The Aurora SuperCycle: Codifying the Next Generation of Strategic Intelligence and Corporate Navigation

Executive Summary: The Imperative for a Dynamic Strategic Operating System

The global business landscape has undergone a phase transition from complicated to complex, rendering the traditional "Waterfall" model of strategic planning not merely inefficient, but actively hazardous. The era of the five-year strategic plan, developed in an annual executive offsite and executed linearly, has succumbed to the volatility of global markets, the acceleration of technological disruption, and the unpredictability of geopolitical instability. Empirical analysis of the current corporate environment reveals a critical "Strategy-Execution Gap" where 90% of organizations fail to execute their strategies successfully, primarily because the assumptions underpinning those strategies erode faster than the plans can be implemented.[1] This report establishes the foundational architecture for a new industry standard and software ecosystem based on **Aurora's SuperCycle** IP. This system replaces the static, document-based artifacts of "Strategic Planning" with **Strategic Intelligence**, an agile, continuous operating system defined by a perpetual loop of **Discovery (Truth)**, **Optimality (Choice)**, and **Simulation (Test)**.

By codifying the "physics" of strategy into a replicable operating system—complete with defined professional roles, rigorous operational rituals, and a specialized software suite—the SuperCycle aims to achieve for corporate strategy what the Agile methodology achieved for software development: the transformation of a high-risk, episodic event into a continuous, resilient organizational capability. This report details the theoretical underpinnings of the SuperCycle, leveraging the proprietary concept of **Control Factors** (Dominion, Contingency, Influence) to categorize corporate inputs.[2] It introduces the **Stochasm**—the divergence between executive perception and market reality—as the primary adversary of the modern strategist, a gap that must be systematically closed through **Superiority Analysis**.[2] Furthermore, it provides a comprehensive blueprint for the "Aurora Office Suite," a software ecosystem designed to automate the hardening of these factors, and outlines the certification pathways for the "Aurora Institute," a body destined to professionalize the emerging discipline of "Strategic Operations" (StratOps).

Part I: The Theoretical Crisis of Static Strategy

1.1 The Decay of the Waterfall Model

The prevailing model of corporate strategy operates on a "Waterfall" methodology inherited from mid-20th-century industrial planning. It presumes a linear progression of value creation: data is gathered, a strategy is formulated, execution follows, and results are reviewed retrospectively. This model rests on a fatal fallacy: that the external environment remains stable during the execution phase. Research indicates that this "set-it-and-forget-it" approach leads to "Zombie Strategy," where organizations execute plans that are no longer aligned with market reality.[3] In a world where market shifts occur quarterly or even weekly, the annual planning cycle is a liability. The SuperCycle addresses this by acknowledging **Time** as a critical variable of performance, positing that "We didn't lose the game; we just ran out of time".[2]

Traditional planning treats time as a container for execution; the SuperCycle treats time as a decaying function of strategic relevance. The disconnect is quantifiable: organizations that fail to bridge the gap between strategy and execution lose an estimated 10% of their annual revenue to this friction.[1] The SuperCycle replaces the static plan with **Strategic Intelligence**, defined not as the passive accumulation of data, but as the active, continuous "ability to anticipate, assess, and respond to complex global threats and improve business performance through informed planning and deliberate action".[4] This shift moves the organization from a deterministic mindset—where the plan is viewed as a prediction of the future—to a stochastic mindset, where the plan is viewed as a set of probabilities to be constantly managed and updated.[5]

1.2 The Stochasm: Defining the Enemy

Central to the SuperCycle philosophy is the concept of the **Stochasm**. This term describes the widening gap between "what we think we know" (perception) and "what is actually true" (reality).[2] In traditional strategic planning, the Stochasm is ignored once the plan is approved; executives operate on the agreed-upon assumptions regardless of shifting ground truths. This willful blindness creates "Undercertainty," a state where decision-makers are paralyzed not by a lack of data, but by a lack of confidence in the data they possess.[2]

The SuperCycle is designed to defeat the Stochasm through a continuous "metamorphosis" of insight. It recognizes that truth is not a static destination but a moving target. By institutionalizing the **Discovery** phase as a perpetual sensing mechanism, rather than a one-time research project, the SuperCycle ensures that the organization's "Investment Grade Conjecture" (its strategy) remains tethered to the "Ground Truth" of the macro-environment. This requires a cultural shift from the "Missionary" mindset (which seeks ideal outcomes and often ignores inconvenient truths) to a balanced "Champion" mindset that integrates the "Mercenary's" focus on winning with the Missionary's dedication to reality.[2]

1.3 The Physics of Control Factors

To manage the chaotic inputs of the modern business environment, the SuperCycle organizes

the universe into three distinct domains of power, known as **Control Factors**.[2] Understanding the distinction between these factors is the "physics" that allows the SuperCycle to function.

1. Contingency Factors (The Uncontrollables):
These are the external forces that an organization must cope with but cannot control. They include macroeconomic trends, regulatory shifts, weather patterns, and demographic changes. In the "Key Intelligence Topics" (KIT) framework, these correspond to "Early Warning Topics".[2] The failure of traditional strategy often stems from an attempt to ignore these factors or a futile attempt to control them. The SuperCycle's approach is to Harden these factors through rigorous observation and forecasting, converting unknown risks into known constraints.
2. Dominion Factors (The Controllables):
These are the choices explicitly within the organization's control: resource allocation, product features, pricing strategies, and hiring decisions. These correspond to "Strategic Decisions" in the KIT framework.[2] The strategic error most often committed here is indecision or "strategy sprawl," where organizations fail to make hard choices. The SuperCycle forces the Hardening of Dominion Factors through a process of "Select and Sacrifice," ensuring that every resource allocation is a deliberate bet on a specific outcome.
3. Influence Factors (The Game):
These are the choices of other independent actors—competitors, customers, regulators, and partners—that the organization can influence but not dictate. These correspond to "Key Market Players" in the KIT framework.[2] Traditional strategy often treats these actors as static entities or irrational players. The SuperCycle uses Simulation (wargaming) to Harden these factors, modeling the probable reactions of these stakeholders to the organization's moves using Game Theory and behavioral economics.

Part II: The Software Ecosystem (The "Office Suite")

To enable the transition from static planning to the SuperCycle, a new category of enterprise software is required. This "Aurora Office Suite" is not merely a project management tool (like Asana or Jira) nor a visualization tool (like Tableau). It is a **Strategic Intelligence Operating System** that facilitates the three phases of the cycle: Discovery, Optimality, and Simulation.

2.1 Aurora Discovery: The Sensor of Truth

Mission: To Harden Contingency Factors.
Output: "The LIST" (Landscape, Issues, Stakeholders, Trends).
Functional Architecture:
Aurora Discovery acts as the organization's peripheral nervous system. It automates the process of Environmental Scanning, a function historically performed manually by analysts but now capable of being scaled via AI.[6] The core of the software is the STEEPLED Engine, which utilizes autonomous AI agents to continuously scrape, categorize, and analyze data across

eight dimensions: Social, Technological, Economic, Ecological, Political, Legislative, Ethical, and Demographic.2

Key Features:

- **Automated Horizon Scanning:** Unlike passive news feeds, Aurora Discovery uses "Weak Signal Detection" algorithms to identify anomalies in global data streams—such as a sudden spike in patent filings for a specific technology or a subtle shift in regulatory language—before they become mainstream trends.[9]
- **The Stochasm Meter:** A visualization widget that quantifies the "Certainty Gap." It aggregates the confidence levels of various data points in The LIST. If the Stochasm Meter drops below a defined threshold (e.g., 60% certainty on a key regulatory issue), it triggers a "Discovery Sprint" alert to the human operators.
- **Dynamic LIST Dashboard:** The "LIST" is not a static document but a live database. The "Landscape" module defines the linguistic boundaries of the market (TAM/SAM). The "Issues" module tracks unresolved friction points. The "Stakeholders" module profiles key actors, tagging them with "Missionary" or "Mercenary" psychological profiles to predict their behavior.[2]
- **Agentic Data Collection:** Users can deploy "Scout Agents" to monitor specific topics (e.g., "Lithium mining regulations in Chile") and "Sentry Agents" to guard against specific threats (e.g., "Competitor X pricing changes"). These agents operate 24/7, filtering noise and presenting only "Investment Grade" intelligence.[11]

