Deconvolution in Networks Estimating Distributions of Firm and Worker Effects

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Preliminary Work!

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Heterogeneous effects

- Linear regressions with <u>fixed effects</u> are increasingly used in economics.
- Leading examples are firm and worker effects in wage regressions, and neighborhood effects for economic mobility.
- These settings have a <u>network</u> structure: effects are identified by exploiting movements across firms or neighborhoods.
- The literature provides methods to recover the variance of effects (and covariances & regression coefficients).
- We study the estimation of general distributional features of the effects in such contexts, including the densities of effects.

Main example: workers and firms

- Abowd, Kramarz and Margolis (1999, AKM) study how worker and firm heterogeneity contribute to wage dispersion.
- The researchers are interested in the coefficients associated with worker and firm indicators.
- Questions: How <u>dispersed</u> are the firm effects ("firm premia")? How <u>correlated</u> are worker and firm effects ("sorting")?
- Recovering worker and firm effects requires exploiting movements between firms.
- Hence, the estimates of the effects depend on the <u>network</u> of employment relationships between workers and firms (and on how well connected it is).

Workers and firms (cont.)

- Economic models suggest that firm and worker effects are:
- -correlated in complex ways, and
- -correlated to the underlying <u>network</u> of employment relationships.
- To illustrate, we consider a Burdett-Mortensen job search model with firm heterogeneity.
- Our goal is to devise methods to recover distributions of worker and firm effects without restricting the conditional distribution of effects given the network.

Beyond variances & covariances

- Methods to estimate <u>variances and covariances</u> of effects are available (Andrews *et al.*, 2008, Kline *et al.*, 2020).
- However, many important economic quantities depend on distributions:
- -An increase in the variance of firm effects has <u>different implications</u> depending on how the skewness changes, how tail probabilities evolve...
- -Documenting the joint density of worker and firm effects sheds light on sorting along the distribution.
- -Comparing firm effects before and after a job move has implications for search models.
- Today: we focus on marginal densities (but the method can be applied to bivariate densities too).

Another example: neighborhood effects

- Chetty and Hendren (2018) estimate the effects of <u>neighborhoods</u> in the US (such as counties or commuting zones) on income at adulthood.
- The times spent by the child in every neighborhood, which they refer to as neighborhood "exposures", are key covariates in the model.
- The exposure-time research design implies that the estimate of neighborhood j's effect depends on the outcome data on other neighborhoods j'.
- The authors rely on this design to estimate the causal effect of neighborhoods, under the assumption that the age at which children move across neighborhoods does not directly affect adult outcomes.

Related literature

- Nonparametric deconvolution (Stefanski and Carroll, 1990, Fan, 1991, Delaigle and Meister, 2008, Efron, 2016) We deal with network settings.
- Panel data (Arellano and B., 2012) We allow for dependence across units.
- <u>Variance components</u> in linear regressions on network data (Andrews *et al.*, 2008, Kline *et al.*, 2020) We estimate other distributional features.
- Empirical Bayes shrinkage (Efron and Morris, 1973, Chen, 2023) We focus on the marginal density of effects without restricting the conditional density.

Outline

- Model of heterogeneous effects on a network
- Nonparametric identification and estimation
- Estimation under low signal-to-noise
- Applications (preliminary)

Model of heterogeneous effects on a network

Regression model and estimates

Random coefficients model (abstracting from other covariates):

$$y_i = z_i' \eta + u_i, \quad i = 1, ..., n,$$

that is, in vector form,

$$Y=Z_{\eta}+U$$
.

• OLS estimates are

$$\widehat{\boldsymbol{\eta}} = \left(Z'Z \right)^{-1} Z'Y.$$

• We write

$$\hat{\boldsymbol{\eta}} = \boldsymbol{\eta} + V,$$

for
$$V = \left(Z'Z\right)^{-1}Z'U$$
 .

Assumptions (I): errors

• We assume

$$oldsymbol{V} \, | \, oldsymbol{Z}, rac{oldsymbol{\eta}}{oldsymbol{\eta}} \sim \mathcal{N}\left(0, \Sigma(oldsymbol{Z})
ight)$$
 .

- $\hat{\eta}_j$'s are <u>approximately normal</u> under suitable conditions, with standard errors σ_j for j=1,...,m.
- Assuming exact normality is still restrictive. The assumption can be relaxed to some extent [not today].
- ullet The assumption that V is conditionally independent of η is not without loss of generality. However, it seems difficult to relax.
- ullet Here we assume $\Sigma(Z)$ is known. In practice, we estimate a parameterized version of it (as in Arellano and B., 2012).

Assumptions (II): effects

- Let f denote the joint density of $\eta_1,...,\eta_m$. Let f_j denote the corresponding marginal density of η_j .
- Our goal is to estimate

$$\overline{f} = \frac{1}{m} \sum_{j=1}^{m} f_j.$$

• Importantly, we do not restrict the conditional density of

$$\eta_1,...,\eta_m \,|\, z_1,...,z_n.$$

• In particular: (1) η_{j_1} and η_{j_2} may be correlated given Z, and (2) η may correlate with Z.

