

HA-T: Heterogeneous Agent Trade

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ABSTRACT

This paper develops a model of heterogeneous agents and international trade. Heterogeneous agents are modeled as in the standard incomplete markets tradition with households facing incomplete insurance against idiosyncratic productivity and taste shocks. Trade in goods follows the Armington tradition but is derived from the “bottom up” with micro-level heterogeneity shaping the aggregate pattern of trade. In the efficient allocation, I recover standard results regarding gravity and the gains from trade. In the decentralized allocation, the pattern of trade is distorted, the aggregate trade elasticity is non-constant and the benefits from globalization are distributed unequally. I use the model to explore two issues: the ability of trade policy to improve outcomes and how financial globalization complements globalization in goods trade.

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1. The Model

The model is setup in a simple and transparent way. Trade is in the Armington tradition with each country producing a nationally differentiated variety. Households follow the standard incomplete markets tradition. The key departure is that I lean into household heterogeneity and have households make a discrete choice over the varieties they consume. Aggregate trade flows between countries are, thus, given by the explicit aggregation of households and the choices they make.

1.1. Trade and Production

There are M locations which I will call a country. Each country produces a differentiated product as in the Armington tradition and these differentiated products. In country i , competitive firms have the following production technology to produce variety i :

$$q_i = A_i N_i, \quad (1)$$

where N_i are the efficiency units of labor supplied by households in country i .

Trade faces several obstacles. There are iceberg trade costs d_{ji} for a good to go from supplier i to buyer j . Cross-border trade faces policy obstacles, i.e. tariffs τ_{ji} . The notation here is such that τ_{ji} which is the ad-valorem tariff rate that country j imposes on the commodity that country i produces.

Profit maximization of the competitive goods producers in location i results in the wage per efficiency unit reflecting the value of the marginal product of labor

$$w_i = p_i A_i. \quad (2)$$

Given iceberg trade costs and tariffs, the unit cost for country j to purchase a good from location i is

$$p_{ji} = \frac{d_{ji}(1 + \tau_{ji})w_i}{A_i}. \quad (3)$$

1.2. Households

There is a mass of L_i households in each location i . Households are immobile across countries. They are infinite lived and have time-separable preferences over non-durable consumption va-

ieties:

$$E_0 \sum_{t=0}^{\infty} \beta^t u(\{c(j)_t\}_M), \quad (4)$$

where the notation $\{c(j)_t\}_M$ means that the household has preferences over all j varieties supplied by M countries in the world. My focus is on the situation where households each period receive additive Type 1 extreme value shocks $\epsilon(j)$ with dispersion parameter σ_ϵ and then households make a discrete choice about which variety j to each period and a continuous choice about how much. More specifically, the utility associated with the choice of variety j and leisure is

$$u(c(j)_t) = \frac{c(j)_t^{1-\gamma}}{1-\gamma} + \epsilon(j)_t. \quad (5)$$

where consumption mapped into utils with a standard CRRA function, $\epsilon(j)$ is the taste shock.

A household's efficiency units are stochastic and they evolve according to a discrete state Markov chain. Mathematically, z is a household's efficiency units and $\mathcal{P}(z, z')$ describes the probability of a household with state z efficiency units transiting to state z' .

Households can save and borrow in a non-state contingent asset a . The units of the asset are chosen to be the numeraire and pays out with gross interest rate R . I discuss this more in depth below, but the determination of R_i is either exogenously given or the rate that clears the bond market (local or global). An country specific, exogenous debt limit ϕ_i constrains borrowing so:

$$a_{t+1} \geq -\phi_i. \quad (6)$$

All these pieces come together in the household's budget constraint, conditional on choosing variety j to consume, and focusing on a stationary setting where prices and transfers are constant:

$$a_{t+1} + p_{ij}c(j)_t \leq R_i a_t + w_i z_t + T_{i,\tau}. \quad (7)$$

The value of asset purchases and consumption expenditures must be less than or equal to asset payments, labor earnings, and transfers arising from trade policy (the $T_{i,\tau}$).

