# The pullquote package

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## ? from ?

#### Abstract

A *pull quote* (also known as a lift-out quote) is a quotation or excerpt from an article that is typically placed in a larger or distinctive typeface on the same page, serving to entice readers into an article or to highlight a key topic (from Wikipedia).

In journal publishing, where multi-column typesetting is common, a pull quote is usually placed between two columns, inside a 'window' which is cut out of the columns' text flow. Pictures and other graphical objects are also often placed this way.

This package implements an environment for typesetting a balanced two-column text with a cut-out window of customizeable shape in which an arbitrary object is positioned.

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## 1 Introduction

This is an *experimental* package for inserting an arbitrary object into a two-column balanced text flow such that a "window" of appropriate size is cut out of the text at the place the object is inserted.

Different window shapes are supported, for instance rectangular and circular shapes. New shapes can easily be added by providing a specific type of macro called *shape function*.

In its current state, the package is more like a proof of concept, demonstrating how this effect can be achieved by TEX macro programming. For being really useful, there are too many restrictions at the time being. See sections 2, 4, and 5.

Figures 1-3 show some examples of the style of formatting possible with this package.

You are invited to test this package and find useful applications for it, but please be prepared for unexpected failures.

The package was implemented in the course of answering the questions "Implementing a pullquotes algorithm in LATEX" and "Two-column text with circular insert" on the Q&A site TEX Stack Exchange. Report bugs at the TEX-SX Launchpad site. There is also a chatroom dedicated to the TEX-SX packages.

As soon as the package is a bit more bug-free, basically documented and acceptably user-friendly, it will be prepared for publication on CTAN.

## 2 Requirements

## 2.1 Required Packages

The pullquote package automatically loads the following further packages:

- 1. etoolbox, environ, keyval.
- 2. microtype (only if the package option nomicrotype is *not* given): The text formatting done by this package can get awfully 'tight' when text flows around objects. microtype significantly improves typographic quality in these situations. Use the option nomicrotype only if you want to load microtype yourself and avoid option clashes.
- 3. graphicx (only if the package option noimageshapes is *not* given): As the pullquote environment with the option shape=image executes a call to \includegraphics in the graphicx variant, this package is needed unless you explicitly deactivate that option.

### 2.2 External Calls to Image Magick

The pullquote environment with the option shape=image will generate an external system call to the command convert from the image manipulation software Image Magick. The purpose of this call is to determine the *shape* of an inserted image to get an appropriate 'smooth' text flow around the image.

This option doesn't make sense without that call, so to use this option, you need to fulfil the following requirements.

1. The software package Image Magick should be installed on your computer such that the command convert can be called from a command shell. You

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### Figure 1: Text with rectangular insert using pullquote.

Wir müssen wissen,

Wir werden wisses

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Figure 3: Text with insert based on image shape using shape=image. Image by Paulo Cereda.

They were indeed a queer-looking party that assembled on the bank-the birds with draggled feathers, the animals with their fur clinging close to them, and all dripping wet, cross, and uncomfortable.

The first question of course was, how to get dry again: they had a consultation about this, and after a few minutes it seemed quite natural to Alice to find herself talking familiarly with those see if she had been these with them, as if she had known them all her life. Indeed, she had quite

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At last the Mouse, who seemed to be a person of authority among them, called out, 'Sit down, all of you, and listen to me! I'll soon make you dry enough!' They all sat down at once, in a large ring, with the Mouse in the middle. Alice kept her eyes anxiously fixed on it, for she felt sure she would catch a bad cold if she did not get dry very soon. 'Ahem!' said the Mouse with an impor-

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'Ugh!' said the Lory, with a shiver.
'I beg your pardon!' said the Mouse, frowning, but very politely: 'Did you speak?'
'Not I!' said the Lory hastily.

'I thought you did,' said the Mouse. '-I proceed. "Edwin and Mor-

proceed. 'Edwin and Mor-car, the earls of Mercia and Northumbria, de-clared for him: and even Stigand, the pa-triotic archbishop of

Canterbury, found it advisable-"

'Found what?' said the Duck.
'Found it,' the Mouse

replied rather crossly of course you know what "it" means.

'I know what "it" means well enough, when I find a thing,' said the Duck: 'it's generally a frog or a worm. The question is, what did the archbishop find?

The Mouse did not notice this question The Mouse did not notice this question, but hurriedly went on, ""-found it ad-visable to go with Edgar Atheling to meet William and offer him the crown. William's conduct at first was moderate. But the insolence of his Normans." How

Figure 2: Text with circular insert using shape=circular. Text and image by LEWIS CARROLL (pdf from gasl.org) [Public domain], via Wikimedia Commons.

can check whether your installation will work for the purposes of this package by pasting the following call into a command shell **all on one line**:

```
convert pq-duck.pdf -resize 124.99362x123.20798! -bordercolor white -border 10x10 -morphology Erode Disk:10.3 -resize 26x13! -black-threshold 95% -monochrome pq-duck.pdf.pqshape.txt
```

(assuming you're in the installation directory of the pullquote package and the file pq-duck.pdf is present).

You should get no error message and a non-empty text file pq-duck.pdf.pqshape.txt should be produced.

2. The shell-escape feature of (pdf)tex, enabling TeX to execute system commands, should be activated. If you don't want to activate it in a global configuration file, you should call pdflatex with the --shell-escape option. If you have generated this documentation and the example text in figure 3 flows around the image, then all is well.

If you don't meet these requirements or are not feeling secure when TEX is calling external tools, then you can turn off the shape=image option by giving the package option noimageshapes.

Even without the shape=image option, you can let text flow around the bounding box of an image by using the default rectangular shape of the pullquote environment and giving an \includegraphics call as object.

#### 2.2.1 Remarks on Ubuntu Linux

That's the system I'm testing with. Installing Image Magick should be as easy as typing

```
apt-get install imagemagick
```

or using some dedicated installation tool like synaptic.

I didn't have to configure anything special wrt. shell-escape, though I'm not entirely sure why this is so...

#### 2.2.2 Remarks on Windows

I am indebted to the user speravir for providing the following comments on using pullquote with Windows.

As I have no possibility to test on Windows myself, I did my best to translate it from German to English, but am otherwise providing this advice as-is. If you are getting good results in other ways, please report to me and I'll try to incorporate further advice.

Image Magick needs to be installed on your system. Unfortunately, there is already a system command convert.exe for converting FAT-drives into NTFS-drives. So you need to make sure that after installation, convert from the Image Magick suite is found *before* the system version of convert.

#### **Installation:**

- 1. Download the binary release from <a href="http://www.imagemagick.org/">http://www.imagemagick.org/</a>, ideally in the form of an *Installer*. The portable version will pose problems (see below).
- 2. Install. It is important that the program inserts itself into the system path %PATH% in front of the entry for C:\Windows\system32 to make sure that a call to convert will call the program from the Image Magick suite.
- 3. This will not work with the portable version of Image Magick, so in that case the tool should be called via a batch file where the system path is set.
- 4. When using MiKT<sub>E</sub>X-portable, the *start batch* needs to be augmented. See the following answer on T<sub>E</sub>X.SX:

```
http://tex.stackexchange.com/questions/50911/
using-miktex-portable-texmaker-and-asymptote-from-a-usb-drive/
51110#51110
```

The topic there was Asymptote, but it's the same principle.

When executing T<sub>E</sub>X, the command line option --enable-write18 (or the alias --shell-escape) has to be set. People using a T<sub>E</sub>X-editor need to configure this in the appropriate place.

## 3 Usage

## 3.1 Package Options

Currently, there are only some simple options to pre-configure this package:

nomicrotype Normally, the pullquote package loads the package microtype which enhances typesetting in 'tight places'. If you don't want to have this package loaded by pullquote because you don't want to use it or want to load it yourself, you can disable it by this package option.

The package is not strictly necessary for anything pullquote does, so apart from slightly worse typesetting quality, you won't notice anything when giving that option.

noimageshapes The option shape=image of the pullquote environment requires loading the package graphicx as well as the possibility to make an external system call to the software Image Magick (see section 2.2).

You can avoid all this by turning off this part of pullquote by giving this package option. Note that using the option shape=image will give an error message in this case.

