



Project Report

Preparation and Maintenance of ZOHO Books for Fashion Haven

Introduction

This project report will describe the steps involved in preparing and maintaining Zoho Books for Fashion Haven. The report will also discuss the benefits of using Zoho Books and how it can help Fresh Bites to improve its accounting processes and grow its business.

The scope of this project includes,

- Setting up the Zoho Books account and configuring the preferences.
- Creating the necessary charts of accounts and other financial statements.





Says

What have we heard them say?
What can we imagine them saying?

Stay with
fashion

Trendy,Classy
and catchy

Both
vintage
and urban

Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?



Fashion is
a way of
life

High
looks low
price

Choose
your best



Persona's name

fashion
heaven

Improve
your style

THE
ultimate
fashion

the
ultimate
fashion

make you
ageless

fullfill
customer
satisfaction

Feels
young



Does

What behavior have we observed?
What can we imagine them doing?

Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?



[See an example](#)



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1. **Introduction**
 2. **Methodology**
 3. **Results**
 4. **Conclusion**

1. **Introduction**
The purpose of this study is to investigate the effects of the proposed system on the performance of the participants. The study was conducted in a laboratory setting with a sample of 30 participants. The participants were divided into two groups: a control group and an experimental group. The control group used a standard system, while the experimental group used the proposed system. The results of the study are presented in the following sections.
2. **Methodology**
The methodology of this study involves the use of a controlled experiment. The participants were trained on the system before the experiment. The experiment was conducted in a laboratory setting with a sample of 30 participants. The participants were divided into two groups: a control group and an experimental group. The control group used a standard system, while the experimental group used the proposed system. The results of the study are presented in the following sections.
3. **Results**
The results of the study show that the proposed system significantly improved the performance of the participants. The experimental group showed a higher accuracy and faster completion time compared to the control group. The results are presented in the following table.
- | Measure | Control Group | Experimental Group |
|---------------------|---------------|--------------------|
| Accuracy (%) | 85.0 | 92.0 |
| Completion Time (s) | 120.0 | 100.0 |
4. **Conclusion**
The study concludes that the proposed system significantly improved the performance of the participants. The experimental group showed a higher accuracy and faster completion time compared to the control group. The results are presented in the following table.



- 1. Introduction**
- The purpose of this study is to investigate the effect of the use of a mobile learning application on the learning outcomes of students in a mathematics course. The study is conducted in a secondary school in Turkey.
- 2. Methodology**
- The study is a quantitative research design. The data is collected through a pre-test and post-test design. The sample size is 30 students.
- 3. Results**
- The results of the study show that the use of the mobile learning application has a significant positive effect on the learning outcomes of students. The mean score of the pre-test is 65.5, and the mean score of the post-test is 78.5.
- 4. Conclusion**
- The study concludes that the use of a mobile learning application can improve the learning outcomes of students in a mathematics course. The study also suggests that further research is needed to investigate the long-term effects of the use of the mobile learning application.



FASHION HAVEN

Profit and Loss

Basis: Accrual

From 01/04/2023 To 31/03/2024

+ Add Temporary Note

ACCOUNT	TOTAL
Operating Income	
Sales	8,80,000.00
Total for Operating Income	8,80,000.00
Cost of Goods Sold	
Cost of Goods Sold	11,00,000.00
Total for Cost of Goods Sold	11,00,000.00
	Gross Profit -2,20,000.00
Operating Expense	
Advertising And Marketing	10,000.00
Miscellaneous expenses	5,000.00
Rent Expense	50,000.00
Salaries and Employee Wages	50,000.00
Total for Operating Expense	1,15,000.00
	Operating Profit -3,35,000.00
Non Operating Income	
Total for Non Operating Income	0.00
Non Operating Expense	
Total for Non Operating Expense	0.00
	Net Profit/Loss -3,35,000.00

**Amount is displayed in your base currency

INR

FASHION HAVEN
Balance Sheet

Basis: Accrual

As of 19/10/2023

+ Add Temporary Note

Collapse all

Expand All

ACCOUNT	TOTAL
Assets	
Current Assets	
Cash	
Petty Cash	-2,01,000.00
Total for Cash	-2,01,000.00
Bank	
ICICI Bank	80,000.00
Total for Bank	80,000.00
Other current assets	
Input Tax Credits	0.00
Input CGST	15,000.00
Input SGST	15,000.00
Total for Input Tax Credits	30,000.00
Total for Other current assets	30,000.00
Total for Current Assets	-91,000.00
Total for Assets	-91,000.00
Liabilities & Equities	
Liabilities	
Current Liabilities	
Rent payable	50,000.00
Salary payable	50,000.00
GST Payable	0.00
Output CGST	22,000.00
Output SGST	22,000.00
Total for GST Payable	44,000.00
Total for Current Liabilities	1,44,000.00
Total for Liabilities	1,44,000.00
Equities	
Owner's Equity	1,00,000.00
Current Year Earnings	-3,35,000.00
Total for Equities	-2,35,000.00
Total for Liabilities & Equities	-91,000.00

ADVANTAGES & DISADVANTAGES

Advantages of using Zoho Books for accounting:

Ease of use: Zoho Books is a very user-friendly accounting software, even for those with no prior accounting experience. It has a simple and intuitive interface, and it offers a variety of tutorials and help resources.

Affordability: Zoho Books is very affordable, especially when compared to other popular accounting software programs. It offers a free plan for businesses with up to two users, and its paid plans start at just \$15 per month.

Comprehensive features: Zoho Books offers a wide range of features, including invoicing, billing, expense tracking, payroll, and reporting. It also offers a variety of integrations with other business software programs, such as CRM and e-commerce platforms.

Cloud-based: Zoho Books is a cloud-based accounting software, which means that you can access it from anywhere with an internet connection. This makes it a good option for businesses with remote employees or multiple locations.

Disadvantages of using Zoho Books for accounting:

Limited user accounts: The free plan for Zoho Books only allows for two users. If you need more user accounts, you will need to upgrade to a paid plan.

Limited payroll features: Zoho Books' payroll features are not as comprehensive as those of some other accounting software programs. For example, it does not offer support for direct deposit or payroll taxes.

Customer support: Zoho Books' customer support has been criticized by some users for being slow and unresponsive.

Overall, Zoho Books is a good accounting software program for small businesses and freelancers. It is easy to use, affordable, and offers a wide range of features. However, it is important to be aware of the limitations of the free plan and the customer support issues before you decide to use Zoho Books.

APPLICATIONS

Zoho Books can be applied in a variety of businesses, including:

Small businesses: Zoho Books is a good option for small businesses because it is affordable and easy to use. It also offers a wide range of features, including invoicing, billing, expense tracking, payroll, and reporting.

Freelancers: Zoho Books is also a good option for freelancers because it offers a free plan for businesses with up to two users. This makes it a good choice for freelancers who are just starting out or who have a limited budget.

E-commerce businesses: Zoho Books integrates with a variety of e-commerce platforms, such as Shopify and WooCommerce. This makes it a good option for e-commerce businesses that need to track their sales and expenses.

Service-based businesses: Zoho Books is also a good option for service-based businesses, such as consulting firms and marketing agencies. It offers features such as time tracking and project management, which can be helpful for service-based businesses.

Overall, Zoho Books is a versatile accounting software program that can be applied in a variety of businesses. It is a good option for small businesses, freelancers, e-commerce businesses, and service-based businesses.

CONCLUSION

We were able to use Zoho Books to effectively track the company's income and expenses, and to generate reports that helped the company to make informed financial decisions.

Specifically, we used Zoho Books to:

- Set up the company's accounts and preferences
- Track all of the company's income and expenses

