## International Student Experience & Career Professional Research Project

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## Introduction

In a 2023 report released by the Institute of International Education and the U.S. Department of State's Bureau of Educational and Cultural Affairs stated, "the number of international students who enrolled for the first time in a U.S. college or university during the 2022-2023 academic year increased by 14%, building on the 80% increase in the prior year." Given this trend, the optimization of support services for graduate business school international students, particularly in understanding their unique needs and providing robust career resources, has become paramount for career professionals. To address these imperatives, Tiger Careers & Consulting partnered with the University at Buffalo School of Management to undertake a comprehensive research initiative.

## **Data Collection**

Our collaboration involved survey focused on graduate business school international students and recent alumnus, exploring their social, cultural transitions, integration into university and employment settings, and performance.



International Student & Alumni **Experience Survey** 

## **Data Analysis STUDENT & ALUMNI SURVEY ANALYSIS**

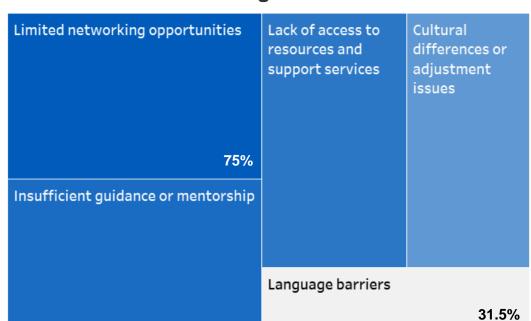
### **Overview Statistics**

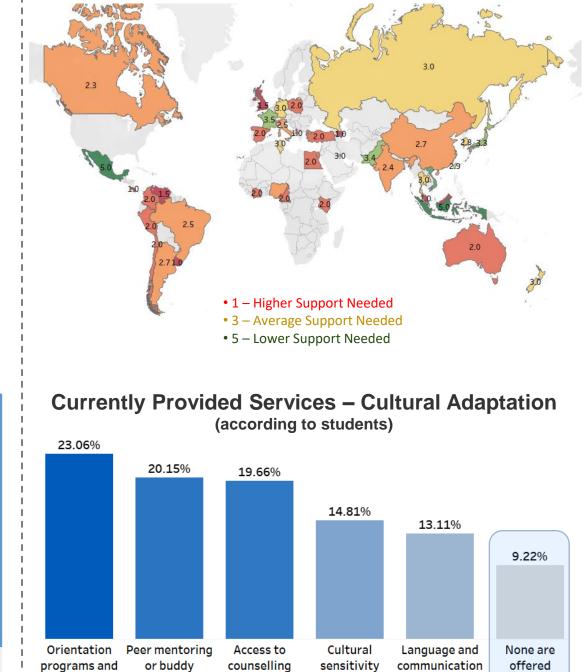
Graduate **241** Respondents **Programs** 

**84** Alumni 41 Countries

Business International

## **Factors Hindering Student Success**



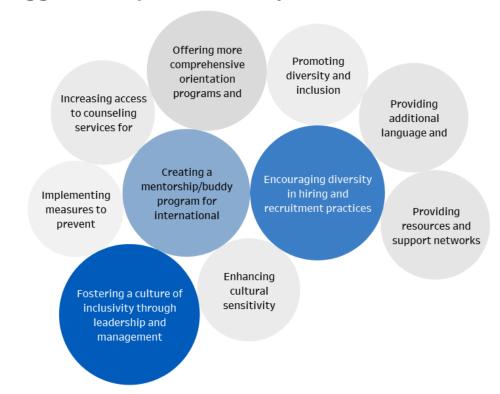


**Demographics vs Support Score** 

### **Perceived Quality of Events** Academic Workshops (e.g. data analysis using a 17.86% specific cloud computing platform.) Business school networking/social event 6.37% 51.59% 22.93% 16.56% Career Advice Workshop (E.g. resume or 22.29% 48.41% 19.11% interview training.) Very satisfied **Cultural Seminars** 17.86% 21.43% 21.43% 39.29% Somewhat satisfied Neutral Language Workshops 28.57% 28.57% 33.33% 9.52% Somewhat dissatisfied Very dissatisfied 9.09% 19.48% 51.95% Local festival 16.88% Miscellaneous School Clubs (E.g. football club, 45.71% 31.43% 15.71% School-recognized international student 40.82% 17.35% 11.22% 27.55% 27.27% 45.45% Not Provided 18.18% 9.09%

# **Barriers to Engagement** due to workshops/

## **Suggested Improvements by Students & Alumnus**



## **Conclusion**

- · Prioritize Networking and Support
- Clear Communication for **Events**
- Comprehensive Cultural Adaptation
- Gender-Specific Support Needs
- Addressing Cultural Shock
- Enhance Event Engagement
- Workplace Equality Practices
- Support Facility Disparities

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In-depth

conclusion &

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