## 3.2 Basic Configuration

All of the configuration parameters for the pullquote environment can be specified by appropriate environment options; see section 3.4. Most of these options have *canonical* defaults; for some of them you can specify default values by setting the following registers.

\textcoldist

\textcoldist The distance between the two text columns. Default for the option textcoldist. You can set this register to 6mm by

```
\setlength{\textcoldist}{6mm}
```

Default: 4mm

\objdist \objdist The distance around the inserted object. Default for the option objdist.

You can set this register to 6mm by

\setlength{\objdist}{6mm}

Default: 4mm

### 3.3 Basic Usage

To make a two-column text with a pull quote, you need

- some text, which will be denoted by  $\langle text \rangle$  below and
- an *object* to be inserted between the columns, denoted by  $\langle object \rangle$ .

pullquote

Then creating the pull quote representation is as easy as calling

```
\begin{pullquote}{object=\langle object\rangle}
\langle text\rangle
\end{pullquote}
```

Example 1 assumes you have loaded the package lipsum which provides a macro for *blind text*.

In general, the pullquote environment is called like this:

```
\begin{pullquote}{\langle options \rangle} \\ \langle text \rangle \\ \begin{pullquote} \end{pullquote} \end{pullquote}
```

```
\begin{pullquote}
{object=%
    {%
     \large\itshape
     \begin{tabular}{@{}1@{}}
     This is the\\pullquote text
     \end{tabular}%
    }%
}%
\selectlanguage{latin}\lipsum[1]
\end{pullquote}
```

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Example 1: Pull quote with tabular text  $\langle object \rangle$ .

The content of the pullquote environment is just  $\langle text \rangle$ , while the mandatory argument  $\langle options \rangle$  of the environment contains a comma-separated option list for configuring the appearance of the pull quote construction. It's similar to the key-value style options which can be given to  $\langle includegraphics from the graphicx$  package, only here the argument is not optional because the  $\langle object \rangle$  always needs to be specified (usually with the object key, only in the special case of image shapes you need to use the image key; see section 3.6). A full list of option keys and their use is described in section 3.4.

The use of tabular above is only one way of arranging text for use as  $\langle object \rangle$ . In fact, every LATEX construct of fixed *width* and *height* qualifies, for instance \makebox, \parbox or minipage.

Another typical choice for  $\langle object \rangle$  is an *image*, like in example 2.

Example 3 shows some more options in use, with an object made by clipping an image with a circular path using TikZ, a circular-shaped "window", an explicit vertical offset and a slightly tighter distance between text and object than the usual default. The text by Lewis Carroll has been assigned to the macro \alicetext.

The pullquote environment is executed in the following steps:

1. Typeset  $\langle object \rangle$  into a box, measuring its width and total height.

\begin{pullquote}
{object={\includegraphics[width=2cm]{pq-duck}}}%
\selectlanguage{latin}\lipsum[1]
\end{pullquote}

Lorem ipsum dolor sit amet, consectetuer adipiscing elit. Ut purus elit, vestibulum ut, placerat ac, adipiscing vitae, felis.

Curabitur dictum gravida mauris. Nam arcu libero, nonummy eget, consectetuer id, vulputate a, magna. Donec vehicula augue eu neque. Pellentesque habitant morbi tristique senectus et netus et malesuada fames ac turpis egestas. Mauris ut leo. Cras viverra

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dignissim rutrum.

Example 2: Pull quote with image  $\langle object \rangle$ .

- 2. Add the value given by the option objdist (see section 3.4) to the measured width and height as a distance on all sides.
- 3. *Normalise* the height (including distance) to a full number of text lines (measured in **\baselineskip**).
- 4. The width and (normalised) height (including objdist) give the total size of the "window" to be cut out of the text columns.
- 5. Calculate the *vertical position* of the window based on its height and the value of the options objvalign or objvoffset.
- 6. Calculate a \parshape definition for the surrounding \langle text \rangle based on the size and position of the window.
- 7. Typeset \(\lambda text\)\) in two balanced columns according to the pre-calculated \(\mathbb{parshape}\) definition. This may take several attempts as it is impossible to estimate the exact number of lines needed to typeset all text (and that number may even vary depending on the exact 'relative' position of the window and its influence on paragraph formatting). The correct balance is determined automatically by an internal loop.
- 8. Arrange the balanced text columns with the object in the predefined position to output the complete *pull quote* construct.

Summary of remarks and restrictions on \( \text \):

```
\begin{pullquote}
{%
    shape=circular,objdist=2mm,objvoffset=3,%
    object=%
    {%
        \begin{tikzpicture}
        \clip (0,0) circle (1.7cm);
        \node (0,0) {\includegraphics[width=3.2cm]{pq-alice}};
        \end{tikzpicture}%
    }
}

    \alicetext
\end{pullquote}
```

They were indeed a queer-looking party that assembled on the bank—the birds with draggled feathers, the animals with their fur clinging close to them, and all

dripping wet, cross, and uncomfortable.

The first question of course was, how to get dry again: they had a consultation about this, and after a few minutes it seemed quite natural to Alice to find herself talking familiarly with them, as if she had known them all her life.

Indeed, she had quite a long argument with the Lory, who at last turned sulky, and would only say, 'I am older than you, and must know better'; and this Alice would not allow without knowing how old it was, and, as the Lory positively refused to tell its age, there was no more to be said.

At last the Mouse, who seemed to be a person of authority among them, called out, 'Sit down, all of you, and listen to me! I'll soon make you dry enough!' They all sat down at once, in a large ring, with the Mouse in the middle. Alice kept her eyes anxiously fixed on it, for she felt sure she would catch a bad cold if she did not get dry very soon.

'Ahem!' said the Mouse with an important air, 'are you all ready? This is the driest thing I know. Silence all round, if you please! "William the Conqueror, whose cause was favoured by the pope, was soon

submitted to by the English, who wanted leaders, and had been of late much accustomed to usurpation and conquest. Edwin

and Morcar, the earls of Mercia and Northumbria—"'

'Ugh!' said the Lory, with a shiver.

'I beg your pardon!' said the Mouse, frowning, but very politely: 'Did you speak?'

'Not I!' said the Lory hastily.

'I thought you did,' said the Mouse. '—I proceed. "Edwin and Morcar, the earls of Mercia and Northumbria, declared for him: and even Stigand, the patriotic archbishop of Canterbury, found it advisable—"'

'Found what?' said the Duck.

'Found it,' the Mouse replied rather crossly: 'of course you know what "it" means'

'I know what "it" means well enough, when I find a thing,' said the Duck: 'it's generally a frog or a worm. The question is, what did the archbishop find?'

The Mouse did not notice this question, but hurriedly went on, '"-found it advisable to go with Edgar Atheling to meet William and offer him the crown. William's conduct at first was moderate. But the insolence of his Normans—" How are you getting on now, my dear?' it continued, turning to Alice as it spoke.

Example 3: Pull quote with several options.

- $\langle text \rangle$  should be just continuous text interspersed with \par. The result of typesetting  $\langle text \rangle$  in the given column width (using the predefined \parshape construct) is supposed to be a collection of plain text lines with base line distance \baselineskip (with the value in force at the beginning of the \pullquote environment). These lines are processed sequentially for calculating the \parshape construct and balancing the columns.
- In particular,  $\langle text \rangle$  should **not** contain
  - List environments like itemize, quote or center.
  - Displayed math.
  - Section headings.
  - Any commands which change \baselineskip.
  - Vertical spacing (or commands inserting it).
  - Nothing which would make a line higher than usual text, which practically rules out tabular material.
  - No fancy rules, frames or color tricks which can disturb \parshape or vertical splitting of text.

Some of these restrictions may be loosened with future versions of the package; see sections 4 and 5.

## 3.4 Environment Options

Remember the pullquote environment is called like this:

```
\begin{pullquote}{\langle options \rangle} \\ \langle text \rangle \\ \begin{pullquote} \end{pullquote} \end{pullquote}
```

In this section, all the possible option keys which can go into  $\langle options \rangle$  are explained, together with their usage and interdependencies.

Table 1 on page 12 gives a summary of all options.

## 3.4.1 Geometry Configuration

textcoldist=(len) sets the distance between text columns produced by pullquote to (len). To change the distance to 5mm, use

textcoldist=5mm

Default: \textcoldist

Compare example 1 with example 4.

