BILLIE LEVERSEDGE

317718@GMAIL.COM • 0402 578 498

JOB HISTORY

Graphic design & illustration, freelance
2008 – PRESENT
HTML email layout & coding, asset design for web & mobile, business proposals, presentations, user guides, print catalogue layouts, loyalty cards, company stationery, logo design, book illustration

Illustrator, School of Music Online
MAY 2014 – NOV 2014
Concept & creation of digital illustrations adhering to required themes & existing styles

Graphic Designer, Bio Concepts
2010 – 2013
Theming of new campaigns, designing & creating HTML emails, design & layout of all marketing collateral, creating web content

Graphic Designer, Clubs Queensland / In The Can Media (ClubHaus)
2009 – 2010
Magazine design & layout, prepress checking of files, identity & branding work, logo design, image manipulation

SKILLS

Highly proficient with Adobe Photoshop, Illustrator & InDesign CC

Proficient with Microsoft Office suite & Apple iWork suite

Sound knowledge of HTML & CSS

Confident in both Mac and Windows environments

Fine art skills in traditional and digital media

QUALIFICATIONS

Cert IV Web-based Technologies Skillset
(IN PROGRESS) NORTH QLD TAFE

XHTML & Web Principles Essentials
2012 CITY DESKTOP TRAINING

Diploma Graphic Design – Advanced Print Component
2008 ITHACA TAFE

Certificate IV Graphic Design
2008 ITHACA TAFE

Certificate IV Contemporary Art & Craft
2006 BRACKEN RIDGE TAFE

Japanese Level 4
2009 IML UQ

Design and layout for a full-colour bi-monthly magazine

TOP: Brand identity including logo design, informational brochure and folding die-cut business cards

BOTTOM: Promotional material including adverts and business cards

Marketing collateral including informational and promotional brochures, order forms and CD design

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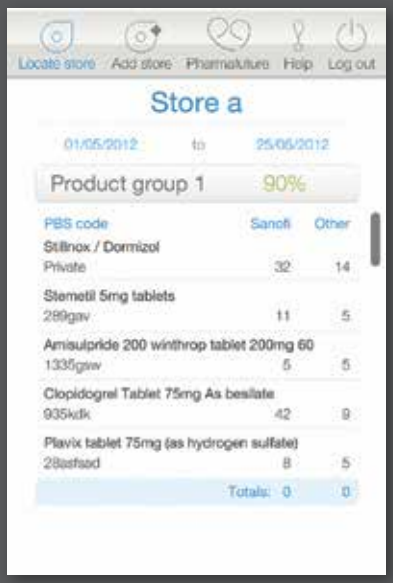