1.3. Recursive Formulation of the Household Problem

The state variables of a individual household are it's asset holdings and efficiency units. The aggregate states (and outcomes in other countries) only matter through prices and transfers and thus I summarize the aggregate state in country i as $S_i = (\{w_i\}_M, T_i, R_i)$ which is the collection

of the wage per efficiency units, transfers, and interest rates. The wage vector $\{w_i\}_M$ is sufficient here since they determine prices in (3) and, thus, consumers can make the appropriate choice of commodities.

The value function of a household in country i is

$$v_i(a, z; S_i) = \max_{ij} \{ v_{ij}(a, z; S_i) \} \quad (8)$$

which is the maximum across the discrete choices of different national varieties. The value function conditional on a choice of variety is

$$v_{ij}(a, z; S_i) = \max_{a'} \left\{ u(c(j)) + \beta \mathbb{E}[v_i(a', z'; S'_i)] \right\} \quad (9)$$

subject to (7) and (6)

where households choose asset holdings and the level of consumption is residually determined through the budget constraint. The continuation value function is the expectation over (8) where the expectation is taken with respect to z' and taste shocks in the future. What this last point means is that households understand that there may be situations where, e.g., they really desire the high priced imported good and, hence, save accordingly.

As is well known, the Type 1 extreme value shocks give rise to the following choice probabilities for each differentiated good. So

$$\pi_{ij}(a, z; S_i) = \exp \left(\frac{v_{ij}(a, z; S_i)}{\sigma_\epsilon} \right) / \sum_{j'} \exp \left(\frac{v_{ij'}(a, z; S_i)}{\sigma_\epsilon} \right) \quad (10)$$

which is the probability that a household with assets a and efficiency units z chooses country variety j . And then the expectation of (8) with respect to the taste shocks takes the familiar log-sum form

$$\mathbb{E}_\epsilon v_i(a, z; S_i) = \sigma_\epsilon \log \left\{ \sum_{j'} \exp \left(\frac{v_{ij'}(a, z; S_i)}{\sigma_\epsilon} \right) \right\} \quad (11)$$

Associated with the problem (8) are an asset policy function $g_{ij}(a, z; S_i)$ which prescribes asset holdings given a state and variety choice, and then define $c_{ij}(a, z; S_i)$ as the consumption function which prescribes consumption given states and variety choice.

1.4. Aggregation

Define the probability distribution of households across individual states $\lambda_i(a, z; S_i)$ which is the probability measure of households with asset levels a individual shock z in country i . This distribution evolves according to

$$\lambda_i(a', z', S'_i) = \sum_z \sum_j \sum_{a: a' = g_{ij}(a, z; S_i)} \pi_{ij}(a, z; S_i) \mathcal{P}(z, z') \lambda_i(a, z; S_i). \quad (12)$$

Aggregate Labor Supply. Aggregate efficiency units are

$$N_i = L_i \sum_z \sum_a z \lambda_i(a, z; S_i) \quad (13)$$

where the inner most term reflects efficiency units multiplied by the measure of households with that state. This is all multiplied by L_i which is the mass of households in country i .

Asset Holdings. The aggregate quantity of asset holdings simply sums across the distribution conditional on choosing

$$A'_i = L_i \sum_z \sum_j \sum_a g_{ij}(a, z; S_i) \pi_{ij}(a, z; S_i) \lambda_i(a, z; S_i). \quad (14)$$

National Income and Consumption Starting from the production side of our economy, the value of aggregate production must equal aggregate payments to labor so

$$p_i Y_i = p_i A_i N_i = L_i \sum_z \sum_a w_i z \lambda_i(a, z; S_i) \quad (15)$$

where the last term sums over wage payments for each household type. Then by summing over individual consumers' budget constraint and substituting in (15), we arrive at the aggregated budget constraint:

$$p_i Y_i = \widetilde{P_i C_i} + \left[-R_i A_i + A'_i \right] - T_{i,\tau}, \quad (16)$$

where national income equals the value of aggregate consumption $\widetilde{P_i C_i}$, the country's the net asset position, all net of transfers. Here the value of aggregate consumption is

$$\widetilde{P_i C_i} = L_i \sum_z \sum_j \sum_a p_{ij} c_{ij}(a, z; S_i) \pi_{ij}(a, z; S_i) \lambda_i(a, z; S_i) \quad (17)$$

where one can see a bug and a feature of this model. Here there is an "index number problem"

in the sense that there is not an ideal price index for which one can decompose aggregate values into a price and quantity component. This is in contrast to, e.g., a model where households consume a CES bundle of goods.

