

In [1]:

```
import numpy as np
import matplotlib.pyplot as plt
import pandas as pd
import seaborn as sns
df = pd.read_csv('Desktop/Social_Network_Ads.csv')
df.head()
```

Out[1]:

	User ID	Gender	Age	EstimatedSalary	Purchased
0	15624510	Male	19	19000	0
1	15810944	Male	35	20000	0
2	15668575	Female	26	43000	0
3	15603246	Female	27	57000	0
4	15804002	Male	19	76000	0

In [3]:

```
X = df[['Age', 'EstimatedSalary']]
Y = df['Purchased']
from sklearn.model_selection import train_test_split
from sklearn.preprocessing import StandardScaler
X_train, X_test, Y_train, Y_test = train_test_split(X, Y, test_size = 0.25, random_state=42)
sc_X = StandardScaler()
X_train = sc_X.fit_transform(X_train)
X_test = sc_X.transform(X_test)
print(f'Train Dataset Size - X: {X_train.shape}, Y: {Y_train.shape}')
print(f'Test Dataset Size - X: {X_test.shape}, Y: {Y_test.shape}'')
```

Train Dataset Size - X: (300, 2), Y: (300,)  
Test Dataset Size - X: (100, 2), Y: (100,)

In [4]:

```
X = df[['Age', 'EstimatedSalary']]
Y = df['Purchased']
from sklearn.model_selection import train_test_split
from sklearn.preprocessing import StandardScaler
X_train, X_test, Y_train, Y_test = train_test_split(X, Y, test_size = 0.25, random_state=42)
sc_X = StandardScaler()
X_train = sc_X.fit_transform(X_train)
X_test = sc_X.transform(X_test)
print(f'Train Dataset Size - X: {X_train.shape}, Y: {Y_train.shape}')
print(f'Test Dataset Size - X: {X_test.shape}, Y: {Y_test.shape}'')
```

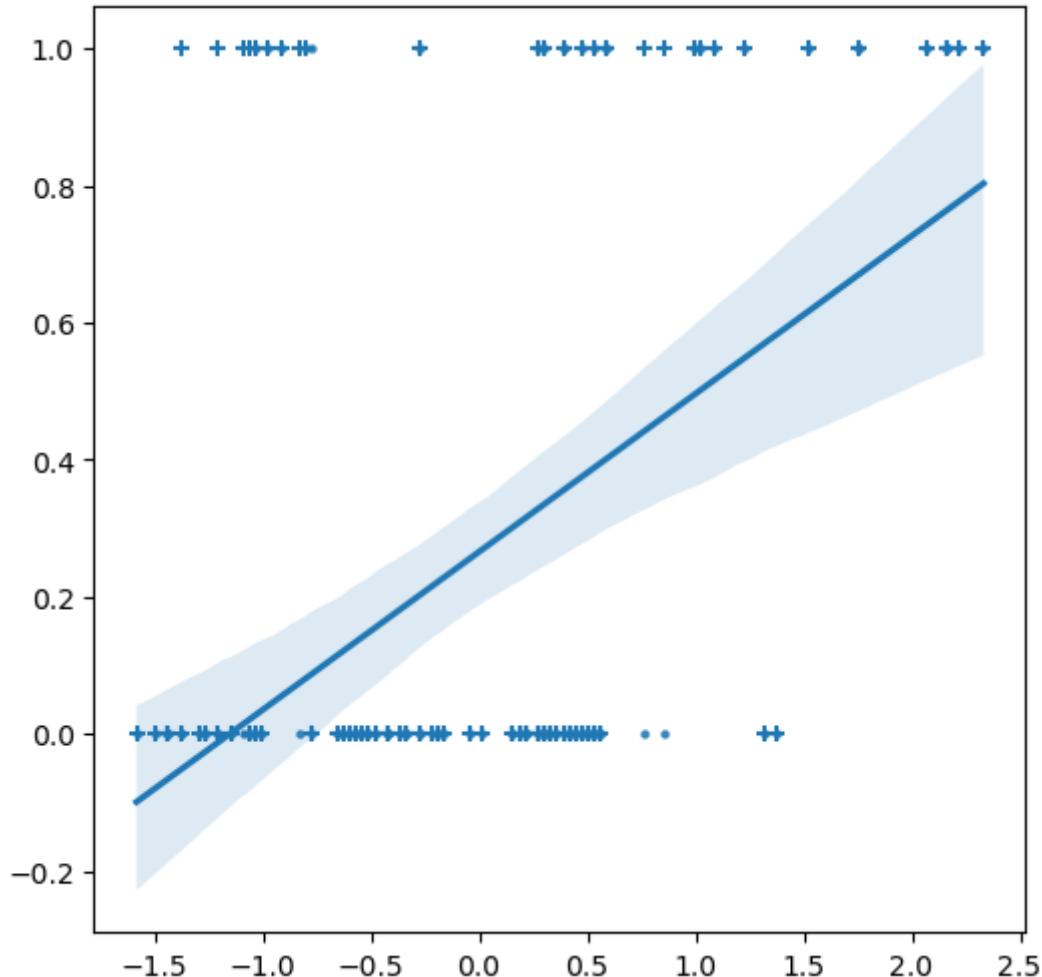
Train Dataset Size - X: (300, 2), Y: (300,)  
Test Dataset Size - X: (100, 2), Y: (100,)

In [5]:

```
from sklearn.linear_model import LogisticRegression
lm = LogisticRegression(random_state = 0, solver='lbfgs' )
lm.fit(X_train, Y_train)
predictions = lm.predict(X_test)
plt.figure(figsize=(6, 6))
sns.regplot(x = X_test[:, 1], y = predictions, scatter_kws={'s':5})
plt.scatter(X_test[:, 1], Y_test, marker = '+')
```

Out[5]:

<matplotlib.collections.PathCollection at 0x25748550a90>



In [6]:

```
from sklearn.metrics import confusion_matrix
from sklearn.metrics import classification_report
cm = confusion_matrix(Y_test, predictions)
print('Confusion matrix :\n| Positive Prediction| Negative Prediction\n-----+-----+
Positive Class | True Positive (TP) {cm[0, 0]}\t| False Negative (FN) {cm[0, 1]}
-----+-----+
Negative Class | False Positive (FP) {cm[1, 0]}\t| True Negative (TN) {cm[1, 1]}\n')
cr = classification_report(Y_test, predictions)
print('Classification report : \n', cr)
```

Confusion matrix :

	Positive Prediction	Negative Prediction
Positive Class	True Positive (TP) 65	False Negative (FN) 3
Negative Class	False Positive (FP) 8	True Negative (TN) 24

Classification report :

	precision	recall	f1-score	support
0	0.89	0.96	0.92	68
1	0.89	0.75	0.81	32
accuracy			0.89	100
macro avg	0.89	0.85	0.87	100
weighted avg	0.89	0.89	0.89	100

In [ ]: