# Fundamentals of Machine Learning

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## Overview

**Model Evaluation** 

Data Processing & Feature Engineering

Over (& Under)-fitting

Machine Learning Workflows

# Evaluating Machine Learning Models

### Branches of Machine Learning:

A.	Unsupervised Learning	B.	Unsupervised Learning
C.	Reinforcement Learning	D.	Reinforcement Learning

# Evaluating Machine Learning Models

Data Segmentation Strategies:

- A. Simple Hold-out Validation
- B. K-Fold Validation
- C. Iterated K-Fold Validation with Shuffling

## Preparing the Input Data

#### Data Preprocessing for Neural Networks

- i. Vectorization
- ii. Value Normalization
- iii. Missing Values





Feature Engineering

Outside Knowledge Applied to the ML algorithms

More elegant solutions that require less data

## Over- & Underfitting the Model

#### **Over-fitted Models**

Learn misleading or irrelevant patterns for training data

Perform well on training data but unable to generalize and predict with test data





Optimization

#### <u>Under-fitted Models</u>

Unable to model training data; relevant patterns in the data not evaluated

Training accuracy (or other evaluating metric) is low while loss is high

#### Approaches to resist overfitting:

- i. Reduce the network's capacity
- ii. Add weight regularization
- iii. Add dropout

## Machine Learning Workflows

- 1. Define the problem
- 2. Choose the measure of success
- 3. Decide on an evaluation protocol
- 4. Prepare your data
- 5. Develop a model that does better than a baseline
- 6. Scale up: develop a model that overfits
- 7. Regularizing your model and tuning your hyperparameters