**GOKUL KALYANARAMAN**

***Sr. User Experience Designer***

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[View Portfolio](https://www.gokulkalyanaraman.com/portfolio) | Password: *112233*

User Experience Designer with 6 years of experience in delivering efficient and feasible UX solutions across Banking, Travel, Automobile and Ecommerce domains. I bring deep knowledge in Strategy and Design across different platforms including Web and iOS.

**SKILLS**

* Expert knowledge of Adobe Photoshop, Illustrator and Balsamiq
* Ability to create wireframes from concept to completion
* Strong hands-on visual design skill
* Strong verbal and written communication skills
* Attention to detail and strong usability intuition, along with rapid prototyping
* Experience leading small teams and delivering UX projects
* Experience conducting stakeholder meetings efficiently

**PROFESSIONAL EXPERIENCE**

**Citicorp Services India Pvt. Ltd.**

*(May 2014 – Till Date)*

Profile: Senior UX Designer Consultant (From Pixint)

* Leading the design team for a global risk management portal called ***Citi-Insight***, which achieved common user experience across 150+ applications by building UI/UX Standards and Guidelines.
* Strategized and designed the complete UX and UI for a Risk reporting application called ***CitiARC***, which became the tool to monitor the firm’s performance for the senior executives.
* Redesigned a compliance / assessments survey tool called **eCAMP**, resulting in increased number of users and improved data quality.

**Pixint Graphics Pvt. Ltd.**

*(May 2013 – Till Date)*

Profile: Senior UX Designer Consultant

* Lead the team of designers and developers to deliver a TV navigable application for **Vantage Deluxe World Travel**. This TV app became the one-stop-shop for the Vantage’s guests to avail all the facilities ranging from room service, itinerary, music, movies, shopping, etc. available during their voyage.
* Designed the web and mobile portal for **Neeyamo**, a recruitment agency, resulting in improved visit-to-query conversion rate.
* Designed **Harley Davidson Dealers Go Guide** website to bring Harley Davidson riders together in the US. This website attracted over 4000 users within 12 months since its inception.
* Redesigned the UI of the inventory management application for **Nathan Trotter** (tin manufacturer), mainly to equip the users to perform bulk operations. This resulted in saving 2/3rd of the time of inventory managers. This application was later rebranded and renamed to **TinTech** by the company and is offered in the open market.

**Fox Star Production (Chennai)**

*(Nov 2012– May 2013)*

Profile: Junior Assistant Director

* Involved in movie discussions, auditions, location scout at different levels inside the agency under director **A.R.Murugadoss’** leadership.
* Contributed in the art direction department to design digital artifacts for the filming of the movie **Maatraan**.
* Wrote and directed a Tamil short film called *Vazhendhen Vazhamal*, which made it to the top 10 in **Chennai Short Film Gala**, which had 200+ entries.

**Galatta Media**

*(Oct 2011– Nov 2012)*

Profile: Junior Content Writer

* Started out as a fresher in the English South Indian film magazine where I worked on articles, reviews and celebrity interviews.

**EDUCATION**

* **BSc in Visual Communication (2011)**

St. Thomas College of Arts and Science, Chennai, INDIA.

Affiliated to University of Madras, INDIA.

* **Diploma in Information Technology (2008)**

St. Michaels Polytechnic College, Chennai, INDIA.

Affiliated to Directorate of Technical Education (DOTE), INDIA.

* **Class 10th (2005)**

Dr. Nalli Kuppuswami Vivekananda Vidyalya, Chennai, INDIA

Affiliated to Central Board of Secondary Education (CBSE), INDIA.

**PERSONAL DETAILS**

Date of Birth: 29 October, 1990

Nationality: Indian

Languages: English, Tamil

*With 4 years of experience in core UX / UI designing, I assure you that I will consistently produce quality work.*