Trade Flows It's first worth walking through imports for a given set of states. So for households with states a and z we have

$$M_{ij}(a, z; S_i) = p_{ij} c_{ij}(a, z; S_i) \pi_{ij}(a, z; S_i). \quad (18)$$

Then aggregate imports from country i to country j sums over this weighted by the mass of households in those states so

$$M_{ij} = L_i \sum_z \sum_a M_{ij}(a, z; S_i) \lambda_i(a, z; S_i). \quad (19)$$

The same can be done for a country's exports. Again, focusing on exports to a location given a set of states we have

$$X_{ji}(a, z; S_j) = p_{ji} c_{ji}(a, z; S_j) \pi_{ji}(a, z; S_j) \quad (20)$$

Then aggregate exports from country i to country j

$$X_{ji} = L_j \sum_z \sum_a X_{ji}(a, z; S_j) \lambda_j(a, z; S_j) \quad (21)$$

1.5. Market Clearing and the Decentralized Equilibrium

Given the definitions above, I discuss the market clearing conditions that an equilibrium must respect.

The Goods Market. From here we can equate the value of production of commodity i in country i with global demand for country i 's commodity:

$$p_i Y_i = \sum_j^M X_{ji}, \quad (22)$$

where the left hand side is production and the right hand side is world demand for the commodity from (21).

The Bond Market. The second market clearing condition is in the bond market. Two cases are considered "financial globalization" in which there is a global bond market with one real

interest rate R . In this case the market clearing condition is

$$\sum_i^M A'_i = 0 \quad (23)$$

which says that net asset demand must equal zero across all countries. The second case considerer is “financial autarky” in which there is a local bond market that facilitates within country risk-sharing, but not globally. In this case, there is an interest rate is R_i for each country and the associated market clearing condition is

$$A'_i = 0 \quad \forall i \quad (24)$$

Below is a formal definition of a Stationary Equilibrium when the aggregate state S_i is constant and not changing.

A Stationary Equilibrium. A Stationary Equilibrium are asset policy functions and commodity choice probabilities $\{g_{ij}(a, z), \pi_{ij}(a, z)\}_i$, probability distributions $\lambda_i(a, z)$, and positive real numbers $\{w, p, R\}_i$ such that

- i Prices (w, p) satisfy (2, 3);
- ii The policy functions and choice probabilities solve the household’s optimization problem in (??);
- iv The probability distribution $\lambda_i(a, z)$ induced by the policy functions, choice probabilities, and primitives satisfies (12) and is a stationary distribution;
- v Goods market clears:

$$p_i Y_i - \sum_j^M X_{ji} = 0, \quad \forall i \quad (25)$$

- v Bond market clears with either Financial Globalization with $R_i = R$ and

$$\sum_i^M A'_i = 0. \quad (26)$$

Or Financial Autarky where

$$A'_i = 0, \quad \forall i \quad (27)$$

1.6. The Centralized Equilibrium

Here is the planning problem:

$$\mathcal{W}^{SP} = \sum_{t=0}^{\infty} \sum_i \sum_z \beta^t \int_{\epsilon} u_j(c_i(z, \epsilon, t), \ell_i(z, \epsilon, t), \epsilon) L_i \lambda_i(z, t). \quad (28)$$

Here social welfare is the average value of households utility across countries j , productivity states z and preference shocks ϵ . The average is computed with respect to the measure of households $L_j \lambda_j(z, \epsilon, t)$ with those shock states and preference shocks at date all dates t . Utility depends directly upon the consumption allocation $c_j(z, \epsilon, t)$, labor supply decision $\ell_j(z, \epsilon, t)$, but also directly on the idiosyncratic preference shock to buying other countries goods.

