



TECHNICA

www.gotechnica.org
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Hello Potential Sponsors!

The University of Maryland, College Park will welcome its second annual all-ladies hackathon, Technica, the weekend of November 5 to 6, 2016. This fall, around 800 female students from universities across the country will spend 24 hours hacking to build new applications, websites, and hardware projects. We'd love for you to get involved!

Technica is not your typical hackathon. By putting full emphasis on women participants, we are focused on providing a more welcoming environment to introduce women to tech culture. We are also providing a fully immersive experience for all participants by having sponsors and mentors hack alongside students.

Technica serves as a great medium by which information and ideas can be diffused to some of the brightest young female thinkers. Not only does Technica serve as a great incubator for creating and promoting a gender diverse work force in the future, but it also provides an optimal opportunity for recruitment and outreach.

Please review the various tiers of available sponsorship listed below, and let us know if you are interested in becoming an official sponsor of Technica 2016!

Thank you,
The Technica Team



Sponsorship Packages

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	Starter	Silver	Gold	Platinum	Partner
Contribution Amount	\$1,000	\$3,000	\$5,000	\$10,000	\$20,000
Technical					
Mentors present	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Sponsorship fair		<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Tech Talk				30 min	60 min
Recruiting					
Reserved booth at event		<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Access to resume database			<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Recruiters present			<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Private recruiting/interview room				<input type="radio"/>	<input type="radio"/>
Branding					
Logo on website, logo on t-shirt	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Distribution of marketing materials		<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Ability to provide branded prize for general category*		<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Ability to provide branded prize for company-specific category			<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Private room for special events				<input type="radio"/>	<input type="radio"/>
Placement of company materials in hackathon gift bag					<input type="radio"/>

*Companies that are limited to providing branded prize for a general category may not create categories that involve company specific APIs, software, or hardware. Instead, these categories should encourage general aspects of good coding. Please contact us for more information about this differentiation.