The roadblock effect:
War shocks, modal shifts, and population changes

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ABSTRACT: This paper investigates a novel "roadblock effect," whereby temporary forced route changes catalyse the adoption of a new transport technology. The Taiping rebellion in 19th century China ravaged many cities, but also blocked key land routes, triggering investments facilitating steamship trade. Combining a trade model featuring modal and route choice, shipping records, and a new method to estimate historical trade costs, I show that the post-rebellion spatial variation in steamship trade was driven by blocked land routes and the feasibility of sea alternatives. This permanently moved many routes to sea and shifted population towards port cities.

Key words: city populations, path dependence, modal choice, Taiping rebellion
JEL classification: F12, J61, N95, R12, R40

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1. Introduction

I use the Taiping rebellion in 19th century China to study the evolution of city populations when shocks hit them not just directly, through deaths and displacement, but also indirectly, by promoting some trade routes and modes over others. This highlights the complex interplay between large population shocks, shifting natural advantage, the persistence of agglomerations, and substantial changes in trade costs through technology and investment.

City locations and sizes reflect a combination of natural advantage and agglomeration economies. Natural endowments and technology differ across space, making some potential city locations much more suitable than others. At the same time, localised increasing returns also make locations that already have many firms and people more attractive to other firms and people. Such increasing returns can then reinforce or counteract comparative advantage.[1] Reinforcement happens when a location with advantageous underlying conditions sees them amplified by agglomeration economies. However, if conditions change, concentration in a location can remain very persistent even if it is no longer superior, be it because of coordination problems or sunk infrastructure costs (e.g. Bleakley and Lin, 2012; Michaels and Rauch, 2017).

Trade costs complicate the analysis of relative city sizes further because, in addition to underlying conditions ("first nature") and the current concentration at each location ("second nature"), we have to consider the access each of them has to a larger market (Krugman, 1993). Moreover, trade costs can change over time. Normally they change because of new transport infrastructure, and a large literature examines its consequences (e.g. Faber, 2014; Donaldson, 2018). However, trade costs can also change because of new transport technologies (e.g. Tsivanidis, 2018; Heblich, Redding and Sturm, 2020). A common difficulty when investigating the effects of changing trade costs is that they are often endogenous. Here, I exploit the heterogeneous incentives to adopt steamship transport through the route and modal changes induced by shocks of civil conflict elsewhere.

The Taiping rebellion was the largest peasant revolt in the history of China. The civil war between the rebels and the Qing government led to the death of one out of every four Chinese people (Ge, Hou and Zhang, 1999). This shock was unevenly distributed, and places heavily ravaged by war, concentrated in rebellion occupied region, lost up to 80% of their population (Cao and Li, 2000). Figure 1 compares the long-term evolution of population across occupied and non-occupied prefectures. The thin blue continuous line corresponds to prefectures that were not occupied by the rebellion, while the thick red continuous line corresponds to prefectures that instead were occupied.[2] We see that the occupied prefectures had a slightly higher population growth rate than the non-occupied prefectures before the rebellion, but they experienced a much larger population drop during the rebellion. Afterwards, population in both groups grew in a parallel manner. Thus, the population in occupied prefectures did not catch up but instead suffered a permanent loss the consequences of which are still evident a century and a half later.

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[1]Models examining different aspects of this trade-off include Venables, 1999; Forslid and Wooton, 2003; Amiti, 2005; Pflüger and Tabuchi, 2019.

[2]Population is expressed as the natural logarithm of population in each data year (1680, 1776, 1820, 1880, 1910, 1953, 1982 and 2010) relative to 1680 population. Thus, initial population is normalised to 0. The dashed lines plot the pre-rebellion trends for each of the two prefecture groups, based on the average growth rate between 1680 and 1851. The shaded grey rectangle marks the rebellion period, 1851-1864.

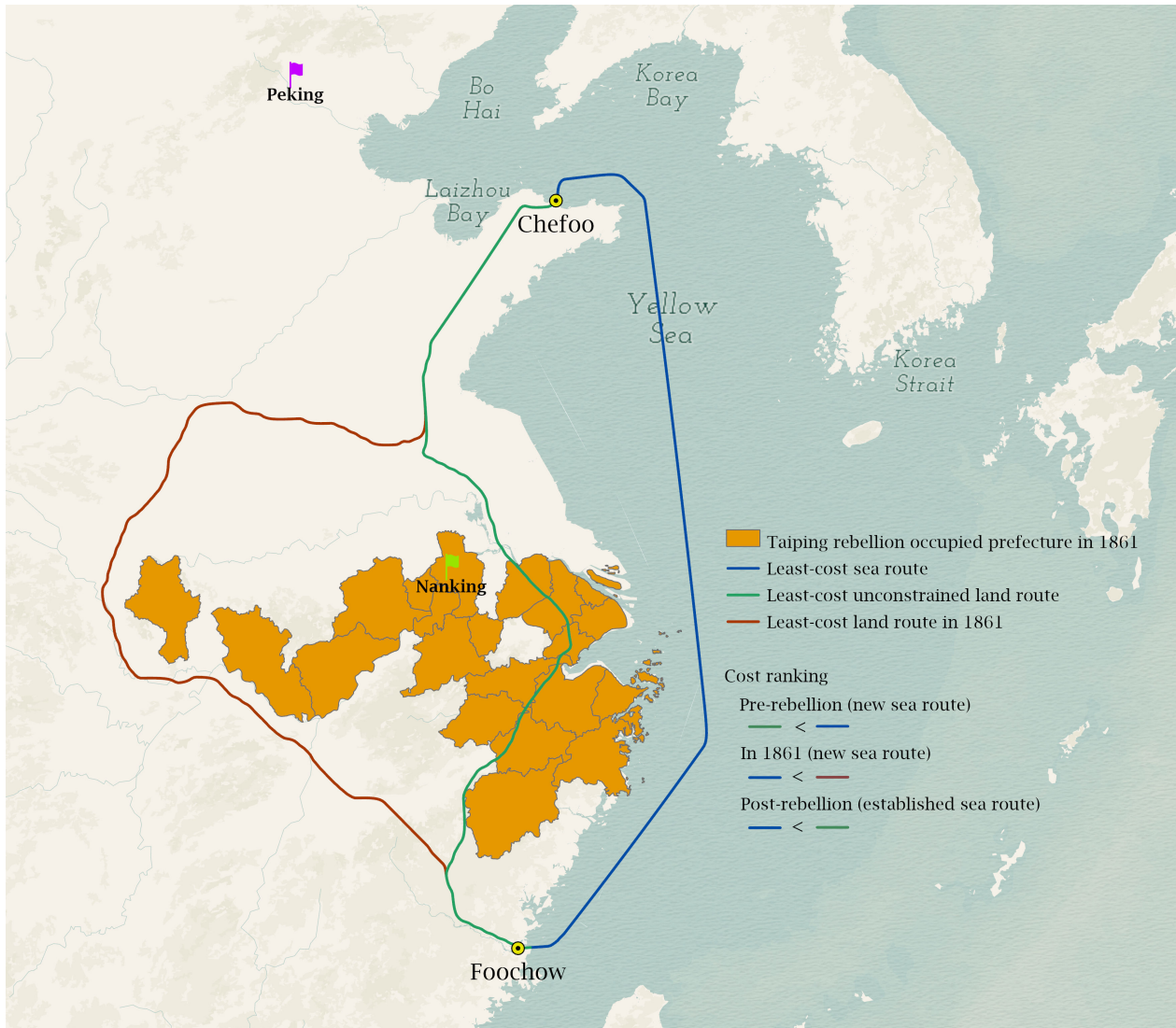Figure 1: Evolution of population in occupied/non-occupied prefectures

Notes: Based on the 2018 update of the prefecture population data in Cao (2000), 1982 China county census, and 2010 China township census. The pre-rebellion trends project forward the average annual growth rate of population for each group of prefectures (those that were occupied by the Taiping rebellion and those that were not) between 1680 and 1851.

There is debate about the extent to which large shocks can alter the equilibrium distribution of population across cities. Based on the Allied bombing of Japanese cities during World War II, Davis and Weinstein (2002) find that the long-run distribution of relative city sizes can be highly persistent even after large temporary shocks. Japanese cities experiencing more intense bombings quickly reverted to their pre-war relative sizes. Instead, I find strong permanent effects of war shocks. I argue this is because much of the medium-term impact on the distribution of population across Chinese cities operates through an indirect channel.

Despite large potential for sea trade, trade activities and population in China remained inland before the rebellion. When the rebellion blocked some of the main land trade routes in China, this forced a look for alternatives. It triggered substantial investments to facilitate sea trade, notably using steamships, which until then had a slow take-up. After the rebellion, with sunk investment already incurred for establishing sea lanes, many trade routes permanently shifted to sea transport. This in turn catalysed a shift of population towards port cities. An example of this can be seen in Figure 2. The figure shows in green the least-cost land route connecting Chefoo (located in today's Yantai) and Foochow (Fuzhou) before the rebellion. These two coastal cities could also have been connected by sea, but my estimates show that the cost saving compared with the usual

Figure 2: An example of the "roadblock effect"

land route was not large enough to incur the sunk costs associated with establishing such a route. These sunk costs include learning about the current and tides along the sea lane, being warned of dangerous spots, having staging-posts ready and ensuring safe anchorage on arrival. The rebellion occupied many of the prefectures traversed by the usual land route between Chefoo and Foochow. The dark shaded area in the map shows the rebellion-occupied prefectures in 1861. To transport goods between Chefoo and Foochow one would have had to take the large detour marked in red. According to my estimates presented below, the additional cost this detour entailed was large enough to instead incur the sunk cost of establishing a steamship route between these two cities. After the rebellion, although the unconstrained regular land route became once again usable, with the sea route already in operation, steamship trade remained a less costly option. Indeed the data

show that this was active steamship trade between the two ports immediately after the rebellion. In contrast, regular land route between other city pairs (e.g. Amoy and Canton) was not blocked by the rebellion and steamship trade between them did not become established. I next explain how I examine this process systematically through my analysis.

I start by providing some historical background in Section 2, then describing the data in Section 3, and characterising the impact of the rebellion on population in Section 4. After controlling for pre-existing trends and other differences across prefectures, I find that being occupied during the rebellion was associated with a permanent population loss of 58% whereas being located on the coast was associated with a 26% population increase. This increase was even greater in coastal cities that saw a surge in steamship trade.

To separate the direct effect of the rebellion on population from the indirect effect operating through the shift from land to sea trade, I exploit regional variations in incentives to take up steamship trade. The key for my identification strategy is that, depending on their location along the regular land trade network, locations would have had their trade flows more or less affected. Maritime trade could boom broadly when the general technology of sea transport advanced. At the same time, land trade could be directly hit in areas occupied by the rebellion, since an explicit aim was to cut off supplies from this area to the capital of Qing government in Peking. However, regions not directly hit by the rebellion may nevertheless be substantively affected if a regular land trade route becomes unusable when the rebellion hits some intermediate point on this connection. Bilateral trade flows by land to and from unoccupied locations were affected indirectly and differently depending on roadblocks on the corresponding routes and the feasibility of sea trade alternatives. Thus, in Section 5, I proceed to show that the probability of sea trade after the rebellion is persistently higher for locality pairs where the regular land trade route connecting them becomes unusable because of the conflict.

To implement this strategy, I combine new data on bilateral historical trade flows with a trade model featuring modal and route choice. I collect a new data set of bilateral maritime trade in 19th century China by digitising archives of trade reports from the China Maritime Customs Service.[3] Given that only steamship trade is observed in the data, I need to place some additional theoretical structure into the analysis to characterise the indirect effect of the rebellion through trade. Trade models typically do not incorporate a modal choice, since trade data is generally not differentiated by which transport method was used to carry the cargoes. Instead, I add modal choice (by land, by steamship, and by sailing ship) to an otherwise standard trade model. Steamships required fixed investments, and this likely held them back until blockage of land routes made such investments a necessity. Thus, I also incorporate sunk investment costs into the model.