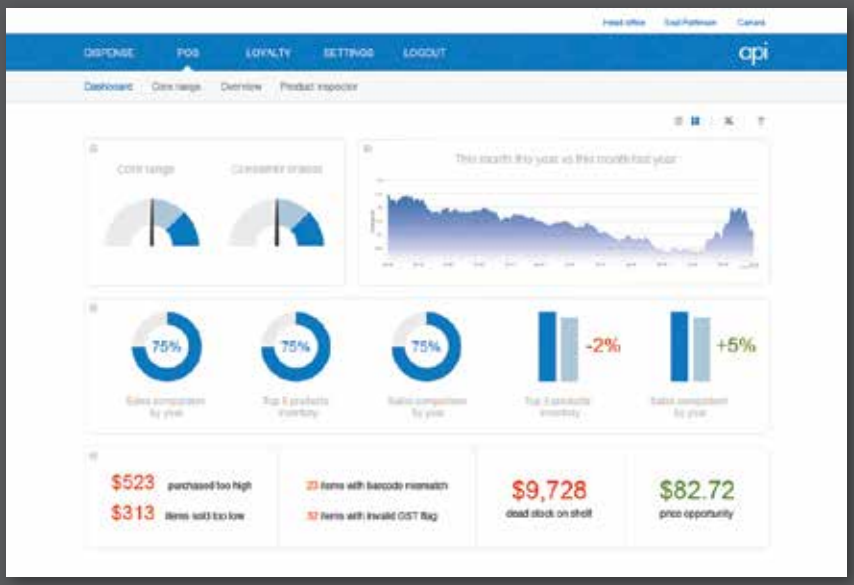

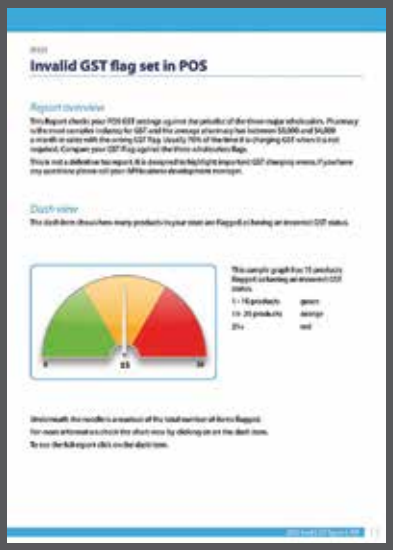

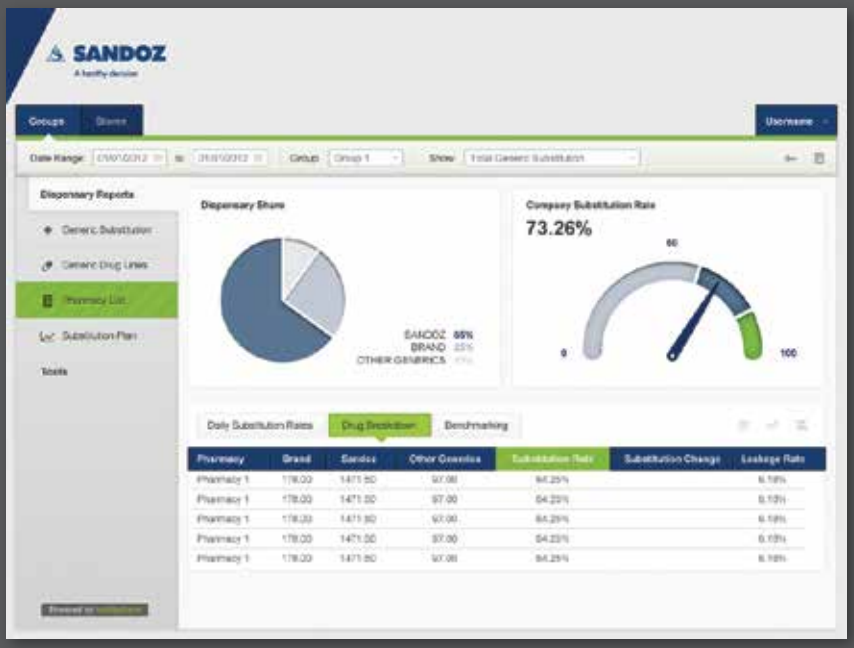

TOP LEFT: CMS concept for mobile devices

MIDDLE & BOTTOM LEFT: Pages from user guides for web based CMS systems

RIGHT: CMS concepts for web

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Freehand illustration – graphite

