Creatrix Campus end-to-end Higher

**Education Software suite** 

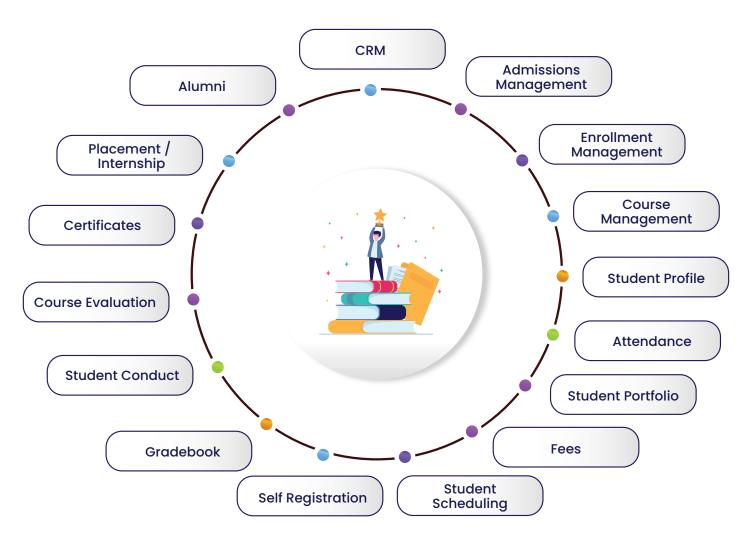
Higher Education institutions are trying to reimagine the campus experience using digital transformation. Creatrix Campus can drive this transformation with its suite of cloud-based mobile-friendly solutions that enhance students' experiences, empower faculty, transform day-to-day operations, and ensure a secure, connected campus that reimagines education.



# Student Lifecycle Management

Nurturing a typical student experience from Admissions to Graduation and beyond with the power of Al, self-service, and mobile capabilities.

Today's students expect more. Here's how Creatrix helps colleges and universities focus on what matters the most—the success of their students. Our student lifecycle management unites every aspect of students under a single, easy-to-use configurable platform that's delivered in the cloud.





### CRM

An intuitive, mobile-friendly platform that increases targeted prospect outreach, just the way today's students expect; it has tools that help institutions stay on top of prospects' minds with powerful and automated communication strategies and nudges.





### **Admissions Management**

A comprehensive student admission management system that takes complete control of student acquisition, online applications, applicant journey tracking, enrollment, & more with complete automation and integration capabilities.

# **Enrollment Management**

Offers a seamless user experience with options to easily apply, track application status, and make enrollment decisions in just a few clicks.





### **Course Management**

Possesses a powerful set of tools to create, edit, courses/courses catalog, manage course files, back up, archive, and restore courses. Students can easily add courses of their choice from the catalog and self-register.

### **Student Profile**

A single source of information for students to keep a trail of their day-to-day activities, check topics for discussion, syllabus, grades, feedbacks, outcome attainment, projects, track schedules, attendance, courses, invoices/payment dues, etc.





#### **Attendance**

The most advanced, adaptable mobile-friendly platform that handles all aspects of student attendance with ease; reduces truancy, builds punctuality, improves focus, retention, achievement, with instant mobile alerts about attendance percentage and reports.





### Student Portflio

An e-portfolio that houses students' digital artifacts, including projects, term papers, case studies, faculty assessment criteria, learning outcomes attainment for more focused placements and beyond

### Fees

A highly flexible, transparent, and secured fee module that automates the entire fee processing with user-friendly dashboards to track/analyze fee dues, view accounts, and make hassle-free payments.



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### Student Scheduling

Customized Scheduling module that's highly transparent with instant real-time updates regarding special events, assessments, submissions, room allocations, student calendars, fee details, and auto-notifications on schedule changes in real-time—all that's needed for a learner to stay top-notch by doing their jobs themselves.

### **Self Registration**

An intuitive and simple solution that reduces long lines with customized Registration workflow for every student. Provides an opportunity for students to pick courses keeping the credit scores in mind, track waitlist, amendments, withdrawals, followed by add/drop/manage purses and programs, register from any time, anywhere.





### Gradebook

A simplified option that comes with self-service access for students to have quick and easy accessibility to the grades; helps manage data in a single place; real-time progress tracking with instant notifications for quicker decisions.

### **Student Conduct**

Automated discipline tracking system with reporting tools that improve student safety and accountability inside campuses. Reduces disciple breaches and instantly communicates with the Discipline Committee in few clicks.







### **Course Evaluation**

A super adaptive and fully automated course evaluation process that boosts student experience allowing them to voice out their opinions about course, faculty, and the institution on the whole; provides complete control of data gathering and analysis for positive learning and impact.

### Certificates

Secured, encrypted, end-to-end database for tamper-proof credentials. Students receive digital transcripts in just a few clicks, which can be retained, indexed, and backed up.





