



SPONSOR INFORMATION

Hackathons have become increasingly popular over the past few years. Students are recognizing the incredible value of showcasing their skills among the nation's best tech companies.

In its first year, SD Hacks 2015 joined the ranks of America's elite hackathons, bringing together over 1,000 skilled attendees selected from a pool of 5,000 motivated applicants. Led by an experienced team of veteran hackers and engineering student leaders, SD Hacks 2016 will be even greater than the last. Our sponsors last year loved the event, and we are working with them constantly to improve.

Below is a breakdown of the benefits sponsors can get in exchange for their support:

Recruiting

Hackathons bring together dedicated engineers willing to sacrifice time for the passionate pursuit of innovation. This commitment, combined with our rigorous screening process, ensures that only the best and most motivated students attend SD Hacks 2016. We invite top talent from schools around the nation, including every institution in the UC system. Additionally, UC San Diego alone has over 8,000 engineering students, many of whom will be participating in the event. As a sponsor, you will interact with many potential hires in one event. Unlike career fairs, companies at SD Hacks engage with engineers while they work, giving you the best possible exposure to the talent pool.

Product Exposure

A hackathon is the perfect opportunity to put your newest technology in the hands of developers who crave it most. Introducing young engineers to tools this early in their careers greatly increases the chances they will continue to use those products in the future. In many instances, students will even help build fixes or complementary functions for the early stage products they work with. This gives your company a developer base and reliable support group before any public release.

Branding / Community Outreach

SD Hacks has the institutional support of UC San Diego's Jacobs School of Engineering and Computer Science and Engineering department because we advance education. Students leave their own school to come to ours for this unique event so that they can learn something new while networking with other bright minds. We will do everything to make it known that your company made this life-changing experience possible.

**Still have questions? Feel free to contact us at sponsor@sdhacks.io
A friendly member of our team will be happy to help!**



SPONSOR TIERS

	Bronze	Silver	Gold	Platinum	Partner
	\$5,000	\$10,000	\$15,000	\$30,000	\$75,000
General					
Recruiters	1	2	3	Unlimited	Unlimited
Engineers	Unlimited	Unlimited	Unlimited	Unlimited	Unlimited
Judges				1	2
Space	Booth	Booth	Booth	Mini-Lounge	Lounge
Facetime	During	During	During	+ Ceremonies	+ Ceremonies
Recruiting					
Resume Access		Post-Event	Post-Event	Pre-Event	Pre-Event
Interview Rooms				Some Access	Private Room
Distribution Materials	●	●	●	●	●
Exposure					
Workshop					At Beginning
API Directory	●	●	●	●	●
Hardware Lab	●	●	●	●	●
Tech Talks				●	●
Branding					
Logo on T-Shirt		●	●	●	●
Swag	●	●	●	●	●
Logo on Website	●	●	●	●	●
Mentions + Shoutouts			Some	More	Frequent
In-Event Ad Space			Small	Small	Large

These tiers are only skeletons - if you can't find what fits you, please contact us!