Portrait commission – graphite

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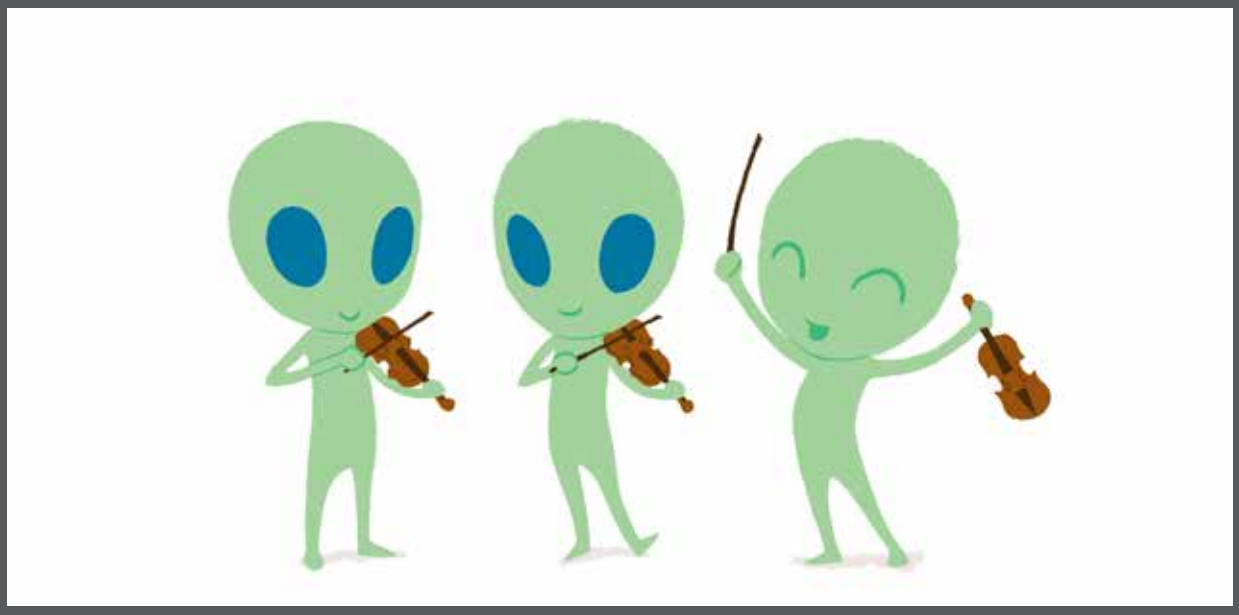
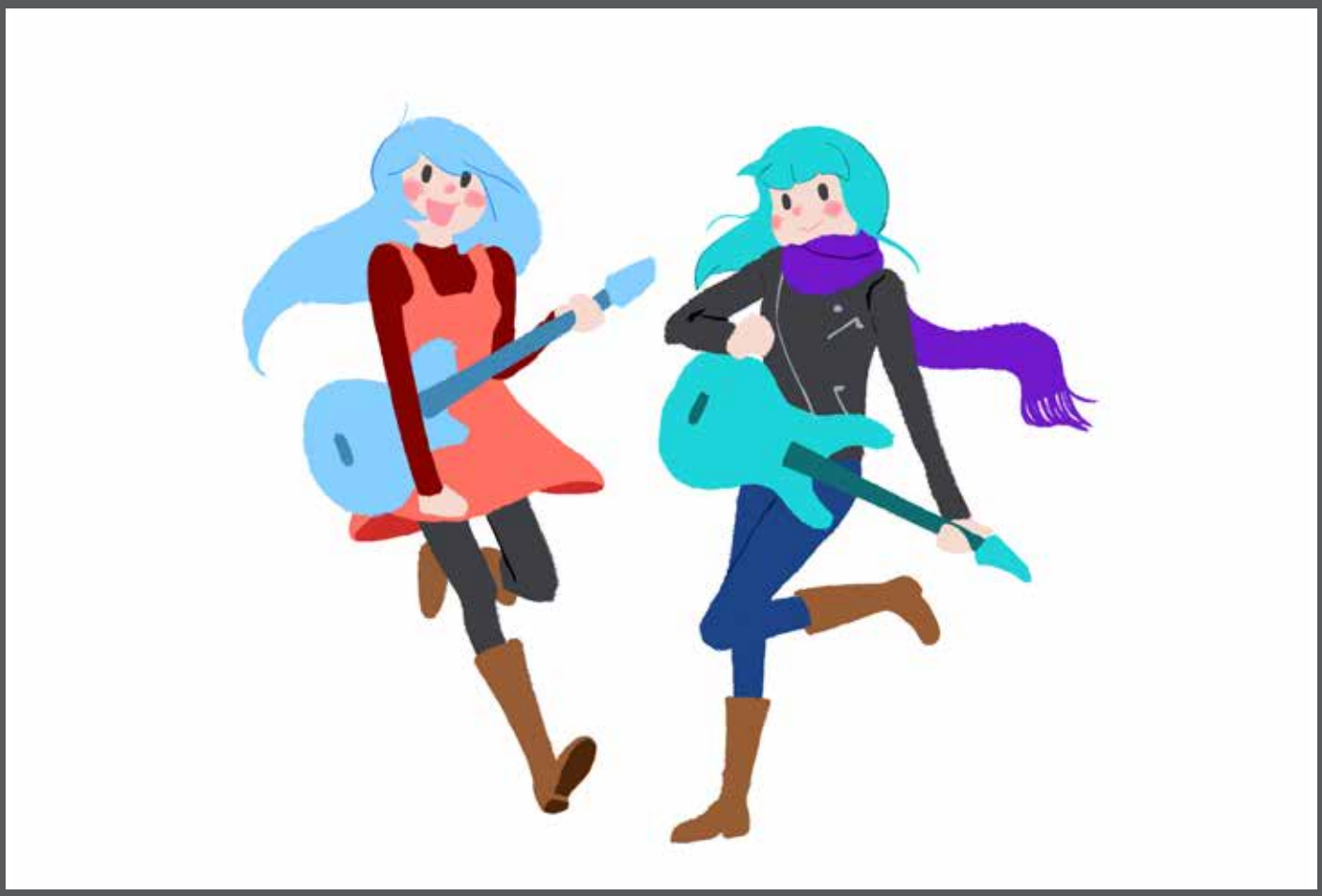