Table 1: Summary of Environment Options.

Option	Description	Default	P.
textcoldist	= $\langle len \rangle$ Distance between text columns.	\textcoldist	11
objdist	= $\langle len \rangle$ Distance inserted all around $\langle object \rangle$ .	\objdist	12
textcolwd	= $\langle len \rangle$ Width of one text column.	$rac{1}{2} \left( egin{array}{c}  ext{linewidth} - \  ext{} \ \left\langle  ext{textcoldist}  ight angle  ight)$	13
object	=\langle object \rangle Object to be inserted between text columns.	mand atory	14
image	= $\langle file name \rangle$ Sets $\langle object \rangle$ to be \includegraphics{ $\langle file name \rangle$ }.	_	14
imageopts	=\langle opts \rangle \text{includegraphics options in conjunction with image key.}	_	14
objvalign	=(top middle center bottom)  Vertical alignment of the "object window".	middle	14
objvoffset	= $\langle offset \rangle$ Vertical offset of the "object window".	_	15
shape	=(rectangular circular image) Shape of the "object window".	rectangular	15
shapefunction	$=\langle cs \rangle$ Shape function.	_	18

objdist= $\langle len \rangle$  sets the distance inserted all around  $\langle object \rangle$  to  $\langle len \rangle$ . Note that the vertical distance can be slightly larger because it needs to be *normalised* so that the "window" takes a full number of text lines.

To change the distance to 5mm, use  $\,$ 

objdist=5mm

Default: \objdist

Compare example 1 with example 5.

```
\begin{pullquote}
{textcoldist=1cm,%
  object=%
    {%
     \large\itshape
     \begin{tabular}{@{}1@{}}
      This is the\\pullquote text
     \end{tabular}%
    }%
}%
\selectlanguage{latin}\lipsum[1]
\end{pullquote}
```

Lorem ipsum dolor sit amet, consectetuer adipiscing elit. Ut purus elit, grvestibulum ut, placerat ac, adipiscing vitae, felis. Curabitur dictum gravida mauris. Nam arcu libero, nonummy eget, consectetuer id, vulputate a, magna. Donec vehicula augue eu neque. Pelentesque habitant morbi tristique senectus et netus et malesuada fames ac turpis egestas. Mauris ut leo. Cras viverra metus rhoncus sem. Nulla et lectus vestibulum urna fringilla ultri-

ces. Phasellus eu tellus sit amet tortor gravida placerat. Integer sapien est, iaculis in, pretium quis, viverra ac, nunc. ravida

Praesent eget sem vel leo ultrices bibendum. Aenean faucibus. Mortum distriction distriction distriction distriction. This is the pullquote text pullquote text Curabitur auctor semper nulla. Donec varius orci eget risus. suada Duis nibh mi, congue eu, accumsan eleitut leo. fend, sagittis quis, diam. Duis eget orci Nulla

Example 4: textcoldist example.

textcolwd=\langle len \rangle sets the width of one text column to \langle len \rangle. If this option is not given, then the default value

```
rac{1}{2}\left( \left| \text{linewidth} - \left| \text{textcoldist} \right| 
ight)
```

is calculated in the moment the pullquote environment is executed, so the then-current value of **\linewidth** is respected.

To change the value to 5cm, use

Compare example 1 with example 6.

#### 3.4.2 Object Specification

An object to be inserted between the text columns needs to be specified for every use of pullquote. This means one of the following keys has to occur in the mandatory argument of the pullquote environment.

```
\begin{pullquote}
{objdist=1mm, %
              object=%
                            {%
                                                        \large\itshape
                                                      \begin{array}{ll} \begin{array}{ll} \begin{array}{ll} & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & \\ & \\ & \\ & \\ & & \\ & & \\ & \\ & & \\ & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ 
                                                                             This is the \\pullquote text
                                                      \end{tabular}%
                         }%
                              \selectlanguage{latin}\lipsum[1]
\end{pullquote}
```

Lorem ipsum dolor sit amet, consectetuer adipiscing elit. Ut purus elit, vestibulum ut, placerat ac, adipiscing vitae, felis. Curabitur dictum gravida mauris. Nam arcu libero, nonummy eget, consectetuer id, vulputate a, ma- This is the gna. Donec vehicula augue eu neque. Pellentesque habitant morpull $quote\ text$  ac, nulla. Curabitur auctor semper nulla. Donec varius orci eget bi tristique senectus et netus et malesuada fames ac turpis egestas. Mauris ut leo. Cras viverra metus rhoncus sem. Nulla et lectus vestibulum urna fringilla ultrices.

Phasellus eu tellus sit amet tortor gravida placerat. Integer sapien est, iaculis in, pretium quis, viverra ac, nunc. Praesent eget sem vel leo ultrices bibendum. Aenean faucibus. Morbi dolor nulla, malesuada eu, pulvinar at, mollis risus. Duis nibh mi, congue eu, accumsan eleifend, sagittis quis, diam. Duis eget orci sit amet orci dignissim rutrum.

Example 5: objdist example.

object=\langle object \rangle specifies the object to be inserted between text columns, in the form of a 'box-like' LATEX construct of fixed width and height. See example 1 and section 3.3 for further description and examples.

It is best to generally enclose (object) in curly braces {} to avoid conflicts with parsing the key-value list.

In the case that the option shape=image is given, the object needs to be specified with the image key!

image=(file name) specifies the (object) to be \includegraphics{\langle file} name). When the imageopts=(opts) key is also given, (see below), this becomes  $\langle object \rangle = \langle include graphics [\langle opts \rangle] \{\langle file name \rangle\}.$ 

Compare example 2 with example 7.

imageopts=(opts) specifies the \includegraphics options in conjunction with the image key (see above).

### 3.4.3 Vertical Position of Object Window

objvalign=(top|middle|center|bottom) specifies the vertical alignment of the "object window" relative to the text columns. The following values for this

```
\begin{pullquote}
{textcolwd=4cm,%
             object=%
                         {%
                                                       \large\itshape
                                                    \begin{array}{ll} \begin{array}{ll} \begin{array}{ll} & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & \\ & \\ & \\ & \\ & & \\ & & \\ & \\ & & \\ & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ 
                                                                           This is the \\pullquote text
                                                       \end{tabular}%
                         }%
}%
                           \selectlanguage{latin}\lipsum[1]
\end{pullquote}
```

Lorem ipsum dolor sit amet, consectetuer adipiscing elit. Ut purus elit, vestibulum ut, placerat ac, adipiscing vitae, felis. Curabitur dictum gravida mauris. Nam arcu libero, nonummy eget, consectetuer id, vulpu-This is the tate a, magna. Dopullquote text nec vehicula augue eu neque. Pellentesque habitant morbi tristique senectus et netus et malesuada fames ac turpis egestas. Mauris ut leo. Cras viverra metus rhoncus sem. Nulla et lectus vestibulum urna fringilla ultri-

ces. Phasellus eu tellus sit amet tortor gravida placerat. Integer sapien est, iaculis in, pretium quis, viverra ac, nunc. Praesent eget sem vel leo ultrices bibendum. Aenean faucibus. Morbi dolor nulla, malesuada eu, pulvinar at, mollis ac, nulla. Curabitur auctor semper nulla. Donec varius orci eget risus. Duis nibh mi, congue eu, ac-

cumsan eleifend, sagittis quis, diam. Duis eget orci sit amet orci dignissim rutrum.

Example 6: textcolwd example.

key are valid: top Uppermost position. middle or center Centered position (default). bottom Lowermost position. Compare example 1 with examples 8 and 9.

objvoffset=(offset) specifies the vertical offset of the "object window" from the top of the text columns (as an integer number of lines). See example 3.

#### 3.4.4 Window Shape

shape=(rectangular|circular|image) specifies the shape of the "object window". The following values for this key are valid:

rectangular Box shape (default).

```
\begin{pullquote}
{image=pq-duck,imageopts={width=2cm}}%
  \selectlanguage{latin}\lipsum[1]
\end{pullquote}
```

Lorem ipsum dolor sit amet, consectetuer adipiscing elit. Ut purus elit, vestibulum ut, placerat ac, adipiscing vitae, felis.