### Placement / Internship

Easily integrates with campus's respective portals, enabling students to register online, create job profiles, upload resumes, hunt/apply for jobs and internships with real-time status tracking from anywhere and anytime.

### Alumni

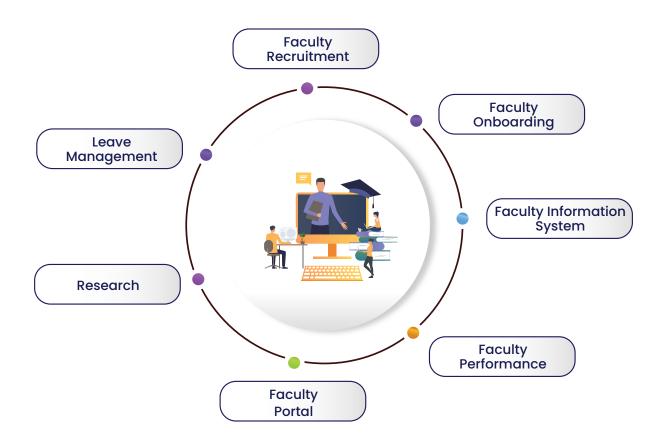
An interactive alumni management module with a centralized alumni database, personalized outreach, and communication plans, to drive engagement, donations, and requisition of services; allows easy set up of alerts and workflows with complete analytics to help identify new targets for a successful alumni relationship.





# Faculty Lifecycle Management

An intelligent, mobile-ready faculty management system that automates faculty recruitment, onboarding, teaching plan, workload, scheduling, etc with powerful workflows, data, reporting, analytics, and dashboards.



# Faculty Recruitment



Brings structure to your faculty hiring process with a fully integrated and configurable platform that automates the faculty recruitment cycle, screening, interviewing, shortlisting, processes; there are tools for flexible document submission and evaluation, status, and stage configuration, notification, and reminder features.

# **Faculty Onboarding**

Constantly engages the faculty throughout their onboarding process, ensuring a smooth intake using a well-established line of communication during document verification, role allocation, etc.





### **Faculty Information System**



A single place to store and maintain faculty profile, research/journal publications, service on committees, research innovations, Intellectual property Rights, mentoring, teaching and learning innovations, advising students through real-time reports.

### **Faculty Performance**

A faculty-first platform that analyzes faculty performance, retention through peer reviews, instructor evaluations, ranking, reports, and analytics.



### **Faculty Portal**



Offers faculty complete access to update and maintain faculty profiles or personal information whenever they need to. Gives the easy option to quickly glance through the courses they handle, schedules, preferences, mentor-mentee interaction and tracking, research & grants, etc.

### Research

An end-to-end research and thesis management solution that offers the most modern and personalized experience to students who wish to embrace the latest technology to accelerate research and improve outcomes and success.



# Leave Management



Automates the leave request process, making it hassle-free for both the management and the faculty; faculty can apply, manage, and track their leave approval process from mobile and receive instant notifications and alerts.



# **Learning & Teaching**

Setting a benchmark of quality, teaching excellence, and improved student outcomes with tools that today's millennials most prefer.

Today's students and faculty come from several backgrounds. What they wish for is a modern, intuitive experience to transact business on campus. Creatrix embraces technology to offer insightful learning and teaching to both students and the faculty using its most modern and powerful platform.



# Learning & Teaching



Modern, intuitive, and user-friendly Learning that takes complete charge of your Learning & Teaching by providing continuous quality improvement with improved data greater insights. There's the lesson planner, features to upload resources, topic and learner progress tracker, self-assess, inbuilt quizzes, discussion forums, virtual class enablement, learning outcomes mapping, and much more!

# **Student Progression**

Tools to emphasize exceptional student experience so they prepare for the jobs of the future and take advantage of new opportunities.





### Assessments with or without OBE/CBE



Stimulate better learning with OBE and CBE-complaint configurable Assessments that support Blooms & SOLO taxonomy. Criterion-focused, there are a good amount of online/offline/rubric-based assessments, quizzes, easy submission followed by instant evaluation & outcomes; simple assessment approvals and workflows, reports, and analytics, with auto notification options, gives a more fulfilling assessment experience.

### Certificates

A powerful and user-friendly Transcript Management that makes it easy to auto-generate online transcripts/certificates in no time.



### **Thesis**



An integrated thesis and research management system that tracks progress milestones, monitors time-to-completion, and thesis evaluation. Students have a streamlined thesis approval process with topic approval, course registration, synopsis submission, thesis submission.

# **Advising**

A complete college student management system with mentor-mentee assignment, progress tracking, discussion forums, individual support plans. There's every option for the Advising Committee to rightly locate at-risk students and derive customized learning pathways by scheduling one-to-one discussions and meetings.