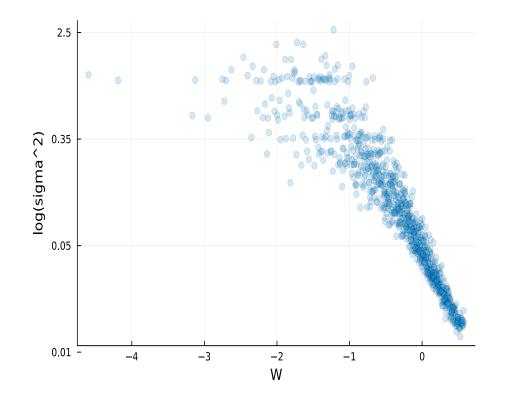
Economic decisions lead to complex forms of dependence

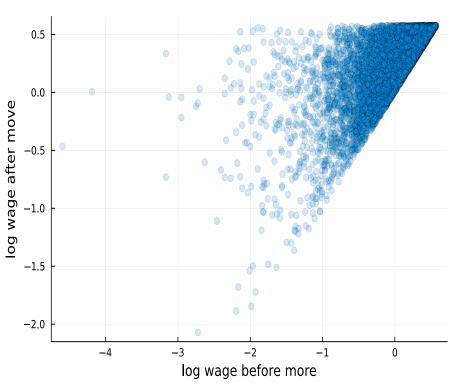
- The form of $\eta_1,...,\eta_m \mid z_1,...,z_n$ is governed by a <u>network formation</u> model with heterogeneity.
- Example: <u>Burdett and Mortensen</u>'s (1998) model with ex-ante firm heterogeneity in productivity (following Mortensen, 2003):
- -Wages are increasing in firm productivity.
- -On-the-job search leads to correlation between the firm productivities before and after the move.
- -High-productivity firms are larger and have more movers.

Numerical illustration based on the Burdett-Mortensen model









Nonparametric identification and estimation

Characteristic function

• Let $i = \sqrt{-1}$. The <u>characteristic function</u> of η_i is

$$\psi_j(\tau) = \mathbb{E}\left[\exp\left(i\tau\eta_j\right)\right].$$

• The average characteristic function of the η_i 's is

$$\psi(\tau) = \frac{1}{m} \sum_{j=1}^{m} \mathbb{E} \left[\exp \left(i \tau \eta_{j} \right) \right].$$

- Let σ_j be the square root of the jth diagonal element of $\Sigma(Z)$; i.e., the <u>standard error</u> of $\widehat{\eta}_j$.
- We have

$$\psi(\tau) = \mathbb{E}\left[\frac{1}{m} \sum_{j=1}^{m} \frac{\exp\left(i\tau \hat{\eta}_{j}\right)}{\exp\left(-\frac{1}{2}\sigma_{j}^{2}\tau^{2}\right)}\right].$$

Moments

• Let

$$m_q = \frac{1}{m} \sum_{j=1}^m \mathbb{E}\left[\eta_j^q\right].$$

• We have

$$m_{1} = \mathbb{E}\left[\frac{1}{m} \sum_{j=1}^{m} \widehat{\eta}_{j}\right],$$

$$m_{2} = \mathbb{E}\left[\frac{1}{m} \sum_{j=1}^{m} \left(\widehat{\eta}_{j}^{2} - \sigma_{j}^{2}\right)\right].$$

ullet More generally, letting H_q be the q-th order ("probabilistic") Hermite polynomial, we find

$$m_q = \mathbb{E}\left[\frac{1}{m}\sum_{j=1}^m \sigma_j^q H_q\left(\frac{\widehat{\boldsymbol{\eta}_j}}{\sigma_j}\right)\right].$$

Densities and other distributional features

 \bullet For $\overline{f}(\eta)$ the average density of the η_j 's, we have, by <u>inverse Fourier</u> transformation,

$$\overline{f}(\eta) = \frac{1}{2\pi} \int_{-\infty}^{\infty} \psi(\tau) \exp(-i\tau\eta) d\tau.$$

• The corresponding average cdf is (as in Dattner et al., 2011),

$$\overline{F}(\eta) = \frac{1}{2} - \frac{1}{\pi} \int_0^\infty \frac{1}{\tau} \mathcal{I} \left[\psi(\tau) \exp(-i\tau\eta) \right] d\tau.$$

ullet More generally, any nonlinear moment $w_H = \frac{1}{m} \sum_{j=1}^m \mathbb{E}[H(\eta_j)]$ satisfies

$$w_H = \frac{1}{2\pi} \int_{-\infty}^{\infty} \psi(\tau) \mathcal{F}[H](-\tau) d\tau,$$

where $\mathcal{F}[H]$ is the Fourier transform of H.

Moment, characteristic function, and density estimates

ullet An unbiased estimate of $m_q = \frac{1}{m} \sum_{j=1}^m \mathbb{E}\left[\eta_j^q\right]$ is

$$\widehat{m}_q = \frac{1}{m} \sum_{j=1}^m \sigma_j^q H_q \left(\frac{\widehat{\eta}_j}{\sigma_j} \right).$$

ullet An unbiased estimate of $\psi(au)=rac{1}{m}\sum_{j=1}^{m}\mathbb{E}\left[\exp\left(i au\eta_{j}
ight)
ight]$ is

$$\widehat{\psi}(\tau) = \frac{1}{m} \sum_{j=1}^{m} \frac{\exp\left(i\tau\widehat{\eta}_{j}\right)}{\exp\left(-\frac{1}{2}\sigma_{j}^{2}\tau^{2}\right)}.$$

