

Ideation Phase

Define the Problem Statements

Date	19 September 2022
Team ID	PNT2022TMID30125
Project Name	Project - real water quality monitoring system
Maximum Marks	2 Marks

Customer Problem Statement Template:

Create a problem statement to understand your customer's point of view. The Customer Problem Statement template helps you focus on what matters to create experiences people will love.

A well-articulated customer problem statement allows you and your team to find the ideal solution for the challenges your customers face. Throughout the process, you'll also be able to empathize with your customers, which helps you better understand how they perceive your product or service.

Problem Statement (PS)	I am (Customer)	I'm trying to	But	Because	Which makes me feel
PS-1 the problem statement is not quality water available in shop	i am not buy the water in that shop	Get the quality of water in another shop	i will try to avoid these shops to buy water	it is very danger and harmful to people	Angry
PS-2 the problem statement is water contains germs and fungus	I will complain about water management system	make awareness about poor quality of water to people	i will give complaint about water resource management	This is very bad for childrens and peoples	Sadness