

women in tech

THE CONFERENCE THAT WILL MAKE YOU HAPPY

Partnerships

www.inspirewit.com

Inspiring Women in Computer Science

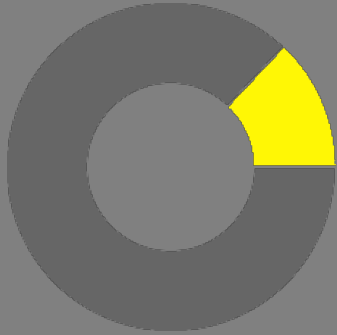


The University of Nottingham and HackSoc have teamed up to produce the Women In Technology Conference. We want to inspire women from universities and schools around the country to pursue careers in STEM.

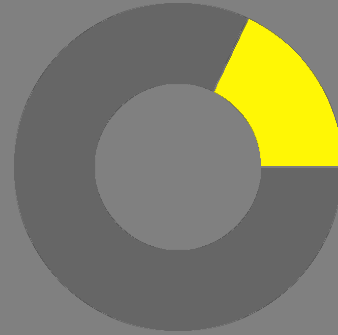
At WIT, 300 students will try out some of the coolest new technologies (VR, IoT, 3D printing, robotics, wearables, and more). They'll hear talks from women who are leaders in their field, connect with mentors, learn how to make it in the tech industry, and meet like-minded people.

WIT will showcase career opportunities in industry and academia with workshops, inspirational talks, and networking events.

Britain's Wasted Tech Potential



Only **13%** of STEM jobs in the UK are occupied by women



Women make up only **18%** of CS students in the UK



I think it's very important to get more women into computing. My slogan is: Computing is too important to be left to men.

Prof Karen Spärck Jones - Cambridge University

Want to Recruit More Female Engineers?

The women who attend WIT will see your company as a technological pioneer which is supportive of women.

Sponsorship is a chance to speak with the brightest up-and-coming developers, teach them about your internship and graduate programs, encourage them to apply.



Past Sponsors of HackSoc Events



GitHub

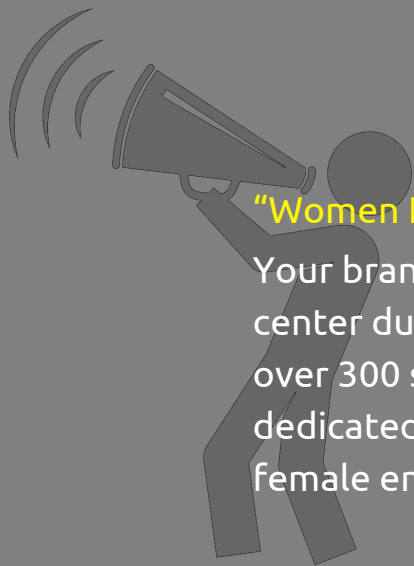


SendGrid



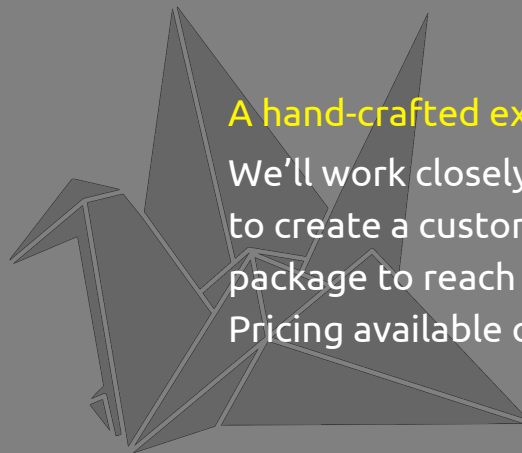
twilio

Headline Sponsor



"Women In Tech presented by..."

Your brand will be placed front and center during the conference. Let over 300 students know how dedicated you are to supporting female engineers.



A hand-crafted experience

We'll work closely with your team to create a custom sponsorship package to reach your goals. Pricing available on request.

Swag Branding



T-shirts

We will be distributing high quality t-shirts to every attendee of WIT.

You will be featured as one of only two brands (swag and headline) on all of the t-shirts.

£2,000



Canvas bags

We will be distributing canvas bags to every attendee of WIT.

You will be featured as one of only two brands (swag and headline) on all of the bags.

£1,500

Event Presence



Branded Stall

Invitation to have representatives on site. We'll set up a branded stall for you so that you are visible to attendees.

Your branding will be included in key locations.

£500



Mini-event

We will work with your team to create a unique and branded mini-event to increase your visibility and attract more students.

Example events: branded cupcakes, gif photobooth, video game contest.

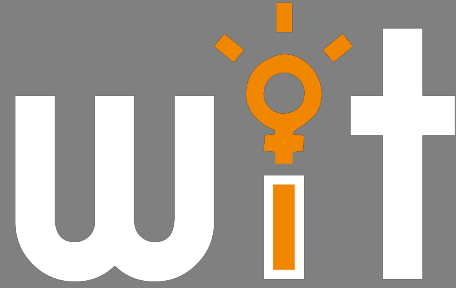
£1,000



Reserved Speech Slot

Become a part of the official schedule. Host a workshop for attendees. This is a great chance to tell them more about your company and how they can apply for internships/jobs.

£2,000



Interested in sponsoring or
any other inquires:

prclerkin@gmail.com

Thank you

[**www.inspirewit.com**](http://www.inspirewit.com)