2.2 Aurora Optimality: The Engine of Choice

Mission: To Harden Dominion Factors.
Output: "Investment Grade Conjecture" (IGC).
Functional Architecture:
Aurora Optimality is the decision-support engine. It forces the organization to move from vague aspirations to concrete choices. It digitizes the Choice Cascade framework (Winning Aspiration $\rightarrow$ Where to Play $\rightarrow$ How to Win $\rightarrow$ Capabilities $\rightarrow$ Management Systems), ensuring logical consistency between high-level goals and ground-level execution.13

Key Features:

- **The Sacrifice Matrix:** A UI paradigm that prevents "strategy sprawl." When a user selects a "Where to Play" choice (e.g., "North American Enterprise Market"), the system forces them to explicitly select what they are *sacrificing* (e.g., "Asian SMB Market"). This enforces the discipline that strategy is what you choose *not* to do.[2]
- **FITU Generator:** A structured editor for crafting value propositions. It guides the strategist to define: **F**or (Target Customer), **I**t's (The Offer), **T**hat (Key Benefit), and **U**nlike (The Alternative). This ensures differentiation is baked into the product strategy.[2]
- **Superiority Criteria Analysis:** An analytical tool that categorizes product features into "Satisfiers" (table stakes), "Drivers" (differentiators), and "Disruptors" (Gamma moves). It uses "Contradiction Analysis" (If X improves, Y degrades) to identify opportunities for

disruptive innovation.[2]

- **Dependency Mapping:** The software visually links choices in the cascade. If a "Capability" (e.g., "24/7 Support") is removed, the system flags the upstream "How to Win" choice (e.g., "Superior Service") as "at risk," ensuring the strategy remains coherent.[14]

2.3 Aurora Simulation: The Crucible of Testing

Mission: To Harden Influence Factors.
Output: "Actionable Esteem."
Functional Architecture:
Aurora Simulation is the wargaming and predictive modeling engine. It takes the IGC from the Optimality phase and subjects it to stress tests against the "Influence Factors" (competitors, regulators, market dynamics). It utilizes Agent-Based Modeling (ABM) to create digital twins of the market ecosystem.15
Key Features:

- **The Action Graph Visualizer:** A 3D plotting interface where every strategic initiative is mapped against three axes: **Impact** (X), **Imminence** (Y), and **Certainty** (Z).[2] This visualization allows leaders to instantly identify which risks are "clear and present" (High Impact, High Imminence, High Certainty) versus those that are "Stochasms" (High Impact, Low Certainty).
- **Counterfactual Engine:** A "What If" simulator that allows the "Simulation Commander" to replay market scenarios. "What if Competitor X lowers prices by 20%?" "What if the EU passes the AI Act?" The engine uses historical data and game theory logic to predict outcomes.[17]
- **Automated Wargaming:** For qualitative scenarios, the system uses Generative AI personas to role-play competitors. A "Red Team" AI agent, trained on a competitor's history and "Mercenary" profile, will aggressively counter the user's strategy, revealing fragility points.[19]
- **The Martian Protocol Report:** The final output is a probability-scored report ("Actionable Esteem") that explains the scientific logic of the strategy's success, removing "magic" or "luck" from the equation.[2]

Part III: The Human Operating System (Roles & Rituals)

Software alone cannot fix strategy; it requires a "wetware" upgrade. The SuperCycle methodology professionalizes the roles involved in strategy, moving away from generalist "analysts" to a specialized "Strategy Squad."

3.1 The Professional Roles ("The Squad")

The Landscape Architect (Owner of Discovery)

- **Archetype:** The Missionary / The Corporate Anthropologist.
- **Responsibility:** They own the **Truth**. They are responsible for the integrity of **The LIST**. Their job is to scan the horizon and bring back raw, unfiltered reality, even if it contradicts the CEO's intuition. They effectively serve as the organization's "Sense-Making" organ.
- **Mindset:** They must adopt the **Missionary** mindset, seeking the "whole truth" and "facts in harmony with reality".[2] They are driven by an infinite game mentality, looking at long-term trends that transcend quarterly cycles.
- **Key Skills:** Open Source Intelligence (OSINT), Systems Thinking, Bias Detection, STEEPLED Analysis.

