Promoting your company through giveaways and advertising
- Demonstrating your company's new APIs and other technologies
- Reserving rooms for private events (tech talks, mentorship sessions, etc.)

We can't wait for you to be a part of BoilerMake IV.

Thank you, BoilerMake



SPACESHIP 4K



METEOR 3K MOON 6K







PLANET 12K SUN 25K GALAXY 35K



## **GENERAL**

COMPANY REPRESENTATIVES	2	2	5	7	10	00
COMPANY SPACE	BASIC	BASIC	BASIC	BASIC	DELUXE	PREMIUM
OPENING CEREMONY PRESENTATION	2M			1M	2M	3M
CUSTOMIZABLE PRIZE	<b>♦</b>			<b>*</b>	<b>♦</b>	<b>*</b>
COMPANY SIDE EVENT				1	2	3
CLOSING CEREMONY SPEAKER						<b>*</b>
BRANDED STAGE IN HACKING AREA						<b>*</b>

## **RECRUITMENT**

RESUMES AFTER BOILERMAKE	<b>♦</b>	<b>♦</b>	<b>♦</b>	<b>♦</b>
RESUMES. GITHUBS. LINKEDINS. & EMAILS BEFORE BOILERMAKE		<b>*</b>	<b>♦</b>	<b>*</b>

## **COMPANY PRESENCE**

RECOGNIZED AT OPENING & CLOSING CEREMONIES	<b>♦</b>	<b>*</b>	<b>*</b>	<b>♦</b>	<b>♦</b>	<b>♦</b>
LOGO SIZE ON WEBSITE	SMALL	SMALL	MEDIUM	MEDIUM	LARGE	X-LARGE
LOGO SIZE OF T-SHIRT			MEDIUM	MEDIUM	LARGE	X-LARGE
RECOGNITION AS CO-HOST						<b>♦</b>