Privacy Policy

Vaada — Stake Your Word

Effective Date: February 16, 2026 **Last Updated:** February 16, 2026

This Privacy Policy describes how Vaada (https://vaada.io), operated by Vaada (" "we," "us," or "our"), collects, uses, and shares your information when you use our platform.

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1. Information We Collect

1.1 Account Information

When you create an account via Privy, we may collect:

- **Email address** (if you sign in with email or Google)
- **Google account profile information** (name, email, profile picture)
- **Blockchain wallet address** (if you sign in with a wallet)

We do not collect or store passwords. Authentication is handled by Privy.

1.2 Fitness Data

When you connect your fitness accounts, we collect:

- **Fitbit data:** Daily step counts, activity timestamps
- **Strava data:** Activity distance (miles/kilometers), activity type, timestamps

This data is collected solely for the purpose of verifying challenge goal completion. We store fitness data in our database (hosted on **Supabase**) for the duration needed to verify and settle challenges.

1.3 Blockchain Data

Your interactions with Vaada smart contracts generate publicly visible on-chain data, including:

- Wallet addresses
- Transaction amounts and timestamps
- Challenge participation and outcomes

On-chain data is public and permanent. We do not control blockchain data once a transaction is submitted.

1.4 Automatically Collected Data

When you use Vaada, we may automatically collect:

- IP address

- Browser type and version
- Device information
- Pages visited and usage patterns
- Referring URLs

2. How We Use Your Information

We use your information to:

- **Operate the platform:** Create accounts, process challenges, verify fitness goals
- **Verify goal completion:** Compare your fitness data against challenge requirements
- **Communicate with you:** Send challenge updates, notifications, and support responses
- **Prevent fraud:** Detect manipulated fitness data, duplicate accounts, or abuse
- **Improve the platform:** Analyze usage patterns to enhance features and performance
- **Comply with legal obligations:** Respond to lawful requests and enforce our Terms

3. How We Share Your Information

We do **not** sell your personal information. We may share information with:

3.1 Service Providers

- **Privy** — Authentication services
- **Supabase** — Database hosting and storage
- **Vercel** — Website hosting
- **Base/Ethereum** — Blockchain transaction processing (public by nature)
- **Fitbit/Strava** — Fitness data APIs (data flows from them to us)

3.2 Other Users

Challenge participation is visible to other users in the same challenge. This may include your display name/wallet address and whether you met your goal.

3.3 Legal Requirements

We may disclose information if required by law, legal process, or government request, or to protect the rights, safety, or property of Vaada, our users, or the public.

4. Data Storage and Security

- Fitness data and account information are stored on **Supabase** (cloud-hosted PostgreSQL)
- We use encryption in transit (TLS/HTTPS) and reasonable security measures

- **No system is 100% secure.** We cannot guarantee absolute security of your data
- On-chain data is stored permanently on the Base/Ethereum blockchain and cannot be deleted

5. Data Retention

- **Account data:** Retained while your account is active and for a reasonable period after deletion
- **Fitness data:** Retained for the duration of the relevant challenge plus a reasonable verification period, then deleted or anonymized
- **On-chain data:** Permanent and outside our control
- **Usage logs:** Retained for up to 12 months

6. Your Rights and Choices

Depending on your jurisdiction, you may have the right to:

- **Access** your personal data
- **Correct** inaccurate data
- **Delete** your account and associated data (excluding on-chain data)
- **Export** your data in a portable format
- **Opt out** of non-essential communications
- **Disconnect** fitness accounts at any time

To exercise these rights, contact us at **hello@vaada.io**.

Note: Deleting your account does not affect data already recorded on the blockchain, as that data is publicly accessible and immutable.

7. Third-Party Services

Vaada integrates with third-party services that have their own privacy policies:

- **Privy:** https://www.privy.io/privacy
- **Fitbit:** https://www.fitbit.com/legal/privacy-policy
- **Strava:** https://www.strava.com/legal/privacy
- **Base/Coinbase:** https://www.coinbase.com/legal/privacy

We encourage you to review these policies. We are not responsible for the privacy practices of third-party services.

8. Cookies and Tracking

Vaada may use cookies and similar technologies for:

- Authentication and session management
- Platform functionality
- Analytics (usage patterns, performance monitoring)

You can manage cookie preferences through your browser settings.

9. Children's Privacy

Vaada is not intended for anyone under 18 years of age. We do not knowingly collect personal information from minors. If we learn that we have collected data from a person under 18, we will delete it promptly.

10. International Users

Vaada is operated from the United States. If you access Vaada from outside the U.S., your information may be transferred to and processed in the United States. By using Vaada, you consent to this transfer.

11. California Privacy Rights (CCPA)

If you are a California resident, you have additional rights under the California Consumer Privacy Act, including the right to know what data we collect, request deletion, and opt out of the sale of personal information. **We do not sell personal information.**

12. Changes to This Policy

We may update this Privacy Policy from time to time. Material changes will be communicated via the platform or email. Continued use of Vaada after changes constitutes acceptance.

13. Contact

For questions about this Privacy Policy or to exercise your data rights, contact us at:

Vaada Email: hello@vaada.io Website: https://vaada.io

By using Vaada, you acknowledge that you have read and understood this Privacy Policy.