Curabitur dictum gravida mauris. Nam arcu libero, nonummy eget, consectetuer id, vulputate a, magna. Donec vehicula augue eu neque. Pellentesque habitant morbi tristique senectus et netus et malesuada fames ac turpis egestas. Mauris ut leo. Cras viverra

metus rhoncus sem. Nulla et lectus vestibulum urna fringilla ultrices. Phasellus

eu tellus sit amet tortor gravida placerat. Integer sapien est, iaculis in, pretium quis, viverra ac, nunc. Praesent eget sem vel

leo ultrices bibendum. Aenean faucibus. Morbi dolor nulla, malesuada eu, pulvinar at, mollis ac, nulla. Curabitur auctor semper nulla. Donec varius orci eget risus. Duis nibh mi, congue eu, accumsan eleifend, sagittis quis, diam. Duis eget orci sit amet orci

dignissim rutrum.

Example 7: image example.

```
\begin{pullquote}
{objvalign=top,%
object=%
    {%
     \large\itshape
     \begin{tabular}{@{}1@{}}
          This is the\\pullquote text
     \end{tabular}%
    }%
}%
\selectlanguage{latin}\lipsum[1]
\end{pullquote}
```

Lorem ipsum dolor sit amet, consectetuer adipiscing elit. Ut purus elit, vestibulum ut, placerat ac, adipiscing vitae, felis. Curabitur dictum gravi-

da mauris. Nam arcu libero, nonummy eget, consectetuer id, vulputate a, magna. Donec vehicula augue eu neque. Pellentesque habitant morbi tristique senectus et netus et malesuada fames ac turpis egestas. Mauris ut leo. Cras viverra metus rhoncus sem. Nulla et lectus vestibulum urna

This is the pullquote text

fringilla ultrices. Phasellus eu tellus sit amet tortor gravida placerat. Integer sapien est, iaculis in, pretium quis, viverra ac, nunc. Praesent eget sem

vel leo ultrices bibendum. Aenean faucibus. Morbi dolor nulla, malesuada eu, pulvinar at, mollis ac, nulla. Curabitur auctor semper nulla. Donec varius orci eget risus. Duis nibh mi, congue eu, accumsan eleifend, sagittis quis, diam. Duis eget orci sit amet orci dignissim rutrum.

Example 8: objvalign=top example.

```
\begin{pullquote}
{objvalign=bottom,%
object=%
    {%
     \large\itshape
     \begin{tabular}{@{}1@{}}
        This is the\\pullquote text
     \end{tabular}%
    }%
}%
\selectlanguage{latin}\lipsum[1]
\end{pullquote}
```

Lorem ipsum dolor sit amet, consectetuer adipiscing elit. Ut purus elit, vestibulum ut, placerat ac, adipiscing vitae, felis. Curabitur dictum gravida mauris. Nam arcu libero, nonummy eget, consectetuer id, vulputate a, magna. Donec vehicula augue eu neque. Pellentesque habitant morbi

tristique senectus et netus et malesuada fames ac turpis egestas. Mauris ut leo. Cras viverra metus rhoncus sem. Nulla et lectus vestibulum urna

fringilla ultrices. Phasellus eu tellus sit amet tortor gravida placerat. Integer sapien est, iaculis in, pretium quis, viverra ac, nunc. Praesent eget sem vel leo ultrices bibendum. Aenean faucibus. Morbi dolor nulla, malesuada eu, pulvinar at, mollis ac, nulla. Curabitur auctor semper nulla.

Donec varius orci eget risus. Duis nibh mi, congue eu, accumsan eleifend, sagittis quis, diam. Duis eget orci sit amet orci dignissim rutrum.

Example 9: objvalign=bottom example.

pullquote text

This is the

#### circular Circle shape.

If you imagine a *quadratic* window for the rectangular case, then the width (and height) of this window gives the diameter of a circular window, the midpoint of which is in the middle of the square. A trivial conclusion of this is that the area of this circle is smaller than that of the square, so less space is available for  $\langle object \rangle$ .

While for the default case,  $\langle object \rangle$  can have any rectangular shape, here  $\langle object \rangle$  should be *quadratic*, and the real object inside the quadratic box should have the form of a *circle* or *disc*, otherwise it could happen that text overwrites part of the object, or the text otherwise doesn't match the object.

See example 3.

#### image Window shape derived from image.

In this case,  $\langle object \rangle$  has to be given in the form  $image=\langle file\ name \rangle$ . The shape of the window is calculated from the image file using the image manipulation software Image Magick.

The *shape* of the image here means the part of the rectangular bounding box which is not white or transparent. Consequently, for this to have a visible effect, the image should not be a photo, but either clipped with

some path or a drawing with a recognizeable shape.

The distance objdist is added to the image shape in the form of a 'smooth' border. The image object itself is included as it is (i.e. not clipped or anything), but from the way the shape is determined, it is ensured that the text does not overwrite part of the image.

Further documentation is given in section 3.6; see also section 2.2 concerning requirements.

See example 10.

```
\begin{pullquote}
{shape=image,image=pq-duck.pdf,imageopts={width=2cm}}%
\selectlanguage{latin}\lipsum[1]
\end{pullquote}
```

Lorem ipsum dolor sit amet, consectetuer adipiscing elit. Ut purus elit, vestibulum ut, placerat ac, adipiscing vitae, felis. Curabitur dictum gravida mauris. Nam arcu libero, nonummy eget, consectetuer id, vulputate a, magna. Donec vehicula augue eu neque. Pellentesque habitant morbi tristique senectus et netus et malesuada fames ac turpis egestas. Mauris ut leo. Cras viverra metus rhoncus sem. Nulla et lectus vestibulum urna frin-

gilla ultrices. Phasellus eu tellus sit amet tortor gravida placerat. Integer sapien est, iaculis in, pretium quis, viverra ac, nunc. Praesent eget sem vel leo ultrices bibendum. Aenean faucibus. Morbi dolor nulla, malesuada eu, pulvinar at, mollis ac, nulla. Curabitur auctor semper nulla. Donec varius orci eget risus. Duis nibh mi, congue eu, accumsan eleifend, sagittis quis, diam. Duis eget orci sit amet orci dignissim rutrum.

Example 10: shape=image example.

shapefunction= $\langle cs \rangle$  directly specifies the shape function.

Selecting a shape with the shape key will internally set a *shape function* representing this shape. With the shapefunction key, the shape function can be selected directly.

A shape function is an expandable macro with four arguments. It is called internally while the **\parshape** construct for the "window" is calculated. It receives as arguments information about the position of the part of the window being calculated and expands to the width of the cut-out space in the text line at this place.

The value  $\langle cs \rangle$  gives the *control sequence* of the shape function macro.

Further documentation is given in section 3.5.

### 3.5 Shape Functions

Shape functions work at the kernel of the pullquote environment. They define the shape to be "cut out" of the text columns to make place for the inserted object. Different shapes can be be achieved by using different shape functions.

A *shape function* is an expandable macro with four arguments which will be called as follows.

 $\langle shape\ function \rangle \{\langle col \rangle\} \{\langle starty \rangle\} \{\langle endy \rangle\} \{\langle line \rangle\}$  should expand to a positive dimension giving the amount of (horizontal) space which should be left blank in the respective column, counting from the middle line between both columns outward. The amount of space between the columns does not need to be considered by the shape function to avoid complicating it; it is subtracted later to get the amount of space to be left blank in the text. Hence, the shape function needs to specify two "half shapes", one for each column.

The argument <col> gives the number of the current column (number 1 or 2). <starty> is the *upper* vertical border and <endy> is the *lower* vertical border of the region of the shape under consideration, *relative to the upper edge of the insertion window*. Hence, y=0pt means the *upper* edge.

Shape functions can use the dimension registers \windowhextent and \windowvextent giving the (half) total width and total height of the cut-out object window, respectively. For shape functions which absolutely require a quadratic object (like \circshapefun), there is also \windowqhextent which is the maximum of \windowhextent and (half) \windowvextent to avoid distortion of the cut-out.

