



INTERNATIONAL
CHILD ART
FOUNDATION



To School Principal:

Declining creativity and rising obesity are certainly two of the most major challenges our children face. The Arts Olympiad brings the power of the arts as a force to reverse these trends. We invite your school's participation in this innovative program, free of charge to students and school districts alike.

Creativity scores of Americans have consistently inched downward since 1990, as reported in *Newsweek* magazine's July 10, 2010 cover story titled "The Creativity Crisis." According to the American Academy of Child & Adolescent Psychiatry, obesity is among the easiest medical conditions to detect but among the most difficult to remedy. Making lasting changes to an inclination for obesity in a child requires more than superficial declarations or behavioral mandates. As you know, several areas must be addressed but perhaps the most important is the inner life of the child.

No way is better at making a difference there than activities that foster children's creativity and promote exercise not as a burden, but as a mode of self-expression. The attached Arts Olympiad Lesson Plan introduces students to the *Artist-Athlete Idea*™ of the creative mind and healthy body—*mens sana in corpore sano*. The objective of the lesson plan is to awaken the "inner artist" and "inner athlete" in students, so that the athletically-inclined feel more free to express themselves creatively and the artistically-inclined can feel more comfortable exploring physical activities.

By bringing children to these domains in terms of enjoyment, not duty or requirement, the traps of creativity slumps and physical inactivity/obesity risks can be avoided. The self-image as "artist-athlete" solidifies when a child renders it into a personal work of art—be it a painting, drawing, or digital work—such as is encouraged by the theme of the Arts Olympiad art contest, *My Favorite Sport*.

The Arts Olympiad Lesson Plan may take 2 to 4 class sessions to execute. We request that you kindly send your school's entries (one best painting or drawing, and one best digital art) to us before this year's end. In the spring of next year we will arrange an exhibition of all entries in your school district so that two winners can be selected by local educators, artists, and cultural leaders. Alternatively, if a local exhibition cannot be arranged, a prominent panel of judges in Washington, D.C. will select your district's winners. However selected, the two winners will represent your school district at the World Children's Festival in Washington, D.C. in June 2015.

Once the Arts Olympiad competitions are over, we will contact you again to explore your school's interest in applying to perform at the 2015 World Children's Festival. All sorts of performances, including solo acts, are accepted. The Festival is held on The National Mall and is free and open to the public. However, parents, school PTA, or local sponsors must cover travel and accommodation expenses of the Arts Olympiad winners and performers, if any.

To review the results of our previous Arts Olympiads, please visit "impact" on the ICAF.org website. To receive updates, you may like to 'friend' the ICAF.org on Facebook. We look forward to your participation and to working with you for a creative and healthy future for our children and our country.



U.S. ARTS OLYMPIAD LESSON PLAN

National Visual Arts Standards:

The Arts Olympiad meets the following standards:

- Content Standard 1: Understanding and applying media, techniques, and processes
- Content Standard 2: Using knowledge of structures and functions
- Content Standard 3: Choosing and evaluating a range of subject matter, symbols, and ideas
- Content Standard 4: Understanding the visual arts in relation to history and cultures
- Content Standard 5: Reflecting upon and assessing the characteristics and merits of their work and the work of others
- Content Standard 6: Making connections between visual arts and other disciplines

Objective:

Students will learn:

- About the Olympic Art Competitions as part of the Olympic Games
- Connections between Art and Sport and how these are tools for building peace in the world
- To appreciate each other despite their personal passion for art or sport
- How Art and Sport can make one think differently of oneself as an Artist-Athlete
- About the risk in creativity (the 4th-grade slump) and the obesity risk (a global health problem)
- To evaluate art by students from around the world on the theme "My Favorite Sport"
- To visualize their "inner athlete" and depict it in a painting, drawing or digital art
- About the World Children's Festival and the need to be creative and empathic

Materials:

- Art supplies and 18 inch by 24 inch art papers
- Typical sport equipment (bats, balls, athletic wear) and art tools (brushes, paints, easel)

Online Resources:

