

## ProBuild Multi-Vendor Online Directory & Listing Website

E-commerce continues to accelerate, and the amount of money spent on purchases made through the Internet shows no sign of decline. With high-end software and servers in place, our business can easily extend larger. A big part of successful service transformation with multiple suppliers is “to get the service integration piece right and have suppliers sign up to the responsibility. We see that an average construction company receives approximately 3-7 inquiries per month from experience. We now know that ProBuild could provide hundreds or even more. With us, companies will have the opportunity to respond to inquiries from all over The Kingdom.

ProBuild will tend to the needs of both the customer and the supplier. ProBuild has the will to open the field to bring the customer and the supplier closer in a virtual method.

### ABOUT THE WEBSITE

ProBuild is a multi-vendor online directory connecting individuals to:

- Contractors
- Suppliers
- Manpower Agencies
- Maintenance
- Architecture and Engineering services

### WHY PROBUILD

- Individuals

ProBuild provides the public with a platform that brings all construction related services they need to their fingertips. These services job costing, booking services while paying for all services in one transaction, and even inviting clients to tender online.

- Vendors

The ProBuild platform provides an opportunity to sell products or services. It enables them to focus on their core business instead of spending time on logistics. Our website also provides your company with an efficient and convenient means of communication between client and service providers, allowing projects to flow with ease. The process of acquiring new clients can be a real pain in any industry, but construction is especially tough. We are reversing the market so that clients no longer have to contact each contractor individually for an offer. Instead, the contractors can now browse through available projects posted online by the clients and send offers for projects they would like to deliver.

- Small Businesses

The difference between us and other websites is that we focus on big suppliers and contractors in addition to small businesses. Companies integrated into the system can now offer products and services to increase their business revenues and possibilities of participating in larger contracts; this means that even the smaller vendors can boost their profit and grow their business.

## BENEFITS

- More effective Supplier interactions which leads to better and higher quality delivery
- Transparency of Supplier pricing
- Choice and Flexibility
- Suppliers focused on what's good for the client
- Increased quality of service/productivity
- Suppliers who are well integrated with the client– both philosophically and operationally
- Suppliers who play as a team with other competing suppliers to provide the best possible outcome for the client
- Flexibility in dealing with changing client
- Increased Client/Supplier satisfaction

## TARGETS

- Retail (main objective)
- Wholesale (future strategies)

## FEATURES

### Phase One: Website Based

- Inventory technology systems
- order management technology
- Online payment for booking
- Job costing and quotation management technology systems

### Phase Two: Mobile Application

- Live Tracking
- 24/7 customer service representatives

## CATEGORIES

- Construction material suppliers
- Contractors
- Architecture & engineering firms
- Maintenance / Movers / property management
- Freelance designers
- Handymen & manpower agencies
- Tender board

## WEBSITE COMPONENTS

- Easy to access search bar
- Organized category list
- Tamkeen and mazaya column for assistance
- Wish list/ add to cart
- Policies and Standards – Set, validate and enforce policies and standards
- Easy registering
- Rating system
- Sign up system
- User profile page

- The admin can manage the seller profile page setting.
- Estimation price of service
- Google maps location.
- Avoid spam listings with ReCaptcha
- User edit listings without access to the WP dashboard.
- Display images or icons with categories, with Parent-Child Categories.
- Companies with several services could subscribe to packages that will include their companies name to be listed in different categories.
- Page for clients to save their liked suppliers and contractors.

#### VENDORS' KYC (Know Your Customer)

- Name of company & CR
- Contact information
- Location
- Services for sale and product details
- Portfolio/ profile
- Link to website
- Price range(if possible)
- Rating as per clients experience

#### INCOME

ProBuild will offer free use of the platform for individuals.

#### VENDOR FEES:

- Registration fee
- Subscription fee
- Marketing and Advertising fee
- Listing fee

#### VENDOR SUBSCRIPTION TYPES:

##### Standard Package:

- Limited to one page in website
- Jobs simultaneously
- Client Payment submission to ProBuild Account
- Percentage when activity is high
- Access to Tender Board
- Marketing and Advertising fee within websites

##### Premium Package:

- Unlimited Pages in Website
- Indefinite Jobs
- Client Payment submission to ProBuildAccount
- Access to Tender Board
- Marketing and Advertising fee within websites
- Less percentage when activity is high

Customizable Package:

- Vendors can customize all services
- SmartBuild Commission Rate to be considered (case-by-case)

#### TYPES OF PAYMENT

- Cash
- Cheques
- BenefitPay
- Online Payment Gateway

#### MARKETING

- Paid Ads
- Social media posts
- Signboards
- Posts
- Flyers
- QR codes for catalogs
- Search engine (Google & Yahoo)