- 3.6 Image Shapes
- 3.7 Typesetting Text in Tight Columns
- 3.8 Adding Captions
- 4 Limitations
- 5 Possible Extensions
- 6 Implementation
- 6.1 Initialization and Package Options

```
\RequirePackage{etoolbox}
      \RequirePackage{environ}
3
      \RequirePackage{keyval}
      \newif\ifmicrotype@pq
5
6
      \microtype@pqtrue
      \DeclareOption{nomicrotype}{\microtype@pqfalse}
      \newif\ifimgshapes@pg
      \imgshapes@pqtrue
10
      \DeclareOption{noimageshapes}{\imgshapes@pqfalse}
11
12
13
      \ProcessOptions\relax
```

19

```
15 \ifmicrotype@pq
16 \RequirePackage[expansion=alltext]{microtype}
17 \fi
18
19 \ifimgshapes@pq
20 \RequirePackage{graphicx}
21 \fi
```

### 6.2 User Interface

From an implementation perspective, the user interface consists of three parts: Some basic configuration registers, parsing the key-value style environment options, and the environment definition itself.

\pullquote

The user interface has been changed. There is no macro \pullquote any more. It has been replaced by the pullquote environment. See below.

\pullquotecircular

The user interface has been changed. There is no macro \pullquotecircular any more. It has been replaced by the pullquote environment with option shape=circular. See below.

\pullquoteshape

The user interface has been changed. There is no macro \pullquoteshape any more. It has been replaced by the pullquote environment with option shapefunction=\(shapefunction\). See below.

## 6.2.1 Configuration

\textcoldist Distance between columns (default for environment option).

- 22 \newdimen\textcoldist
- 23 \textcoldist4mm\relax

**\objdist** Distance around inserted object (default for environment option).

- 24 \newdimen\objdist
- 25 \objdist4mm\relax

#### 6.2.2 Environment Options

```
26
        \define@key{pq}{textcoldist}{\textcoldist=#1\relax}
27
        \define@key{pq}{objdist}{\objdist=#1\relax}
28
        \define@key{pq}{textcolwd}{\textcolwd=#1\relax}
29
        \define@key{pq}{objvalign}
30
31
        {%
          \ifcsname do@valign@#1@pq\endcsname
32
            \expandafter\let\expandafter\objvalign@pq\csname do@valign@#1@pq\endcsname
33
34
            \PackageError{pullquote}{Invalid valign}{Only the values
35
               'top', 'bottom', 'center', or 'middle' are valid for key
36
               'valign'. The value you gave
37
38
                was ignored.}
```

```
\fi
39
40
        \define@key{pq}{objvoffset}{\def\objvoffset@pq{#1}}
41
        \define@key{pq}{object}{\def\obj@pq{#1}}
42
        \define@key{pq}{image}{\def\img@pq{#1}}
43
        \define@key{pq}{imageopts}{\def\imgopts@pq{#1}}
44
45
        \define@key{pq}{shape}{\def\shape@pq{#1}\expandafter\let\expandafter\shapefun@pq\csname#1s
        \define@key{pq}{shapefunction}{\def\shape@pq{fun}\let\shapefun@pq#1}
46
47
        \def\constant@image@pq{image}
48
        \def\constant@pullquote@pq{pullquote}
49
50
        \newcommand\do@valign@middle@pq
51
        {\numexpr(\pqlines@pq-\objlines@pq)/\tw@\relax}
52
        \newcommand\do@valign@center@pq
53
        {\numexpr(\pqlines@pq-\objlines@pq)/\tw@\relax}
54
        \newcommand\do@valign@top@pq{\z@}
55
        \newcommand\do@valign@bottom@pq
56
57
        {\numexpr\pqlines@pq-\objlines@pq\relax}
```

## pullquote

```
\begin{pullquote}{\langle options \rangle} \\ \langle text \rangle \\ \end{pullquote} \\
```

**Environment Definition** 

will typeset  $\langle \texttt{text} \rangle$  in two (balanced) columns, embedding an  $\langle \texttt{object} \rangle$  (which has to be specified in  $\langle \texttt{options} \rangle$ ) in the middle such that text 'flows around' the inserted object.

\langle text \rangle should be just text interspersed with \par. No lists, displayed math etc. \langle object \rangle should be a singular object of fixed width like \includegraphics or tikzpicture, but it could as well be a \parbox. Make sure the size of the object and the amount of text match such that the object can be effectively 'flowed around'.

User documentation is found in section 3.3.

```
\NewEnviron{pullquote}[1]
58
      {%
59
60
        \ifx\@currenvir\constant@pullquote@pq
           \textcolwd\z@
61
           \let\objvalign@pq\do@valign@middle@pq%
62
63
           \let\objvoffset@pq\empty
           \let\obj@pq\empty
64
65
           \let\img@pq\empty
           \let\imgopts@pq\empty
66
           \let\shape@pq\empty
67
           \let\shapefun@pq\rectangularshapefun
68
69
           \space{2pq}{#1}%
70
           \ifdim\textcolwd=\z@
             \textcolwd\dimexpr.5\linewidth-.5\textcoldist\relax
71
72
```

```
\ifx\img@pq\empty
                74
                            \else
                75
                             \def\obj@pq
                             76
                           \fi
                77
                78
                           \ifx\shape@pq\constant@image@pq
                79
                             \ifimgshapes@pq
                80
                               \ifx\img@pq\empty
                                 \PackageError{pullquote}{No image given}{You need to
                81
                                   specify an image with the key "image". Your command
                82
                                   was ignored. No output will be generated.}
                83
                                \else
                 84
                                 \@pullquoteimgshape@pq
                85
                               \fi
                86
                              \else
                87
                               \PackageError{pullquote}{Image shapes disabled}{Your command
                88
                                 was ignored. No output will be generated. Try again
                89
                                 without package option "noimageshapes".}
                90
                91
                             \fi
                92
                            \else
                93
                             \ifx\obj@pq\empty
                               \PackageError{pullquote}{No object given}{You need to give one of
                94
                                 the keys "object" or "image" to specify the object to
                95
                                 insert between columns. Your command
                96
                97
                                 was ignored. No output will be generated.}
                              \else
                98
                               \@pullquote@pq
                99
                100
                             \fi
                           \fi
                101
                          \else
                102
                           \PackageError{pullquote}{pullquote is an environment now}{The
                103
                104
                             macro \string\pullquote\space does not exist any
                105
                             more. Please use
                             \string\begin{pullquote}...\string\end{pullquote}. Your command
                106
                107
                             was ignored. No output will be generated.}
                108
                         \fi
                       }
                109
\@pullquote@pq
                110
                       \newcommand\@pullquote@pq
                111
                We allow widows and orphans as they would lead to glitches in the paragraph
                shape.
                           \clubpenalty=\z0
                112
                113
                           \widowpenalty=\z@
                Make sure both columns start at the same vertical position.
                           \splittopskip\dimexpr\baselineskip-\dp\strutbox\relax
                Don't complain about underfull boxes at \vsplit.
```

73

```
\vfuzz\maxdimen
116
Put the object into a box which can be measured.
           \setbox\objbox@pq
117
            =\hbox{%}
118
119
              \obj@pq%
           }%
120
The text is typeset once to get a rough estimate of the required number of lines.
            \typesettext@pq{\BODY}{}%
Calculate the number of lines for text and object.
122
           \pqlines@pq
123
           =\numexpr
              \dimexpr\ht\textbox@pq+\dp\textbox@pq\relax
124
              /\baselineskip
125
              /\tw@
126
           \relax
127
            \objlines@pq
128
            =\numexpr
129
130
              \dimexpr\ht\objbox@pq+\dp\objbox@pq+2\objdist\relax
131
              /\baselineskip
132
(Half) total width of the object including margin.
           \windowhextent=\dimexpr.5\wd\objbox@pq+\objdist\relax
Total height of the object including margin.
            \windowvextent=\objlines@pq\baselineskip
134
(Half) total width of the object including margin (assuming quadratic object).
            \windowqhextent=.5\windowvextent
            \ifdim\windowhextent>\windowqhextent
136
137
              \windowqhextent\windowhextent
138
Text width on the side of object.
           \narrowhsize@pq
139
           =\dimexpr\textcolwd-\windowhextent+.5\textcoldist\relax
Column line count is only a rough estimate, not considering the text extension by
\parshape. So we \loop until correct column line count is reached.
141
142
              \typeout{trying \the\pqlines@pq\space lines.}%
Calculate the number of lines above object.
             \objtopoffset@pq
              =%
144
              \ifx\empty\objvoffset@pq
145
                \objvalign@pq
146
               \else
147
148
                \objvoffset@pq\relax
149
              \fi
```