For Activity **A**: Smithsonian Magazine > <http://tinyurl.com/Olympic-Art-Competitions>
Richard Stanton (2000). The Forgotten Olympic Art Competitions. Trafford: Victoria BC, Canada

For Activity **B**: *ChildArt* Magazine > <http://icaf.org/artsolympiad/>

For Activity **C**: The Arts Olympiad works > <http://icaf.org/gallery/>

For Activity **D**: World Children's Festival > <http://icaf.org/whatwedo/wcf.php>
YouTube clip on the festival > <http://tinyurl.com/ICAF-WCF2011>

Arts Olympiad Lesson Plan

Part 1: Instructional Group Activities

The activities suggested below will allow students to develop connections between art and sport, express their opinions, and create their own individual artwork. You can select any combination of the activities described below and modify these to fit your curriculum.

Activity A. The Olympics Art Competitions

Have your students read the article on the competitions in the Smithsonian Magazine or the book, *The Forgotten Olympic Art Competitions*, to discuss the role of art in sport. You may also have them answer these questions:

1. Should the Olympic Art Competitions be reinstated? Why? For what age group?
2. What is your favorite sport and sport event? Why?
3. In which cities will the Winter Olympics in 2014 and 2018 and Summer Olympics in 2016 and 2020 be held? What about 2022 and 2024?

Activity B. The Purpose of Art and Sport

Have your students read the *ChildArt* Magazine. Divide the class into two groups: “Artists” and “Athletes.” Students are to develop and write down their response to these questions:

Questions posed to “Artists”:

Question 1. *Why do people run, play soccer, climb trees, etc...?*

Question 2. *How would you feel if you were playing a Sport?*

Questions posed to “Athletes”:

Question 1. *Why do people draw, paint, sculpt, dance, etc...?*

Question 2. *How would you feel if you were creating Art?*

Once they have finished writing their answers, the students are put in Artist-Athlete pairs to discuss their responses with one another and to answer one final question: What are the similarities between why people create Art or participate in Sports? At the end, each group may present their answers to the class.

Activity C. Thinking Beyond the Stereotype

Have your students view some of the artwork on the ICAF website. Introduce students to the *Artist-Athlete Ideal™* of the creative mind and healthy body—*mens sana in corpore sano* (“a healthy mind in a healthy body”). Anyone be an artist and athlete, and anyone can be creative and athletic.

This activity is designed to encourage students to look beyond old assumptions and break stereotypes. Class should be divided into teams of three or four with each group assigned one of the following objects. The questions below ask students to reflect and conceive a sport using an art object, or conceive an art project using a sport object.



Groups with Art Object:

*What is the name of the sport?
What are the rules of the sport?
How is the object used in the sport?
How is the use of the object in the game different from its common usage?*

Groups with Sport Object:

*What is the name of the art project?
What materials are needed for the art project?
What are the steps for making the art project?
How is the use of the object in the art project different from its common usage?*

Activity D. Building Peace through Art and Sport

Have your students read about the World Children's Festival and watch the YouTube clip. Students are to discuss the following quotation by Nobel laureate Nelson Mandela:

"Art and sport have the powers to change the world, the power to inspire, the power to unite people in a way that little else can. Art and sport speak to people in a language they understand. Art and sport can create hope where there was once only despair. They are instruments for peace, even more powerful than governments."

Part 2: Independent Art Creation

Students are to create art on the theme, *My Favorite Sport*. They can select any sport to picture themselves as "artist-athletes." The sport can be a local, traditional or an Olympic sport, or one that they imagine. The students can produce a painting/drawing or digital art.