The Superiority Strategist (Owner of Optimality)

- **Archetype:** The Mercenary / The Capital Allocator.
- **Responsibility:** They own the **Choice**. They take the intelligence from the Landscape Architect and construct the **Investment Grade Conjecture**. Their primary function is to make the hard trade-offs—to "Select and Sacrifice." They must be ruthless in cutting "good" ideas to fund "optimal" ones.
- **Mindset:** They embody the **Mercenary** mindset—pragmatic, decisive, and focused on "winning." They view the world in terms of finite games and are empowered by "under-certainty" to take calculated risks.[2]
- **Key Skills:** Financial Modeling, Decision Analysis, Value Proposition Design (FITU), Choice Structuring.

The Simulation Commander (Owner of Simulation)

- **Archetype:** The Red Teamer / The Wargamer.
- **Responsibility:** They own the **Risk**. Their job is to break the strategy. They run the simulations and wargames, role-playing the adversary to expose weaknesses in the IGC. They ensure that the organization does not go to market with a fragile plan.
- **Mindset:** A hybrid **Champion** mindset. They need the **Mercenary's** guile to think like the enemy and the **Missionary's** empathy to understand the emotional drivers of stakeholders.[2]
- **Key Skills:** Wargaming Facilitation, Agent-Based Modeling, Game Theory, Behavioral Economics.

The SuperCycle Master (The Orchestrator)

- **Archetype:** The Agile Coach / The Chief of Staff.
- **Responsibility:** They own the **Process**. They do not create the strategy; they ensure the methodology is followed. They manage the **Action Graph**, monitoring the "Certainty" and "Imminence" of risks. When a threshold is breached, they trigger the appropriate ritual (e.g., a Stochasm Swarm).
- **Context:** This role parallels the "Scrum Master" in Agile or the modern "Chief of Staff" in corporate hierarchies—a role evolving from administrative support to strategic operator.[21]

- **Key Skills:** Facilitation, Conflict Resolution, Dashboard Management, Process Discipline.

3.2 The Rituals: A Rhythm of Resilience

The SuperCycle replaces the static annual calendar with a dynamic rhythm of "Proactive" maintenance and "Reactive" swarming.

Proactive Rituals (The Heartbeat)

- **The Daily LIST Check (15 Minutes):**
  - *Owner:* Landscape Architect.
  - *Action:* Review the Aurora Discovery dashboard for overnight shifts in Contingency Factors.
  - *Goal:* Ensure no "weak signal" has become a "strong trend" unnoticed.
- **The Bi-Weekly Optimality Orbit (60 Minutes):**
  - *Owner:* Superiority Strategist.
  - *Action:* Review the Choice Cascade. Given the last two weeks of data, is our "Winning Aspiration" still valid? Do we need to adjust our "Capabilities"?
  - *Goal:* Keep the IGC aligned with the shifting reality.
- **The Quarterly Simulation Pressure Test (4 Hours):**
  - *Owner:* Simulation Commander.
  - *Action:* A formal wargame using the Aurora Simulation engine. The squad plays the "Home Team" against AI or human "Red Teams."
  - *Goal:* Validate the strategy for the upcoming quarter and generate "Actionable Esteem".[2]

Reactive Rituals (The Immune Response)

- **The Stochasm Swarm:**
  - *Trigger:* A significant drop in "Certainty" regarding a key trend (e.g., a sudden regulatory announcement).
  - *Action:* The SuperCycle Master halts execution on affected workstreams. The squad swarms to "close the Stochasm"—to gather intelligence until certainty is restored.
- **The Influence Intercept:**
  - *Trigger:* A competitor or stakeholder makes an unexpected move (High Imminence).
  - *Action:* The Simulation Commander runs a rapid "Counterfactual Simulation" to determine the optimal counter-move.

Part IV: The Aurora Institute (Certification & Education)

To scale this methodology, Aurora must build a certification body similar to Scaled Agile (SAFe) or the Scrum Alliance. The "Aurora Institute" will train professionals in the SuperCycle

discipline, creating a network of practitioners who evangelize the software.

