



swamphacks

January 20 - 22, 2017

University of Florida

GAINESVILLE, FL
500 HACKERS
36 HOURS

SwampHacks helped me discover my passion for Computer Science and programming; if it wasn't for SwampHacks, I wouldn't be a Computer Science major.

César C. González P.
University of Florida Student

I found myself working with so many fascinating folks that I never met before and I ended up growing as a human being.

Amreeta Duttchoudhury
HackGT Director

Coming back as a company representative, I saw that the second iteration only got better. The creativity and dedication of everyone involved was inspiring.

Sara Schuster
Microsoft Representative

In 2015, we started.

A group of students banded together to create a new community at the University of Florida that welcomes anyone to participate and transform their dreams into reality.

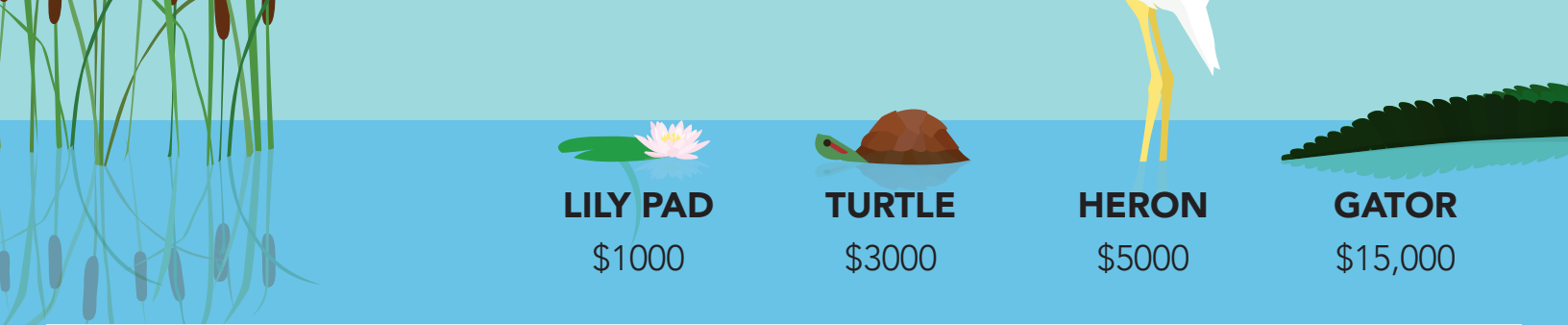
In 2016, we grew.

SwampHacks has hosted two hackathons of teamwork, competition, and cooperative learning with people of all backgrounds and passions.

In 2017, we build.

We will welcome the best SwampHacks iteration yet to support and showcase game-changing ideas from imagination to production. We can't wait to see you at the next greatest innovative challenge hosted in the heart of the Gator Nation.

swamphacks.com | sponsors@swamphacks.com



LILY PAD
\$1000

TURTLE
\$3000

HERON
\$5000

GATOR
\$15,000

Company Representatives	1	3	5	∞
Company Spaces	puddle	pond	creek	marsh
Host Tech Talk	30	45	45	60
Host Swamp Activities		mini	main	Swamp Cup
Resumes		all	all	all
Logo on Site	small	medium	large	deluxe
Logo on Shirt		medium	large	deluxe
Speak at Opening		2m	3m	5m
Speak at Closing				3m
Sponsor a Meal			1 meal	2 meals
Provide a Prize		category (C)	favorite (F)	top 3
API Prize		API	API	C / F / API
Bring VIP Judge				★
Co-host Status				★
API Exposure		advertise	intro workshop	full workshop

Tier 4 

LILY PAD

PRICE

\$1000

The Lily Pad is for our friends who want to help us build an awesome event and contribute to its success. Even at our base price, we won't let you get away without some great perks!

Through this tier, you will receive the tools and opportunities to connect with hackers in ways that most base tiers at hackathons cannot provide.

Help enrich the Swamp. Become a Lily Pad at SwampHacks 2017!

Company Space



Puddle

 × 1

Smaller, yet accessible to hackers. The Puddle holds a single representative and provides general exposure to our hackers.

