



When starting a company in this time and age its essential to computerize most, if not all operations within the company. That's where JPC defense comes in. JPC defense is a cybersecurity firm aimed at providing small startups with affordable and quality digital security. Giving these startups the opportunity to expand their operations at a faster rate without worrying about data being stolen or corrupted.

We provide training session for staff to ensure they don't expose the company to third party risk.

COMPANY DEPARTMENTS

JPC Defense is divided into 3 departments to efficiently run day-to-day operations. These departments are listed below with the head of each department.

- Management Department – Chukwudera Eden Ugochukwu
- Sales & Marketing – Pedro Silles
- Research and Development - Jefferson Arcanjo

Each department works hand in hand in order to provide maximum satisfaction to our clients. A brief summary of the duty of each department is given below

THE MANAGEMENT DEPARTMENT

At the most fundamental level, management is a discipline that consists of a set of five general functions: planning, organizing, staffing, leading and controlling ([Davis, 2019](#))

In general the management team is in charge of maintaining and improving the relationship between the client and the firm. Consultation periods, operation methods and recruiting is all decided and followed up by the management department. This departments aim is to provide our clients with organized programmes and activities to fulfil their needs.

SALES & MARKETING DEPARTMENT

Sales and marketing departments are the face of a company, engaging with customers, managing sensitive data, and leveraging technology platforms ([Roohparvar, 2023](#)). This department's main focus is to create a social media Prescence for the company. Attracting clients through various means and spreading information regarding the operations of the firm are among the basic duties of those in this department.

RESEARCH AND DEVELOPMENT

The research and development department isa in charge of finding new ways to effectively help our clients. whether its by discovering new methods to protect data, or finding more effective software to aid with data protection, this department always strives to find new and effective ways to completely satisfy our clients.

Reference list

- Davis, B. (2019). *Principles of Great Management*. [online] The University of Arizona Global Campus. Available at: <https://www.uagc.edu/blog/5-principles-of-great-management#:~:text=At%20the%20most%20fundamental%20level>.
- Roohparvar, R. (2023). *The Importance of Cybersecurity for Sales and Marketing Departments*. [online] Cyber Security Solutions, Compliance, and Consulting Services - IT Security. Available at: <https://www.infoguardsecurity.com/the-importance-of-cybersecurity-for-sales-and-marketing-departments/> [Accessed 19 Oct. 2023].