• Let B_m tend to infinity with m (at a suitable rate). An <u>approximately unbiased</u> estimator of the average density $\overline{f}(\eta)$ of the η_j 's is

$$\widehat{f}(\eta) = \frac{1}{2\pi} \int_{-B_m}^{B_m} \frac{1}{m} \sum_{j=1}^m \frac{\exp\left(i\tau\widehat{\eta}_j\right)}{\exp\left(-\frac{1}{2}\sigma_j^2\tau^2\right)} \exp\left(-i\tau\eta\right) d\tau.$$

Slow convergence rate of nonparametric density estimator

• Assume that ("ordinary smooth" regime in Fan, 1991):

$$|\psi(\tau)| \le C|\tau|^{-\beta}$$
, where $\beta > \frac{1}{2}$.

ullet Assuming independence across j, and supposing γ known, we can show

$$\mathbb{E}\left[\int \left(\widehat{f}(\eta) - \overline{f}(\eta)\right)^2 d\eta\right] = O\left(B_m^{1-2\beta} + \frac{1}{m}B_m\left\{\max_{j=1,\dots,m}\mathbb{E}\left[\exp\left(\sigma_j^2 B_m^2\right)\right]\right\}\right).$$

- 1. Deconvolution with normal errors \Rightarrow the optimal rate is <u>logarithmic</u> in m.
- 2. The rate is affected by the <u>error variance</u>, which can be large in network settings.

Slow convergence rate (cont.)

ullet Suppose observations are independent across j. The variance of $\widehat{\psi}(au)$ is then

$$\operatorname{Var}\left[\widehat{\psi}(\tau)\right] = \frac{1}{m^2} \sum_{j=1}^{m} \mathbb{E}\left[\exp\left(\sigma_j^2 \tau^2\right)\right] - \frac{1}{m} |\psi(\tau)|^2.$$

- ullet The variance is large when the noise variances σ_j^2 are high.
- Dependence between observations further increases the variance.
- One possibility is to restrict the conditional density of $\eta \mid Z$, in the spirit of Delaigle and Meister (2008) or Chen (2023).
- However, we want to <u>avoid restricting</u> this conditional density, since such restrictions are at odds with economic models.

Estimation under low signal to noise ratio

Parametric marginal specification

- We model the average density \overline{f} of $\eta_1, ..., \eta_m$ as a <u>parametric</u> function $f_{\theta}(\eta)$ of a parameter vector θ .
- Log-spline modeling of Efron (2016):

$$f_{\theta}(\eta) = \frac{\exp(P(\eta)'\theta)}{\int \exp(P(\tilde{\eta})'\theta)d\tilde{\eta}},$$

where $P(\eta)$ are polynomial splines.

- Flexible family, leading to a log-concave likelihood function.
- ullet However, since we do not model the conditional density of $\eta \mid Z$, but only the average density \overline{f} , we <u>cannot</u> use Efron's estimation method directly.

A simple approach: MLE

- Suppose for simplicity that $\eta_j \sim i.i.d. f_{\theta}$ (but do not further restrict the density of η given Z).
- Start with

$$\widehat{\boldsymbol{\eta}} = \boldsymbol{\eta} + \boldsymbol{V}, \quad \boldsymbol{V} \mid \boldsymbol{Z}, \boldsymbol{\eta} \sim \mathcal{N}\left(0, \boldsymbol{\Sigma}(\boldsymbol{Z})\right).$$

ullet Let λ_{max} be the <u>maximal eigenvalue</u> of $\Sigma(Z)$, and let

$$oldsymbol{arepsilon} | oldsymbol{\eta}, V, oldsymbol{Z} \sim \mathcal{N}\left(0, \lambda_{\mathsf{max}} oldsymbol{I}_m - \Sigma(oldsymbol{Z})
ight).$$

Then

$$\hat{\boldsymbol{\eta}} + \varepsilon = \boldsymbol{\eta} + (V + \varepsilon), \quad (V + \varepsilon) \mid \boldsymbol{Z}, \boldsymbol{\eta} \sim \mathcal{N}(0, \lambda_{\mathsf{max}} \boldsymbol{I}_m).$$

- This is a <u>textbook deconvolution model</u> with independent normal errors!
- ullet We can use Efron's MLE method to estimate heta.

An alternative approach: QMLE

- An issue with the simple approach is that λ_{max} may be large, especially when the network is poorly connected (Jochmans and Weidner, 2019).
- ullet Let $\sigma^2_{\sf max}$ denote the <u>maximal diagonal element</u> of $\Sigma(Z)$, and let $\widetilde{arepsilon} \, |\, oldsymbol{\eta}, V, Z \sim \mathcal{N} \left(0, \sigma^2_{\sf max} I_m {\sf diag} \left(\Sigma(Z)
 ight)
 ight).$
- Then

$$\widehat{\boldsymbol{\eta}} + \widetilde{\boldsymbol{\varepsilon}} = \boldsymbol{\eta} + (\boldsymbol{V} + \widetilde{\boldsymbol{\varepsilon}}) \,, \,\, (\boldsymbol{V} + \widetilde{\boldsymbol{\varepsilon}}) \mid \boldsymbol{Z}, \boldsymbol{\eta} \sim \mathcal{N}\left(0, \boldsymbol{\Sigma}(\boldsymbol{Z}) + \sigma_{\mathsf{max}}^2 \boldsymbol{I}_m - \mathsf{diag}\left(\boldsymbol{\Sigma}(\boldsymbol{Z})\right)\right).$$

• In this case, the elements of $(V + \tilde{\varepsilon})$ are <u>not independent</u> of each other, and they are not independent of η .

