

**foss  
asia**

**OpenTechSummit  
Singapore 2020**

**Exhibition Booklet**



**Conference + Workshops + Exhibition:  
Thu 19 March - Sat 21 March**

**After Event Dev Sprints:  
Sun 22 March**

**FOSSASIA is Asia's leading FOSS Technology conference for companies, startups, developers, educators, and IT professionals since 2009. 2020's event will cover Machine Learning, AI, Blockchain, Cloud, Hardware, Science and DIY.**

**2,500+ of Asia's best and brightest developers, startup founders, business decision makers will gather at the event**

FOSSASIA offers exhibitors the unique opportunity to:

- ★ **Drive sales.** Statistics show that 92% of attendees visited exhibition showcase.
- ★ **Reach the tech audience.** 60% of attendees were IT professionals. Major tech players including Google, Microsoft, Intel, IBM, Samsung, Oracle, SUSE, Singtel, Huawei and many others participated at previous events.
- ★ **Connect with new customers, investors and the world's top IT companies.** The number of successful partnerships and collaborations continue to grow over years at the FOSSASIA Summit.
- ★ **Receive international exposure.** 70.8% attendees were from Singapore, followed by India, Indonesia, Germany, Vietnam, Australia, Japan, Malaysia etc. (41 countries)
- ★ **Reach a new developer generation.** Students from 56 schools and universities majoring in computer science and engineering from Singapore and other Asian countries attended the last FOSSASIA Summit.
- ★ **Recruit the best talents in the industry.** There is no better place to recruit talent than tapping into the highly skilled open source developers pool.

# Event Schedule

| Dates in 2020   | Exhibition Program   | Conference Program  |
|---|--|---|
| <b>Set-up</b><br><b>Wed, March 18,</b><br>5:00 pm - 10:00 pm<br><b>Thu, March 19,</b><br>8:00 am - 12:00 pm | Exhibition halls will open for setup from 5:00 PM - 8:00 PM on Wednesday March 18. Exhibitors can also chose to arrive at the venue from 8:00 AM on Thursday morning March 19 to set up their booth.                                   |   |
| <i>Wed, Mar 18, 3:00 PM Meet &amp; Greet Cultural Walk and Dinner</i>                                       |  |   |
| <b>Day 1, Thursday</b><br><b>19th March</b>   | 12:30 PM Exhibition Doors Open with VIP Tour and Lunch Snacks<br>6:00 PM Exhibition Doors Close  | 8:30 AM Registration<br>9:30 AM Conference Opening + Workshops<br>11:00 AM Coffee Break<br>11:20 AM Keynotes<br>12:20 Opening Group Photo<br>12: 30 Exhibition Tour and Lunch Break<br>2:00 PM Conference Program<br>5:30 PM Sessions End |
| <i>7:30 PM Speakers and Exhibitors Welcome Dinner</i>   |  |   |
| <b>Day 2, Friday</b><br><b>20th March</b>   | 9:30 AM Exhibitors Breakfast Snacks<br>10:00 AM Exhibition Doors Open<br>12:30 PM Exhibitors on Stage<br>2:00 PM CodeHeat Award Ceremony<br>5:00 PM Hackathon Opening<br>6:00 PM Exhibition Doors Close<br>10:00 PM Hackathon Day Ends | 10:00 AM Keynote Sessions, Technology Tracks + Workshops<br>12:00 PM Business Lunch (Invitation)<br>6:30 PM Sessions End  |
| <i>7:00 PM Social Event with Buffet, Live Music and Cultural Program</i>                                    |  |   |
| <b>Day 3, Saturday</b><br><b>21st March</b>   | 8:00 AM Hackathon Continues<br>9:30 AM Exhibitors Breakfast Snacks<br>10:00 AM Exhibition Doors Open<br>12:00 PM Event Group Photo<br>12:30 PM Exhibitors on Stage<br>6:00 PM Exhibition Ends<br>Until 10:00 PM - Teardown             | 10:00 AM Keynotes and Technology Tracks<br>12:00 PM Event Group Photo<br>5:00 PM Hackathon Awards<br>6:00 PM Closing Session<br>6:30 PM Event Ends  |
| <i>7:30 PM Chinatown Snacks and Clarke Quay Pub Crawl</i>   |  |   |
| <b>After-Event</b><br><b>Sunday</b><br><b>22nd March</b>  |  | 10:00 AM Community Brunch<br>10:00 AM After-Event DevSprints<br>5:00 PM DevSprints End  |
| <i>8:30 PM After-Event Dim Sum and Midnight Hacks at Hackerspace</i>  |  |   |

# STANDARD COMMERCIAL BOOTH

US\$ 2,000 (SGD 2,800)

*Contact*

*office@fossasia.org*

*Telephone*

*+65 9766 5538*

## Customer Engagement & Recruitment Opportunities

- ★ **Exhibit booth**
  - Area size: 1m table space in tech pavillion
  - Includes: one table, top signage A2 with logo, power socket, wifi.
- ★ **Self announcement**

5 mins presentation on the central stage of the exhibition. E.g. lucky draw, product release, special sales, promotion, workshop.
- ★ **Recruiting package**
  - Hiring signage at booth
  - Job postings listed on event website
  - Job advertisement on the featured job board at the location.

## Conference Access

- ★ **3 exhibitor passes**

Full access to the entire conference and exhibition hall.
- ★ **2 social event passes**

Networking dinner with other exhibitors, business partners, sponsors and speakers.
- ★ **20% off additional passes for staff/customers**

Custom discount code featuring your company

## Brand Awareness

- ★ **Recognition on event website**

Listing as an exhibitor on the website with logo, link.
- ★ **Recognition at the venue**

Promotion material including stickers, name cards and leaflets to be displayed on the information exchange desk near the main registration.





# SME EARLY BIRD BOOTH

US\$ 1,000 (SGD 1,350)  
Limited

*Sale ends Jan. 20, 2020*

*Contact*

[office@fossasia.org](mailto:office@fossasia.org)

*Telephone*

+65 9766 5538



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# SME SUPER EARLY BIRD BOOTH

US\$ 600 (SGD 800)  
Limited

*Sale ends Dec. 20, 2019*

*Contact*

[office@fossasia.org](mailto:office@fossasia.org)

*Telephone*

+65 9766 5538



## Customer Engagement & Recruitment Opportunities

### ★ Exhibit booth

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- Includes: one table, top signage A2 with logo, power socket, wifi.

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Sign Up Now At  
[summit.fossasia.org/exhibitors](http://summit.fossasia.org/exhibitors)