We cast the Planners Problem in terms of the planner choosing consumption, labor supply allocations, and goods choice probabilities for each state and date. To cast the problem in terms of choice probabilities, we integrate out the preference shocks conditional on a set of choice probabilities for each household state. These choice probabilities prescribe an assignment of those households with the largest relative preference shock to eat that good or not. So given set of states j, z, t , utility is

$$u(c_{i,j}(z, t), \ell_{i,j}(z, t)) + E[\epsilon \mid \mu_{i,j}(z, t)]. \quad (29)$$

THIS IS NOT RIGHT. C

Law of Motion. The law of motion describing how the measure of households evolves across states and locations is

$$\lambda_i(z', t+1) = \sum_z \mathcal{P}(z, z') \lambda_i(z, t). \quad (30)$$

Given a distribution of households, the effective labor units in the urban and rural area are

$$N_{i,t} = \sum_z \sum_j \ell_{ij}(z, t) \lambda_i(z, t)$$

Aggregate production of the final good is

$$Y_{it} = A_i N_{i,t}. \quad (31)$$

Combining the amount of resources available in (31) with the consumption and moving deci-

sions we have the following resource constraint:

$$Y_{it} \geq \sum_j \sum_z d_{j,i} c_{j,i}(z, t) L_j \lambda_j(z, t) \quad (32)$$

which says that production must be greater than or equal to consumption which is the first term on the righthand side of (??) and the moving costs associated with the migration of households across locations which is the second term on the righthand side. Here we compactly sum across all j' and j location pairs and reminding ourselves that the moving cost for staying in a location is zero, i.e., $m_{j,j} = 0$.

The **Centralized Planner's Problem** is the following:

$$\mathcal{W}^* = \max_{c_{i,j}(z,t), \mu_{i,j}(z,t)} \sum_{t=0}^{\infty} \sum_i \sum_j \beta^t \left\{ u(c_{i,j}(z, t)) + E[\epsilon | \mu_{i,j}(z, t)] \right\} \mu_{i,j}(z, t) L_i \lambda_i(z, t)$$

subject to (31) (??) and (30) and an initial condition $\lambda_i(z, 0)$. (33)

A Stationary Centralized Planner Allocation. A Stationary Centralized Planner Allocation are time invariant policy functions $\{ c_{i,j}(z), \mu_{i,j}(z) \}$, a probability distribution $\lambda_{ij}(z)$, and positive real numbers N_i where:

- i The policy functions solve the Centralized Planner's Problem in (33);
- ii The probability distribution $\lambda_j(z, s, x, i)$ associated with $\{ \mu_{j',j}(z, s, x, i), \pi(s', s), \varphi(x', x, j), \phi(\nu) \}$ is a stationary distribution;
- iii Effective labor units in the rural and urban areas satisfy (??).

1.7. Special Cases / Running Examples

There are two special cases that I will refer back to repeatedly in the text. One is what I will call the CES case in which I mean that the household has access to a constant elasticity aggregator over the different varieties. The second case is the “hand-to-mouth” case in which households have no access to borrowing or lending.

CES case. This case is relatively familiar and standard. Here there is an aggregator over national varieties of the CES class, so

$$c = \left\{ \sum_j^M c_j^{\frac{\theta-1}{\theta}} \right\}^{\frac{\theta}{\theta-1}}, \quad (34)$$

where θ controls the elasticity of substitution across products. Then each household has the following demand curve for a region's variety:

$$c_{ij}(a, z; S_i) = \left(\frac{p_{ij}}{P_i} \right)^{-\theta} c_i(a, z; S_i). \quad (35)$$

which is given the total amount of consumption $c_i(a, z; S_i)$ a household chooses given their states and P_i is the CES price index:

$$P_i = \left\{ \sum_j^M p_{ij}^{1-\theta} \right\}^{\frac{1}{1-\theta}}. \quad (36)$$

what is unique about this setting is that household expenditure shares on different goods are independent of their state. So the expenditure share of a household in location i with state a and z is

$$\frac{p_{ij}c_{ij}(a, z; S_i)}{P_i c_i(a, z; S_i)} = \left(\frac{p_{ij}}{P_i} \right)^{1-\theta}, \quad (37)$$

which depends only on prices that all households face. What is happening here is that the CES aggregator is homothetic in total consumption. So while households are choosing different levels of total consumption to solve their income-fluctuations problem, how that demand is divided up is always the same. From here, one can aggregate and arrive at a "gravity-like" import demand system with households with states a and z importing

$$M_{ij}(a, z; S_i) = p_{ij} \left(\frac{p_{ij}}{P_i} \right)^{-\theta} c_i(a, z; S_i). \quad (38)$$

Then aggregate imports from country i to country j sums over this weighted by the mass of households in those states which gives

$$M_{ij} = \left(\frac{p_{ij}}{P_i} \right)^{1-\theta} \times P_i C_i \quad (39)$$

where the last term follows by noting that the sum of $c_i(a, z; S_i)$ across the distribution is aggregate consumption and then this is put in value terms by multiplying and dividing by the CES price index.