The model features a "roadblock effect," by which a temporary increase in land trade costs can trigger sunk investments for steamship trade, thus having permanent effects on modal choices. Across location pairs, the heterogeneous increase in land trade costs during the rebellion can be linked to the increase in the probability of steamship trade immediately after the rebellion, mediated by the incentives to make sunk investments for steamship trade.

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[3]The China Maritime Customs Service was a bureaucratic agency set up in 1853 by foreign consuls in Shanghai to collect tariffs that went unpaid when the the Qing government was overwhelmed by the Taiping Rebellion.

The model yields the probability of steamship trade for each location pair, which we observe in data, given relative transport costs via each possible mode. The relative cost of using different land trade routes and their sea alternatives is a key driver of the differential take-up of steamships in different geographical areas. The literature on transport costs usually infers them from freight rates, so the lack of data on freight rates in 19th century China imposes a challenge.

In the second part of Section 5, I develop a new method to estimate travel costs by different transportation modes using China's 1903 postal map. The map contains the locations of postal district headquarters and the assignment of prefectures to these. Under the assumption that the assignment was made to minimise transport costs to the postal district headquarter, I am able to parameterise a rich transport cost function, including the typical speed of different transport modes, variations in speed due to road types and the terrain, as well as the fixed costs associated with transitions between modes (which can be unavailable even in modern times).

Despite the limitations imposed by only being able to observe steamship trade immediately after the rebellion, with the estimated transport cost before, during, and after the rebellion, I am able to pin down jointly the elasticity of trade costs and sunk infrastructure costs.

The predictions of the model closely match observed modal choices. In particular, the model predicts a probability of steamship trade between "roadblocked" location pairs of 0.72 compared with 0.42 for "non-roadblocked" location pairs. The corresponding probabilities in the data are 0.71 and 0.37. The model also suggests that the "roadblock effect" was very important in practice. Under a counterfactual scenario that eliminates roadblocks between roadblocked location pairs, the model estimates that the probability of steamship trade between them would have been much lower, 0.44 instead of 0.72.[4]

Within the literature on the effect of temporary shocks on relative city sizes already mentioned above, some other papers also incorporate changing comparative advantage. Bleakley and Lin (2012) document the continuing importance of historical portage sites as city locations in the United States, although their original advantages have long since become obsolete. Michaels and Rauch (2017) also consider en episode where natural advantages shift over time, but in their case such a shift is combined with a larger population shock in one country than in another. In particular, they compare the diverging experiences of British and French cities following the collapse of the Western Roman Empire. In Britain, subject to a more intense shock, the urban network was displaced towards emerging navigable waterways. In France, where the ensuing destruction and deurbanisation was more limited, medieval towns instead re-emerged more often on their Roman-era locations. I also consider a historical episode where shifting natural advantage (from the introduction of steamships) was combined with large but heterogeneous population shocks (from the Taiping rebellion). A key contribution of my framework is that, in addition to the direct channel operating through temporary population shocks, I highlight an indirect channel operating through temporary roadblocks and the incentives they provide to invest in new transport technologies.

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[4]The model also delivers a gravity equation of trade. Using the trade costs I am able to construct using the method introduced in Part B of Section 5, in AppendixE I estimate the elasticities of trade and migration with respect to distance in historical China. Reassuringly, these elasticities are similar to those estimated with modern data and for other parts of the world.

In this respect, the paper also connects to the literature on the importance of trade costs and market access in determining the distribution of population across cities (e.g. Redding and Venables, 2004; Faber, 2014; Donaldson, 2018) and within cities (e.g. Baum-Snow, Brandt, Henderson, Turner and Zhang, 2017; Tsivanidis, 2018; Heblich et al., 2020). An important challenge when trying to evaluate the consequences of transport improvements is the endogeneity of infrastructure investments. An advantage of the setting in this paper is that the Taiping rebellion creates exogenous variation in the incentives to invest in sea transport technology.

The paper also adds to the literature on the effect of wars and conflicts on urban development (e.g. Voigtländer and Voth, 2012; Dincecco and Onorato, 2016; Glaeser and Shapiro, 2002). While the previous papers have focused on local impacts of war, this paper shows that the indirect effect on other regions via trade disruption and the ensuing incentives to adopt new technologies can be just as important.

A debate related to the persistence of city locations pertains the slow adoption of new technologies, even when they are obviously superior. This could be due to the trade-off between the sunk costs of developing and adopting new technologies and the accumulated learning by doing of incumbent technologies (Brezis and Krugman, 1997). In fact, the introduction of a new technology sometimes revitalises innovation of an incumbent technology. Ward (1967) coined the term "sailing ship effect" for this phenomenon, following the analysis by Gilfillan (1935) of advances made in sailing ships in the second half of the 19th century in response to the introduction of steamships. According to Ward, such advances led to greater improvements in sailing ships than those made in the previous three centuries.

The "roadblock effect" I document and investigate in this paper works in precisely the opposite direction: the temporary blockage of land trade routes during the Taiping rebellion triggered substantial investments in infrastructure to facilitate the use of steamships instead. This had long-term consequences for the distribution of population across Chinese cities of similar magnitude to the direct shocks of the rebellion.

2. Historical background

A *The Taiping rebellion*

The Taiping rebellion (1851-1864) was the largest peasant revolt in the history of China and one of the deadliest civil wars in human history. About one out of every four people in China died during the rebellion (Ge et al., 1999). It started as a guerrilla warfare at Kweiping, Guangxi, in southwestern China. Peasants rose up against the Qing government, which levied ever-increasing taxes after a series of natural disasters and economic crisis following its defeat at the First Opium war. The uprising escalated into to a civil war with the Qing government. The rebels swiftly moved northeast to occupy Nanking and established around it "the Taiping Heavenly Kingdom" in the mid and lower Yangtze region (Figure 3). When the rebels' attempt to besiege the imperial capital Peking was defeated, wars between the two forces receded to the area occupied by the rebellion,

causing great damage and civilian deaths.[5] Some prefectures in the occupied region lost up to 80% their population and many places were razed to ground (Cao and Li, 2000).

Before the rebellion, the area around the Yangtze river, especially its lower section, had become the most prosperous part of China, contributing to half of the nation's wealth. The Qing government relied on the Grand Canal to transport tax-in-kind from this region to the imperial capital. The rebels strategically seized this area as a base to overthrow the Qing dynasty. They occupied prefectures sitting on the Grand Canal to strangle the flow of good from the lower Yangtze to the imperial capital. With their supplies through the regular routes combining land and canal transport cut off, the Qing government was forced to switch to sea transport to ship tribute grain via Shanghai and Tientsin.

This paper will show that this modal change was not unique to the transport of tribute grain nor to trade between Shanghai and Tientsin, but instead affected a much broader exchange of goods across the whole country. The military confrontation between the rebellion and the Qing government severely curtailed land transport that previously used trade routes traversing through the rebellion-occupied region. Depending on the roadblock of their usual land routes and the feasibility of sea trade alternatives, bilateral trade flows between unoccupied locations were affected differently, triggering investments facilitating steamship trade on some routes but not others.

B *The failure to adopt sea trade before the Taiping rebellion*

Since I will argue that the Taiping rebellion acted as a catalyst for sea trade, using steamships in particular, it is important to also understand the status of sea trade before the rebellion.

One reason for the weakness of sea trade prior to the Taping rebellion was the concentration of population away from coastal areas. Early during its rule, the Qing government, which ruled China from 1644 to 1912, implemented a sea ban on the mainland. The purpose was to cut off supplies to the Zheng regime in Taiwan, which was founded by loyalists of the previous Ming dynasty. As a part of the policy, coastal residents in the mainland were evacuated to areas 16-26 kilometres inland. When the Zheng family surrendered in 1683, the ban was lifted and former coastal residents were allowed to return. Thereafter, except for a short sea ban placed between 1717 and 1727, maritime trade with foreign countries was acquiesced [6]. Nevertheless, it did not recover to its full blossom in the previous dynasties and population in coastal regions continued to decline.

Traditionally, domestic trade used the combination of land transport and inland navigation.[7] By the beginning of 19th century, canal shipping had become increasingly costly, yet flows of good

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[5]The rebellion indirectly spurred conflicts in other regions during this period. As Qing troops from all parts of China were transferred to fight against the Taiping soldiers, the military vacuum spurred a series of uprisings in the periphery areas of China, including Yunnan, Shensi, Kansu, Szechuan and Kueichow provinces.

[6]In 1758, the Qing government established the Canton system, restricting all trade with western countries to only one port in the South, Canton. Seen by some scholars as a closed-door policy, the restriction was not strictly carried out. Foreign ship arrivals in other ports were documented. Their numbers and trade value were not restricted (e.g. merchant ships arrivals in Canton between 1757 and 1838 increased by 16 times compared to the previous 72 years and all ports combined.). Trade with non-western countries was not subject to the Canton rule.

[7]Domestic sea trade was used for some specific commodities (e.g. export of soy bean from the northeast to Shanghai), but it was never the major transport method. It also varied substantially from year to year: there could be 85 ship arrivals in one year and only 2 in the next (Liao, 2010). Being unpredictable and marginal, there was barely any infrastructure developed for sea trade.

Figure 3: The Taiping rebellion and imperial postal districts

Notes: Author's map based on the 1903 postal working map from the China Maritime Customs Postal Series and the China W dataset. Prefectures delimited in light grey and coloured if occupied by the Taiping rebellion. China's historical postal districts delimited in black with the district headquarter marked by a green pin.

between different regions continued to rely heavily on the Grand Canal.[8] At the time, the canal was constantly flooded by the Yellow River, which called for regular and costly maintenance through damming up the river and dredging the canal. The problem became so severe that in 1826 the emperor Daoguang launched an initiative to transport tax-in-kind by sea from the lower Yangtze region to the imperial capital. The trial was promising. Sea transport appeared to be one-third as costly and much faster than canal shipping.[9] Yet the initiative met strong political opposition and was quickly abandoned.

In 1842, after the defeat at the First Opium War, China was forced to further integrate into the global market by opening up treaty ports, in addition to Canton, to trade with western countries. Foreign steamships started to appear in large numbers by Chinese coast.[10] Compared to sailing ships, they were faster and less reliant on wind and currents. Despite these new changes, trade routes remained persistent. Foochow was one of four ports signed to open, but its celebrated black tea continued to take a lengthy detour overland to Canton for export, which took ten times longer than a direct export from Foochow. Not until the outbreak of Taiping rebellion, when the regular land route to Canton became blocked, was the first batch of tea shipped directly from Foochow.

The inertia in the use of established land and river routes could be due to a large sunk cost usually associated with establishing new trade routes. Especially for sea trade, mariners need to harness the current and tides along the way, be warned of dangerous spots, have supplies when needed and find safe anchorage on arrival. The large investment needed for safe voyage became evident when concerted efforts were made by China Maritime Custom Service in late 19th century drawing on expertise of mechanics, engineers, surveyors and constructors from home and abroad to build a chain of lighthouses and a system of navigation aid to safeguard trips along the Chinese coast and the Yangtze River.[11] The scope of the investment was something that no individual firm before 20th century could undertake without generous support from the state. While collectively, firms could benefit from investment to facilitate sea trade, in the absence of coordinated efforts, the gain from engaging in sea trade for any individual firm would not be large enough to compensate it for the large investment upfront, which resulted in inefficient modal choice.

3. Data

The paper intends to identify the "roadblock effect," whereby blocked land routes during the Taiping rebellion catalysed adoption of sea trade and relocation of population to coast. This requires data on trade, historical transport cost, population and measures of roadblock from the rebellion. I describe each one of them in more details in the following.

