

**foss
asia**

**OpenTechSummit
Singapore 2020**

Exhibition Booklet



**Conference + Workshops + Exhibition:
Thu 19 March - Sat 21 March**

**After Event Dev Sprints:
Sun 22 March**

FOSSASIA is Asia's leading FOSS Technology conference for companies, startups, developers, educators, and IT professionals since 2009. 2020's event will cover Machine Learning, AI, Blockchain, Cloud, Hardware, Science and DIY.

2,500+ of Asia's best and brightest developers, startup founders, business decision makers will gather at the event

FOSSASIA offers exhibitors the unique opportunity to:

- ★ **Drive sales.** Statistics show that 92% of attendees visited exhibition showcase.
- ★ **Reach the tech audience.** 60% of attendees were IT professionals. Major tech players including Google, Microsoft, Intel, IBM, Samsung, Oracle, SUSE, Singtel, Huawei and many others participated at previous events.
- ★ **Connect with new customers, investors and the world's top IT companies.** The number of successful partnerships and collaborations continue to grow over years at the FOSSASIA Summit.
- ★ **Receive international exposure.** 70.8% attendees were from Singapore, followed by India, Indonesia, Germany, Vietnam, Australia, Japan, Malaysia etc. (41 countries)
- ★ **Reach a new developer generation.** Students from 56 schools and universities majoring in computer science and engineering from Singapore and other Asian countries attended the last FOSSASIA Summit.
- ★ **Recruit the best talents in the industry.** There is no better place to recruit talent than tapping into the highly skilled open source developers pool.

Event Schedule

Dates in 2020

Exhibition Program

Conference Program

Set-up
Wed, March 18,
5:00 pm - 10:00 pm
Thu, March 19,
8:00 am - 12:00 pm

Exhibition halls will open for setup from 5:00 PM - 8:00 PM on Wednesday March 18. Exhibitors can also chose to arrive at the venue from 8:00 AM on Thursday morning March 19 to set up their booth.

Wed, Mar 18, 3:00 PM Meet & Greet Cultural Walk and Dinner

Day 1, Thursday
19th March

12:30 PM Exhibition Doors Open with VIP Tour and Lunch Snacks
6:00 PM Exhibition Doors Close

8:30 AM Registration
9:30 AM Conference Opening + Workshops
11:00 AM Coffee Break
11:20 AM Keynotes
12:20 Opening Group Photo
12: 30 Exhibition Tour and Lunch Break
2:00 PM Conference Program
5:30 PM Sessions End

7:30 PM Speakers and Exhibitors Welcome Dinner

Day 2, Friday
20th March

9:30 AM Exhibitors Breakfast Snacks
10:00 AM Exhibition Doors Open
12:30 PM Exhibitors on Stage
2:00 PM CodeHeat Award Ceremony
5:00 PM Hackathon Opening
6:00 PM Exhibition Doors Close
10:00 PM Hackathon Day Ends

10:00 AM Keynote Sessions, Technology Tracks + Workshops
12:00 PM Business Lunch (Invitation)
6:30 PM Sessions End

7:00 PM Social Event with Buffet, Live Music and Cultural Program

Day 3, Saturday
21st March

8:00 AM Hackathon Continues
9:30 AM Exhibitors Breakfast Snacks
10:00 AM Exhibition Doors Open
12:00 PM Event Group Photo
12:30 PM Exhibitors on Stage
6:00 PM Exhibition Ends
Until 10:00 PM - Teardown

10:00 AM Keynotes and Technology Tracks
12:00 PM Event Group Photo
5:00 PM Hackathon Awards
6:00 PM Closing Session
6:30 PM Event Ends

7:30 PM Chinatown Snacks and Clarke Quay Pub Crawl

After-Event
Sunday
22nd March

10:00 AM Community Brunch
10:00 AM After-Event DevSprints
5:00 PM DevSprints End

8:30 PM After-Event Dim Sum and Midnight Hacks at Hackerspace

STANDARD COMMERCIAL BOOTH

US\$ 1,100 (SGD 1,500)

Contact

office@fossasia.org

Telephone

+65 9766 5538

Customer Engagement & Recruitment Opportunities

- ★ **Exhibit booth**
 - Area size: 1m table space in tech pavillion
 - Includes: one table, top signage A2 with logo, power socket, wifi.
- ★ **Self announcement**

5 mins presentation on the central stage of the exhibition. E.g. lucky draw, product release, special sales, promotion, workshop.
- ★ **Recruiting package**
 - Hiring signage at booth
 - Job postings listed on event website
 - Job advertisement on the featured job board at the location.

Conference Access

- ★ **3 exhibitor passes**

Full access to the entire conference and exhibition hall.
- ★ **2 social event passes**

Networking dinner with other exhibitors, business partners, sponsors and speakers.
- ★ **20% off additional passes for staff/customers**

Custom discount code featuring your company

Brand Awareness

- ★ **Recognition on event website**

Listing as an exhibitor on the website with logo, link.
- ★ **Recognition at the venue**

Promotion material including stickers, name cards and leaflets to be displayed on the information exchange desk near the main registration.



SME EARLY BIRD BOOTH

US\$ 800 (SGD 1,000)
Limited

Sale ends Jan. 20, 2020

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SME SUPER EARLY BIRD BOOTH

US\$ 600 (SGD 800)
Limited

Sale ends Dec. 20, 2019

Contact

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Telephone

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Sign Up Now At
summit.fossasia.org/exhibitors