Digital illustrations based on freehand sketches – Adobe Photoshop



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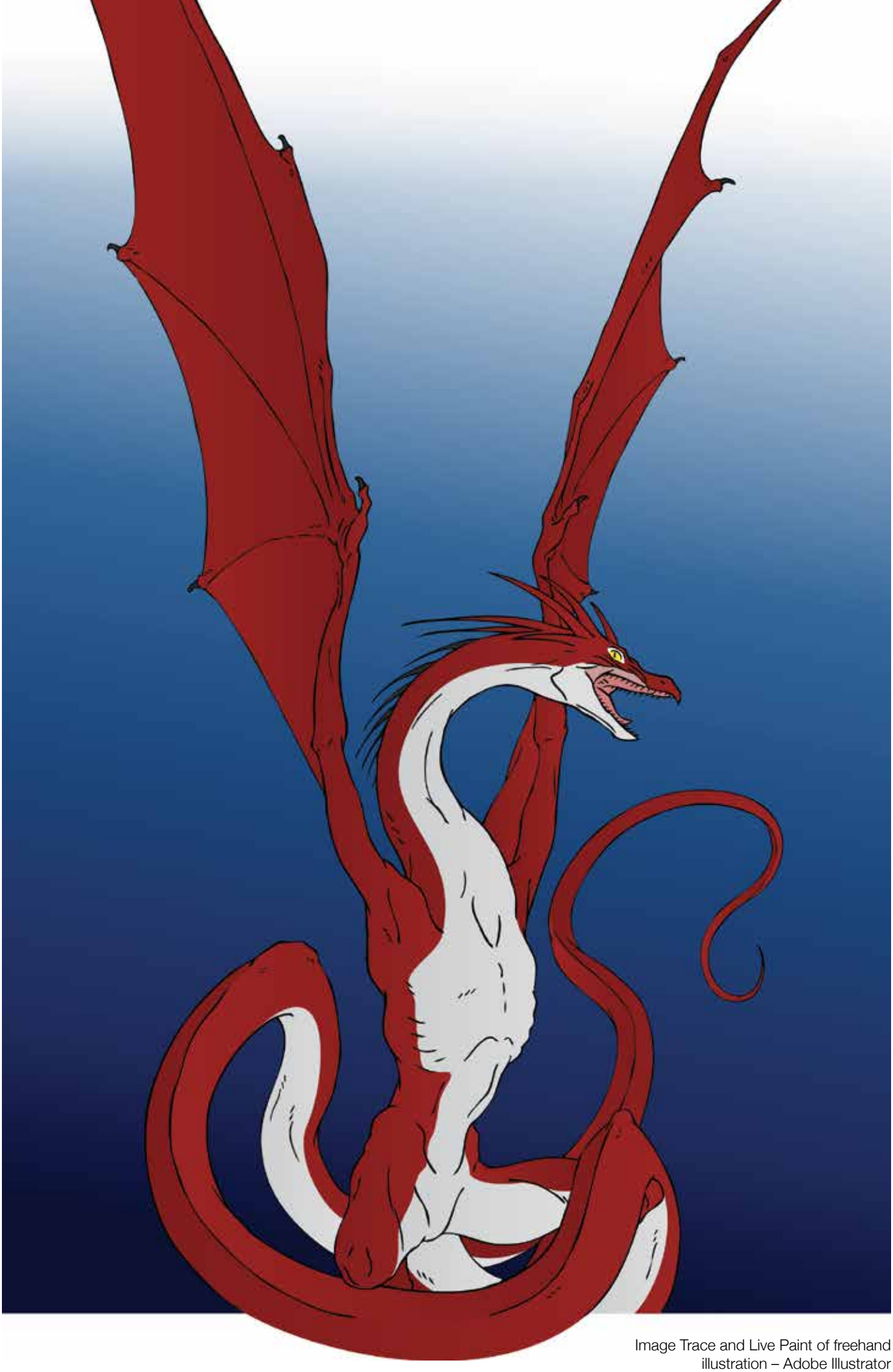

Image Trace and Live Paint of freehand illustration – Adobe Illustrator

Image Trace and Live Paint of freehand
illustration – Adobe Illustrator

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