I collect a new data set of bilateral domestic maritime trade between treaty ports by digitising archival reports of *Returns of Trade at Treaty Ports* published by China Maritime Customs Service

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[8]The Grand Canal is a 1,776 km canal that connects Peking, the capital, to Hangchow in the lower Yangzte region, passing through from the north to the south Tientsin, Hopeh, Shantung, Kiangsu and Chekiang. It formed the inland navigation network of China connecting the Yellow River and the Yangtze River.

[9]It took sea transport ten to twenty days to transport tribute grain compared to two months by canal (Wei, 1826).

[10]Steamships first appeared in China sea as early as in late 1820s and early 1830s.

[11]These efforts include surveys by British Royal Navy since 1842, a series of updates on *Notice to Mariners* and construction of lighthouses, beacons and buoys (Bickers, 2013).

(Henceforth CMCS). CMCS was a bureaucratic agency established in 1853 by foreign consuls in Shanghai to collect tariffs that went unpaid when the Qing government became overwhelmed by the Taiping rebellion.[12] CMCS supervised tariff collection of foreign export and import, as well as domestic maritime trade that went through treaty ports. Its statistic department published trade reports following strict statistics standards that are consistent across ports and over time. The trade data from CMCS is believed to be "the only reliable and systematic material" to study China's trade in history (Cheng et al., 1956). Keller, Li and Shiue (2012) made a thorough introduction of the trade data from CMCS.

The earliest data on bilateral domestic trade flow is available for 1867 when more accurate and consistent accounting practice was established, which is 3 years after the Taiping rebellion ended. In addition, I digitised bilateral domestic trade for 1873, 1882, 1887, 1892 and 1897 to look at the long-term effect of rebellion.[13] The nice feature of CMCS data is that it differentiates between exporting and re-exporting. I use direct export to measure trade between treaty ports. The limitation of the CMCS data is that it only includes domestic maritime trade between treaty ports, which were ports opened to trade with western countries, and only the part of maritime trade carried by steamship. Maritime trade by traditional sailing ships in China (i.e. junks) went missing for most years and ports.

To deal with this data limitation, I build a trade model featuring transport modal and route choice, which helps to infer the missing trade by other transportation methods. The estimate of the model requires some intermediate inputs, which are the trade costs of using different transport methods in 19th century China.

While in the literature transport costs are usually derived from freight rates or travel speed, this information is not available in historical China. In Section B, I develop a novel method to estimate transport cost in history based on the index to the postal working map in 1903, which lists each prefecture in China under a post district. Post districts were regional divisions of the imperial post office that was established by CMCS in 1896 to provide mail delivery service to the general public. The service expanded from the post district headquarter, usually a treaty port, to inland area through its extensive delivery network (See Figure 3 for post districts and their headquarters. [14]). [15]

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[12]CMCS is a Qing government agency, but its staff is a mix of Chinese usually in lower rank positions and foreigners performing managerial roles. Set up to assess taxes of foreign import and export, overtime its role extended to the collection of domestic tariffs, the maintenance of harbours and lighthouses, weather inspection, the payment of foreign loans and the establishment of the modern postal system in China.

[13]Trade was recorded in Customs Taels, a silver based monetary unit uniform across all ports and for all years except for 1867. In 1867, the southern ports reported their trade value in Mexican dollars and I converted to the Customs Taels using the conversion rate at the time. In 1901, CMCS took over native customs within 25 kilometres of the treaty port, trade data may start to include trade by sailing ship that went through native customs. Therefore I use domestic trade data until 1897.

[14]The headquarter of each post district was usually a treaty port and custom commissioner the postmaster, with the exception of Peking and Chinan districts.

[15]There was no major change in land transportation technology in 19th century China. Railway was a nascent technology and its wider application in China need to wait until 20th century. In 1903, only regional railways operated in the northern part of China surrounding the capital. They were rail lines connecting Chengting to Peking and Peking to Tientsin and Chinchow. Therefore the planning of post districts that could be affected by the railway network are dropped from the estimation (i.e. Peking, Tientsin and Newchwang districts). The Yellow River changed its course in 1855 and could potentially affect the part of courier routes where the new river intersected. The post district in charge of the region was Chinan and is also excluded from the estimation.

The imperial postal office developed a system of transliterating Chinese places names, referred to as postal romanisation. In this paper, I use postal romanised place names as they appear in trade reports to indicate the reference to the historical places. The mapping from the postal place names to their current locations can be found in Table A.1.

Transport cost by land is modelled to vary with road types (i.e. courier routes and navigable rivers) and terrain. I obtain the locations of Qing courier route (1800-1900) from China W dataset, locations of rivers from CHGIS V4 dataset of coded river in 1820 and terrain ruggedness from Nunn and Puga (2012).[16]

Transport by sea can use both steamships and junk sailing ships. The relative unit transport cost of the two is taken from Pascali (2017), which covers the same period. To get the transition cost from land to steamship, I digitised CMCS *Returns of Trade at Treaty Ports* in 1904, which has information about the usage of steamships and sailing ships at two treaty ports, Newchwang and Kiaochow, in their interregional trade with locations over various distances.

To look at whether roadblock induced population changes when trade routes shifted to sea, I use the 2018 update of historical prefecture population data from Cao (2000) [17]. The data is constructed based on government administered census, cross-checked with literary accounts, notes and more than 3000 local gazettes. Prefectures are the second level administrative divisions in China. They are subdivisions of provinces, followed by counties and towns. Historical prefecture population is available for the pre-rebellion period in 1680, 1776, 1820, 1851 and post-rebellion period in 1880, 1910 and 1953. I supplement with population from 1982 county census and from 2010 township census and map modern population to the historical prefecture boundaries in 1820 taken from China Historical Geographic Information System (CHGIS V4), constructed by Harvard Yenching Institute and Fudan Center for Historical Geography.

I obtain the information about occupied prefectures by the rebellion on a monthly basis from Guo (1989) and Hua (1991). To measure roadblock, I construct a measure of yearly occupation by the rebellion from 1853 to 1864 by aggregating occupied prefectures within one year.[18]

4. The evolution of population

I begin my analysis in this section by examining the long-term evolution of the population of Chinese prefectures (cities and their immediate surroundings). This shows that prefectures directly occupied by the rebellion suffered a huge shock from which they never recovered. In addition, population shifted towards coastal areas, in particular those where trade took off. Then, in the next section, I will show that the rapid but heterogeneous adoption of sea trade using steamships was also an effect of the rebellion, through the "roadblock effect" that is the focus of this paper.

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[16]Qing courier route was a transportation network of roads, canal and smaller rivers. The rivers are coded with values between 1 to 6. I keep rivers of order higher than 4, which corresponds to navigable rivers.

[17]The previous version of the data is used by Jia (2014) to study the long-run effect of treaty ports on population and economic development in China.

[18]Although the earliest uprising took place in Kweiping, Kuangsi in 1851, the rebels advanced to the middle and lower Yangtze region and occupied the first prefecture, Chinkiang, in January, 1853. The last occupied prefectures fell to Qing government in August, 1864.

As a motivation, I estimate the following reduced-form relationship between population, timing relative to the rebellion, occupation during the rebellion, coastal location and sea trade:

$$\log \text{pop}_{it} = \phi + \psi_i + \lambda t + \delta t \times \text{occ}_i + \alpha \text{post}_t + \beta(\text{post}_t \times X_i) + \sum_{j=1910}^{2010} \kappa_j I_t^j + \sum_{j=1910}^{2010} \gamma_j I_t^j \times X_i + \epsilon_{it} , \quad (1)$$

where pop_{it} denotes the population of prefecture i in year t, ϕ is a constant, ψ_i is a prefecture fixed effect, λt is a time trend, $\delta t \times \text{occ}_i$ is a differential trend for occupied prefecture, post_t is an indicator variable denoting whether year t is after the 1851–1864 Taiping rebellion, I_t^j is an indicator for post-rebellion year j (taking value 1 if $j = t$ and 0 otherwise), X_i is a vector of prefecture characteristics, including whether the prefecture was occupied during the rebellion, whether it is located on the coast, and a number of controls, and ϵ_{it} is an error term. Each observation is one of the 179 prefectures from 13 provinces in the core region of China at each data year [19]. The results are presented in Table 1. Standard errors are clustered at the province level to adjust for heteroskedasticity and within-province correlation over time. Column (1) looks at the different evolution of population in those prefectures that were occupied by the rebellion and those that were not, parameterising the changes that were already evident in Figure 1. The prefecture fixed effects make the evolution of population be measured relative to the initial level in each prefecture. The time trend captures the common trend for all prefectures prior to the rebellion (given that each year after the rebellion has its own indicator). The time trend × occupied interaction shows that, before the rebellion, the evolution of population was very similar in prefectures that were subsequently occupied and in those that were not. The post-rebellion indicator captures the 25% average drop in population in non-occupied prefectures during the rebellion. The post-rebellion × occupied interaction then captures the additional drop in occupied prefectures, an extra 64% on average. The two combined gives the overall population drop in occupied prefectures, which is about 89%.

To look at population evolution in later periods, I include year fixed effects for post-rebellion years, except for 1880, which is immediately after the rebellion. Year fixed effects give us the change of population levels for later periods with respect to the pre-rebellion trends after incorporating the drop immediately after the rebellion. The results show that the levels of population in 1910 and 1953 do not change while there is an increase in levels of population in 1982 and 2010. More importantly, we are interested in whether population evolution in occupied and non-occupied prefectures is different in later years, which is given by the interaction between year and coastal dummies. None of the interactions is large nor significant. This indicates that after rebellion, population in occupied and non-occupied change in parallel fashion. The occupied prefectures have not caught up and thus the rebellion had a permanent impact on the level of population in war-ravaged regions. This is in sharp contrast to Davis and Weinstein (2002), which shows quick recovery of Japanese cities to their relative sizes after the Allied bombings.

In addition to the direct impact of rebellion on war-ridden places, I hypothesise that it could affect relative attractiveness of locations through diverting trade routes to sea. Locations that stood

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[19]The Taiping rebellion spurred uprisings in Yunan, Shensi, Kansu, Szechuen and Kueichow at the same time. These were periphery regions inhabited also by non-Han minority groups, so they are dropped from the analysis. Nomadic regions of Qing Dynasty such as the Northeast provinces (Kirin, Heilungchiang and Shengching), Outer Mongolia, Inner Mongolia, Xinjiang, and Tibet are also excluded. The panel is balanced except for Taiping prefecture, whose population in 1982 is missing. Despite sharing the same name, the prefecture is not related to the rebellion.

to benefit from sea trade would be coastal prefectures, and I investigate this possibility in column (2). The interaction between post dummy and indicator for coastal prefectures shows that the level of population in coastal prefectures increases by 25% after the rebellion, after controlling for the direct effect of rebellion on occupied region. I further include post-rebellion year dummies interacted with indicator for coastal prefectures. The interaction indicates that the level of population in coastal prefectures decreased relatively in 1910, 1953 and 1982, in contrast to the sizeable increase immediately following the rebellion.

We may think that the coastal population growth immediately after the rebellion is driven by other characteristics of coastal areas. While prefecture fixed effects take care of the differences across prefectures in levels, those characteristics may have a differential impact on population growth after a large shock to population sizes. For instance, coastal areas may have better agricultural productivity, which may attract migration after the rebellion. Therefore in column (3), I include a variety of locational traits interacted with the post dummy. These are the initial level of human capital and a set of geographic controls including terrain ruggedness, agricultural suitability for major crops in historical China (i.e. rice, foxtail millet and sweet potato) and whether the Grand Canal went through the prefecture. The positive coefficient estimate of the interaction on post and coast dummies is robust to inclusion of any differential impact of other locational characteristics on population after the rebellion, showing a 26 % increase in the level of population in coastal prefectures after the rebellion.