4.1 Certification Architecture

Level 1: Certified SuperCycle Practitioner (CSP)

- **Target Audience:** Junior Analysts, Associates, "Strategy Ops" staff.
- **Prerequisites:** None.
- **Curriculum:**
  - **Module 1: The Physics of Strategy.** Understanding Control Factors (Dominion, Contingency, Influence) and the Stochasm.
  - **Module 2: Discovery Fundamentals.** Introduction to STEEPLED and The LIST. How to distinguish "Signals" from "Noise."
  - **Module 3: Optimality Basics.** Reading a Choice Cascade. Understanding FITU statements.
  - **Module 4: Simulation Awareness.** The basics of the Action Graph (Impact, Imminence, Certainty).
- **Outcome:** The practitioner can contribute valid data to the SuperCycle and participate in rituals without disrupting flow.
- **Price Point:** $500 - $800 (comparable to Entry-level Agile certs).[23]

Level 2: Certified Role Specialist (CRS)

- **Target Audience:** Mid-level Managers, Functional Leads (Product, Marketing, Intelligence).
- **Tracks:**
  - **CRS-Discovery (The Landscape Architect):** Advanced OSINT techniques, bias mitigation, setting up AI agents in Aurora Discovery.
  - **CRS-Optimality (The Superiority Strategist):** Advanced Choice Structuring, "Alpha/Beta/Gamma" strategies, financial modeling for IGCs.
  - **CRS-Simulation (The Simulation Commander):** Wargame design, facilitation dynamics, interpreting ABM outputs.
- **Curriculum:** Deep dive into the specific software module and the associated psychological mindset (Missionary vs. Mercenary).
- **Outcome:** Can own and manage one specific phase of the SuperCycle.
- **Price Point:** $1,500 - $2,000 (comparable to specialized professional certs).[24]

Level 3: Certified SuperCycle Master (CSM)

- **Target Audience:** Chiefs of Staff, Heads of Strategy, Agile Coaches, Management Consultants.
- **Prerequisites:** Level 1 + at least one Level 2 Specialist certification.
- **Curriculum:**
  - **Orchestration:** Managing the handoffs between Discovery, Optimality, and Simulation.

- ○ **The Action Graph:** Advanced risk management and prioritization using the 3D model.
    - ○ **Change Management:** Installing the SuperCycle in legacy "Waterfall" organizations.
    - ○ **Facilitation:** Running high-stakes "Stochasm Swarms" and "Pressure Tests" with executive leadership.
- **Outcome:** Can implement the SuperCycle enterprise-wide and act as the administrator of the Aurora Office Suite.
- **Price Point:** $3,000+ (comparable to SAFe Program Consultant).[23]

4.2 Business Model & Renewal Logic

To ensure long-term revenue and community engagement, the Aurora Institute will adopt a renewal model based on "Continuous Learning," similar to the Scrum Alliance's SEUs (Scrum Education Units).[25]

- **Annual Renewal Fee:** $100 - $300 depending on level.
- **Requirement:** 20 "Aurora Units" (AUs) earned by attending webinars, contributing to the community, or taking advanced micro-courses (e.g., "AI for Wargaming").
- **Strategic Value:** This keeps the user base engaged with the Aurora ecosystem and ensures they remain current on software updates.

Part V: Go-to-Market Strategy & Category Creation

The goal is not just to sell software, but to create a new category: **Strategic Operations (StratOps)**. This follows the playbook of companies like Gainsight (Customer Success) and Drift (Conversational Marketing) who defined a problem, named a new role, and sold the solution.[26]

5.1 The "Wedge": The Chief of Staff Role

The "Chief of Staff" (CoS) role is currently exploding in tech and enterprise sectors but suffers from a lack of standardized definition.[21] It is often a "catch-all" for high-level execution.

- **Strategy:** Position the **SuperCycle Master** certification as the *de facto* operating system for the Chief of Staff.
- **Message:** "Don't just be an assistant; be the Orchestrator of Strategy."
- **Tactic:** Partner with CoS networks (e.g., Nova Chief of Staff, Chief of Staff Network) to offer the CSP and CSM certifications.[29]

5.2 The "Enemy": Static Planning

To create urgency, Aurora must demonize the status quo.

- **The Villain:** "The Annual Strategic Plan" (The Waterfall). It is slow, expensive, and

obsolete upon printing.

- **The Hero:** "Strategic Intelligence" (The SuperCycle). It is alive, dynamic, and tested.
- **Marketing Narrative:** Use the "Stochasm" concept to highlight the danger of the "Intelligence-Action Gap." "Your plan is a hallucination; the SuperCycle is reality."

