

Vignesh Natarajan (VIGI)

Web App Developer // Node / React / Ruby / Rails

Born March 1, 1985

SUMMARY

My passion is to be part of the digital future and use my creativity to build tools that make a difference. Learning to programming has been the most satisfying experience of my career thus far, and with an accounting and entrepreneurial background spanning over 10 years I have a unique skill set in working as an employee and also as a business owner.

I am very excited about blockchain technology and would like to explore the possibility of working in that discipline in the future.

KEY SKILLS & COMPETENCIES

WEB DEVELOPMENT & DESIGN

- Ability to break a problem into small pieces
- Back end technologies - *Ruby on Rails, NodeJS, ExpressJS, SQL, MongoDB, Firebase*
- Front end technologies - *ReactJS, HTML5, CSS3, Bootstrap*
- Experience in working with Amazon S3 bucket, deploying to heroku and now.sh
- Experience in conceptualising and programming a web app by drawing out wireframes, planning database schema designs, preparing user flow diagrams and code documentation

SMALL BUSINESS - START UP, DEVELOPMENT & MANAGEMENT

- Extensive hospitality experience in all aspects of business management
- Operations and business development of both customer and business facing entities
- Driving a strong social media presence
- Ability to build and sell a profitable business

ACCOUNTING & FINANCE

- Strong analytical skills with an interest in statistics and economics
- In depth understanding of the financial year life cycle
- Ability to prepare, analyse and audit financial documents

WORK HISTORY

- Sept 2017 - Dec 2017 **Restaurant Manager**
Mama's Buoi group of restaurants
Mama's Buoi is a trendy Vietnamese restaurant chain owned by the Roll'd Australia group. I worked here as a restaurant manager for 3 months prior starting to my programming course.
- Oversaw the launch of Mama's Buoi flagship store in the Chadstone dining precinct
 - Managed every aspect of operations in front of house, bar and financial reporting
 - Underwent a 2 week manager training program after which I recruited and trained a over 25 staff
 - Assisted with the set up of supplier accounts and negotiations
- Dec 2010 - Aug 2016 **Founder/Owner/Operator/Financial Manager**
RDV Holdings Pty Ltd, Adelaide, Australia
CHOCOLATREE | December 2010 - August 2016
With a turnover of over \$1.5 Million Chocolatree is an award winning market leader in the dessert cafe industry
- SWEET AS BAKERY PATISSERIE | September 2013 - August 2016***
Sweet as Bakery specialises in preparation and wholesale supply of Petit Gateaux, Cakes and handmade chocolates to local Adelaide cafes
- HOLY GUACAMOLY/POCO PICANTE | December 2013 - October 2015***
A successful Mexican Quick Service Restaurant providing fresh, exciting and quick food
- COFFYLOSOPHY | March 2014 - March 2015***
A very popular boutique café specialising in house brewed coffee, breakfast, brunch and lunch



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[🐙 ifollowedthewhiterabbit.github.io](https://github.com/ifollowedthewhiterabbit)

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github.com/ifollowedthewhiterabbit

#SOCIALMEDIA

[@vigi85](https://twitter.com/vigi85) || twitter.com/vigi85

instagram.com/vig_eee

EDUCATION

Diploma in IT

Feb 2017-current *Coder Academy*

Melbourne, Australia

SKILLED IN

- Ruby
- Rails
- React JS
- Node JS
- HTML5
- CSS3
- SQL & NoSQL

Master of Business (Accounting)

2005 - 2007 *University of South Australia*

Adelaide, Australia

KEY SUBJECTS

- Financial accounting
- Commercial & corporate law
- Taxation law
- Management accounting
- Business ethics

Business set up

- Conceptualised and built 4 businesses from scratch
- Worked on store design (look and feel), designed logos, menus and pricing strategy
- Acquired and adhered to all necessary government and council approvals and requirements

Multi-store operations

- Managed operations and financials and all other aspects of four high volume stores
- Designed and implemented work procedures for all staff to maintain uniformity

B2B sales and customer relations

- Actively sourced new sales leads and cafes to sell petit gateaux, entremets, waffles and other baked good manufactured at our kitchen
- Maintaining and growing relationships with existing clients through regular meetings to keep them up to date with our product line

Sales increase and growth

- Achieved 8-10% year to year sales growth through strategic social media presence, print marketing, innovation, quality control and customer relations
- Starting in house production of cakes and chocolates, eventually leading to a 100% self produced menu which was executed at a low price point

Team building, leadership & mentoring

- Motivated managed and built a team of over 40 skilled and unskilled employees across businesses
- Experienced in bringing out the best in staff and maintained an extremely low attrition rate

Vendor relationships

- Timely interaction with third party vendors from senior management to sales representatives
- Time to time negotiation of prices in ccordance according to purchasing power and need

Budgeting and cost control

- Setting comprehensive monthly budgets for marketing, advertising, staffing and cost of sales while maintaining a positive cash flow
- Forecasting monthly sales according to varying factors such as past sales, holiday season and weather
- **Accounting and financial reporting**
- Managed all day to day book keeping aspects (MYOB), preparation and reconciliation of financials
- Preparation and lodgement of quarterly BAS and yearly tax returns

Quality control and assurance

- Maintaining standards, consistency of taste and visual appeal of food served

Customer relations/focus

- Emphasis on the philosophy that the customer is always right

Jan 2008 - Nov 2010

Junior Auditor /Assistant Accountant

Accounting & Business Consulting Pty Ltd, Adelaide, Australia

Accounting & business consulting is a mid size public practice based in Adelaide. I had secured a graduate position as a junior accountant and auditor after my masters degree.

- Administered new and existing accounts in the Practice Manager software program by invoicing, maintaining, preparation of end of year financial accounts and PAYG statements for clients
- Preparing and lodging quarterly BAS for clients
- Assisted senior accountants in various trust account audits

May 2007 - Jan 2008

Administration Assistant

Mentor Consultancy, Adelaide, Australia

Mentor consultancy is an education consultancy firm originally based in Coimbatore, India. A temporary office was set up to assist international students coming into Adelaide to pursue higher education.

- Processing paper work relating to admission of international students in Australia
- Organising accommodation and airport pick ups for incoming international students

Sep 2005 - May 2007

Held various positions in customer service/retail/hospitality while pursuing full time study

Bachelor of Business (Management)

2002 - 2005 *Bharathiyar University*

Coimbatore, India

KEY SUBJECTS

- Marketing
- Economics
- Accounting principles
- International trade
- Analytics in management

ACHIEVEMENTS & CONTRIBUTIONS

- Successfully set up 4 businesses within 6 years
- Successfully sold all businesses on profit
- Won multiple accreditations for chocolate making in the Royal Adelaide and Melbourne food awards
- Maintained a negligible attrition rate in all businesses
- Set up a chocolate kiosk at Westfield Marion over Christmas periods
- Chocolatree has been also been part of the Adelaide fringe festival as a vendor
- Supported the local community by funding/sponsoring important social causes
- Completed BUPA challenge(long distance cycling) 3 years in a row
- Awarded certificate of recognition at University of South Australia for taking part in work placement scheme
- Played cricket at school, University & club levels

REFERENCES

Available upon request