

**To:** Asia Private Equity Client

**From:** Rockwall Analytics

**Subject:** Acquisition of an online gaming company - Investment Banking

**Date:** October 8, 2020

---

**Summarize key findings in a memo**

Providing a brief summary on Zeta to answer the client's requests

*Additional Information*

We would like *Rockwall Analytics* to distil the information into a concise memo so that key findings can be shared for senior bankers' review

OUR TASK

Based on the information provided and the outputs created from Task 1-3, prepare a short memo in a pdf document (no more than 200 words) summarising key findings

Our memo, addressed to "Team", should touch on the following items:

- Zeta's description
- Who are Zeta's most relevant comparable companies (including a short rationale for selecting them)
- Where does Zeta and its comparable companies trade at (i.e. their current valuation range based on 2020 EBITDA and PE multiples)