QMLE (cont.)

ullet We propose to estimate heta using quasi-MLE, based on the model

$$\widehat{\eta}_j + \widetilde{\varepsilon}_j = \eta_j + \nu_j,$$

where ν_j are i.i.d. $\mathcal{N}(0, \sigma_{\text{max}}^2)$ independent of $\eta_1, ..., \eta_m$, and the $\eta_j{}'s$ are i.i.d. draws from $f_{\boldsymbol{\theta}}$.

- This is *quasi*-MLE since we do not model the dependence between the elements $v_j + \tilde{\varepsilon}_j$ across j.
- Convergence rates for MLE and QMLE:

$$\left\| \widehat{\boldsymbol{\theta}}^{\mathsf{MLE}} - \boldsymbol{\theta} \right\|^2 = O_p \left(\frac{\lambda_{\mathsf{max}}}{m} \right),$$

$$\left\| \widehat{\boldsymbol{\theta}}^{\mathsf{QMLE}} - \boldsymbol{\theta} \right\|^2 = O_p \left(\frac{\sigma_{\mathsf{max}}^2}{m} + \frac{\iota'_m \left(\Sigma(\boldsymbol{Z}) - diag \left(\Sigma(\boldsymbol{Z}) \right) \right) \iota_m}{m^2} \right),$$

where ι_m is a column vector of ones.

Implementation: penalized likelihood

 Following Efron (2016), we add a square <u>penalty</u> to the log-quasilikelihood and minimize

$$-\sum_{j=1}^{m} \int \ln \left(\int f_{\boldsymbol{\theta}}(\eta) e^{-\frac{1}{2\sigma_{\max}^{2}} \left(\widehat{\boldsymbol{\eta}}_{j} + \varepsilon - \eta \right)^{2}} d\eta \right) e^{-\frac{\varepsilon^{2}}{2\left(\sigma_{\max}^{2} - \sigma_{j}^{2}\right)}} d\varepsilon + \xi \|\boldsymbol{\theta}\|^{2}.$$

$$= L_{j}(\boldsymbol{\theta})$$

- We discretize the integrals, and use gradient descent for optimization.
- We specify $P(\eta)$ as cubic splines on a set of knots.
- Since the mean of η_j is not identified, we impose the <u>normalization</u> $\sum_{j=1}^m \eta_j = 0$ (which is <u>not</u> numerically equivalent to imposing $\eta_1 = 0$, for example).

Implementation: tuning parameters

• We set ξ and the number of knots by maximizing the marginal likelihood (as in Ruppert *et al.*, 2003):

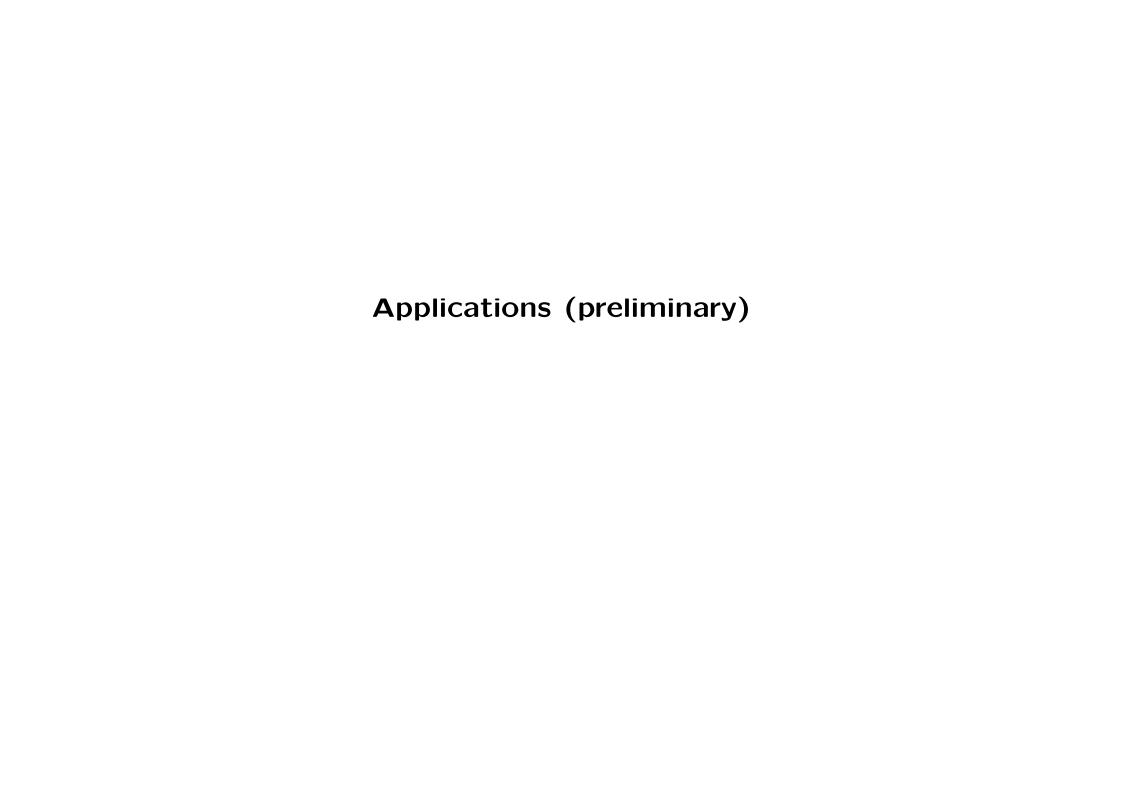
$$\int \exp\left(\sum_{j=1}^m L_j(\boldsymbol{\theta})\right) \frac{1}{(2\pi)^{\frac{m}{2}}(2\xi)^{-\frac{m}{2}}} \exp\left(-\xi \|\boldsymbol{\theta}\|^2\right) d\boldsymbol{\theta}.$$

