



# UOFT HACKS IV

Sponsorship Package 2017



@uofthacks



uofthacks.com



sponsors@uofthacks.com



**36**  
HOURS



**1**  
GRAND-PRIZE  
WINNER

**500**  
PARTICIPANTS



## WHY SPONSOR?

1

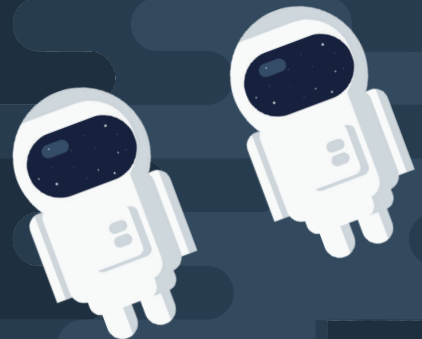
UofTHacks is a chance for your firm to attract the top talent, whether it's for a summer internship or a full time offer. Our students come from various backgrounds, with different interests that span Artificial Intelligence and Linguistics to Music.

2

Build your company image. This isn't just a chance to get the word out about yourselves, but to plant an image of who you are and what you have to offer the next generation of software developers, engineers and entrepreneurs.

3

This will be some of the best promotion your company will receive, not just on social media and the hackathon floor, but also through the vast network of external media as well.





PACKAGE	COMET	PLANET	STAR	GALAXY
PRICE	\$500	\$2,200	\$4,500	\$10,000
<b>GENERAL CATEGORY</b>				Title Sponsor
Mentors				
Special Mentions at Opening and Closing Ceremony				
Sponsor Table				
Speaker at Keynote				
Rep on Judge Panel				
Speaker at Closing Ceremony				
<b>PRODUCT OUTREACH</b>				
Product listed in our API & Hardware Directory				
Product demo during Opening Ceremony <sup>1</sup>				
Workshop during event (30 minute block) *				
"Lounge" (Sponsor Room) <sup>2</sup>				
<b>RECRUITING</b>				
Live interviews <sup>6</sup>				
Table at Career Fair				
Resume				
<b>BRANDING</b>				
Logo on Website				
Swag in Swag bags				
Logo in our Program				
Logo on T-Shirt				
Regular social media shout out <sup>3</sup>				
Full page description in our Program				
Promotional Email before Event				
Website Profile & Subscriptions				

POST-EVENT <sup>4</sup>

PRE-EVENT <sup>5</sup>

#### ADD-ONS

Sponsor Table: **\$1,500**  
 Career Table: **\$500**  
 30 Minute Workshop: **\$500**  
 "Lounge" (Sponsor Room) <sup>2</sup>: **\$1,000**

- Schedule to be determined.
- Title sponsors prioritized for spaces. Lounge availability and size is provided on a first come first serve basis. Only available with the purchase of a sponsor table.
- Amount of shout-outs correspond to sponsorship level.
- All the resumes from the accepted hackers.
- All the resumes from the applicants at the time.
- 1 hour base included. Every additional hour is \$50.