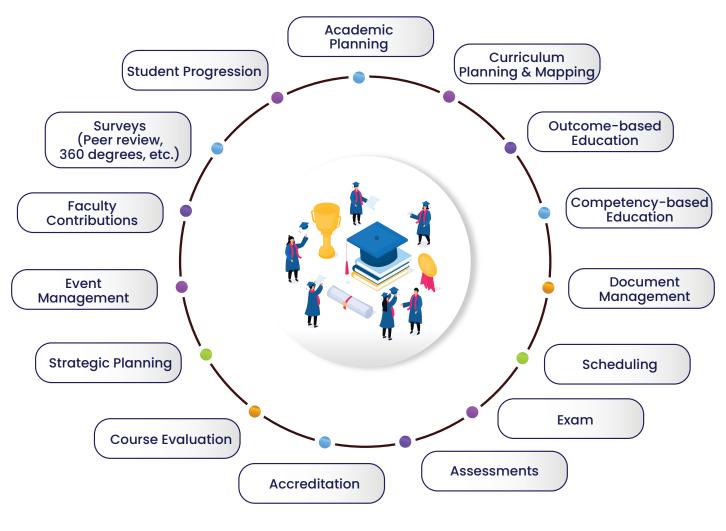




# Institutional Effectiveness

Investing a decade of Creatrix' Higher Education industry solution to deliver Institutional Excellence.

Designed to identify and solve challenges for higher education, Creatrix's solutions address a myriad of challenges by increasing operational efficiency by eliminating data silos, paper-based processes, and automating workflows. It provides data at your fingertips so you can slice and dice your achievements, outcomes and build a stronger system than you ever imagined.



# **Academic Planning**



Creates academic planning and ensures the goals are met for your college or university's envisioned future. Assists academic team to plan their courses, assign faculties, and set timelines for proper execution.

# **Curriculum Planning & Mapping**

Easy-to-use and comprehensive cloud-based curriculum management platform that offers a simplified and transparent curriculum planning, development, and approval process; visually helps map curriculum and assessments with five levels of outcomes attainment mapping, Bloom's and Solo Taxonomy mappings.





### **Outcome-based Education**

A centralized platform that automates day-to-day OBE activities develops curricula with Bloom's Taxonomy domain mapping, helps configure OBE-based assessments with rubrics & tracks instant outcomes attainment reports.

### **Competency-based Education**

Simplify your CBE success journey, effectively plan and execute your learner's competencies with an easy-to-use and flexible platform.





### **Document Management**

Strategically collates content, data, and document needs in a centralized place. It goes beyond the traditional content management systems, mitigates risks and compliances, allowing users to create, collaborate, share, transform, and leverage data for greater institutional insight.

### **Scheduling Planner**

Customized Scheduling module that's highly transparent with instant real-time updates regarding special events, assessments, submissions, room allocations, student calendars, fee details, and auto-notifications on schedule changes in real-time—all that's needed for a learner to stay top-notch by doing their jobs themselves.





#### Exam

An end-to-end automated exam management system that conducts, proctors, and evaluates exams, under a unified platform; takes complete care of pre and post exams, online examination and evaluation, and transcript generation.

#### Assessments

Helps institutions harness the assessment process by engaging students with interactive quizzes, polls, questionnaires, etc. The customizable interface allows faculty and staff to collaborate easily to establish the expected outcomes of students and programs.



### Accreditation



Highly compliant with national, international accreditation processes, the system takes care of first time and reaccreditation efforts, report generations, renewals with high-end evaluation reports & approvals, workflows, notifications/reminders, form builders, security, etc



### **Course Evaluation**



A fully automated, highly flexible, configurable platform that has an integrated approach to crucial surveys, data gathering, & analysis with better analytics. Takes care of most important feedback initiatives including course evaluations, 360-degree reviews, crucial surveys for accreditation; produces evaluation reports, accreditation compliance reports, has administrator dashboards, workflows, and notifications/alerts/reminders, and much more

### Strategic Planning

An intuitive platform that helps institutions place long-term and short-term institutional goals efficiently and track them to completion; gives institutional heads a bird's eye view about goals, strategies, directions about institutions and aligns with the vision and mission.



# Event Management



A great resource that helps manage everyday tasks and activities, create multiple calendars, events, recurrence events, invite internal and external users, send notifications, minutes of the meeting, and action plans. Improves communication and promotes networking.

# **Faculty Contributions**

A faculty-centric solution that automates collecting, standardizing, and storing faculty-related data including research publications, IPR, R&D Projects, teaching and learning innovations, faculty retentions, etc for accreditation and institutional excellence.



# Surveys (Peer review, 360 degrees, etc.)



An enterprise-rich cloud platform that has intuitive survey builders, allowing users to build and take surveys of all kinds including alumni, employer, faculty, parent/guardian surveys with complete survey statistics and response monitoring.

# **Student Progression**

Tracks down student progression by pitching down enrollment ratios, student success rate, academic performance, placements, entrepreneurship, student portfolios, publications, etc.