To provide suggestive evidence that population relocated because trade activities were diverted to coast as the rebellion blocked regular land trade routes, in column (4), in addition to the interaction between coastal and post dummies, I further interact them with the natural logarithm of the value of domestic trade by steamship relative to its average in 1867 to see whether port cities with more sea trade had a greater increase in the level of population after the rebellion. Since trade data is only available in treaty ports, which were large ports that had trade with western countries, the number of observations drops. For this subset of large ports, the interaction between post and coastal dummies indicates that their post-rebellion population increase on average is about 43%. The triple interaction indicates that an increase in sea trade by 1% is associated with a 0.32% increase in the level of population after the rebellion [20]. On the basis of column (4), column (5) further controls for locational characteristics interacted with the post dummy. The general picture remains the same, indicating that the positive association between population and trade is not confounded by locational characteristics that can at the same time affect sea trade.

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[20]While the volume of trade could be greater in larger cities, using the value of trade per capita gives very similar results.

Table 1: Prefecture population evolution 1680–2010

	Dep. var.: Log (population)				
	(1)	(2)	(3)	(4)	(5)
Post-rebellion	-0.257**	-0.308**	0.171	-0.304**	0.167
	(0.0952)	(0.106)	(0.250)	(0.106)	(0.328)
Post-rebellion × occupied	-0.638***	-0.629***	-0.577***	-0.647***	-0.597***
	(0.102)	(0.102)	(0.112)	(0.121)	(0.138)
Post-reb. × coastal		0.252**	0.259**	0.429***	0.534***
		(0.0962)	(0.102)	(0.0943)	(0.138)
Post-reb. × coastal × trade val.				0.320***	0.188***
				(0.0564)	(0.0579)
Post-reb. × initial human capital			-0.0667**		-0.0870**
			(0.0275)		(0.0321)
1910	0.0311	0.0475	0.0298	0.0450	0.0269
	(0.0313)	(0.0351)	(0.0224)	(0.0364)	(0.0229)
1953	0.0476	0.0676	0.0496	0.0633	0.0449
	(0.0593)	(0.0667)	(0.0582)	(0.0697)	(0.0608)
1982	0.482***	0.511***	0.475***	0.513***	0.477***
	(0.0665)	(0.0721)	(0.0691)	(0.0756)	(0.0723)
2010	0.591***	0.589***	0.560***	0.595***	0.566***
	(0.0740)	(0.0833)	(0.0737)	(0.0868)	(0.0767)
1910 × occupied	0.0241	0.0212	0.0362	0.0339	0.0511
	(0.0403)	(0.0385)	(0.0305)	(0.0442)	(0.0351)
1953 × occupied	0.0492	0.0456	0.0608	0.0683	0.0857
	(0.0702)	(0.0699)	(0.0631)	(0.0863)	(0.0796)
1982 × occupied	0.0224	0.0172	0.0480	0.00811	0.0430
	(0.0725)	(0.0692)	(0.0664)	(0.0741)	(0.0709)
2010 × occupied	0.0501	0.0505	0.0749	0.0220	0.0494
	(0.112)	(0.113)	(0.108)	(0.105)	(0.0978)
1910 × coastal		-0.0809**	-0.0654*	-0.0950*	-0.0807*
		(0.0368)	(0.0308)	(0.0474)	(0.0450)
1953 × coastal		-0.0987	-0.0822	-0.0252	-0.00992
		(0.0680)	(0.0652)	(0.124)	(0.122)
1982 × coastal		-0.143**	-0.110	-0.151*	-0.121
		(0.0652)	(0.0684)	(0.0698)	(0.0743)
2010 × coastal		0.0104	0.0372	0.231	0.256*
		(0.110)	(0.107)	(0.131)	(0.129)
Time trend	0.00444***	0.00444***	0.00442***	0.00442***	0.00440***
	(0.000226)	(0.000226)	(0.000197)	(0.000244)	(0.000210)
Time trend × occupied	0.000278	0.000278	0.000297	0.000357	0.000381
	(0.000356)	(0.000356)	(0.000339)	(0.000375)	(0.000354)
Post-reb. × geographic controls			Yes		Yes
Prefecture fixed effects	Yes	Yes	Yes	Yes	Yes
Observations	1,610	1,610	1,565	1,368	1,323
R-squared	0.797	0.802	0.838	0.790	0.831
Number of prefectures	179	179	174	152	147
Number of coastal prefectures	35	35	35	8	8

Notes: In columns (4) and (5), trade val. is the natural logarithm of domestic trade value by steamship relative to the average in 1867, which is only available for 8 out of 35 treaty port prefectures (and is 0 for all 144 non-coastal prefectures). In columns (3) and (5), initial human capital is proxied by the natural logarithm number of graduates from the Imperial Exam in the 1840s, which is not available for 5 prefectures. The geographic controls are an indicator for whether the Grand Canal passes through, terrain ruggedness, and categorical variables for agricultural suitability for major crops in historical China. Robust standard errors clustered by province are reported in parentheses. ***, **, and * indicate significance at the 1, 5, and 10 percent levels.

The evidence on greater increase in coastal population with a surge in steamship trade is based on a small sample of ports and thus needs to be taken with a grain a salt. Luckily, trade data comes in more details (i.e. we know who trade with whom by steamship). Exploiting the regional variation in incentives to use sea trade depending on whether their regular land routes were affected by the rebellion will allow us to identify the "roadblock effect", which could explain population relocation to coastal regions with more steamship trade after the rebellion. For this closer look at the effect of rebellion on trade, I combine a trade model, shipping records and a new method to estimate historical transport costs, which is introduced in the section that follows.

5. The roadblock effect

In this section, I identify the "roadblock effect" by exploiting the heterogeneous incentives for locations to adopt steamship trade depending on whether the rebellion blocked regular land trade routes. Given only trade by steamship after the rebellion is observed in the data, I need to place some additional theoretical structure into the analysis. I add the choice of transport modal and route choice to an otherwise standard trade model.

A *Model set-up*

We consider a country with J cities (prefectures in historical China), indexed by $j = 1, 2 .... J$. A continuum of symmetric firms in each city produces a distinct product, which can be consumed locally as well as in other locations subject to iceberg trade cost.[21] If we assume that consumers have constant elasticity of substitution utility and firms face monopolistic competition, we can write firm profit function of exporting merchandise from location j to i at time t:

$$\pi_{ijt} = (1 - \alpha)\left(\frac{\tau_{ijt}^m c_{jt}}{\alpha P_{it}}\right)^{1-\epsilon} Y_{it} - c_{jt} f. \tag{2}$$

The elasticity of substitution is denoted as α, which falls between 0 and 1. To keep the notation concise, I introduce $\epsilon = 1/(1 - \alpha)$. As standard in trade models, the profit increases with income Y_i and Dixit-Stiglitz price index P_i in the destination ($1 - \epsilon < 1$) and decreases with the cost of production c_j, which is common to all firms in origin j. There is a fixed cost of entry f, which can be thought of as the number of workers needed to build the firm.

Departing from the standard setting, I allow the iceberg trade cost τ_{ijt}^m to vary with transport mode m. There are three prevailing transport modes: by land, by steamship and by junk (Chinese sailing ships), which I denote l, st, jk. In addition to make the trade cost a function of transport cost D_{ijt}^m, which takes into account optimal route choice within each mode, I incorporate intertemporal investment for establishing new trade routes for sea transport I_t^s and land transport I_t^l. The modal-dependent iceberg trade costs are:

$$(\tau_{ijt}^l)^{1-\epsilon} = (D_{ijt}^l I_t^l))^{-\gamma} e^{\eta_{l,ijt}}, \quad (\tau_{ijt}^{st})^{1-\epsilon} = (D_{ijt}^{st} I_t^s)^{-\gamma} e^{\eta_{s,ijt}}, \quad (\tau_{ijt}^{jk})^{1-\epsilon} = (D_{ijt}^{jk} I_t^s)^{-\gamma} e^{\eta_{s,ijt}} e^{\eta_{j,ijt}} \tag{3}$$

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[21] Recent trade models have incorporated heterogeneous firms (e.g. Helpman, Melitz and Rubinstein, 2008; Tintelnot, 2017), since only aggregate but not firm level trade data is available in 19th century of China, there is no gain from modelling heterogeneous firms here.

for land, steamship and junk respectively. Investment cost is modelled here as a multiplier to transport cost, so that we can interpret it as the cost ratio of establishing a new route over using an existing route.[22] The benefit and cost of investment in establishing new sea routes are shared by sail and steam ships. Its investment cost I^s depends on whether a sea route has already been established in the previous period. Define C_{ijt} as the indicator whether sea trade happens in the previous period $t-1$. We have:

$$I_t^s = \begin{cases} I^s, & \text{if } C_{ijt-1} = 0. \\ 1, & \text{if } C_{ijt-1} = 1. \end{cases} \tag{4}$$

If sea route was established in the previous period, there is no extra cost for using sea transport in addition to the transport cost. If instead sea transport was not used previously, firms need to incur the sunk investment cost for establishing a new sea route in order to use sea transport. The investment cost for new land routes I_t^l is defined analogously.

Trade costs are also subject to shocks. There are three types of shocks in the model. The shocks to land and sea transport $\eta_{l,ijt}$ and $\eta_{s,ijt}$ are modelled to be realised annually, and could be thought of as medium-term shocks to transport cost (e.g. road damage, port maintenance). In addition to common shocks to sea transport for both sail and steam ships, sailing ships are subject to an additional shock $\eta_{j,ijt}$. As sailing ships are vulnerable to changes in current and wind, they are susceptible to weather shocks that are more short-lived (e.g. storms). Therefore I assume their shocks to be realised for T times within a year.[23] All shocks are assumed to be log normal and independent:

$$\eta_{l,ijt} \sim \mathcal{N}(0,\sigma_l^2), \quad \eta_{s,ijt} \sim \mathcal{N}(0,\sigma_s^2), \quad \eta_{j,ijt} \sim \mathcal{N}(0,\sigma_j^2). \tag{5}$$

The timing of the events are the following: at the beginning of each year, firms observe origin-destination specific shocks to land and sea transport and choose either land or sea transport for that year; Afterwards, shocks to sailing ships are realised for multiple times within the year. After each realisation, firms that chose sea transport in the first stage choose between steamships and junks.

From the model set-up, we can write the probability of sea trade in any given year. As sea transport was generally not available before the rebellion and sunk investment cost had not been incurred, we can ignore the pre-rebellion period as it does not affect decision on adopting of sea trade after the rebellion. The period during the rebellion matters. When land transport was curtailed by the rebellion, it forced some locations to look for alternative ways to transport goods, which can have a long-term impact on modal choices through investment in establishing sea trade. This can be seen from the probability of using sea trade after the rebellion:

$$Pr(C_{ij,post} = 1) = \Phi\left(\frac{\gamma}{\sigma} \ln \frac{D_{ij,post}^l}{D_{ij,post}^s} - \mathbb{1}(C_{ij,reb} = 0)i^s\right), \tag{6}$$

---

[22]The implicit assumption here is that sunk investment is proportional to transport cost. This is reasonable assumption given establishing a new sea route involves acquainting with tides, current, dangerous spot and installing staging posts along the way. These costs all increase with distance.

