# INCUBATORS AND ACCELERATORS

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#### **Incubators**

- Usually only open to some set of people
  - Universities
  - Regions
- Provides early stage help (real estate, resources)
- Rolling entries and exits

### **Accelerators**

- Consequence of rush for "series A" funding
- Receives a stake in the company in return for investment
- Competitive entry
- Class-based, ends in a public presentation
- Still evolving

## **2017 ACCELERATOR RANKINGS**

# PLATINUM



**AngelPad** 



AngelPad Y Combinator















U. Chicago New Venture Challenge

GOLD









gener8tor HAX Healthbox IndieBio MassChallenge R/GA SkyDeck

500 Startups









#### **Accelerator outcomes**

- Models that have worked:
  - Techstars
    - Daily Burn, Foodzie
  - Y-Combinator
    - · Air BnB, Reddit
- Y-combinatory & Techstars (Sheryl Winston-Smith)
  - Faster to get funding
  - More likely to fail or success
  - Founders are more mobile afterward
- Vast majority of accelerators seem to fail



# ONLINE