Fusion Restaurant

Business Problem: A person named 'Clueless' is looking to open a new restaurant in Manhattan. Eventhough he is literally clueless he knows that there are already enough cuisine specific restaurants throughout the city so he is trying to bring a twist by introducing a fusion restaurant and need to identify the best combination and location for it.

Data

The data for this analysis will be obtained using the Foursquare restaurants API https://developer.foursquare.com/docs/resources/categories to determine the different types of restaurants and their location. This will be enriched with additional data sources from NYC open data https://opendata.cityofnewyork.us/data/