5.3 The Ecosystem Play

- **Consulting Partners:** Recruit boutique strategy firms and agile consultancies to become "Aurora Accredited Partners." They implement the methodology and resell the software.[31]
- **Academic Partnerships:** Embed the SuperCycle curriculum into MBA programs and Strategic Intelligence certificates (e.g., Georgetown, Johns Hopkins) to capture the next generation of leaders.[32]

5.4 Comparison with Competitors

- **Vs. Traditional SPM (Planview, Clarity):** These tools focus on *project* execution (Gantt charts, resource loading). Aurora focuses on *strategic* choice and intelligence. Aurora sits *above* SPM, guiding *what* projects to execute.[34]
- **Vs. Threat Intel (Palantir, Recorded Future):** These focus on *security* threats. Aurora applies similar rigor to *commercial* opportunities and market dynamics.[35]
- **Vs. Management Consulting (McKinsey, Bain):** Consultants sell *answers* (fish). Aurora sells the *system* (fishing rod) to generate answers continuously.

Conclusion

The Aurora SuperCycle represents a fundamental shift in corporate governance. It acknowledges that in a complex world, the ability to learn and adapt (Discovery) and the ability to test hypotheses (Simulation) are more valuable than the ability to predict the future. By hardening Contingency, Dominion, and Influence factors through a rigorous software-enabled process, organizations can close the Stochasm and achieve **Actionable Esteem**.

The "Strategy Squad"—comprising the Landscape Architect, Superiority Strategist, Simulation Commander, and SuperCycle Master—forms the new human infrastructure of the agile enterprise. Supported by the "Aurora Office Suite" and credentialed by the "Aurora Institute," this ecosystem is poised to define the future of how business strategy is conceived, tested, and executed.

The table below summarizes the transformation:

Feature	Old Way (Strategic Planning)	New Way (Aurora SuperCycle)

Cadence	Annual / Static	Continuous / Dynamic
Control Model	Deterministic (Plan = Truth)	Stochastic (Plan = Conjecture)
Key Artifact	The Strategic Plan (Document)	The Investment Grade Conjecture (Live Data)
Validation	Executive Consensus (HiPPO)	Wargaming & Simulation
Primary Role	VP of Strategy	SuperCycle Master
Software	PowerPoint / Excel	Aurora Office Suite (Discovery, Optimality, Simulation)

This report confirms the structural integrity of the SuperCycle concept and provides a clear roadmap for its commercialization as both a software platform and a professional discipline.

Appendix: Detailed Artifact Templates

Appendix A: The LIST (Discovery Output)

Managed by the Landscape Architect in Aurora Discovery.

Category	Component	Status (R/A/G)	Owner	Notes/Signals
Landscape	Market Definition (TAM/SAM)		Landscape Architect	*Define linguistic boundaries...*
Issues	Friction Points			*What is hard for the customer?*

Stakeholders	Competitors (Mercenary/Missionary)			*Who creates/destroys value?*
Trends	Social			*Demographic shifts, values...*
	Technological			*AI, Automation, New IP...*
	Economic			*Inflation, Rates, FX...*
	Ecological			*Climate, Resource Scarcity...*
	Political			*Elections, Trade Wars...*
	Legal/Legislative			*Antitrust, GDPR, Labor Laws...*
	Ethical			*Human Rights, Privacy...*
	Demographic			*Aging, Migration, Gen Z...*

Appendix B: The Investment Grade Conjecture (Optimality Output)

Managed by the Superiority Strategist in Aurora Optimality.

Choice Cascade Level	Current Choice	Proposed Pivot	Rationale (Why?)	Sacrifice (What do we give up?)

Winning Aspiration	*To be the #1...*			
Where to Play	*North America, Enterprise*			*Sacrificing SMB market...*
How to Win	*Differentiation via AI*			*Sacrificing price leadership...*
Capabilities	*Sales Force, R&D*			
Management Systems	*Quarterly QBRs*			

FITU Statement:

- **FOR**
- **IT'S**
- **THAT**
- **UNLIKE**

Appendix C: Actionable Esteem (Simulation Output)

Managed by the Simulation Commander in Aurora Simulation.

Action Graph Coordinates:

- **Impact (X):** [High/Med/Low]
- **Imminence (Y):**
- **Certainty (Z):** [% Confidence]

Simulation Results:

- **Home Team Move:**
- **Competitor Reaction:**
- **Market Reaction:**
- **Fragility Score:** [High/Med/Low] - *Where did it break?*

The Martian Protocol:

- *Step 1: Logic...*
- *Step 2: Logic...*

- *Step 3: Outcome.*

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