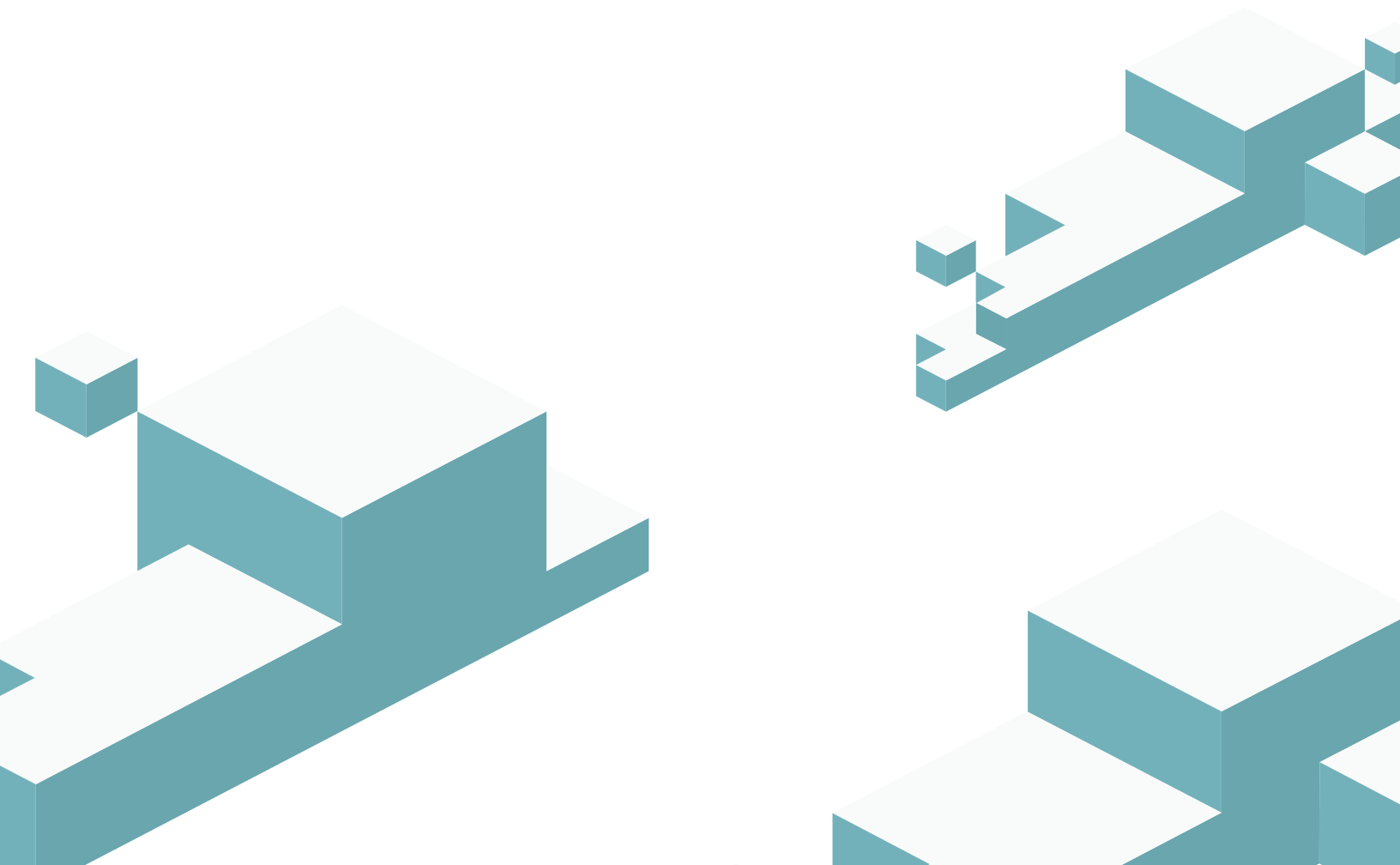


# DESERT HACKS

sponsorship package



# Dear Potential Sponsor,

## What is Desert Hacks?

**Desert Hacks** is a student-run organization based at Arizona State University. Collegiate hackathons have been a fast-growing movement across the country — these events have brought together students from all backgrounds into a common space that embraces collaboration and creativity, a culture that we would like to bring here to Phoenix, Arizona. As we attend the largest university in the nation, our team sees the opportunity to build a supportive and flourishing community of inspired students upon this strong foundation.

**Our vision** is to bring three hundred and fifty student hackers of all backgrounds together for a 24-hour session of bringing their ideas to life. By attracting students from around the country to our annual hackathon, we will cultivate the local tech community and provide students brand-new opportunities and connections. Together, we can build a strong and nourishing environment for students to grow as innovators and leaders.

