## Netsky Toy Store Analysis \*data collected up until 09/2018 Store\_Location Most Profitable Toy Category by Location Airport Comm... \$1,200,000 \$1,050,000 Downt... Residen... \$900,000 \$750,000 Date (Year) \$600,000 \$450,000 2017 2018 \$300,000 \$150,000 Sports & Outdoors Sports & Outdoors Art & Crafts Art & Crafts Art & Crafts Airport Commercial Downtown Residential