[23]The discrete number of shocks is modelled because of zero trade by sailing ship in the data.

which depends first on the post-rebellion transport cost by land relative to sea ($D^l_{ij,post}/D^s_{ij,post}$).[24] The elasticity of trade with respect to transport cost γ, normalised by the variation of transport shocks $\sigma = \sqrt{\sigma_l^2 + \sigma_s^2}$, governs how responsive usage of sea trade is to the relative cost of land transport. Second, it depends on the sunk investment cost for sea transport, which may or may not has been incurred during the rebellion. To keep the notation concise, I introduce $i^s = \gamma/\sigma \ln I^s$, which measures the effect of sunk investment cost on the probability of trade. If during the rebellion, sea trade was used and therefore sea route established ($\mathbb{1}(C_{ij,reb} = 0) = 0$), in post-rebellion period, firms do not need to incur the sunk investment cost, therefore the probability of using sea trade increases.[25] The probability of using sea trade during the rebellion period is:

$$Pr(C_{ij,reb} = 1) = \Phi\left(\frac{\gamma}{\sigma} \ln \frac{D^l_{ij,reb}}{D^s_{ij,reb}} + \mathbb{1}(D^l_{ij,reb} \neq D^l_{ij,pre})i^l - i^s\right). \tag{7}$$

As trade routes by sea have not been established, using sea transport requires investment i^s during the rebellion. The rebellion could incentivise adoption of sea trade through two channels. First, for locality pairs whose regular land route was blocked as the rebellion occupied prefectures that it previously traversed, finding alternative land route entailed an investment cost i^l. Second, as the new route was not the previous unconstrained optimal one, the relative cost of land transport ($D^l_{ij,reb}/D^s_{ij,reb}$) increased compared to sea. Both raised the relative desirability of sea transport during the rebellion, which could incentivise roadblocked localities to incur the sunk cost for establishing sea trade. As the decision for using sea trade is linked intertemporally through investment, the temporary increase in land transport cost has a long-lasting effect on transport modal choices (See an example of "roadblock effect" in Figure 2). I provide reduced-form evidence on the persistent effect of rebellion on steamship trade from 1867 to 1897 in AppendixD.

   With the probability of sea trade, we can estimate the parameters of the model with observed modal choices. However, the data comes with some limitation. We only observe trade by one transport method (i.e. steamship) and we only observe it immediately after the rebellion. Therefore I write the probability of using steamship after the rebellion first conditional on the post-rebellion probability of having sea trade:

$$Pr(S_{ij,post} = 1) = Pr(C_{ij,post} = 1)Pr(S_{ij,post} = 1|C_{ij,post} = 1)$$
$$= Pr(C_{ij,post} = 1)\left(1 - \left(1 - \Phi\left(\frac{\gamma}{\sigma_j} \ln \frac{D^{jk}_{ij,post}}{D^{st}_{ij,post}}\right)^T\right)\right), \tag{8}$$

which depends on the relative cost of sail to steam ship and the number of times (T) shocks to sailing ships are realised. To proceed, I write the probability of sea trade after the rebellion conditional on the probability of sea trade during the rebellion:

$$Pr(C_{ij,post} = 1) = Pr(C_{ij,reb} = 1)\Phi\left(\frac{\gamma}{\sigma} \ln \frac{D^l_{ij,post}}{D^s_{ij,post}}\right) + \left(1 - Pr(C_{ij,reb} = 1)\right)\Phi\left(\frac{\gamma}{\sigma} \ln \frac{D^l_{ij,post}}{D^s_{ij,post}} - i^s\right). \tag{9}$$

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[24]The bilateral sea transport cost $D^s_{ij,post}$ is the cost of using steamship or junks, depending on whose cost is expected to be lower for locality pairs.

[25]Here I assume that after the rebellion, the land route reverted to the one used before the rebellion. I also consider the possibility that the rebellion damaged road therefore we need to incur investment cost for a new land route for pairs whose old route passes through the rebellion controlled area. The results are very similar.

We can then write the post-rebellion probability of steamship trade, which is observed in data, by combining Equation 7, 8 and 9:

$$
\begin{aligned}
Pr(S_{ij,post} = 1) = &\left(1 - \left(1 - \Phi\left(\frac{\gamma}{\sigma_j} \ln \frac{D_{ij,post}^{jk}}{D_{ij,post}^{st}}\right)^T\right) \times \right. \\
&\left(\Phi\left(\frac{\gamma}{\sigma} \ln \frac{D_{ij,reb}^{l}}{D_{ij,reb}^{s}} + \mathbb{1}(D_{ij,reb}^{l} \neq D_{ij,pre}^{l})i^l - i^s\right)\Phi\left(\frac{\gamma}{\sigma} \ln \frac{D_{ij,post}^{l}}{D_{ij,post}^{s}}\right) \right. \\
&\left.\left. + \left(1 - \Phi\left(\frac{\gamma}{\sigma} \ln \frac{D_{ij,reb}^{l}}{D_{ij,reb}^{s}} + \mathbb{1}(D_{ij,reb}^{l} \neq D_{ij,pre}^{l})i^l - i^s\right)\right)\Phi\left(\frac{\gamma}{\sigma} \ln \frac{D_{ij,post}^{l}}{D_{ij,post}^{s}} - i^s\right)\right).\right.
\end{aligned}
\tag{10}
$$

The post-rebellion probability of steamship trade is a function of (1) whether the locality pairs had roadblock, the relative cost of land transport compared to sea during and after the rebellion, the relative cost of steam compared to sail ship after the rebellion; (2) the parameters of the model (γ/σ, I^s and I^l). [26] We can see that the post-rebellion probability of using steamship depends crucially on the relative transport costs of different modes during this period. It also depends on roadblock. The increase in land trade cost hinges on whether the optimal route was blocked by rebellion occupation and the respective increase in land transport cost due to detour, which is determined by the availability of using road, river, different terrain and their relative cost. If we know the transport costs by modes, road types and terrain, the parameters of the model can be estimated by maximising the likelihood of observing steamship trade in data. However, since it is nineteenth century of China, little is known about the transport cost at the time. In order to obtain this intermediate input for estimation of the model, I come up with a novel method to estimate transport cost in history, which is detailed in the next section.

B *Estimation of historical transport cost*

The relative cost of using different land trade routes and their sea alternatives is a key determinant of the differential impact of rebellion on steamship take-up. While previous literature on transport costs usually infers them from freight rates, lack of data on freight rates in 19th century China imposes a challenge.

To deal with this problem, I develop a novel method of estimating transport costs in history based on China's postal map in 1903 and data on sea trade in 1904. I allow typical speed of different transport modes (e.g. by land, by sea), variations in speed due to road types, vehicle and terrain, as well as fixed cost associated with transitions between modes (which can be unavailable even in modern times). I divide this section into two parts: estimation on land transport cost based on postal map, followed by estimation on sea transport cost using trade data on usage of steamships and sailing ships.

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[26]The probability also depends on the number of times shocks to sailing ships are realised within one year, which is estimated in AppendixC.

a Land transport cost

The index to the postal working map in 1903 lists each prefecture in China under a post district. The post districts are regional divisions of imperial post office, which expanded the mail delivery service from the post headquarter, usually a treaty port, to inland prefectures. Under the assumption that the allocation of prefectures to post districts is made to minimise travel costs to their post headquarters, we can infer the cost of using different land transport infrastructure available along the route.

I divide the surface of China into 0.1 degree by 0.1 degree cells (553×826 cells in total, a cell at 30 degree latitude covering about $90km^2$ area) and overlay with courier routes, rivers and terrain (See Figure B.1). Each cell is assigned a (relative) cost to traverse based on whether it falls into river, courier route or point of transition between modes and road types. Given a set of transport cost for courier land route cell, non-courier land route cell, river cell, cell involving land to river modal change and courier to non-courier route transition, and penalty for ruggedness, we can use Fast Marching Method (FMM) to find the least-cost travelled post headquarter for each prefecture. The optimal transport cost is chosen by maximising the number of matches between actual and FMM allocations of prefectures to postal headquarters.

In the end, 167 prefectures out of 199 can be matched to the actual post districts compared to 111 when using the distance alone. The majority of the unmatched prefectures (25 out of 29) are very close to be matched to their actual headquarter as their neighbour is matched to that headquarter.

b Sea transport cost

From the estimation based on post map we derive transport cost by land. We also need to know the transport cost by sea compared to land, as the relative advantage of using sea transport and its change during the rebellion is a potential driver for adoption of sea trade.

Sea transport in 19th century of China can use two technologies: sail and steam ships. Sailing ships are also used in river, therefore we can assign the unit transport cost by river estimated from the post map to sailing ships. The same applies to the cost of transition from land to sailing ship, which is set by the cost of modal change from land to river. For steamships, I use the relative cost of steam compared to sail ships from Pascali (2017), which covers the same historical period, and set the unit transport cost by steam half the cost by sail. Steamships have lower cost per distance travelled than sailing ships, but because of its greater size, a larger fixed cost would be needed for transshipment, therefore is more suitable for long-distance trade. To estimate the fixed cost associated with transition from land to steamship, I exploit trade data on two treaty ports (Newchwang and Kiaochow) in 1904, which details the use of steam and sail ships for their trade to/from other ports with varying distance.

The probability of using steamship is an increasing function of the relative cost of sail to steam ship. The relative cost of using sail compared to steam ships depends on their transport cost by distance and the cost of transition from land to sailing ship, which we already know; and the modal transition from land to steamship, which needs to be estimated. The probability of having steamship trade varies in a positive direction with distance between two ports, as steamships

have lower cost per distance travelled, but potentially a larger fixed cost associated with modal transition. Therefore we can estimate the transition cost from land to steamship by maximising the probability of observing the use of steam and sail ship for sea trade with varying distance. The detailed estimation can be found in AppendixC.

The estimation results on transport cost are shown in *Panel A* of Table 2. I normalise the cost of travelling by land without any road infrastructure or ruggedness to 1 so that the unit transport cost by other modes is relative to that of plain land. The cost of using courier route is about a quarter of the cost of non-courier land route. Sea transport cost by sail is about 13% the cost of non-courier land transport and by steam about 7%. An increase in terrain ruggedness by one standard deviation is associated with 20% increase in transport cost. Regarding transition, I convert the cost into equivalence to distance travelled by land. The transition cost from non-courier to courier land route amounts to the cost of travelling by flat land for 1.1 kilometres. The transition between different modes is much more costly. Going from land to sailing ship, there is a fixed cost equivalent to travelling 11 kilometres by land. The transition from land route to steamship is about three times the transition to sailing ship, which is reasonable given steamships come larger in sizes therefore require longer time for transshipment.

Using the estimated historical transport cost, in AppendixE I estimate the elasticities of tradeand migration with respect to distance in historical China. Reassuringly, these elasticities are similarto those estimated with modern data and for other parts of the world.

C *Model estimation and prediction*

With transport costs in nineteenth century China at hand, we are set to estimate the model and use it to predict probability of steamship trade with and without roadblock.

Here I measure roadblock and their resulting increase in land transport cost by assuming that the prefectures under occupation were impossible to pass. I calculate the least cost routes for each locality pair in unoccupied region for each year during the rebellion, and use the year in which land transport of the pair was affected the worst. Together with the relative transport cost of land compared to sea during and after the rebellion and the relative transport cost of sail compared steam ship after the rebellion, we can estimate the parameters of the model by maximising the likelihood of observing steamship trade in data.

The results are presented in *Panel B* of Table 2. [27] The elasticity of using sea transport with respect to land to sea transport cost ratio is positive as expected, indicating that the probability of sea trade increases when the cost of using alternative mode of land transport in comparison is high. There is a substantial cost associated with initialising sea trade. The cost of using a new sea route is more

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[27]Estimation excludes trade from/to Shanghai. For more than one year, because it was surrounded by occupied prefectures, the land transport to Shanghai was impossible ($D^l_{ij,reb}/D_{ij,reb}$ would be positive infinite). Shanghai was also the only port that had steamship trade with all other ports in 1867. To show that the roadblock effect is not entirely driven by this exceptional example, it is dropped from the estimation.