• In practice, we use a <u>Laplace approximation</u> to the integral and maximize

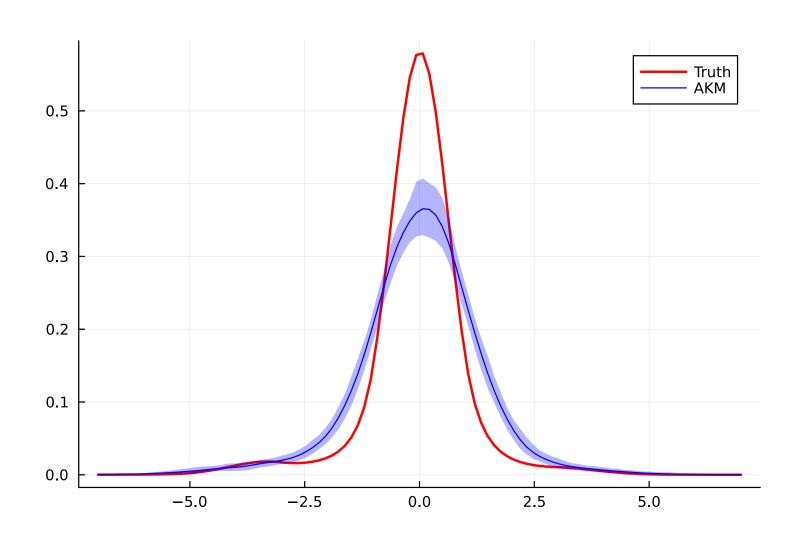
$$\sum_{j=1}^{m} L_{j}\left(\widehat{\boldsymbol{\theta}}(\xi)\right) - \frac{m}{2}\ln(2\pi) + \frac{m}{2}\ln(2\xi) - \xi\left\|\widehat{\boldsymbol{\theta}}(\xi)\right\|^{2} + \frac{1}{2}\ln\det\left(\boldsymbol{H}(\xi)\right),$$

where $\widehat{\theta}(\xi)$ is the QMLE for given ξ , and

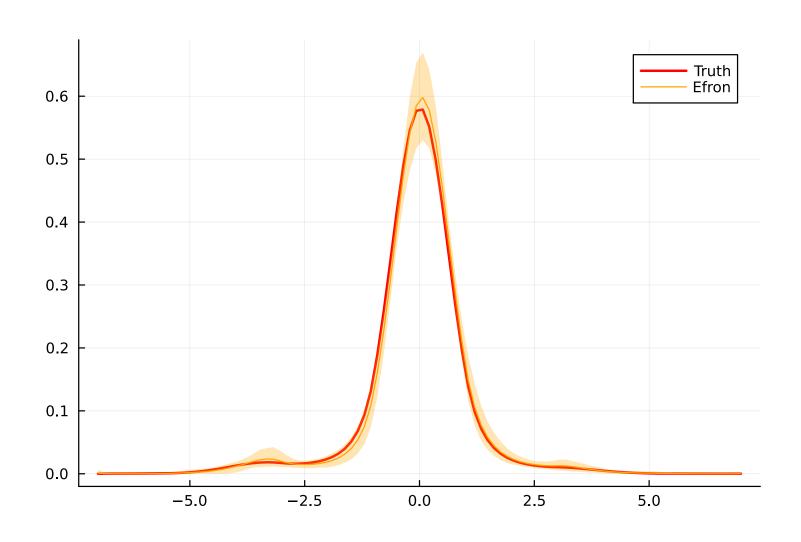
$$\boldsymbol{H}(\xi) = -\frac{\partial^{2}}{\partial \theta \partial \theta'} \bigg|_{\theta = \widehat{\boldsymbol{\theta}}(\xi)} \left\{ \sum_{j=1}^{m} L_{j}(\theta) - \xi \|\theta\|^{2} \right\}.$$



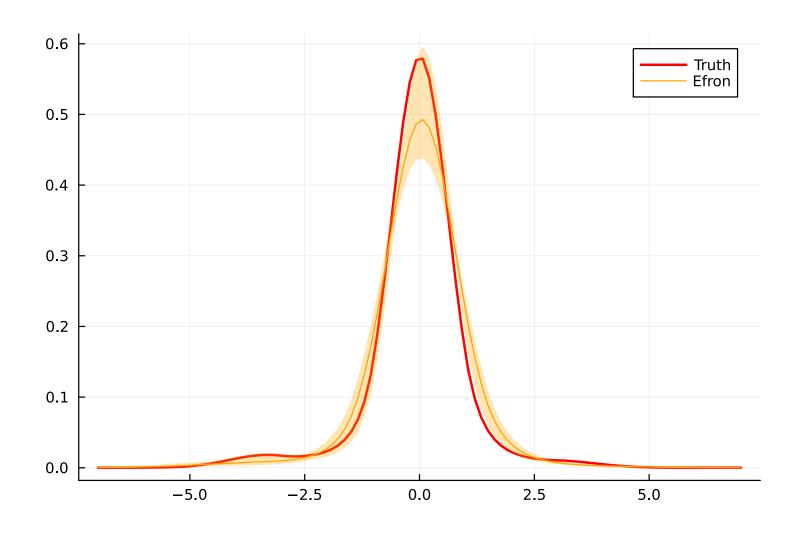
Symmetric distribution: fixed-effects estimates $\hat{\eta}_j$ (AKM, from Abowd, Kramarz and Margolis 1999)



