

GOKUL KALYANARAMAN

Sr. User Experience Designer

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[View Portfolio](#) | Password: 112233

User Experience Designer with 6 years of experience in delivering efficient and feasible UX solutions across Banking, Travel, Automobile and Ecommerce domains. I bring deep knowledge in Strategy and Design across different platforms including Web and iOS.

SKILLS

- Expert knowledge of Adobe Photoshop, Illustrator and Balsamiq
- Ability to create wireframes from concept to completion
- Strong hands-on visual design skill
- Strong verbal and written communication skills
- Attention to detail and strong usability intuition, along with rapid prototyping
- Experience leading small teams and delivering UX projects
- Experience conducting stakeholder meetings efficiently

PROFESSIONAL EXPERIENCE

Citicorp Services India Pvt. Ltd.

(May 2014 – Till Date)

Profile: Senior UX Designer Consultant (From Pixint)

- Leading the design team for a global risk management portal called **Citi-Insight**, which achieved common user experience across 150+ applications by building UI/UX Standards and Guidelines.
- Strategized and designed the complete UX and UI for a Risk reporting application called **CitiARC**, which became the tool to monitor the firm's performance for the senior executives.
- Redesigned a compliance / assessments survey tool called **eCAMP**, resulting in increased number of users and improved data quality.

Pixint Graphics Pvt. Ltd.

(May 2013 – Till Date)

Profile: Senior UX Designer Consultant

- Lead the team of designers and developers to deliver a TV navigable application for **Vantage Deluxe World Travel**. This TV app became the one-stop-shop for the Vantage's guests to avail all the facilities ranging from room service, itinerary, music, movies, shopping, etc. available during their voyage.
- Designed the web and mobile portal for **Neeyamo**, a recruitment agency, resulting in improved visit-to-query conversion rate.
- Designed **Harley Davidson Dealers Go Guide** website to bring Harley Davidson riders together in the US. This website attracted over 4000 users within 12 months since its inception.
- Redesigned the UI of the inventory management application for **Nathan Trotter** (tin manufacturer), mainly to equip the users to perform bulk operations. This resulted in saving 2/3rd of the time of inventory managers. This application was later rebranded and renamed to **TinTech** by the company and is offered in the open market.

Fox Star Production (Chennai)

(Nov 2012– May 2013)

Profile: Junior Assistant Director

- Involved in movie discussions, auditions, location scout at different levels inside the agency under director **A.R.Murugadoss'** leadership.
- Contributed in the art direction department to design digital artifacts for the filming of the movie **Maatraan**.
- Wrote and directed a Tamil short film called *Vazhendhen Vazhamal*, which made it to the top 10 in **Chennai Short Film Gala**, which had 200+ entries.

Galatta Media

(Oct 2011– Nov 2012)

Profile: Junior Content Writer

- Started out as a fresher in the English South Indian film magazine where I worked on articles, reviews and celebrity interviews.

EDUCATION

- **BSc in Visual Communication (2011)**
St. Thomas College of Arts and Science, Chennai, INDIA.
Affiliated to University of Madras, INDIA.
- **Diploma in Information Technology (2008)**
St. Michaels Polytechnic College, Chennai, INDIA.
Affiliated to Directorate of Technical Education (DOTE), INDIA.
- **Class 10th (2005)**
Dr. Nalli Kuppuswami Vivekananda Vidyalya, Chennai, INDIA
Affiliated to Central Board of Secondary Education (CBSE), INDIA.

PERSONAL DETAILS

Date of Birth: 29 October, 1990
Nationality: Indian
Languages: English, Tamil

With 4 years of experience in core UX / UI designing, I assure you that I will consistently produce quality work.