Table 2: Estimation of roadblock effect: trade cost, sunk cost and model prediction

Panel A: Estimation results on transport costs

Unit cost relative to flat land		Transition cost equivalence to km of flat land	
Flat land (without courier route)	1.00		
Courier route	0.24	Non-courier to courier land route	1.1 km
Sailing ship	0.13	Land route to sailing ship	11.0 km
Steamship	0.07	Land route to steamship	29.3 km
One std. increase in ruggedness	1.20		

Panel B: Estimation results on trade model parameters

	Parameter	Value
Elasticity of probability of sea trade w.r.t. land/sea cost ratio	γ/σ	0.979
		(0.330)
Sunk cost of new sea route	I^s	7.297
(cost ratio of new/established sea route)		(2.293)
Sunk investment for new land routes	I^l	2.773
(cost ratio of new/established land route)		(2.224)
Observations		82

Panel C: Mean probability of steamship trade after the rebellion

	Observations	Data	Model prediction	
			With roadblock	W/o roadblock
	(1)	(2)	(3)	(4)
Roadblocked pairs	52	0.712	0.720	0.435
			(0.021)	(0.021)
Unaffected pairs	30	0.367	0.420	0.420
			(0.034)	(0.034)

Notes: In *Panel C*, the model prediction with roadblock in column (3) provides the mean estimated probability for city prefecture pairs for which the least costly land route was roadblocked by the rebellion, taking into account whether the required detour was costly enough to incur the sunk cost of starting to trade through steamships between those locations, and whether the cost saving once that sunk cost was incurred was large enough to keep trading by steamship after the rebellion. Column (2) provides the actual mean probability observed in the data. Column (4) estimates the same mean probability under a counterfactual where the route had not been roadblocked by the rebellion. Standard errors in parentheses in *Panel B*. Bootstrap standard errors using 100 replicates in parentheses in *Panel C*.

than 7 times the cost of an existing one. Compared to sea transport, the investment cost for land transport is modest. The cost ratio of using a new land route over an existing route is less than 3.

We can use the parameter estimates in *Panel B* to predict the mean probability of steamship after the rebellion, which is shown in *Panel C*. The observations are divided into two groups: locality pairs that experienced roadblock during the rebellion and ones whose usual land routes remained intact. In the data, shown in column (2), the mean probability of steamship trade immediately after the rebellion in 1867 is 0.712 for roadblocked pairs and 0.367 for unaffected pairs. Column (3) shows in comparison the model predicted mean probability of steamship. The prediction on the mean probability of using steamship for roadblocked pairs is 0.72 and is very close what we observe in

the data. The prediction on the unaffected pairs is slightly higher, but overall the model matches well with observed trade. In column (4), I calculate the probability of steamship trade under a counterfactual where roadblock is eliminated during the rebellion. As unaffected pairs did not have roadblock to start with, their counterfactual probability is exactly the same as in column (3). For the roadblocked pairs, their counterfactual probability of steamship would be only 0.435 without roadblock, which is very similar to that of the unaffected pairs. The counterfactual estimation result suggests that if it were not for the rebellion, the two groups would act very similarly. With roadblock, however, the probability of steamship take-up increased by 66%.

6. Conclusion

Concentration of population in a location can remain persistent even when it is no longer superior. Trade costs affect the distribution of economic activities and population across locations through affecting market access. As trade costs change, relative attractiveness of locations also change. Trade costs can change over time through new transport infrastructures as well as new technologies. New technologies typically require large sunk investment cost upfront, which could set them back. Failure to adopt the superior technology, however, could trap population in sub-optimal locations.

This paper uses the Taiping rebellion in 19th century China to study population changes after a large but temporary shock to city sizes. In contrast to a large literature that finds persistence of relative city sizes after temporary shocks, I find a permanent loss in the level of population of about 40% in war-ravaged cities and an increase of 30% in coastal cities after the rebellion. I provide evidence that this is because in addition to the direct impact of war through death and displacement, the rebellion affected population indirectly through trade routes and transport modes. Before the rebellion, as the adoption of sea trade was lagging behind its potential, population continued to decline in coast region. This was because the scope of investment for establishing sea routes and building a system of navigation aid was beyond the capacity of any individuals. Without coordinated efforts or state intervention, wide participation in sea trade was prohibitive. The rebellion blocked regular land trade routes, forcing experiment with steamships, which triggered substantial investment to facilitate maritime trade and shifted permanently many trade routes to sea. As trade activities relocated, this catalysed a shift of population to port cities.

Faced with limitation of data in 19th century China (i.e. only observing trade by steamship after the rebellion), I develop a simple trade model with transport modal and route choices to identify the "roadblock effect." Depending on whether regular land routes became blocked, the rebellion exerted heterogeneous effect on interregional trade through facilitating investment for sea trade. The estimation of the model requires an additional input: transport cost in history, which I obtain by developing a novel method based on the postal map. The model delivers via the investment channel an intertemporal link between temporary increase in land trade costs and permanent shift in transport modes, consistent with observed trade patterns. The "roadblock effect" was quantitatively large, facilitating transport technology to upgrade, trade patterns to adjust, and population trapped in sub-optimal locations to relocate.

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AppendixA. Table Appendix

Table A.1: Mapping between postal names and current locations

| Postal name (Romanization)	Current location (Pinyin)	Postal name (Romanization)	Current location (Pinyin)
Amoy	Xiamen	Kiukiang	Jiujiang
Canton	Guangzhou	Kiungchow	Haikou
Chefoo	Yantai	Kweiping	Guigang
Chengting	Shijiazhuang	Newchwang	Yingkou
Chinan	Jinan	Ningpo	Ningbo
Chinchow	Jinzhou	Shanghai	Shanghai
Chinkiang	Zhenjiang	Tientsin	Tianjin
Foochow	Fuzhou	Swatow	Shantou
Hankow	Hankou	Wenchow	Wenzhou
Ichang	Ichang	Wuhu	Wuhu
Kiaochow	Qingdao		
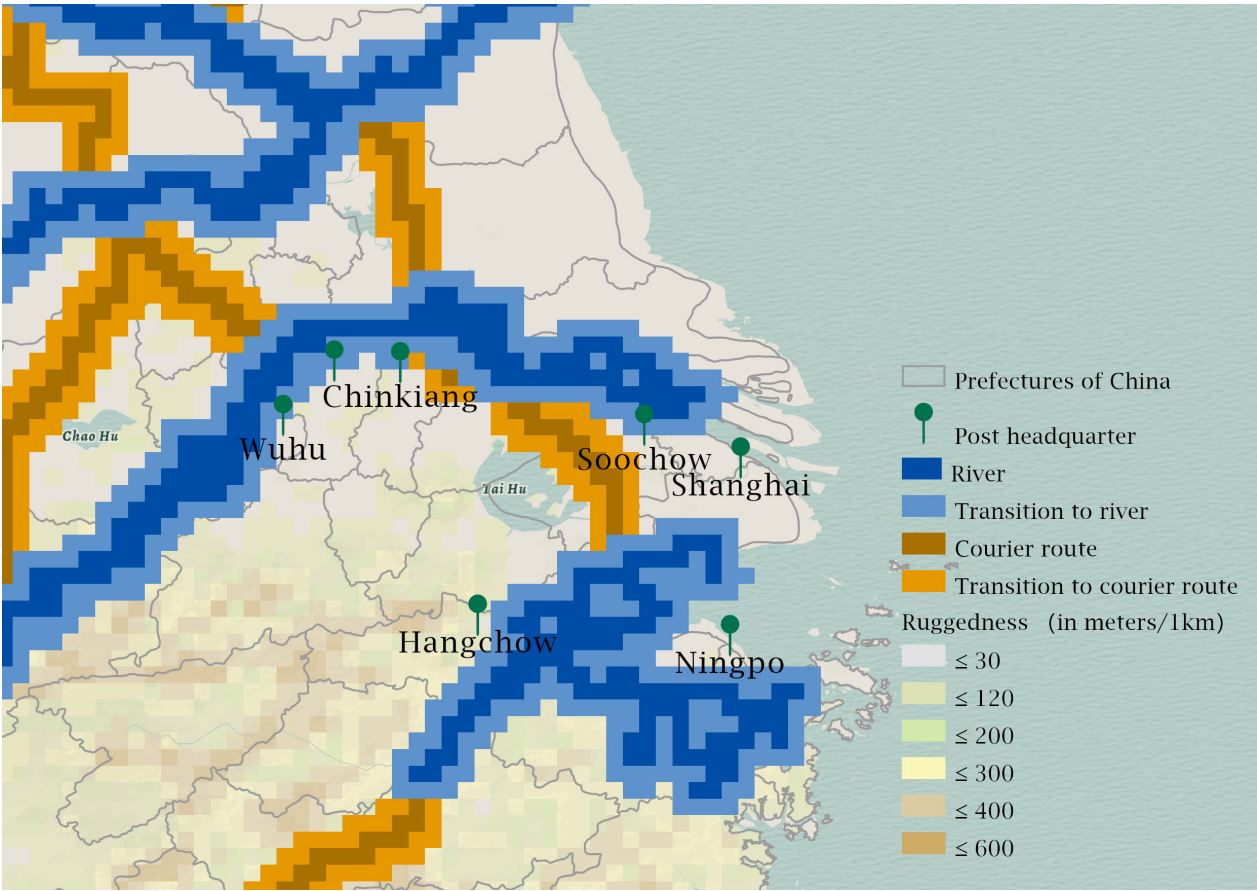
Figure B.1: Travel cost in 19th century China

Notes: 0.1 degree by 0.1 degree cells covering the land area of China overlaid with rivers, courier routes, terrain ruggedness, transition between land and river, transition between non-courier land routes to courier routes.

AppendixC. Model Appendix

Following the set-up of the model with Equation 2, 3 and 5, after each realisation of shock to sailing ship, firms that have chosen maritime trade choose steamship if:

$$\gamma \ln D_{ijt}^{jk} - \eta_j > \gamma \ln D_{ijt}^{st}$$

The shocks to sailing ships are realised for T times within a year. The discrete number of shocks are modelled to rationalise the observed zero trade by steamship and junk sailing ship. Within a year, junk trade does not happen if under the best scenario for junks, steamships are preferred. This is equivalent to max $\eta_{j,ijt}$ of T realisations is smaller than $\gamma \ln(D_{ijt}^{jk} / \ln D_{ijt}^{st})$. The normalised maximum of shocks to sailing ships $\max(\eta_{j,ijt}/\sigma_j)$ follows the distribution Φ^T, therefore we can write the probability of observing no junk trade in year t given sea trade is chosen:

$$Pr(J_{ijt} = 0 | C_{ijt} = 1) = \Phi\left(\frac{\gamma}{\sigma_j} \ln \frac{D_{ijt}^{jk}}{D_{ijt}^{st}}\right)^T,$$

where J_{ijt} and C_{ijt} are indicators for junk trade and sea trade respectively. The probability of observing junk trade in year t is therefore:

$$Pr(J_{ijt} = 1 | C_{ijt} = 1) = 1 - \Phi\left(\frac{\gamma}{\sigma_j} \ln \frac{D_{ijt}^{jk}}{D_{ijt}^{st}}\right)^T.$$

Steamship trade in any given year is observed if at least under the worst scenario for junks, steamship is preferred. This is equivalent to min $\eta_{j,ijt} < \gamma \ln(D_{ijt}^{jk} / \ln D_{ijt}^{st})$ after T realisations of $\eta_{j,ijt}$. We can write the conditional probability that steamship trade happens during year t, indicated by S_{ijt}:

$$Pr(S_{ijt} = 1 | C_{ijt} = 1) = 1 - \left(1 - \Phi\left(\frac{\gamma}{\sigma_j} \ln \frac{D_{ijt}^{jk}}{D_{ijt}^{st}}\right)^T.$$

The transport costs for sail and steam ship consist of two parts: the cost by distance and two-way fixed cost of transition between land and steamship. Using postal map, we get the distance cost and transition cost for sailing ships. The distance cost of steamship is set to be half the cost of sailing ship according to Pascali (2017). I estimate the fixed cost associated with transition between land to steamship, for different numbers of realisations of shocks to sailing ships within one year, by maximising the probability of observing the usage of steamship and sailing ship in two ports for their trade with other locations with varying distance.

