



Sponsorship Package

HackMed Sheffield 2017

HackMed is the first student focused medical-themed hackathon in the UK. It's a medical hackathon aimed at developing creating solutions to solve problems within medicine and healthcare.



What is HackMed?

Introduction

HackMed is the first student focused medical-themed hackathon in the UK. It's a medical hackathon aimed at developing creating solutions to solve problems within medicine and healthcare. It is a student-run event for individuals from various backgrounds interested in the crossroads of life sciences and technology.

Throughout the weekend, hackers at HackMed will have a unique opportunity to learn from each other, build awesome projects together, and share them with other hackers. This will allow a multi-disciplinary mesh of people working on developing solutions to pressing problems within healthcare and medicine.



Our Story

Introduction

To solve problems in medicine and healthcare, it's going to require the collaboration between multiple disciplines to develop solutions to problems that many around the world face.

That's why we're organising HackMed; our initiative to solve pressing problems within healthcare and medicine through a hackathon. We want to give students an opportunity to collaborate and build creative solutions to solve problems that affect many people around the world.

HackMed aims to bring together hackers, dreamers, and doers from diverse educational backgrounds to solve problems related to humanity's elementary need, health.



Meet the Team

HackMed 2017

HackMed is organised by MedTech Sheffield (we are a core team of 3 medical students) together with volunteers that we have recruited.

We are hackers ourselves - we love attending hackathons, working on our own side projects, and of course, building cool things that matter. One of our team members was previously the lead organiser of one of the largest medical education hackathons!

Our team has partnered with Major League Hacking (MLH) to make HackMed a reality. MLH is the official student hackathon league. They have powered over 200 hackathons that inspire innovation, cultivate communities, and teach new skills to more than 65,000 students around the world

Meet the Team


Organisers



Tzen Szen Toh

Lead Organiser

Medical student, developer, and president of MedTech Sheffield.

 @szen95



Jeremy Chui

Technical Lead

Medical student, UX designer, and lead organiser of AMEE Hacks 2015.

 @jtkchui



Julian Ow

Medical & Finance Lead

Medical student, researcher, and co-founder of MedTech Sheffield.



Why sponsor HackMed?

1. Graduate Recruitment

HackMed gives your company an excellent opportunity to tap into a large pool of students who come from a multi-disciplinary background. Your company will have access to the UK's best Computer Scientists, Engineers, and students who have a background in Life Sciences.

Hackathons are already replacing career fairs everywhere because you have an opportunity to watch the best students doing what they love. Your company can interact with and observe students working on exciting and creative projects throughout the weekend.



Why sponsor HackMed?

2. Product Demo

At HackMed, there will be an excellent opportunity to demo your product or APIs, through interactive workshops, to some of the brightest students around. You can let attendees use your product or APIs to fuel even more exciting products.

You can even fund a prize branded by your company to get students to develop on your API or platform! The opportunities that this could bring to your company are limitless.



Why sponsor HackMed?

3. Branding

Students are always on the lookout for companies that are bold, creative, and have a big impact on the world. Through working with us, you can gain student awareness of your brand.

This doesn't stop at the end of the hackathon. After HackMed, we will continue to promote any major developments (eg new announcements, recruitment news) through our social media channels and mention you as a previous sponsor on our website.



Alpha Tier - £1000

Sponsorship Tiers

GENERAL

Send up to 2 technical mentors

Set up a workshop/demo during HackMed

RECRUITING

Distribute recruitment materials during the hackathon (eg booklets, leaflets)

BRANDING

Small sized company logo on our website and T-shirts

1 banner at our event venue

Shared tables to distribute company merchandise



Beta Tier - £1600 (1/2)

Sponsorship Tiers

GENERAL

Send up to 4 technical mentors

Set up a workshop/demo during HackMed

4 minute talk during the hackathon opening ceremony

Reserved company table (small)

RECRUITING

Distribute recruitment materials during the hackathon (eg booklets, leaflets)

Send 1 recruiter

Access to participant resumes (available after the event)

Post-event access to attendees who want to be contacted by sponsors



Beta Tier - £1600 (2/2)

Sponsorship Tiers

BRANDING

Medium sized company logo on our website and T-shirts

2 banners at our event venue

Setup a small desk at our venue to distribute company merchandise

Award and sponsor the prizes for one of our own challenges



Gamma Tier - £3000 (1/2)

Sponsorship Tiers

GENERAL

No limit on number of technical mentors

Set up a workshop/demo during HackMed

10 minute talk during the hackathon opening ceremony

Reserved company table (large)

Be part of the judging panel

RECRUITING

Distribute recruitment materials during the hackathon (eg booklets, leaflets)

Send up to 3 recruiters

Access to participant resumes (available before the event)

Post-event access to attendees who want to be contacted by sponsors



Gamma Tier - £3000 (2/2)

Sponsorship Tiers

BRANDING

Large sized company logo on our website and T-shirts

Up to 5 banners at our event venue

Setup a large desk at our venue to distribute company merchandise

Design your own company challenge, sponsor the prize, and award it to the winners



So, want to sponsor HackMed?

Sponsorship

Get in touch with us! We look forward to working with you to encourage and support students to build cool things that matter to solve problems in healthcare and medicine.

Send us an email at:

medtechsoc@sheffield.ac.uk



Don't see any tiers that work for you?

Sponsorship

Is there something in mind that you are looking for? Or are you interested to learn more about particular sponsorship packages?

Not to worry at all! Let's talk.

Send us an email at:

medtechsoc@sheffield.ac.uk