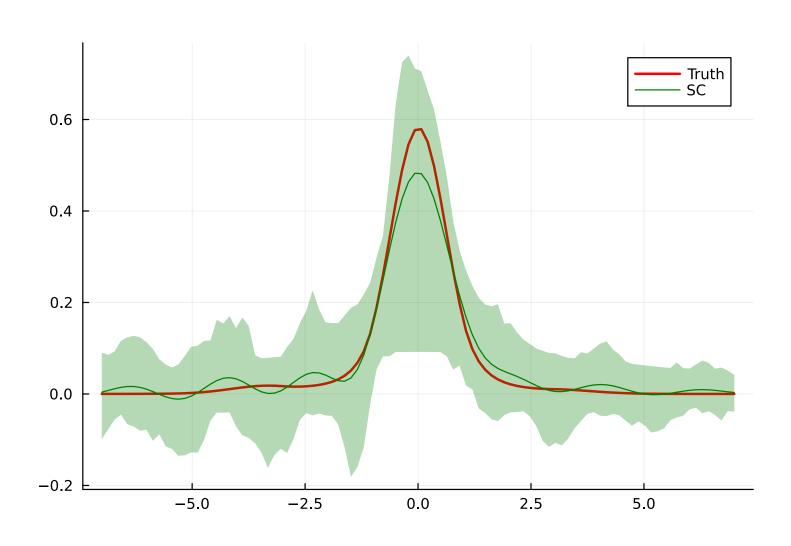
Symmetric distribution: QMLE – oracle number of knots



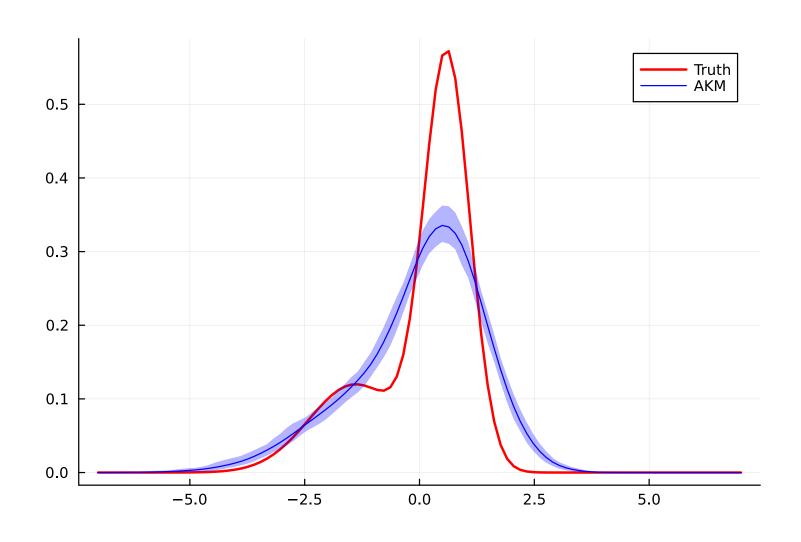
Symmetric distribution: QMLE – estimated number of knots



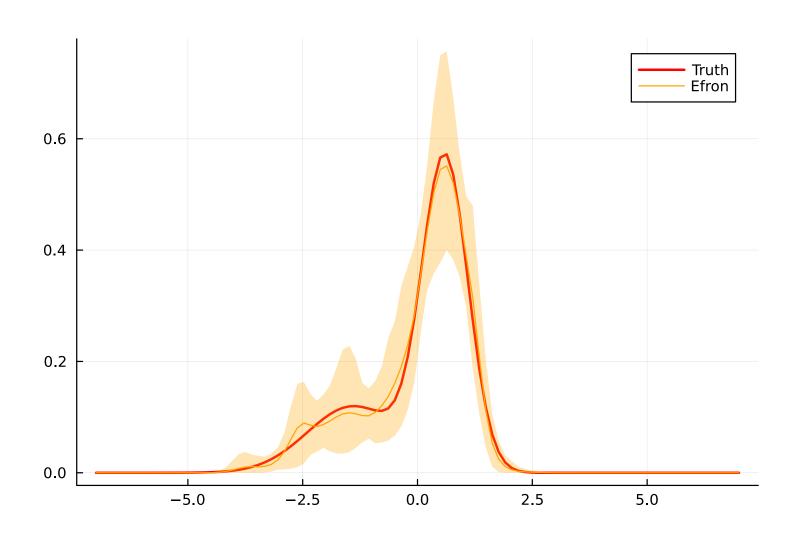
Symmetric distribution: nonparametric kernel deconvolution (in the spirit of Stefanski and Carroll, 1990)