Event Hosting

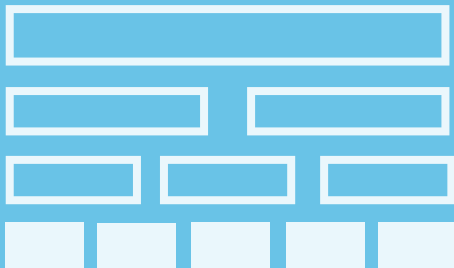
Tech Talk Time

30m

A space will be provided for a thirty minute tech talk on a topic of your choice. We want to spread as much knowledge to our hackers as possible and help your company gain recognition.

Logo Promotion

Site: Small



Shirt: None



Tier 3 TURTLE

PRICE
\$3000

The Turtle tier was made for companies seeking impressive perks at our event. This upgrade provides a powerful suite of new perks, increasing your presence at SwampHacks. Escape your shell. Become a Turtle at SwampHacks 2017!

Company Space



Pond
× 3

A Pond accomodates up to three representatives. The table of Pond will be larger than Puddle and situated in a location more accessible to hackers.

Event Hosting

Tech Talk Time

45m

or

Host A
Swamp Activity

MINI

Choose to either host a 45 minute tech talk on the topic of your choice or attach your name to one of our mini events, a casual break from coding for our hackers.

Additional Perks



Provide a Prize
API or Category



Speak at Opening
2 minutes max



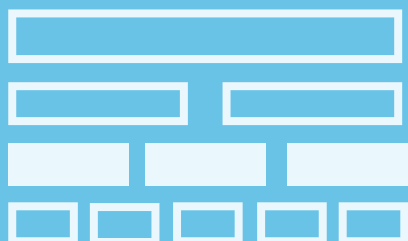
Resume Access
full contact info



API Advertising
distribute keys

Logo Promotion

Site: Medium



Shirt: Medium



Tier 2 HERON

PRICE
\$5000

The Heron tier will allow you to join the most prominent companies at our event. You will have incredible exposure to our hackers, as well as shower them with food, games, prizes, and more.

Company Space



Creek
👤 × 5

A Creek is home for up to 5 representatives. Utilizing the largest table, the Creek flows through prime real estate for hacker-traffic exposure.

Event Hosting

Tech Talk Time

45m

AND

Host A
Swamp Activity

MAIN

Host a 45 minute tech talk on the topic of your choice AND attach your name to one of our Main Swamp Activities: large group events for our hacker's enjoyment and hackathon thrill.

Additional Perks



Provide a Prize
Favorite AND API



Speak at Opening
3 minutes max



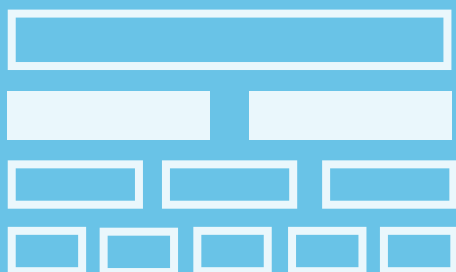
Sponsor a Meal
Attach your name to 1 meal



Intro Workshop
short intro after opening

Logo Promotion

Site: Large



Shirt: Large



Tier 1 GATOR

PRICE
\$15,000

As our co-host (or more appropriately), Gator, you will be the sole company of this tier, have an unmatched connection with hackers and enjoy every perk we could imagine. Conquer the Swamp. Become a Gator at SwampHacks 2017!

Company Space



Marsh
x ∞

No simple table and chairs here. The Marsh provides a lounge for you and hackers to interact: a plot of land for your company to set up camp and enjoy.

Event Hosting

Tech Talk Time

60m

AND

Host The

SWAMP CUP

Host one hour's worth of Tech Talks on top of hosting the Swamp Cup: our continuous hacker tournament throughout the weekend, including games, points, winners, and prizes.

Additional Perks



Sponsor Top 3
And a C/P/API Prize



Speak at Both Ceremonies
3 min. opening / 4 min. closing



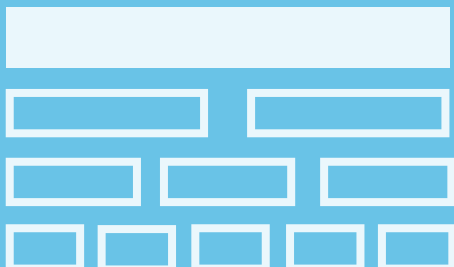
Sponsor a Meal
Attach your name to 2 meals



Full API Workshop
30 minutes to teach your API

Logo Promotion

Site: Deluxe



Shirt: Deluxe