Hand-to-Mouth, No Labor Supply, Log Households. This case focuses on the situation described—so there does not exist a risk free asset to smooth consumption, nor can households adjust their labor supply. The value function of a household contemplating the purchase of

national variety j is:

$$v_{ij}(a, z; S_i) = u\left(\frac{w_i z}{p_{ij}}\right) + \epsilon(j) + \beta \mathbb{E}[v_i(z'; S'_i)] \quad (40)$$

and then the choice probability becomes

$$\pi_{ij}(z; S_i) = \exp\left(\frac{v_{ij}(z; S_i)}{\sigma_\epsilon}\right) \bigg/ \sum_{j'} \exp\left(\frac{v_{ij'}(z; S_i)}{\sigma_\epsilon}\right) \quad (41)$$

$$\pi_{ij}(z; S_i) = \exp\left(\frac{u\left(\frac{w_i z}{p_{ij}}\right)}{\sigma_\epsilon}\right) \bigg/ \sum_{j'} \exp\left(\frac{u\left(\frac{w_i z}{p_{ij'}}\right)}{\sigma_\epsilon}\right) \quad (42)$$

where the last line follows from the properties of the exp function and that the continuation value function is exactly the same independent of the good chosen. Two more steps. With the CRRA utility speciation, a households efficiency units drops out and thus the choice probability does not depend upon z . Then with log this expression collapses to

$$\pi_{ij}(S_i) = \frac{p_{ij}^{-\sigma_\epsilon}}{\sum_{j'} p_{ij'}^{-\sigma_\epsilon}} \quad (43)$$

where here we recover the well known “ces-logit-isomorphism” between the logit demand system and the CES aggregator in 34 above by setting $\sigma_\epsilon = 1 - \theta$.

Like in the CES case, a similar aggregate gravity type relationship can be recovered. Individual imports are

$$M_{ij}(z; S_i) = p_{ij} \frac{w_i z}{p_{ij}} \pi_{ij}(S_i). \quad (44)$$

then aggregate imports from country i to country j sums over this weighted by the mass of households in those states which gives

$$M_{ij} = \frac{p_{ij}^{-\sigma_\epsilon}}{\sum_{j'} p_{ij'}^{-\sigma_\epsilon}} \times \widetilde{P_i C_i} \quad (45)$$

where the last term follows from imposing the aggregated budget constraint with aggregate labor income equalling aggregate expenditure.

2. Endogenous Grid Method

First, I'm going to derive the Euler equation for this model. I'll abstract from the situation in which the HH is at the borrowing constraint.

Focus on the within a variety choice component, the households value function can be written as:

$$v_{ij}(a, z) = \max_{a'} u \left(\frac{R_i a + w_i z - a'}{p_{ij}} \right) + \beta E v(a', z') \quad (46)$$

then the first order condition associated with this problem is:

$$\frac{u'(c_{ij}(a, z))}{p_{ij}} = \beta E \frac{\partial v(a', z')}{a'} \quad (47)$$

which is saying that, conditional on a variety choice the left hand side is the loss in consumption units which is $1/p_{ij}$ evaluated at the marginal utility of consumption and then this is set equal to the marginal gain from saving a bit more which is how the value function changes with respect to asset holdings. Now we can arrive at the $\frac{\partial v(a', z')}{a'}$ in the following way, so start from the log-sum expression for the expected value function

$$\mathbb{E}_\epsilon v(a', z') = \sigma_\epsilon \log \left\{ \sum_{j'} \exp \left(\frac{v_{ij}(a', z')}{\sigma_\epsilon} \right) \right\} \quad (48)$$

and then differentiate this with respect to asset holdings which gives:

$$\frac{\partial \mathbb{E}_\epsilon v(a', z')}{a'} = \left(\frac{\sigma_\epsilon}{\sum_{j'} \exp \left(\frac{v_{ij}(a', z')}{\sigma_\epsilon} \right)} \right) \left[\sum_{j'} \exp \left(\frac{v_{ij}(a', z')}{\sigma_\epsilon} \right) \frac{1}{\sigma_\epsilon} \frac{\partial v_{ij}(a', z')}{a'} \right] \quad (49)$$

