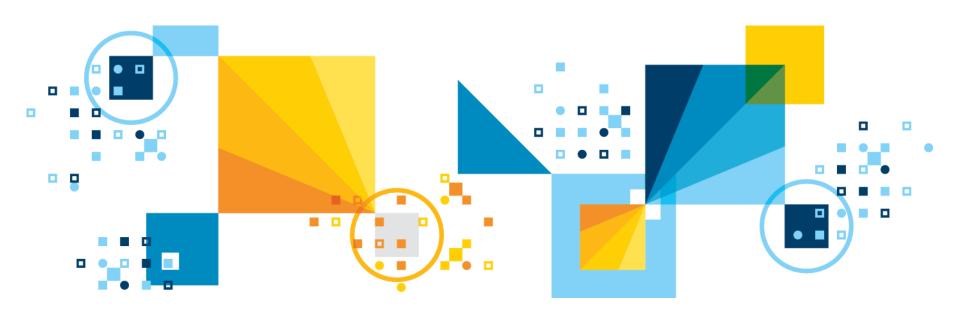
Predictive Modeling Fundamentals I Lesson 1: Explore the SPSS Modeler Workbench



IBM Analytics

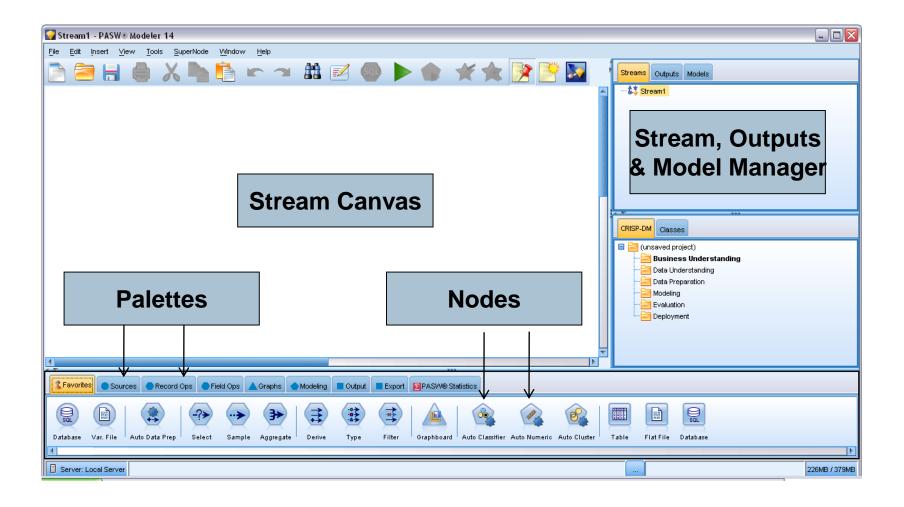


Agenda

- Modeler Interface
- Streams
- Palettes
- Lab



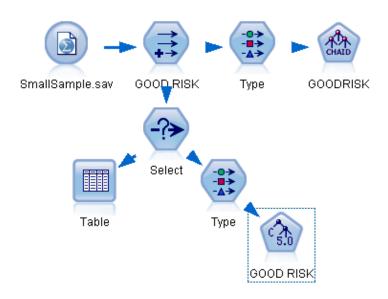
Modeler Interface





Visual Programming with Modeler

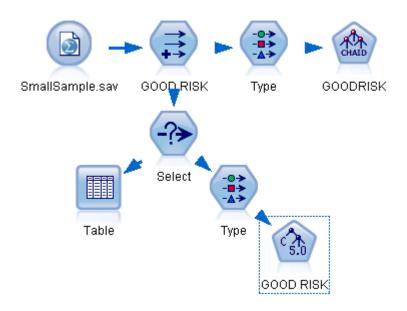
- -Visual programming
- -Based on icons ("nodes")
- -Pick nodes from palette & place them on the bench
- -Edit their attributes
- -Connect to specify flow of data ("streams")





Streams

Once nodes have been placed on the Stream Canvas, they can be linked together to form a <u>stream</u>. A stream represents <u>a flow of data</u> through a number of operations (<u>nodes</u>) to a destination that can be in the form of output (either text or chart), a model, or the export of data to another format (e.g., an SPSS data file or a database).