Figure C.1 plots the estimated cost of transition between land and steamship with the corresponding value of log likelihood for different numbers of realisations of shocks to sailing ships. Shocks being realised every four month ($T = 3$) matches the data the best, where the maximised log likelihood function reaches the highest value. Table C.1 shows the maximum likelihood estimation results on cost of transition when we assume the shocks to sailing ships are realised every four months. With the speed of travelling by land without courier route normalised to 4 kilometres per hour, the time spent on transition between land and steamship is about 14.7 hours, which is about 2.67 times the time spent between land and sailing ship.

Figure C.1: Log likelihood estimation of transition costs
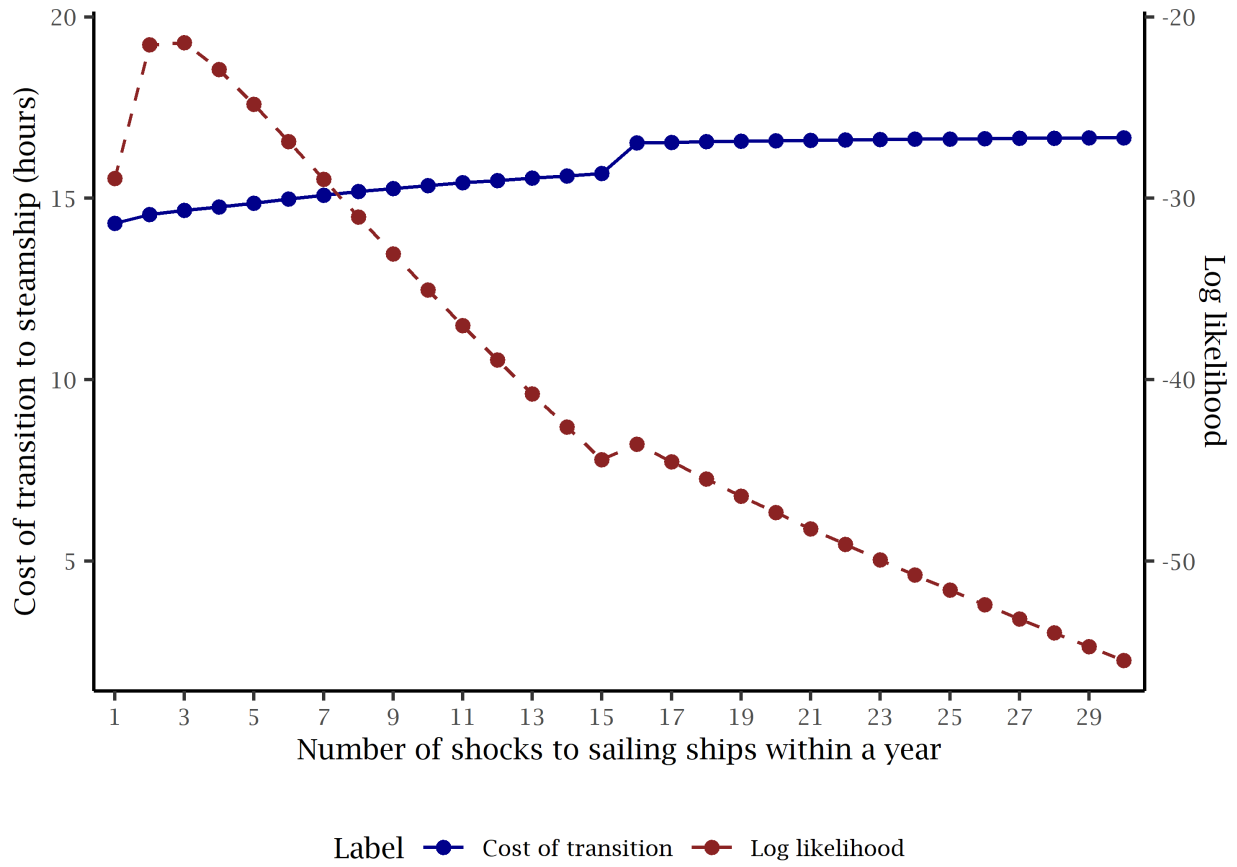
Notes: The estimated cost of transition (in hours) is based on normalisation of land transport speed of 4 kilometres/hour. The cost of transition shown here include both the cost of switching from land to steamship and from steamship to land.

Table C.1: Estimation of transport cost by steamship

	Parameter	Value
Elasticity of probability of steamship ship w.r.t. sail/steam cost ratio	γ/σ_j	3.444
		(0.626)
Cost of transition between land and steamship		14.664
		(1.268)
Observations		27

Notes: Shocks to sailing ship assumed to realise every four months. Land transport speed normalised to 4 kilometres/hour. The estimated cost of transition is time spent (in hours) on transition from land to steamship and steamship to land combined.

AppendixD. Reduced form evidence on roadblock

This section provides reduce-form evidence on the persistent effect of roadblock on steamship trade. I estimate the following:

$$S_{ijt} = \mathbb{1}\left(\beta \ln \frac{D^l_{ijt}}{D^s_{ijt}} + \delta roadblock_{ij} + \iota_{ijt} \geq 0\right),$$

where S_{ijt} is indicator for steamship trade between port i and j in year t. Assume ι_{ijt} follows standard normal distribution, we have:

$$Pr(S_{ijt} = 1) = \Phi\left(\beta \ln \frac{D^l_{ijt}}{D^s_{ijt}} + \delta roadblock_{ij}\right).$$

This equation looks at whether locality pairs that had roadblock during the rebellion ($roadblock_{ij} = 1$) have systematically higher probability of using steamship in post-rebellion periods controlling for the transport cost of land relative to sea. Table D.1 shows the results from 1867 to 1897. Because steamship trade was only allowed in treaty ports, to compare steamship take-up in 1867, I only use locality pairs that were both active treaty ports in 1867. To keep the sample consistent over time, I also restrict the observations to the active ports in 1867 to look at trade in later years.

Table D.1: Roadblock effect on steamship trade : baseline sample

	Dep. var.: Probability of steamship trade						
	1867 (1)	1873 (2)	1877 (3)	1882 (4)	1887 (5)	1892 (6)	1897 (7)
Log ($Dist_{land}/Dist_{sea}$)	1.032**	0.406	0.831**	0.405	0.168	0.274	0.383
	(0.435)	(0.362)	(0.355)	(0.364)	(0.362)	(0.379)	(0.417)
Roadblock	1.168***	0.889***	0.679**	0.818***	0.644**	0.827**	0.828**
	(0.307)	(0.285)	(0.286)	(0.288)	(0.298)	(0.325)	(0.353)
Constant	-1.700***	-0.696	-1.075**	-0.523	0.125	0.173	0.244
	(0.648)	(0.532)	(0.513)	(0.530)	(0.527)	(0.542)	(0.595)
Observations	98	98	98	98	98	98	98

Notes: Estimation is based on treaty ports that were functioning in 1867 (except trade between river ports), so that the sample is consistent over time. Robust standard errors in parentheses. ***, **, and * indicate significance at the 1, 5, and 10 percent levels.

We can see that roadblocked pairs have a much higher probability of using steamship trade in 1867. At the means, the probability of using steamship is 0.79 for roadblocked pairs, compared to 0.36 for unaffected pairs. Although all pairs have a higher tendency to use steamship (captured by the constant term) over time, the difference between roadblocked pairs and unaffected pairs is remarkably persistent even after the three decades in 1897, which is the last year we observe the data.

An explicit aim of the rebels was to cut off supplies to the imperial capital. The flows of goods from rebellion occupied area to the imperial capital through regular land routes were curbed, which forced Qing government to find ways to transport tribute grain by sea. I argue that this also affected

Table D.2: Roadblock effect on steamship trade : exclude trade from/to rebellion region to Tienstin

	Dep. var.: Probability of steamship trade						
	1867 (1)	1873 (2)	1877 (3)	1882 (4)	1887 (5)	1892 (6)	1897 (7)
Log ($Dist_{land}/Dist_{sea}$)	0.986**	0.448	0.891**	0.428	0.280	0.382	0.481
	(0.446)	(0.372)	(0.359)	(0.372)	(0.365)	(0.380)	(0.418)
Roadblock	1.179***	0.916***	0.656**	0.838***	0.678**	0.864***	0.861**
	(0.319)	(0.296)	(0.295)	(0.299)	(0.306)	(0.332)	(0.361)
Constant	-1.594**	-0.776	-1.183**	-0.566	-0.0966	-0.0361	0.0551
	(0.674)	(0.559)	(0.529)	(0.554)	(0.547)	(0.561)	(0.613)
Observations	92	92	92	92	92	92	92

Notes: Estimation is based on treaty ports that were functioning in 1867 (except trade between river ports), but excludes bilateral trade of ports that were near occupied prefectures by rebellion (Shanghai, Hankow, Chinkiang, Kiukiang) with Tienstin. Robust standard errors in parentheses. ***, **, and * indicate significance at the 1, 5, and 10 percent levels.

indirectly and differently modal choices of bilateral trade flows between unoccupied locations. I investigate this possibility by excluding trade between ports that were near occupied prefectures and Tienstin in Table D.2. The results are very similar to Table D.1, suggesting that modal change was not unique to transport of tribute grain and roadblock affected much broader exchange of goods across the whole country.

The rebellion could affect modal choice through long-term investment to facilitate sea trade triggered by roadblock, but the warfare could also increase sea trade in the long run by destroying road infrastructure. To separate the effect of the two, in Table D.3, I calculate the post-rebellion the least cost land route assuming that road infrastructure in rebellion occupied region was not functional after the rebellion. The difference between the roadblocked pairs and unaffected pairs remains as large after controlling for the possibility that the rebellion damaged some roads permanently and more so for roads used previously by roadblocked pairs.

Previous tables look at trade between treaty ports that were active in 1867. In Table D.4, however, I include trade between treaty ports as long as they were functioning ports in the corresponding year. The sample size increases over time as there were more treaty ports opened. Also we see that the sharp distinction between roadblocked location pairs and unaffected pairs was only present for the initial pairs that were opened as treaty ports before 1867. For ports that were opened after 1873, even if they had roadblock, since steamship trade was not allowed at the time, the rebellion did not lead to adoption of steamship in the long run. Although they may have turned to sailing ship when regular land routes became blocked, the advantage of sailing ship over land transport could be not large enough to shift trade routes permanently to sea. The results in Table D.4 suggest that both the advance in technology (i.e. introduction of steamship) and the impetus to change necessitated by roadblock are essential for China's final transition to sea trade in late 19th century.

Table D.3: Roadblock effect on steamship trade : broken routes

	Dep. var.: Probability of steamship trade						
	1867	1873	1877	1882	1887	1892	1897
	(1)	(2)	(3)	(4)	(5)	(6)	(7)
Log ($\hat{Dist}_{land}/Dist_{sea}$)	0.987**	0.292	0.778**	0.371	0.157	0.372	0.410
	(0.437)	(0.371)	(0.364)	(0.372)	(0.371)	(0.383)	(0.421)
Roadblock	1.162***	0.889***	0.682**	0.819***	0.645**	0.832**	0.835**
	(0.307)	(0.285)	(0.286)	(0.288)	(0.298)	(0.326)	(0.354)
Constant	-1.681**	-0.562	-1.046*	-0.498	0.131	0.0288	0.187
	(0.674)	(0.557)	(0.542)	(0.554)	(0.553)	(0.560)	(0.614)
Observations	98	98	98	98	98	98	98

Notes: Estimation is based on treaty ports that were functioning in 1867 (except trade between river ports), so that the sample is consistent over time. The relative transport cost by land ($\hat{Dist}_{land}/Dist_{sea}$) takes into account that road infrastructure (i.e. courier routes) within rebellion occupied region was unusable afterwards. Robust standard errors in parentheses. ***, **, and * indicate significance at the 1, 5, and 10 percent levels.