115

\vbadness\maxdimen

Number of lines in parshape.

```
50 \global\parshapelines@pq=\numexpr2*\pqlines@pq+\@ne\relax
```

Calculate "global" parshape from object size and position, applying the shape function.

```
151 \mathbb{xdef\parshape@pq}
152 {%
153 \number\parshapelines@pq\space}
154 \iterate@mkps@pq{1}{1}%
155 \Opt\space\the\textcolwd\space}
156 }%

Re-typeset text with parshape setting.
```

```
157 \typesettext@pq{\BODY}
158 {%
159 \let\o@par@pq\par
160 \let\par\par@pq
161 \parshape\parshape@pq
162 }%
```

Split off two columns.

```
163 \setbox\columnabox@pq=\vsplit\textbox@pq to \pqlines@pq\baselineskip
164 \setbox\columnbbox@pq=\vsplit\textbox@pq to \pqlines@pq\baselineskip
```

Iterate until estimation for column line count is correct, which means splitting off the two columns does not leave anything in \textbox@pq.

```
165 \unless\ifvoid\textbox@pq
```

We need to advance line count by half the "leftover" lines in \textbox@pq. To make sure we're not over-extending the line count (by any strange effect of line breaking with the changed parshape) which could lead to unneccessary white space at the bottom of the right column, we deduce one from the result.

But advance line count by at least one.

```
173 \ifnum\@tempcnta<\@ne\fi
174 \advance\pqlines@pq\@tempcnta
175 \repeat
```

When the loop is over, output text columns and object.

```
\raise
182
            \dimexpr
183
             \numexpr\pqlines@pq-\objlines@pq-\objtopoffset@pq\relax
184
             \baselineskip
185
             +.5\dimexpr\windowvextent-\ht\objbox@pq\relax
186
187
             +.5\dp\objbox@pq
188
            \relax
189
            \box\objbox@pq
          }%
190
          191
        }%
192
     }
193
```

#### 6.3 Internals

#### **Auxiliary Registers and Containers**

```
Box for full text content.
      \textbox@pq
                           \newbox\textbox@pq
                   194
   \columnabox@pq
                   Box for first column.
                           \newbox\columnabox@pq
                   Box for second column.
   \columnbbox@pq
                           \newbox\columnbbox@pq
       \objbox@pq Box for object.
                           \newbox\objbox@pq
                   Line count for one column.
      \pqlines@pq
                   198
                           \newcount\pqlines@pq
                   Line count for "global" parshape.
\parshapelines@pq
                           \newcount\parshapelines@pq
     \objlines@pq Line count for object.
                           \newcount\objlines@pq
 \objtopoffset@pq
                   Vertical position of object.
                           \newcount\objtopoffset@pq
       \textcolwd
                   Width of text column.
                           \newdimen\textcolwd
                   Half the total width of "window".
   \windowhextent
                   203
                           \newdimen\windowhextent
  \windowqhextent
                   Half the total width of "window", assuming a quadratic object.
                           \newdimen\windowqhextent
                   204
```

\windowvextent Total height of "window".

205 \newdimen\windowvextent

\narrowhsize@pq Line witdh besides object.

206 \newdimen\narrowhsize@pq

\parshape@pq Container for "global" parshape definition.

207 \newcommand\*\parshape@pq{}

#### 6.3.2 Internal Macros

#### \typesettext@pq

\typesettext@pq{<Text>}{<Prefix>} will typeset <Text> as one single column of width \textcolwd into \textbox@pq, to be split into two separate columns later.

<Prefix> can be used to prepend additional settings, for instance the parshape
definition.

As lines might get very narrow around the insert "window", we need more tolerance to avoid overfull lines.

```
213 \tolerance9999\relax
```

Make sure every line has exactly "height" \baselineskip.

```
214 \lineskiplimit-\maxdimen

215 \parskip\z@

216 #2%

217 \strut#1%

218 }%

219 }%
```

#### \iterate@mkps@pq

221

\iterate@mkps@pq{<Line>}{<Column>} expandably generates the parshape definition by "walking" through the text line by line and column by column and calling the shape function where necessary.

It's mainly a big case distinction to find out whether the current line is inside the cut-out "window" and other things, with a recursive call at the end (if required). <Line> is in the range 1...\pqlines@pq and <Column> is either 1 or 2.

```
220 \newcommand\iterate@mkps@pq[2]%
```

Are we "beyond" the calculated number of \parshape lines? In this case the recursion ends.

```
222 \ifnumgreater{#1*#2}{2*\pqlines@pq}
223 {}
224 {%
```

If the line counter exceeds the calculated number of lines in the first column, we restart at line 1 of the second column.

```
225 \ifnumgreater{#1}{\pqlines@pq}
226 {\iterate@mkps@pq{1}{2}}
227 {%
```

To be in the cut-out "window", the line counter has to be below the upper border of the "image frame".

```
228 \ifnumgreater{#1}{\objtopoffset@pq}
229 {%
```

If the line counter is even below the lower border of the "image frame", we're outside the cut-out part and the shape is just "full line".

```
230 \ifnumgreater{#1}{\objtopoffset@pq+\objlines@pq}
231 {Opt\space\the\textcolwd\space}
232 {%
```

If we're inside the cut-out "window", the parshape expression has to be calculated based on the result of the shape function.

```
233 \ifnumequal{#2}{\@ne}
```

In the first column, the line starts at the left margin; the width is given by the shape function.

To get the width of the text line, we have to substract the object width (result of the shape function) from the column width. As the width delivered by the shape function starts right in the middle of the object, we need to subtract half the column distance (which means to add it to the width of the text line). The shape function is called with the column number (here, 1) and the "upper" and "lower" vertical border of the line being calculated (relative to the cut-out "window") as arguments.

```
238
                       \textcolwd+
239
                       .5\textcoldist-
                       \shapefun@pq\@ne
240
241
242
                         \the\dimexpr
                           \numexpr#1-\objtopoffset@pq\relax\baselineskip-
243
244
                           \baselineskip
245
                         \relax
                      }
246
                      {\numexpr#1-\objtopoffset@pq\relax\baselineskip}%
247
248
                       {\number\numexpr#1-\objtopoffset@pq\relax}%
249
                    \relax
250
                     \space
251
```

In the second column, the line starts at the distance given by the shape function and ends at the right margin. As we need the value of the shape function two times here (once for the indent and once for the width), we calculate it only once and give the value as an argument to the helper macro \right@psexpr@pq which expands to the output.

```
252
                    \expandafter\right@psexpr@pq\expandafter
253
254
                    {%
                       \the\dimexpr
255
                         \shapefun@pq\tw@
256
                         {%
257
                           \the\dimexpr
258
                             \numexpr#1-\objtopoffset@pq\relax\baselineskip-
259
                             \baselineskip
260
261
                           \relax
                         }
262
                         {\numexpr#1-\objtopoffset@pq\relax\baselineskip}%
263
                         {\number\numexpr#1-\objtopoffset@pq\relax}%
264
                         -.5\textcoldist
265
266
                       \relax
                    }%
267
                  }%
268
                }%
269
270
```

If the line counter is above the upper border of the "image frame", we're outside the cut-out part and the shape is just "full line".

```
271 {Opt\space\the\textcolwd\space}%
```

Recursive call. The line counter is incremented.

```
272 \expandafter\iterate@mkps@pq\expandafter

273 {\number\numexpr#1+\@ne\relax}{#2}%

274 }%

275 }%

276 }
```

\right@psexpr@pq

\right@psexpr@pq{<\width>} is a helper macro which takes the <\width> of the object at a certain point and expands to a "right-side" parshape expression.

```
277 \newcommand\right@psexpr@pq[1]
278 {%
279 #1\space
280 \the\dimexpr\textcolwd-#1\relax\space
281 }
```

\par@pq This is the internal definition of \par which is used for typesetting text in the presence of a "global" parshape definition.

```
282 \def\par@pq
283 {%
```

