



hacknyu.org
support.hack@nyu.edu

Hey there!

We hope you'll consider sponsoring HackNYU, New York University's global hackathon. Join us from February 17-19, 2017 at the NYU Tandon School of Engineering in Brooklyn, NY, or at one of our international locations in Shanghai or Abu Dhabi.

Last spring, we had over 400 attendees from across the globe, double that from 2015, and we had 41 project submissions across four tracks. We had 13 winning teams; check them out at <http://bit.ly/2g2jKDI>.

As a sponsor, you'll have access to hundreds of brilliant hackers from a variety of different backgrounds and skill sets. HackNYU is a great way to get in contact with the engineers of tomorrow and make your organization known.

Attached are the sponsorship tiers we're offering for 2017. Please review them and let us know if you'd like to become an official HackNYU 2017 sponsor, or if you'd like a more customized sponsorship package.

We're happy to answer any questions you may have about sponsorship or our event. Just let us know!

Thanks,
The HackNYU Team

HackNYU Sponsorship Levels

	Community \$1,000	Standard \$3,000	Premium \$5,000	Title \$15,000
General				
Send Hardware*	✓	✓	✓	✓
Mentors Passes	2	3	∞	∞
Event Passes	1	3	5	10
Stage Time at Kickoff (minutes)		2	5	15
Tech Talk (minutes)		15	15	30
Sponsor Table		✓	✓	✓
Featured Keynote Speaker (Either Opening or Closing Ceremony)			✓	✓
Judge at HackNYU			1	2
Recruiting				
Distribute Recruiting Materials + Swag	✓	✓	✓	✓
Access to Resumes and participant Info		✓	✓	✓
Recruiters Passes		3	5	10
Private Interview Room				✓
Branding				
Branded Prize	✓	✓	✓	✓
Tiered Logo on Event Page and Banners	4 th	3 rd	2 nd	1 st
Thanked at Closing	✓	✓	✓	✓
Thanked at Kickoff		✓	✓	✓
Merchandising in Swag Bag			✓	✓
Featured in Blog Post + Pre-Event Email			✓	✓
Banners Allowed		1	2	5
HackNYU Powered by [You]				✓

Enhancements	
Sponsored Meal or Midnight Snack	\$3,000
Branded Sleeping Area Inside Venue	\$3,000
Sponsor Survey	\$2,000
Pre-Event Demo Night	\$1,000

**Separate banner for hardware

*Reserved for our hardware

All prices in USD



Get in touch!
support.hack@nyu.edu