

ROSENTHOL CURTIS

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Skills Summary

Highly motivated, entrepreneurial, action-oriented problem solver with Multimedia Production, Digital Marketing, Project Management, Information Technology, and Event Coordination Experience. Proficient in Microsoft Office Suite, Adobe Creative Suite, Google Analytics, and Salesforce.com CRM Administration.

Education

CompTIA A+ Bootcamp | Opa-Locka Community Development Corporation

Coursework: IT Technical Support (In preparation for the CompTIA A+ Certification)

Full-Stack Web Development | Wyncode Academy

Coursework: Git, GitHub, HTML, CSS, JavaScript, React.js, Ruby, SQL, Agile Project Management: Scrum Framework

LC101: Web Development | LaunchCode Academy

Coursework: Git, GitHub, HTML, CSS, JavaScript, Python, Django, Flask, SQL

Business Administration | Austin Peay State University

Coursework: Business Management, Marketing, Information Technology, and Business Administration

Certificate in Entertainment Media Management | Anne Arundel Community College

Coursework: Music Business Administration, Music Law, Music Business Development, Marketing, Promotions, Business Analysis, Business Finance, and Human Resources

Experience

Adrienne Arsht Center for the Performing Arts

Brand Ambassador | 02/2019 – 07/2019

Assist Promotions Manager with logistics for on-site and off-site events, including set up, organizing promotional collateral, and interacting with individuals from various socio-economic backgrounds in support of various artistic performances and other grassroots marketing efforts.

Customer Service Representative | 04/2019 – 07/2019

Respond to patrons/customers inquiries and ticket related requests via live help (in person, by telephone, and online communication); demonstrating superb troubleshooting and analytical skills: ability to resolve problems. Create, update, and maintain customer records in Tessitura CRM.

Martha's Unique Printing and Services

Project Manager & Graphic Designer | 11/2016 – 02/2019

Responsible for planning, illustrating, and producing promotional materials; managing projects from ideation through production to ensure effective completion within target goals.

Coast 2 Coast Mixtapes

Marketing Manager & Sr. Magazine Editor | 08/2014 – 11/2016

Responsible for planning, managing, and distributing client projects on a weekly, semi-weekly, and monthly bases. Managed and produced digital and physical marketing and promotional campaigns for an average of 30-45 clients per month.

Coordinated and provided creative services (Photo and Video). Hosted an average of 10 events per month.

AmeriCorps – Liberty City Elementary/Miami NFL YET Center

Lead Tutor | 09/2013 – 08/2014 (1-year Contract)

Responsible for planning and directing reading and math curriculum pursuant to State Level Educational Criteria; provided photography, video, event coordination, and additional event support services as needed.

Tha Yo Multimedia Production Studio

Founder and CEO | 03/2012 – 07/2013

Provided audio and video production, graphic and website design, and creative marketing services for musicians and businesses. Secured distribution contract with Culture Magazine, for the Southern Denver and entire Colorado Springs Area;

United States Army

Musician/Administrative Assistant | 10/2006 – 10/2009

Responsible for performing Ceremonial and Burial Musical Services, Organizational Administrative duties, Mail Clerk duties, and Audio and Sound Technical services.