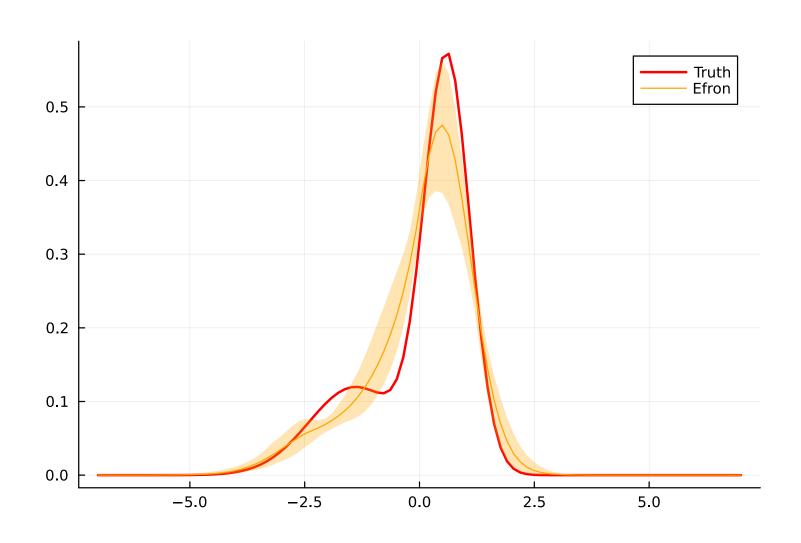
Asymmetric bimodal distribution: fixed-effects estimates $\widehat{\eta}_j$



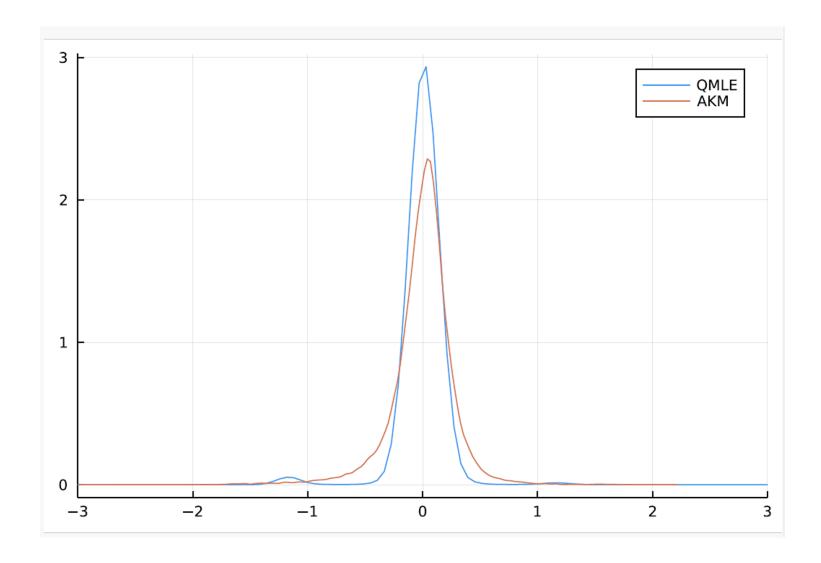
Asymmetric bimodal distribution: QMLE - 13 knots



Asymmetric bimodal distribution: QMLE – estimated number of knots

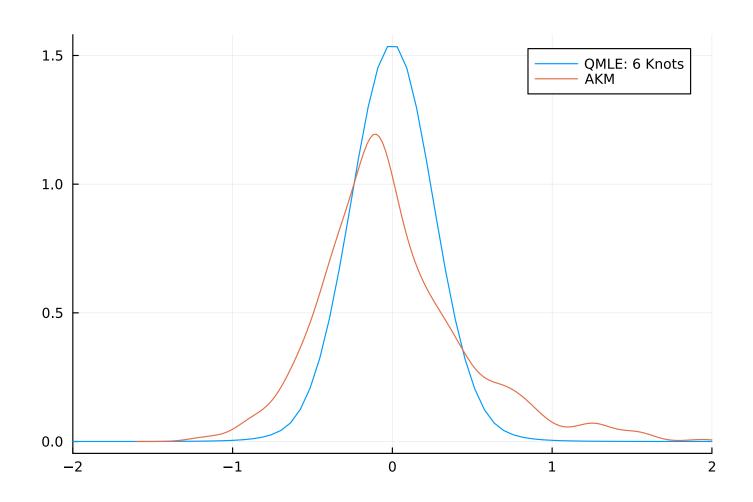


Swedish administrative data: firm effects -10 knots



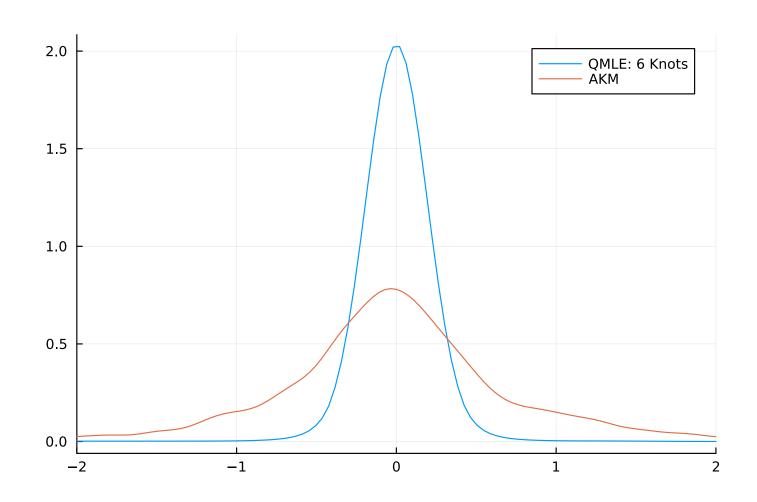
Notes: Sample from B., Lamadon and Manresa (2019).