Rules for Connecting Nodes

Source nodes

Data input nodes

Starting point of a stream

Other nodes can be connected after but not before a source

Intermediate nodes

Record and field operation nodes

Other nodes can be connected before and after these nodes

Terminal nodes

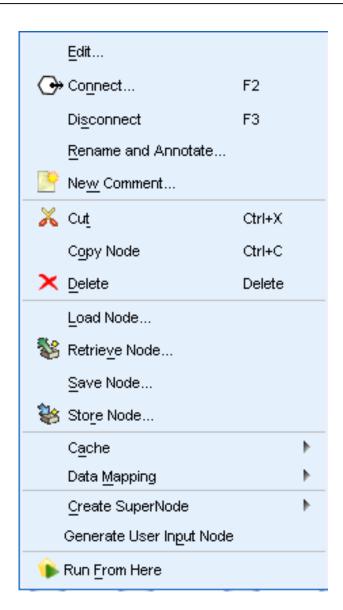
Modelling, graphs and output nodes

Other nodes can be connected before but not after a terminal



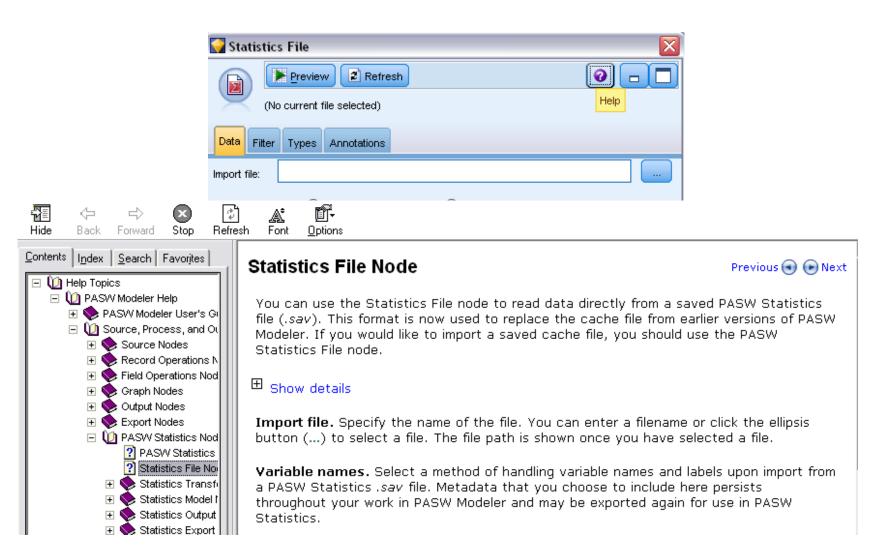
Use of the Mouse

- -Left Button
 Used for node selection,
 placement & positioning
- -Right Button
 Used to invoke context menus
 to edit the nodes (see example
 right)
- -Middle Button
 Used to connect two nodes





Context Sensitive Help...Don't Forget





Overview of Palettes

Source

Record Operations

Field Operations

Graphs

Modeling

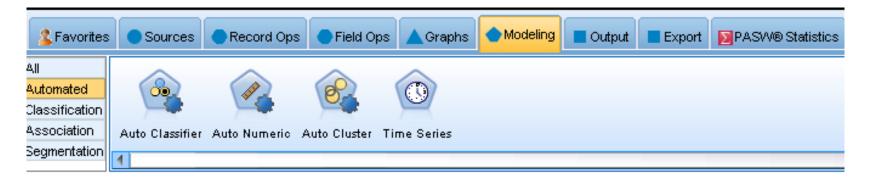
Export

We will review each...



Sub Palettes

- -The Modeling tab contains more sub palettes because there are so many modeling nodes. You can modify which nodes appear on a sub palette, create new sub palettes, and display only some sub palettes.
- -Click the Modeling tab



This is the Automated models palette



Lab 1:

- Installation of IBM SPSS Modeler 17
- Getting familiar with the workbench