First, end paragraph with original \par.

```
284 \o@par@pq
```

\prevgraf gives the number of lines of the just-finished paragraph. If it is smaller than \parshapelines@pq, then there will be lines left in the global parshape definition after removing the lines of the previous paragraph.

```
285 \ifnum\prevgraf<\parshapelines@pq
```

In that case, we remove the corresponding number of lines from the global parshape definition and reassign the parshape.

```
\text{global\advance\parshapelines@pq-\prevgraf} \text{xdef\parshape@pq{\expandafter\gobbleparshape@pq}\% \parshape\parshape@pq}\% \parshape\parshape@pq \else \text{Otherwise, we just turn off parshaping.} \text{global\parshapelines@pq\z@} \fi \fi \\ 292 \text{}
```

\gobbleparshapeprefix@pq

Removes lines one-by-one from a parshape definition until there are again exactly \parshapelines@pq of them.

```
293 \def\gobbleparshapeprefix@pq#1 #2 #3 %
294 {%
```

The first item in a parshape definition is the number of lines. If it is greater than \parshapelines@pq, call \gobbleparshapeprefix@pq recursively (effectively removing #2 and #3) with number reduced by 1.

```
\ifnumgreater{#1}{\parshapelines@pq}\
\expandafter\gobbleparshapeprefix@pq\number\numexpr#1-\@ne\expandafter\relax\space}\
Otherwise, put back parshape line and end recursion.
\[
\frac{\parshapelines@pq}{\parshapeline}\]
\[
\frac{\parshapelines@pq}{\parshapeline\parshapeprefix@pq\numexpr#1-\@ne\expandafter\relax\space}\]
\[
\frac{\parshapelines@pq}{\parshapeline\parshapeprefix@pq\numexpr#1-\@ne\expandafter\relax\space}\]
```

## 6.4 Shape Functions

298

Shape functions are needed to define the shape to be "cut out" of the text columns to make place for the inserted object. Different shapes can be be achieved by using different shape functions. In the following, some shape functions for common shapes are predefined.

A *shape function* is an expandable macro with three arguments which will be called as follows.

<shape function>{<col>}{<starty>}{<endy>} should expand to a positive
dimension giving the amount of (horizontal) space which should be left blank in the
respective column, counting from the middle line between both columns outward.
The amount of space between the columns does not need to be considered by the
shape function to avoid complicating it; it is subtracted later to get the amount of

space to be left blank in the text. Hence, the shape function needs to specify two "half shapes", one for each column.

The argument <col> gives the number of the current column (number 1 or 2). <starty> is the *upper* vertical border and <endy> is the *lower* vertical border of the region of the shape under consideration, *relative to the upper edge of the insertion window*. Hence, y=0pt means the *upper* edge.

Shape functions can use the dimension registers \windowhextent and \windowvextent giving the (half) total width and total height of the cut-out object window, respectively. For shape functions which absolutely require a quadratic object (like \circshapefun), there is also \windowqhextent which is the maximum of \windowhextent and (half) \windowvextent to avoid distortion of the cut-out.

#### 6.4.1 Rectangular shape

\bbshapefun

\bbshapefun{<col>}{<starty>}{<endy>}{<line>} ignores its arguments and simply returns the value of \windowhextent. This way, the full (rectangular) bounding box of the object including the object distance is cut out.

```
299 \newcommand\rectangularshapefun[4]
300 {%
301 \the\windowhextent
302 }%
```

#### 6.4.2 Circular shape

\circshapefun

\circshapefun{<col>}{<starty>}{<endy>}{<line>} ignores <col> and returns a circle approximation based on \windowqhextent (as circle radius) and the vertical position given by <starty> and <endy>.

To get an efficient expandable macro, we split the calculation into three parts:

- 1. \circshapefun{<col>}{<starty>}{<endy>}{<line>} calculates the horizontal position on the circle diameter separately for <starty> and <endy> (using \@circshapefun) and hands the results to \dimmax@pq.
- 2. \@circshapefun{<y>} is the circle approximation itself, basically calculating an approximation to

$$\sqrt{\text{\windowqhextent}^2 - < y>^2}$$

3.  $\displaystyle \dimmax@pq{<x1>}{<x2>} \ expands to the maximum of <x1> and <x2>.$ 

```
303 \newcommand\circularshapefun[4]
304 {%
305 \expandafter\dimmax@pq\expandafter
306 {%
307 \the\dimexpr
308 \expandafter\@circshapefun\expandafter
309 {%
```

The arguments <starty> and <endy> are counted from the *top* edge of the window (value 0) to the *bottom* edge (value \windowvextent). For the circle calculation we normalize this to the mid point (i.e. value 0 occurs at half \windowvextent) and non-negative values (i.e. calculating two quarter circles).

```
310
                 \the\dimexpr
                   \ifdim #2>.5\windowvextent
311
                     #2-.5\windowvextent
312
                    \else
313
                     .5\windowvextent-#2%
314
                   \fi
315
                 \relax
316
              }%
317
              \expandafter
318
            \relax
319
            \expandafter
320
321
          }%
          \expandafter
322
          {%
323
            \the\dimexpr
324
              \expandafter\@circshapefun\expandafter
325
              {%
326
                 \the\dimexpr
327
                   \ifdim #3>.5\windowvextent
328
                     #3-.5\windowvextent
329
330
331
                     .5\windowvextent-#3%
332
                   \fi
                 \relax
333
              }%
334
335
            \relax
336
          }%
       }
```

\@circshapefun

\@circshapefun{<y>} represents the circle approximation itself. It calculates the following approximation formula. Thank you to tohecz for providing it.

$$r - 0.5 \cdot y^2/r - 0.125 \cdot y^4/r^3 - 0.0625 \cdot y^6/r^5 - 0.0390625 \cdot y^8/r^7$$

Here, r represents the circle radius given by \windowqhextent and y stands for the macro argument  $\langle y \rangle$ .

```
338
       \newcommand\@circshapefun[1]
339
       {%
         \the\dimexpr
340
341
            \windowqhextent-
            .5\dimexpr#1\relax*\dimexpr#1\relax/\windowqhextent-
342
343
              \dimexpr0.125\dimexpr#1\relax*\dimexpr#1\relax/\windowqhextent\relax*
344
              \dimexpr#1\relax/\windowqhextent
345
            \relax*
346
```

```
\dimexpr#1\relax/\windowqhextent-
            347
                         \dimexpr
             348
                           \dimexpr
            349
                             \dimexpr
             350
                               \dimexpr0.0625\dimexpr#1\relax*\dimexpr#1\relax/\windowqhextent\relax*
             351
             352
                               \dimexpr#1\relax/\windowqhextent
             353
                             \relax*
                             \dimexpr#1\relax/\windowqhextent
             354
                           \relax*
             355
                           \dimexpr#1\relax/\windowqhextent
             356
                         \relax*
             357
             358
                         \dimexpr#1\relax/\windowqhextent-
                         \dimexpr
             359
                           \dimexpr
             360
                             \dimexpr
             361
                               \dimexpr
             362
                                 \dimexpr
             363
                                   \dimexpr0.0390625\dimexpr#1\relax*\dimexpr#1\relax/\windowqhextent\relax*
             364
             365
                                   \dimexpr#1\relax/\windowqhextent
             366
                                 \dimexpr#1\relax/\windowqhextent
             367
                               \relax*
             368
                               \dimexpr#1\relax/\windowqhextent
             369
                             \relax*
             370
             371
                             \dimexpr#1\relax/\windowqhextent
             372
             373
                           \dimexpr#1\relax/\windowqhextent
             374
                         \dimexpr#1\relax/\windowqhextent
             375
                      \relax
             376
             377
                    }%
            \dimmax@pq{<d1>}{<d2>} is a generic macro taking two dimensions as arguments
\dimmax@pq
             and expanding to their maximum.
                    \newcommand\dimmax@pq[2]
            378
            379
                       \ifdim#1>#2
             380
             381
                         #1%
                        \else
             382
                         #2%
             383
             384
                       \fi
                    }%
             385
```

### 6.5 Image shapes

The following is an *experimental* application for including images with automatic determination of the *image shape*.

