



SPONSOR BENEFITS

- ▼ Access to recruitment opportunities over the course of the event.
- ▼ Reserving rooms for tech talks and other private events.
- ▼ Mentoring students in a competitive environment.
- ▼ Providing APIs and other technology for our participants to use.

PAST SPONSORS

Microsoft, Facebook, Google, Capital One, IBM, Bloomberg, Intel, AT&T, Salesforce, Accenture and many more!

VTHACKS IV

February 2017
sponsorship@vthacks.com

We're bringing together hundreds of the nation's most passionate and innovative students to Virginia Tech for one of the largest hackathons in the Southeast. At VTHacks, students from across the country will gather for 36 hours to create groundbreaking mobile, web, and hardware hacks. Sponsorship will grant you access to these benefits as well as top college talent.

IN ADDITION TO SPONSORSHIP MONEY, WE ENCOURAGE SPONSORS TO:

- ▼ Send company swag to provide to participants to build your brand.
- ▼ Send company prizes to award our participants.
- ▼ Bring engineers and recruiters. Your company can help mentor participants with access to student resumes.



VTHACKS IV *Sponsor Tiers*

	Bronze \$3,000	Silver \$5,000	Gold \$10,000	Platinum \$20,000
General				
Send Mentors	✓	✓	✓	✓
Sponsor Table	S	S	L	L
Demo at Opening	1 min	1 min	3 min	5 min
Tech Talk		30 min	1 hour	1 hour
Push Notifications			✓	✓
Hackers@VT 1 Year Subscription			1 activity	2 activities
Keynote				✓
Branding				
Distribute Swag	✓	✓	✓	✓
Logo on Website	✓	✓	✓	✓
API Listed on Website	✓	✓	✓	✓
Award Branded Prize		✓	✓	✓
Logo on Swag Bag		✓	✓	✓
Branded UX Activity			✓	✓
Banners at Ceremonies			✓	✓
VTHacks Co-Hosted by You				✓
Own Branded Room				✓
Recruitment				
Distribute Recruiting Materials	✓	✓	✓	✓
Resumes, Githubs and LinkedIns		✓	✓	✓
Send Recruiters		✓	✓	✓
Interviews on Site				✓

A La Carte:

Branded UX Activity - \$1500 Additional Table - \$2000 Sponsor a bus - \$2000
Hackers@VT 1 year Subscription - \$3000 (Access to Hokie Community for 2 events)