US administrative data: neighborhood effects (commuting zones, unweighted) — estimated number of knots



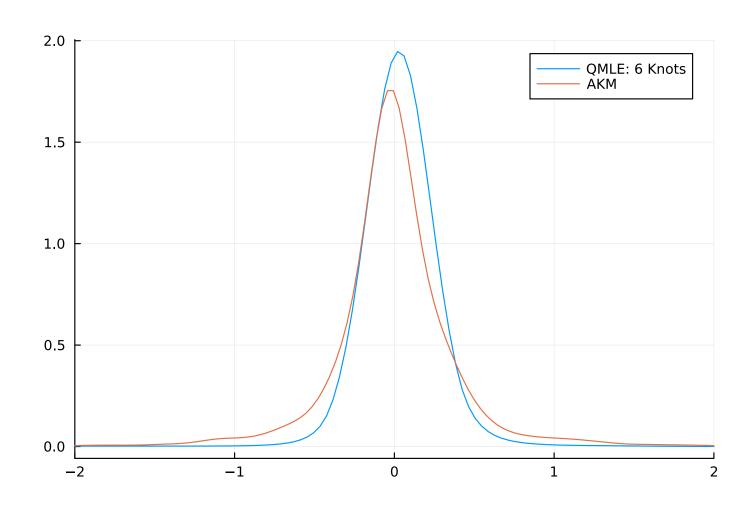
Notes: Commuting zone estimates from Chetty and Hendren (2018).

US administrative data: neighborhood effects (counties, unweighted) – estimated number of knots



Notes: County-level estimates from Chetty and Hendren (2018).

US administrative data: neighborhood effects (counties, weighted by population density) — estimated number of knots



Notes: County-level estimates from Chetty and Hendren (2018).

Extension: bivariate densities and sorting

- We aim at developing practical methods to estimate distributions in network settings.
- In addition to marginal densities of firm effects, we are interested in joint densities of firm and worker effects:

$$\begin{pmatrix} \widehat{\eta}_{\text{worker}} \\ \widehat{\eta}_{\text{firm}} \end{pmatrix} = \begin{pmatrix} \eta_{\text{worker}} \\ \eta_{\text{firm}} \end{pmatrix} + \text{Noise.}$$

 We also want to estimate joint densities of firm effects before and after a job move:

$$\begin{pmatrix} \widehat{\eta}_{\text{before}} \\ \widehat{\eta}_{\text{after}} \end{pmatrix} = \begin{pmatrix} \eta_{\text{before}} \\ \eta_{\text{after}} \end{pmatrix} + \text{Noise.}$$

• Our substantive goal is to document the shapes of inequality and sorting nonparametrically.



Convergence rate of moment estimators

We have

$$\mathbb{E}\left[(\widehat{m}_2 - m_2)^2\right] = O\left(\frac{\operatorname{Var}(\eta'\eta)}{m^2} + \mathbb{E}\left[\frac{\eta'\Sigma(Z)\eta}{m^2}\right] + \mathbb{E}\left[\frac{\operatorname{Tr}\left(\Sigma(Z)^2\right)}{m^2}\right]\right).$$

- -Related to Kline *et al.* (2020), who study the estimation of quadratic forms in η .
- ullet More generally, the <u>convergence rate</u> of \widehat{m}_q depends on:
- -the dependence across j of powers of (η_j, σ_j) .
- -the dependence across j of v_j .

Estimating error variances

- In our application, we assume $\mathbb{E}(U|\eta,Z)=0$ and $\text{Var}(U|Z)=\Omega(Z;\gamma)$, where γ is a low-dimensional parameter.
- Specifically, we assume

$$\Omega\left(\boldsymbol{Z};\gamma\right)=\gamma\boldsymbol{I}_{n},$$

and rely on

$$\widehat{\gamma} = \frac{\mathbf{Y}' \left(\mathbf{I}_n - \mathbf{Z} (\mathbf{Z}' \mathbf{Z})^{-1} \mathbf{Z}' \right) \mathbf{Y}}{n - m},$$

as in Andrews et al. (2008).

 \bullet Then, the estimates $\hat{\sigma}_{j}^{2}$ are the diagonal elements of

$$\widehat{\Sigma}(Z) = \left(Z'Z\right)^{-1} Z'\Omega\left(Z;\widehat{\gamma}\right) Z\left(Z'Z\right)^{-1} = \widehat{\gamma}\left(Z'Z\right)^{-1}.$$

Monte Carlo designs

- The DGPs are generated based on 6 parameters: 2 of them control the size of the network, and 4 of them control its structure.
- -One key parameter controls the correlation between η_j and σ_j^2 .
- -Another key parameter controls the correlation between the η_j 's before and after a move.
- We vary the shape of $f(\eta)$: normal, symmetric and peaked, asymmetric and bimodal.
- We pick parameters to mimic Swedish matched employer employee data (B. et al., 2019, 2023).