\objrows@pq "Grid row" count for object.

```
\newcount\objrows@pq
                     386
      \objrowwd@pq
                     "Grid row" width for object.
                            \newdimen\objrowwd@pq
                    File handle for text representation of image shape.
    \@inputfile@pq
                            \newread\@inputfile@pq
                     \pullquoteimgshape[<includegraphics opts>]{<image name>}{<text>} will
\pullquoteimgshape
                     typeset <Text> in two (balanced) columns, embedding the image <image name>
                     in the middle such that text 'flows around' the image. The "outer shape" of the
                     image is automatically determined and used as the shape of the cut-out area of
                     text.
                     389
                            \def\white@pq{white}
                     390
                            \def\black@pq{black}
                     391
                            \newcommand\@pullquoteimgshape@pq
                     392
                              \setbox\objbox@pq=\hbox{\obj@pq}%
                     393
                              \objlines@pq
                     394
                     395
                              =\numexpr
                                \dimexpr\ht\objbox@pq+\dp\objbox@pq+2\objdist\relax
                     396
                     397
                     398
                              \relax
                              \windowhextent=\dimexpr.5\wd\objbox@pq+\objdist\relax
                     399
                              \verb|\windowvextent=\objlines@pq\baselineskip| \\
                     400
                     401
                              \@tempdima
                     402
                              \dimexpr
                     403
                                \p@*\wd\objbox@pq/\dimexpr.1\objdist\relax
                     404
                              \relax
                     405
                              \@tempdimb
                     406
                              \dimexpr
                                \p@*\ht\objbox@pq/\dimexpr(\windowvextent-\ht\objbox@pq)/20\relax
                     407
                     408
                              \relax
                     409
                              \objrows@pq\numexpr2*\objlines@pq\relax
                              \objrowwd@pq\dimexpr2\windowhextent/\objrows@pq\relax
                     410
                              \edef\@tmp
                     411
                              {%
                     412
                                convert \img@pq\space -resize \strip@pt\@tempdima x\strip@pt\@tempdimb! -bordercolor whi
                     413
                     414
                                \number\objrows@pq x\number\objlines@pq! -black-threshold
                     415
                                95\@percentchar\space-monochrome \img@pq.pqshape.txt
                     416
                     417
                              \immediate\write18{\@tmp}%
                              \typeout{\@tmp}%
                     418
                     419
                              \begingroup
                                \global\expandafter\let\csname pqshapemin:00pq\endcsname\relax
                     420
                                \global\expandafter\let\csname pqshapemax:00pq\endcsname\relax
                     421
                     422
                                \openin\@inputfile@pq \img@pq.pqshape.txt
                                \loop
```

\unless\ifeof\@inputfile@pq

423

424

```
\text{\text{line}\text{line}\text{line}\text{\text{line}\text{line}\text{\text{line}\text{line}\text{\text{line}\text{line}\text{\text{line}\text{line}\text{\text{line}\text{\text{line}\text{\text{line}\text{\text{line}\text{\text{line}\text{\text{line}\text{\text{line}\text{\text{line}\text{\text{line}\text{\text{line}\text{\text{line}\text{\text{line}\text{\text{line}\text{\text{line}\text{\text{line}\text{\text{line}\text{\text{line}\text{\text{line}\text{\text{line}\text{\text{line}\text{\text{line}\text{\text{line}\text{\text{line}\text{\text{line}\text{\text{line}\text{\text{line}\text{\text{line}\text{\text{line}\text{\text{line}\text{\text{line}\text{\text{line}\text{\text{line}\text{\text{line}\text{\text{line}\text{\text{line}\text{\text{line}\text{\text{line}\text{\text{line}\text{\text{line}\text{\text{line}\text{\text{line}\text{\text{line}\text{\text{line}\text{\text{line}\text{\text{line}\text{\text{line}\text{\text{line}\text{\text{line}\text{\text{line}\text{\text{line}\text{\text{line}\text{\text{line}\text{\text{line}\text{\text{line}\text{\text{line}\text{\text{line}\text{\text{line}\text{\text{line}\text{\text{line}\text{\text{line}\text{\text{line}\text{\text{line}\text{\text{line}\text{\text{line}\text{\text{line}\text{\text{line}\text{\text{line}\text{\text{line}\text{\text{line}\text{\text{line}\text{\text{line}\text{\text{line}\text{\text{line}\text{\text{line}\text{\text{line}\text{\text{line}\text{\text{line}\text{\text{line}\text{\text{line}\text{\text{line}\text{\text{line}\text{\text{line}\text{\text{line}\text{\text{line}\text{line}\text{\text{line}\text{\text{line}\text{line}\text{\text{line}\text{\text{line}\text{line}\text{\text{line}\text{line}\text{\text{line}\text{line}\text{\text{line}\text{line}\text{\text{line}\text{line}\text{\text{line}\text{line}\text{\text{line}\text{line}\text{\text{line}\text{line}\text{\text{line}\text{line}\text{line}\text{\text{line}\text{line}\text{line}\text{\text{line}\text{line}\text{line}\text{line}\text{\text{line}\text{line}\text{line}\te
```

#### \analyse@gridline@pq

The shape analysis works by converting the image to a special text file with Image Magick. The helper macro \analyse@gridline@pq reads and dissects a line of this text file and builds the mapping for the shape function.

```
\edef\terminategridline@pq{,:)\space\space\space}
433
       \long\def\analyse@gridline@pq#1,#2:#3) #4 #5 #6\@nil%
434
435
         \ifx\empty#4\empty%
436
437
           \else%
            \def\@tmp{#5}%
438
            \ifx\@tmp\white@pq
439
            \else
440
441
             \ifnum#1>\objlines@pq
442
                \expandafter\gdef\csname pqshapemax:#2@pq\endcsname{#1}%
443
                \expandafter\ifx\csname pqshapemin:#2@pq\endcsname\relax
444
                  \expandafter\gdef\csname pqshapemin:#2@pq\endcsname{#1}%
445
                \fi
446
             \fi
447
           \fi
448
449
            \global\expandafter\let
            \csname pqshapemin:\number\numexpr#2+\@ne @pq\endcsname\relax
450
            \global\expandafter\let
451
            \csname pqshapemax:\number\numexpr#2+\@ne @pq\endcsname\relax
452
         \fi
453
       }%
454
```

#### \imgshapefun

\imgshapefun{<col>}{<starty>}{<endy>}{<line>} returns the mapping prevoiusly extracted from the image shape, determined by <col> and <line>.

```
\newcommand\imageshapefun[4]
456 {%
457 \expandafter\@@imgshapefun\expandafter{\the\dimexpr\expandafter\@imgshapefun\expandafter{\
458 }
```

### \@imgshapefun

```
\the\dimexpr
                 465
                                  \windowhextent-
                 466
                                  \csname pqshapemin:#1@pq\endcsname\objrowwd@pq
                 467
                               \relax
                 468
                             \fi
                 469
                 470
                            \else
                 471
                             \expandafter\ifx\csname pqshapemax:#1@pq\endcsname\relax
                 472
                               0pt
                              \else
                 473
                               \the\dimexpr
                 474
                                  \numexpr\csname pqshapemax:#1@pq\endcsname+\@ne\relax\objrowwd@pq-
                 475
                 476
                                  \windowhextent
                 477
                               \relax
                             \fi
                 478
                 479
                           \fi
                         }
                 480
\@@imgshapefun
                         \newcommand\@@imgshapefun[1]
                 481
                 482
                           \ifdim#1<.5\textcoldist.5\textcoldist\else#1\fi
                 483
                 484
```

## 7 Change History

```
1.0
                                          replaced
                                                    by
                                                         environment
   General: Converted to DTX file . . 1
                                          pullquote. .........
1.1
                                       \pullquotecircular: Command
                                          \pullquotecircular replaced
   General: Added image shape recog-
      by environment pullquote with
1.2
                                          option shape=circular. ....
   General: Now loading also graphicx,
                                       \pullquoteshape:
                                                          Command
      suggested by Andrew Stacey. . 19
                                          \pullquoteshape replaced by
2.0
                                          environment pullquote with
   General: New user interface (envi-
                                          option shapefunction=. ... 20
     ronment + KV options) .... 20
                                       pullquote: Environment pullquote
   \pullquote: Command \pullquote
```

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