

# Writing technical book and blog post

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Very active on GitHub. Open books?

Why bother writing a technical book/post?

## Reasons writing will only grow:

- Precise, cheap, async, removes bias.
- Clears thoughts, scalable communication, acts as a documentation for the future

Some self bragging here about getting Microsoft MVP.

His blog: [webapplog.com](http://webapplog.com), a blog about Node

## Common obstacles

- Lack of time
- Don't know anything interesting
- Scared of negative feedback
- Don't know where to start

## Steps to write a blog post

- Find a topic
- Write an outline
- Iterate on the outline
- Write the post
- Iterate on the post
- Publish it
- Engage with the audience

## Tips to come up with a topic

- Conference talks, speeches
- News letter
- Water cooler conversation
- **Things you want to know more about** - best of all.

Again some self bragging

<https://www.ashedryden.com/blog/the-ethics-of-unpaid-labor-and-the-oss-community>