

DEV MISRA

Tel: 609-906-4262 | Email: dam387@cornell.edu

EDUCATION

CORNELL SC JOHNSON COLLEGE OF BUSINESS

Ithaca, NY

Master of Business Administration

2026

- Full Tuition Merit Scholarship, GMAT: 760, Strategy & Consulting Immersion
- Johnson Consulting Club, Asian Affinity Business Association (VP), Johnson Board Fellowship, Community Impact Club

RUTGERS UNIVERSITY, RUTGERS BUSINESS SCHOOL

New Brunswick, NJ

B.S. Business Analytics and Information Technology

2021

- School of Arts and Sciences Honors Program, Merit Scholarship, Dean's List, Summer abroad in Madrid, ACT: 35/36

PROFESSIONAL EXPERIENCE

KPMG

New York, NY

Advisory Associate

2021 - 2024

- Accelerated operations for 5G/Wi-Fi hotspot installations at telecom conglomerate, working cross-functionally as regional launch manager to boost monthly installations from 60% of forecast to 120% over a 7-month period
- Orchestrated a strategic current state assessment for a global power management company, recommending Master Data Management (MDM) software that drove \$2M in savings, a 9% ROI, and a payback period of under 4 years
- Pitched, designed, and implemented a practice-wide award system linked to certification learning paths, incentivizing new hires to complete trainings and certifications early in their careers while working remotely during the pandemic
- Transformed data from 10,000+ client accounts via Excel to build a GTM Customer Onboarding Dashboard, identifying high-revenue clients during an M&A for a top 5 U.S. Bank, ensuring proactive communication and client retention
- Spearheaded the creation of a Power BI data visualization dashboard by managing a 4-person offshore team, providing a top-down view of SKU sales across 700+ stores nationwide, improving insight delivery for a U.S. healthcare firm
- Elected as a Committee Member for the Asian Pacific Islander Business Resource Group in the NYC office, planning and hosting events around Asian holidays to foster an inclusive and welcoming community
- Led workstream on development of process flows and architecture diagrams during an MDM initiative with a top 3 multinational oil & gas company, ensuring streamlined data governance and system integration
- Developed 5+ MVP/post-MVP phases for data strategy at a global power management company, optimizing data quality/system integration to enhance accuracy and streamline upstream/downstream processes
- Managed issue identification/tracking/resolution as project manager for an enterprise-wide ERP migration at a leading U.S. paint conglomerate, collaborating cross-functionally with the CFO's office to ensure timely leadership reporting
- Supported KPMG's campus recruiting efforts through networking events and corporate presentations at Rutgers
- Founded inaugural virtual game night events during and after Covid-19 to foster meaningful colleague interactions

COMPASS PRO BONO

Philadelphia, PA

Pro-Bono Consultant

2022 - 2024

- Overhauled marketing strategy for PYSC – a sports-based youth development nonprofit – to drive brand awareness and target donors in Greater Philadelphia and nationwide, emphasizing the organization's impact and mission
- Case study: https://compassprobono.org/case_study/pysc/
- Directed primary/secondary research workstream conducting 40+ stakeholder interviews and surveying 150+ respondents to assess mission and vision alignment for Schuylkill River Greenways programs and projects
- Developed and presented 200+ slides of findings and recommendations to board members and senior executives at mid-year and year-end meetings, influencing their strategic direction and guiding implementation of key initiatives

ADDITIONAL INFORMATION

- **Certifications/Skills:** AWS Certified Cloud Practitioner, AWS Sysops Administrator - Associate, Databricks Certified Data Engineer Associate, Python, R, SQL, Alteryx, Excel, PowerPoint, Power BI, Spanish (Proficiency), Hindi (Proficiency)
- **Portfolio:** <https://31-dm.github.io/>
- **Fitness:** Weightlifting/Nutrition, Skiing, Running with my two dogs (half doodles), Basketball, Swimming
- **Interests:** Action Movies (Predator, First Blood, Scarface, Casino Royale 2006), Sports, Scuba Diving (Bahamas in spring break), Investing (stocks and stock options), Food (Jamaican, Korean, Mediterranean), Travel