

202

# 202 STUDIOS

WNM 608 OL1 01 ZHUOYI WEI

Trendy street fashion



202

SUMMARY REPORT  
LIFESTYLE:  
FASHION

SUMMARY REPORT  
LIFESTYLE:  
FASHION

SUMMARY REPORT  
LIFESTYLE:  
FASHION

# Statement of Intent

Founder lulu hopes to bring consumers a real-life experience and positively convey an optimistic attitude towards life. Bring a constant sense of freshness to young people who pursue trends. All clothes are made of superior fabric, 100% organic cotton, comfortable and durable, which is conducive to the sustainable development of the earth. So the website I created for her has the retro street flavor of her clothing characteristics.

202  
studios



# Product



2022

# Website colors

#823E23

#423727

#D49A67

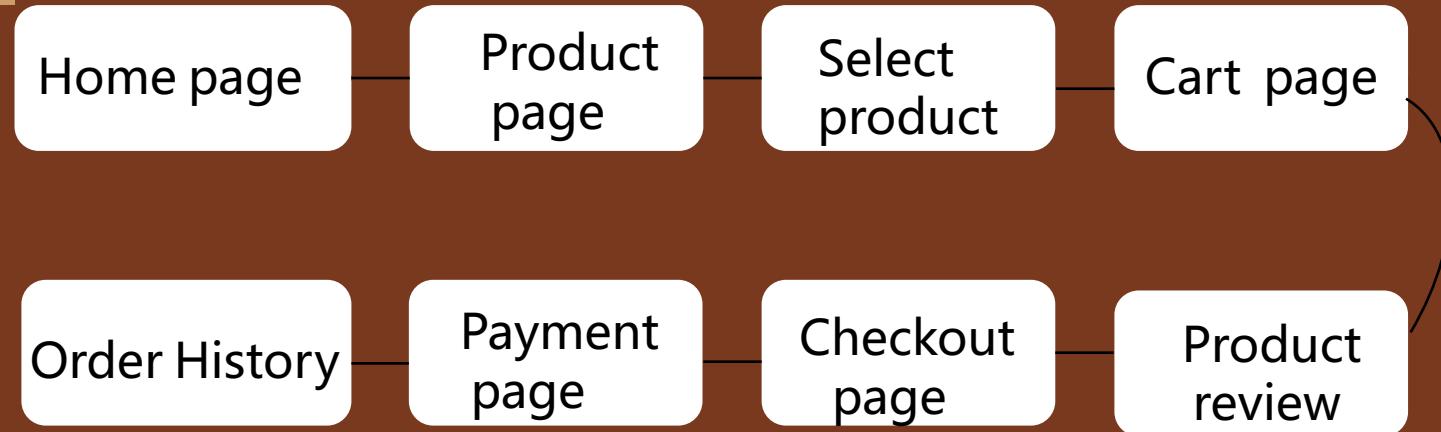
#946C48

#3B2B1D



color

# User Flow



# Wireframes