Table D.4: Roadblock effect on steamship trade : all pairs

	Dep. var.: Probability of steamship trade						
	1867	1873	1877	1882	1887	1892	1897
	(1)	(2)	(3)	(4)	(5)	(6)	(7)
$Dist_{land}/Dist_{sea}$	1.032**	0.406	0.623**	0.376	0.296	0.634***	0.705***
	(0.435)	(0.362)	(0.254)	(0.257)	(0.255)	(0.246)	(0.207)
Roadblock	1.168***	0.889***	0.360*	0.330*	0.188	0.361*	0.0273
	(0.307)	(0.285)	(0.197)	(0.197)	(0.194)	(0.189)	(0.159)
Constant	-1.700***	-0.696	-1.239***	-0.914**	-0.607*	-0.996***	-1.104***
	(0.648)	(0.532)	(0.363)	(0.367)	(0.363)	(0.344)	(0.282)
Observations	98	98	188	188	188	202	302

Notes: Sample includes all pairs of treaty ports that were active in the corresponding year (except trade between river ports). Robust standard errors in parentheses. ***, **, and * indicate significance at the 1, 5, and 10 percent levels.

AppendixE. Estimation of trade and migration gravity

In this section, I estimate the distance elasticities of trade and migration in historical China using transport cost estimated in part B of Section 5.

A. *Trade gravity*

Using the set-up of the model developed in Section 5, we can derive the gravity equation of trade:

$$\ln X_{ijt}^{st} = \psi + \zeta_{jt} + \xi_{it} - \gamma ln D_{ijt}^{st} + \eta_{s,ijt}, \tag{A 1}$$

where $\psi = -(1-\epsilon)\ln\alpha$, $\zeta_{jt} = (1-\epsilon)\ln c_{jt} + \ln N_{jt}$, $\xi_{it} = \ln Y_{it} - (1-\epsilon)\ln P_{it}$. However, different from the standard setting where we observe bilateral trade by all transport methods, here we only observe trade by steamship. Regressing natural logarithm of value of trade by steamship on transport cost is likely to generate a biased estimate of the elasticity of trade with respect to distance γ.

One source of the bias is that the shorter the distance, it is more likely that maritime trade is carried out by sailing ship. I correct the bias using the probability of using steamships conditional on sea transport ($Pr(S_{ijt} = 1|C_{ijt} = 1)$). Moreover, there could be a bias stemming from the correlation between the distance of sea transport and the size of market that uses steamship for sea trade. This is because steamships were only available at treaty ports, which were large ports allowed for foreign trade. For shorter distance trade, in which sailing ships had an advantage, inland locations could export their goods through the closest ports by sail, which were not necessarily treaty ports. For longer distance trade however, it may worth the trouble transferring the merchandise to a treaty port to transport by steamship, whose average cost decreases with distance, even for inland locations that were not close by. Therefore, longer distance trade by steamship disproportionately attracts and therefore includes goods from a larger market.

To correct for this bias, I find for each pair of treaty ports, all the combinations of prefectures that would choose optimally to export and import from the treaty ports by steamship. Assume that nearby prefectures have similar wage levels, and that the income at the destination Y_{it} is proportional to its population L_{it}. Free entry condition pins down the equilibrium number of firms at the origin $N_{jt} = L_{jt}/(\epsilon f)$, which is also proportional to its population. I correct for the correlation between steamship trade distance and market size by summing over the product of population at the origin and destination: $\sum_{o,d\in S_{i,j}} L_o \times L_d$, where $S_{i,j}$ is the set of prefecture pairs o,d that optimally choose to transport goods by steamship from the treaty ports i,j. The adjusted value of trade between treaty ports by steamship is therefore:

$$\overline{X}_{ijt} = \frac{X_{ijt}}{Pr(S_{ijt} = 1|C_{ijt} = 1)\sum_{o,d\in S_{i,j}} L_o \times L_d}.$$

Another source of biased comes from selection on pairs of trade that choose sea transport over land transport. Prefecture pairs that have a smaller land to sea transport cost ratio would use sea transport if they receive large positive shocks for sea transport (higher $\eta_{s,ijt}$). As the land to sea transport cost ratio can be correlated to transport costs by steamship, this results in a correlation

between the error term ($\eta_{s,ijt}$) and the transport cost ($\ln D_{ijt}^{st}$) in Equation E.1. This bias can be corrected using the Heckman selection framework. From the set-up of the model, we can write the first stage selection of sea transport as a function of the relative cost of land transport to sea and the sunk investment cost of sea trade:

$$C_{ijt} = \mathbb{1}\left(\frac{\gamma}{\sigma} \ln \frac{D_{ijt}^{l}}{D_{ijt}^{s}} - \mathbb{1}(C_{ij,reb} = 0)i^s + v_{ij}\right), \qquad v_{ijt} \sim N(0,1),$$

where $v_{ijt} = (\eta_{s,ijt} - \eta_{l,ijt})/\sigma$. The expected value of trade by steamship controlling for selection bias is:

$$E[ln\overline{X}_{ijt}|C_{ijt} = 1] = \psi + \zeta_{jt} + \xi_{it} - \gamma ln D_{ijt}^{st} + E[\eta_{s,ijt}|C_{ijt} = 1].$$

Denote $\alpha_v = \gamma/\sigma \ln(D_{ijt}^{l}/D_{ijt}^{s}) - \mathbb{1}(C_{ijt0} = 0)i^s$, we have:

$$\begin{aligned} E[\eta_{s,ijt}|C_{ijt} = 1] &= E[\eta_{s,ijt}|v_{ijt} > -\alpha_v] \\ &= E[\sigma v_{ijt} + \eta_{l,ijt}|v_{ijt} > -\alpha_v] \\ &= \sigma E[v_{ijt}|v_{ijt} > -\alpha_v] \\ &= \sigma \lambda(\alpha_v), \end{aligned}$$

where $\lambda(\alpha_v) = \phi(\alpha_v)/\Phi(\alpha_v)$ is the inverse mills ratios. We can use the estimates from *Panel B* of Table 2 to predict $\lambda(\alpha_v)$.

Table E.1: Trade gravity

	(1)	(2)	(3)	(4)	(5)
	Dep. var.: Log (value of trade by steamship)				
Log (*Dist*)	2.035*	0.316	-0.307	-2.027	-2.217**
	(1.134)	(1.214)	(1.141)	(1.215)	(1.084)
Inverse mills ratio					7.248***
					(1.590)
Adjust trade by sail		Yes		Yes	Yes
Adjust market size			Yes	Yes	Yes
Origin FE	Yes	Yes	Yes	Yes	Yes
Dest FE	Yes	Yes	Yes	Yes	Yes
Observations	111	111	111	111	111
R-squared	0.715	0.669	0.722	0.717	0.776

Notes: Estimation based on bilateral trade by steamship between treaty ports in 1877 and 1882. Market size is calculated based on prefecture population in 1880. All specifications include time variant origin and destination fixed effects. Robust standard errors in parenthesis are clustered in origin-destination pair. ***, **, and * indicate significance at the 1, 5, and 10 percent levels.

Table E.1 presents estimation results on elasticity of steamship trade with respect to transport cost using a sample of bilateral trade by steamship in 1877 and 1882 with market size calculated using prefecture population in 1880. I regress the natural logarithm of value of trade by steamship on logarithm of transport cost by steamship, controlling for time variant origin and destination

fixed effects. Column (1) estimates the correlation in the data between steamship trade and distance. The positive coefficient on natural logarithm of distance indicates that in the data there is a positive association between the value of steamship trade and distance. In column (2), I correct for the fraction of trade carried out by junk sailing ships. The estimated elasticity becomes less positive. In column (3), after controlling for the factor that long distance steamship trade includes exchange of goods between a larger market, the coefficient estimate on trade elasticity becomes negative. In column (4), after controlling for both trade by sailing ship and market size, the estimated trade elasticity becomes negative, with magnitude similar to what has been found in the literature. When accounting for the selection bias of sea transport over land transport, in column (5), the coefficient estimate on trade elasticity does not change much but becomes statistically significant.

B. Migration gravity

In this part, I estimate the following migration gravity equation:

$$\ln L_{ijt} = \chi + \eta_{it} + \psi_{jt} - \kappa \ln D_{ijt} + u_{ijt}.$$

The dependent variable is the natural logarithm of migration flow from location i to j at time t. Historical migration flow data is rarely available. Here I construct a new data set of migration flows in historical China based on studies that traces the origin of contemporary villages. Historically, many villages in China were founded by clans from outside areas where living conditions in their place of origin worsened. Thanks to the tradition of keeping a rich family history, Cao (1997) was able to obtain the information about those migration villages regarding the the place of origin of their founders and formation time. We can use the number of villages at location i founded by individuals from location j at time t to proxy for the migration flows from i to j at t.[28]

In Cao (1997), the destinations are counties. For the majority of villages, we only know the origin province and for some we know the prefectures or counties. In column (1) of Table E.2, I present estimation results on migration gravity using all available origin and destination pairs. The study by Cao (1997) focuses on migration to Kiangsi province and some nearby prefectures. To the extent that the prefecture destination outside of Kiangsi may have different migration patterns, in column (2), I restrict attention to only migration flows to Kiangxi province. In column (3), I restrict sample to only county to province pairs, where the location of the province is proxied by the provincial centroid. For all specifications I allow the origin and destination fixed effects to vary by time. Still the distance elasticity can vary over time [29]. Therefore I divide the sample into two periods in column (4) and column (5). The results show that over time migration flows responds more to transport cost. In Table E.3, I aggregate the destinations from counties to prefectures, which leaves us with fewer observations, but the estimated distance elasticities are similar. They are comparable to those estimated with modern data and for other parts of world.

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[28]The implicit assumption here is that the initial population when the villages were founded is similar. For a subset of villages where their recent population is available, I calculate the implied annual population growth rate to confirm that this is a reasonable assumption.

[29]The migration time frame is between 1643-1722, 1643-1796, 1723-1796 or 1796-1912.

Table E.2: Migration gravity: county destination

	All (1)	Kiangsi only (2)	Province only (3)	1643-1722 (4)	1723-1796 (5)
	Dep. var.: Log (number of villages)				
Log (*Dist*)	-1.485***	-1.271***	-1.796***	-0.990**	-1.552***
	(0.353)	(0.306)	(0.548)	(0.445)	(0.396)
Origin FE	Yes	Yes	Yes	Yes	Yes
Dest FE	Yes	Yes	Yes	Yes	Yes
Observations	113	93	62	45	48
R-squared	0.894	0.837	0.942	0.823	0.854

Notes: Column (1) to (3) includes time variant origin and destination fixed effects. Robust standard errors in parenthesis. ***, **, and * indicate significance at the 1, 5, and 10 percent levels.

Table E.3: Migration gravity: prefecture destination

	All (1)	Kiangsi only (2)	Province only (3)
	Dep. var.: Log (number of villages)		
Log (*Dist*)	-1.598*	-1.292*	-2.128**
	(0.781)	(0.590)	(0.776)
Origin FE	Yes	Yes	Yes
Dest FE	Yes	Yes	Yes
Observations	42	27	32
R-squared	0.935	0.923	0.956

Notes: All specifications include time variant origin and destination fixed effects. Robust standard errors in parenthesis. ***, **, and * indicate significance at the 1, 5, and 10 percent levels.