Traditional 2-D Art

A painting or drawing on paper, canvas, silk, etc. and approximately 18x24 inches in size

Digital Art

Static visual work created using digital tools or a collage (300+ dpi)

Part 3: Exhibition and Selection of School Entry

- Organize an exhibition of the artwork produced under the Arts Olympiad
- Form a panel of judges responsible for selecting the school entry
- Include a few students as judges to provide an intergenerational perspective on aesthetics
- The judges should give equal weight to originality/creativity as technical/aesthetic merit to select one best painting and one best digital art
- Complete the School Entry Form (attached as Appendix) and send the entries to the ICAF as early as possible but no later than December 10, 2013

Mail:

International Child Art Foundation, P. O. Box 58133, Washington, DC 20037

UPS/FedEx:

International Child Art Foundation, 2540 Virginia Avenue, NW, Washington, DC 20037

Email:

program@icaf.org



Sending School Entry

The painting or drawing should be mailed to the ICAF (packaged flat and not rolled up). The finalist digital art can be emailed, or a CD can be mailed along with the painting/drawing. The School Entry Form should be completed for both categories. This form could be taped to the back of the painting/drawing. For digital art, the form can be scanned and emailed to the ICAF.

OFFICIAL DELEGATES TO THE WORLD CHILDREN'S FESTIVAL

Held on the National Mall in Washington, DC every four years as the "Olympics" of children's imagination and co-creation, the 5th World Children's Festival will be a 3-day educational event free and open to the public to be held in the spring/summer of 2015.

A jury of eminent artists and educators in Washington, DC will select the winning entries (one in painting category and one in digital art category) from entries including that of your school district. The Official Delegations to the World Children's Festival are these Arts Olympiad winners, their parents, the school principal and teachers.

The ICAF selects 100 school groups to perform at the festival. All types of performances are entertained. Your school can apply when the performance applications are posted on www.WorldChildrensFestival.org in January 2014.

Your school can also send a delegation to the festival, even if the school's entry or performance group is not selected.

The 5th Arts Olympiad Schedule:

Sept-Nov 30, 2013	– Implement the lesson plan in the classroom
Dec 5-10, 2013	– Organize an art exhibition for judging of best works
Dec 31, 2013	– Mail the School entries to the ICAF
September 2014	– The Arts Olympiad winners announced
November 2014	– Finalize plans for the 5 th World Children's Festival
Spring/Summer 2015	– Participate in the 5 th World Children's Festival in Washington DC
February 2016	– Check the International Arts Olympiad Exhibition schedule for your area

Optional Activities:

You can submit your school entry early for posting on the ICAF website and Facebook to cultivate global conversations on how the power of art can be a positive influence in children's lives.

You can make a video on the Arts Olympiad experience of your class and send it to the ICAF with release forms from parents for posting on the ICAF YouTube channel.

The ICAF:

An independent and nonpartisan 501(c)(3) non-profit, the ICAF has served as the leading arts & creativity organization for American children and their international counterparts since 1997. Our mission is to enhance academic performance and imbue global citizenship by nurturing children's creativity and developing their empathy—key attributes of 21st century learners and leaders.

The ICAF "clearly shows us that when we allow our children to explore their creativity through the arts, they shine." - Richard W. Riley, former U.S. Secretary of Education



School Entry for the 5th U.S. Arts Olympiad

I. SCHOOL

School/Institution name	Name of Organizer
-------------------------	-------------------

Mailing Address

City	State	Zip code
------	-------	----------

Telephone (with area code)	Organizer's email	School/Institution email
----------------------------	-------------------	--------------------------

How many students participated? Comments on the lesson plan?

II. STUDENT ARTIST

First name	Last name	Age	Date of birth
------------	-----------	-----	---------------

Mailing Address

City	State	Zip code
------	-------	----------

Telephone	Parent's name	Parent's email
-----------	---------------	----------------

Title of Artwork & Medium

I hereby certify that the attached "My Favorite Sport" artwork is the original work of the student artist named above. I further understand that the student's artwork becomes entirely the property of the International Child Art Foundation (ICAF) and cannot be returned. I agree that the artwork may be published, exhibited or reproduced by the ICAF in myriad of ways, or transferred by the ICAF to other organizations or individuals, without further authorization from or any compensation to the student and his/her parent, guardian or schoolteacher.

II. TEACHER AND PARENT

Name of Teacher	Signature	Date
-----------------	-----------	------

Name of Parent	Signature	Date
----------------	-----------	------