## Why Sponsor?

This year, Desert Hacks will be co-hosted by Galvanize and will take place on February 11th-12th, 2016 at their campus in Phoenix, Arizona. By sponsoring Desert Hacks, you are opening the doors to a new world for students across the nation. In addition to fostering student growth, your support will also benefit your own organization in several ways.

By sponsoring, you have the chance to:

- Network with top students from around the country
- Gain access to resumes and portfolios
- Interview students for job or internship opportunities on site
- Provide mentorship for students in their tech ventures
- Market your company and brand to all of the attendees
- Showcase your products and APIs

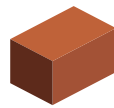
With your support, we can usher in a new movement of technological innovation and provide ourselves and each of our passionate participants with an experience to remember. If there are any questions or concerns, please do not hesitate to contact us at [sponsor@deserthacks.org](mailto:sponsor@deserthacks.org).

We hope to hear back from you soon and look forward to working together to turn our vision of Desert Hacks into reality.

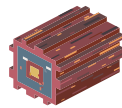
Thank you for your time,  
The Desert Hacks Team



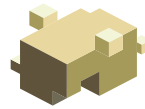
# sponsorship tiers



clay  
1000



stonewood  
2000



pyrite  
4000



quartz  
7000



turquoise  
10000



diamond  
Co-Host  
(Taken)

## general

|                       |   |   |   |         |         |         |
|-----------------------|---|---|---|---------|---------|---------|
| Send Mentors          | ● | ● | ● | ●       | ●       | ●       |
| Sponsor Table         | ● | ● | ● | ●       | ●       | ●       |
| Tech Talk             |   |   | ● | ●       | ●       | ●       |
| Opening Ceremony Talk |   |   |   | (1 min) | (2 min) | (5 min) |
| Keynote Speaker       |   |   |   |         |         | ●       |
| Co-hosted by          |   |   |   |         |         | ●       |

## recruiting

|                                |   |   |   |   |   |   |
|--------------------------------|---|---|---|---|---|---|
| Distribute Recruiting Material | ● | ● | ● | ● | ● | ● |
| Send Recruiters                |   | ● | ● | ● | ● | ● |
| Access to Participants         |   | ● | ● | ● | ● | ● |
| Early Access to Information    |   |   |   | ● | ● | ● |
| Private Interview Location     |   |   |   |   | ● | ● |

## branding

|                             |       |       |       |        |        |         |
|-----------------------------|-------|-------|-------|--------|--------|---------|
| Put your swag into our bags | ●     | ●     | ●     | ●      | ●      | ●       |
| Bring Swag                  | ●     | ●     | ●     | ●      | ●      | ●       |
| Logo on Website             | small | small | small | medium | medium | large   |
| Sponsor Shoutout            | ●     | ●     | ●     | ●      | ●      | ●       |
| Award Custom Prize          |       | ●     | ●     | ●      | ●      | ●       |
| Logo on T-Shirt             |       |       | small | medium | large  | x-large |
| Banner                      |       |       |       | ●      | ●      | ●       |
| Blurb in Program            |       |       |       | ●      | ●      | ●       |
| Recruiting/API email        |       |       |       |        | ●      | ●       |

## Donations

Thank you for your donation to the Ira A. Fulton Schools of Engineering Desert Hacks (30006529).

You can donate via credit card or check. Credit card donations can be made at:

[www.asufoundation.org/deserthacks2016](http://www.asufoundation.org/deserthacks2016)

Please mail this completed letter and check to the address below to make your contribution. Make out your check to the ASU Foundation and mail it to:

ASU Foundation  
Attention: Cash Receipting  
P.O. Box 2260  
Tempe, AZ 85280-2260

If you have any questions, contact [sponsor@deserthacks.org](mailto:sponsor@deserthacks.org)

This contribution of:

- ☐ \$1000 - \$1999
- ☐ \$2000 - \$3999
- ☐ \$4000 - \$6999
- ☐ \$7000 - \$9999
- ☐ \$10000
- ☐ Other Amount \$ \_\_\_\_\_

is to the Arizona State University Foundation for the benefit of the Ira A. Fulton Schools of Engineering Desert Hacks to be used for hackathon materials and supplies.

Signature:

Printed Name:

Date:

Address:

Phone:

All funds will be deposited with the ASU Foundation for A New American University, a nonprofit organization that exists to support Arizona State University (ASU). Gifts in support of ASU are subject to foundation policies and fees. Due to the fair market value of benefits received, only payments in excess of fair market value may be considered a charitable contribution. Please consult your tax advisor regarding the deductibility of charitable contributions. 30006529