Then if you look at this carefully and notices how the choice probabilities from (10) are embedded in here, we have:

$$\frac{\partial \mathbb{E}_\epsilon v(a', z')}{a'} = \sum_{j'} \pi_{ij}(a', z) \frac{\partial v_{ij}(a', z')}{a'} \quad (50)$$

and then we can just apply the Envelop theorem to the value functions associated with the discrete choices across the options:

$$\frac{\partial \mathbb{E}_\epsilon v(a', z')}{a'} = \sum_{j'} \pi_{ij}(a', z) \frac{u'(c_{ij}(a', z')) R_i}{p_{ij}} \quad (51)$$

So then putting everything together we have:

$$\frac{u'(c_{ij}(a, z))}{p_{ij}} = \beta R_i E_{z'} \left[\sum_{j'} \pi_{ij}(a', z') \frac{u'(c_{ij}(a', z'))}{p_{ij}} \right] \quad (52)$$

where this has a very natural form: you set the marginal utility of consumption today equal to the marginal utility of consumption tomorrow adjusted by the return on delaying consumption, and the expected value of the marginal utility of consumption which reflects how the uncertainty over both ones' preference over different varieties and shocks to efficiency units. Taking into account the borrowing constraint then gives the generalized Euler equation from which the endogenous grid method will exploit:

$$\frac{u'(c_{ij}(a, z))}{p_{ij}} = \max \left\{ \beta R_i E_{z'} \left[\sum_{j'} \pi_{ij}(a', z') \frac{u'(c_{ij}(a', z'))}{p_{ij}} \right], u \left(\frac{R_i a + w_i - \phi_i}{p_{ij}} \right) \right\} \quad (53)$$

2.1. EGM Algorithm

Here is a proposed approach. This focuses on just the consumer side in one country i .

0. Set up an asset grid as usual. Then guess (i) a consumption function $g_{c,ij}(a, z)$ for each a , z , and product choice j and (ii) choice probabilities $\pi_{ij}(a, z)$.
1. Given the consumption function and choice probabilities compute the RHS of (53) first.
2. Then invert to find the new updated consumption choice so

$$c_{ij}(\tilde{a}, z) = u'^{-1} \left\{ p_{ij} \max \left\{ \beta R_i E_{z'} \left[\sum_{j'} \pi_{ij}(a', z') \frac{u'(c_{ij}(a', z'))}{p_{ij}} \right], u \left(\frac{R_i a + w_i - \phi_i}{p_{ij}} \right) \right\} \right\} \quad (54)$$

where u'^{-1} is the inverse function of the marginal utility of consumption.

Side note: One of the interesting things about this equation is that the direct j component on the RHS that only affects the consumption choice is through the price. Can this be exploited? We also know the choice probabilities need to sum to one, so is there a way to map the consumption choice into the choice probabilities?

3. The key issue in this method is that we have found $c_{ij}(\tilde{a}, z)$ where the consumption function is associated with some asset level that is not necessarily on the grid. The solution is to (i) use the budget constraint and infer \tilde{a} given that a' was chosen above, z , and $c_{ij}(\tilde{a}, z)$. Now we have a map from \tilde{a} to a' for which one can use interpolation to infer the a' chosen given a where a is on the grid.

- Do steps 2. and 3. for each j variety choice. This then makes the function $g_{a,ij}(a, z)$ mapping each state and j choice (today) into a', z' states.
3. Compute the transition probability matrix (Q in my notation) that characterizes transitions from a, z into a', z' . **Note Q does not depend on j .** So this can be done in one whole step.
 4. Given Q_{ij} , one can compute the value functions v_{ij} and then new choice probabilities from 10.
 5. Compare old and new policy functions, old and new choice probabilities, and then update accordingly.