Aran Giraldo

Results-driven professional with a comprehensive skill set encompassing user experience and interface design, coupled with proficiency in frontend development. Proven expertise in market research, utilizing tools like Figma for collaborative design and Visual Studio Code and GitHub for efficient development workflows.

Experience

University of Central Florida   Orlando, FL

Moodbeat Application, UI/UX   Aug 2023 to Dec 2023

Figma Link: [Cick Here to Access Moodbeat Figma Files](#)

- Project Manager overseeing the entire project lifecycle
- Developed comprehensive information architecture for optimal user experience
- Executed low fidelity and high fidelity prototyping to refine design concepts
- Conducted thorough market research to inform project decisions
- Created detailed site maps for efficient navigation and content organization
- Produced wireframes to visualize and communicate design concepts
- Collaborated on creating components to ensure consistency across the project
- Assisted in content creation to align with project goals and user needs
- Implemented strategic planning to transition the project from design to code development

Design & Code, Vice President   June 2023 to December 2023

Figma Link: [Click Here to Access Design & Code Figma Files](#)

- Assisted the president in their duties and assumed control during their absence
- Invited career professionals to speak, providing insights into workplace experiences
- Created detailed outlines and instructional guides to support members in their roles
- Instructed a classroom on the design and coding of portfolios
- Actively participated in recruiting new members through various events
- Brainstormed and implemented ideas to enhance the club's efficiency and productivity
- Developed a comprehensive case study for the club's website
- Designed the style guide for the club's website to ensure visual consistency
- Contributed to the design of the membership page on the club's website

Mister Car Wash   Orlando, FL

Lead Sales Associate   October 2023 to Current

- Supervise and lead a team of sales associates, providing guidance and support.
- Monitor and achieve sales targets and performance metrics.
- Interact with customers to address inquiries, provide product information, and resolve issues.
- Train new sales associates on company policies, product knowledge, and customer service best practices.
- Communicate promotional activities to the sales team and ensure proper execution.
- Provide regular updates to higher management on sales performance and strategies.
- Address and resolve customer complaints or concerns in a timely and effective manner.

Skills

Technical: `HTML` `CSS` `JavaScript` `User Experience` `User Interface` `React`

Software: `Figma` `Visual Studio Code` `GitHub` `Slack` `Jira` `Notion`

Personal: `Spanish` `Management` `Communication` `Teamwork` `Adaptive` `Analytic`

Education

University of Central Florida   2020-current

Bachelor of Digital Media, Web Design   Orlando, Florida
   - Graduation date: Summer 2024

Courses/Certifications

   - Udemy: 📄 Figma Certificate.pdf
   - Udemy: "Figma UI UX Design Advanced" (in progress)
   - Scrimba: "Learn UI Design Fundamentals"
   - Scrimba: "Learn HTML and CSS"
   - Scrimba: "Learn Flexbox"

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|| LinkedIn: Click Here to Access LinkedIn ||

|| GitHub: Click Here to Access GitHub ||

|| Other Figma Files: Click Here to Access Kick Accessibility Redesign ||